



2023 Conference



## EXHIBITOR • ADVERTISER • SPONSOR INFORMATION

Greetings from NAFSA Region V! The field of international education is looking forward to reuniting with colleagues for regional conferences. These conferences traditionally draw large crowds of higher education international leaders in order to network and learn from one another. This year, Region V is planning an incredible conference in Grand Rapids, Michigan and your organization is invited! By attending this event, your organization will have access to hundreds of international educators from **Illinois, Michigan and Wisconsin!**

**Partner with Us!** This flyer has general information about opportunities for Exhibiting, Sponsoring, and Advertising. Registration information can be found on the conference website: <https://www.nafsa.org/conferences/2023-nafsa-region-v-conference-0>

We have a point person for you! Please contact Josh Petter at [jpetter@lewer.com](mailto:jpetter@lewer.com) for any questions.

## SPONSORSHIP OPPORTUNITIES

**Wednesday Opening Reception: \$1,000**

Evening ceremony attended by all conference participants, and you can provide signage.

**Thursday Business Luncheon: \$1,500**

Luncheon attended by all conference participants, and you will have signage at the event on a special overhead screen.

**Newcomer Meeting: \$300**

As a sponsor of the newcomer meeting, you will have signage during the session.

**Wednesday PM Coffee Break: \$300**

As a sponsor of a coffee break, you can provide signage during the break.

**Thursday Breakfast: \$500**

Breakfast for all attendees and you can provide signage at the event.

**Thursday AM Coffee Break: \$300**

As a sponsor of a coffee break, you can provide signage during the break.

**Thursday PM Coffee Break: \$300**

As a sponsor of a coffee break, you can provide signage during the break.

**Friday Breakfast: \$500**

Breakfast for all attendees and you can provide signage at the event.

**Friday AM Coffee Break: \$300**

As a sponsor of a coffee break, you can provide signage during the break.

# ABOUT THE CONFERENCE

**Dates:** October 18-20, 2023

**Location:** Amway Grand Plaza  
187 Monroe Ave NW, Grand Rapids, MI 49503

## EXHIBITOR REGISTRATION INFORMATION

### Early Bird Registration

Exhibitor Table \$675  
(Includes one conference registration)

**Expo Sales Open:** 5/17/23

**Deadline:** 6/14/23

### Regular Registration

Exhibitor Table (one exhibitor)  
\$750

**Deadline: October 13th**

### On-Site Expo Sales

Exhibitor Table (one exhibitor)  
\$1,000

### Pending Availability

### Additional Representatives

for the same organization must register for the conference at the exhibitor conference rate. No late fee applies.

**Conference Registration opens August 2022**

### Payment Methods for Exhibitors, Advertisers, and Sponsors

Full payment via credit card or check (**paid to NAFSA Region V**) is required at the time of registration/purchase



## EXHIBITOR BENEFITS

### Exhibitors Will Receive:

- One complimentary conference registration. **\*Please note:** Additional representatives must register for the conference at the exhibitor conference rate
- One 6-ft table and two chairs
- Access to conference sessions and the Exhibit Hall
- Refreshment breaks
- Conference meals and receptions for one exhibitor as follows: 2 Breakfasts, Opening Reception and Business Lunch

### Exhibit Hall Hours

#### Open:

Wednesday, October 18th	1:00pm - 5:00pm
Thursday, October 19th	8:00 am - 5:00pm
Friday, October 20th	8:00 am - noon

#### Exhibit Hall Set-Up/Tear Down

<b>Set-Up:</b>	Wednesday, October 18th	8:00am - 1:00 pm
<b>Tear Down:</b>	Friday, October 20th	noon

## ONLINE ADVERTISEMENT PACKAGE

NAFSA Region V is pleased to offer the following opportunities to gain exposure and visibility at any sponsorship level at or above \$1,000. We will mention your business in the following:

<b>Online Itinerary Planner</b>	Accessible to all conference registrants
<b>Regional Newsletter Placements</b> Newsletters will go out in weekly editions from Aug 1—Nov 4, 2022	Newsletter reach: 1,281 readers across the region
<b>6 Social Media Posts on FB, Twitter and IG</b>	1,321 followers
<b>NAFSA Region V website acknowledgement</b>	<a href="https://www.nafsa.org/conferences/2023-nafsa-region-v-conference-0">https://www.nafsa.org/conferences/2023-nafsa-region-v-conference-0</a>