

MONDAY, MAY 31**1:00 P.M.-5:00 P.M. CONT'D****Workshop #34: CTW: Developing a SEVIS II Implementation Plan**

KCCC, 2102 A

(also offered Tuesday, June 1)

Examine key elements that any SEVIS II implementation plan should contain, such as forming an implementation team; data verification, migration, and updates; changing policies and/or procedures; communication and outreach strategies; and more. Participants will begin to customize a basic implementation plan for use at their home institutions. Note: this workshop will not cover the technical details of SEVIS II, but rather will focus on the process of developing and executing an implementation plan.

Fees: member \$259, nonmember \$384**Workshop #12: CEP: Maximizing Funding for Education Abroad**

KCCC, 2502 A

(Continues Tuesday, June 1)

Learn about and strategically plan for four key education abroad funding areas: student funding, advocacy, grants, and institutional budgets.

Fees: member \$299, nonmember \$449**5:00 P.M.-6:00 P.M.****Welcome Orientation for Students**

Westin Crown Center, Washington Park Place

Students, please attend this orientation to learn more about opportunities available to you at the conference.

5:00 P.M.-7:00 P.M.**SPECIAL EVENT
Knowledge Community
(KC) Networking Receptions**

Meet and mingle with colleagues and friends. Five receptions are hosted by the knowledge communities. Visit as many as you like. Light hors d'oeuvres served. Registered attendees only.

Education Abroad

Hyatt Crown Center, Regency Ballroom

International Education Leadership

Hyatt Crown Center, Empire

International Student and Scholar Services

Westin Crown Center, Century Ballroom BC

Recruitment, Admissions, and Preparation

Westin Crown Center, Pershing Place

Teaching, Learning, and Scholarship

Westin Crown Center, Century Ballroom A

7:00 P.M.-9:00 P.M.**Film Screening: Papers**

Westin Crown Center, Shawnee Mission

Papers is a documentary profiling five undocumented immigrant students in the United States and exploring the challenges they face as they turn 18 without legal status. Directed by Anne Galisky, 88 minutes. Seating is limited, so arrive early.

TUESDAY, JUNE 1**7:00 A.M.-5:30 P.M.****Conference Registration**

KCCC, Lobby 2300

7:00 A.M.-6:00 P.M.**Knowledge Community (KC)
Networking Centers****Education Abroad and Teaching, Learning, and Scholarship**

KCCC, 1501 A

International Student and Scholar Services and Recruitment, Admissions, and Preparation

KCCC, 1501 C

International Education Leadership

KCCC, 2504 B

7:30 A.M.-12:30 P.M.**Conference Symposium
on Leadership: Leading
Internationalization in Times of
Fiscal Restraint**

Marriott Kansas City Downtown, Count Basie Ballroom BC

Expert speakers will present information concerning the recent economic downturn and how it is affecting higher education, effective rationales for pursuing and funding internationalization in this new environment, cost-effective strategies for connecting to core institutional mission, approaches to managing international activities, models for cost-sharing and collaboration, and methods for generating new revenue. The final presentation will focus on what can be expected down the road—the “new normal” of higher education—and what it may mean for internationalization.

See p. 3 for ticket information.

8:00 A.M.-9:00 A.M.**Students and Mentors Meeting**

KCCC, 2103 A

Mentors meet with students to share experience, expertise, and advice pertaining to the field of international education.

8:00 A.M.-12:00 P.M.**Management Development
Program**

KCCC, 2104 B

(Continued from Sunday, May 30 and Monday, May 31)

Workshop #36: CTW: The ABCs of the Visa Process: What Students and Scholars Experience at a U.S. Consulate

KCCC, 2205

Learn about the process that students and scholars experience at U.S. consulates when applying for a visa, the decisions that consular officers make, and ways to provide support.

Fees: member \$259, nonmember \$384

Workshop #43: CTW: Advising Students on Admission to U.S. Business Schools

KCCC, 2505 B

Gain the necessary tools to confidently advise your international Master of Business Administration (MBA) candidates through the competitive admissions processes at leading U.S. MBA programs.

Fees: member \$259, nonmember \$384**Workshop #49: CTW: Assignments Matter! A Workshop in Creating Challenging Curriculum**

KCCC, 3501 D

Engage in a method for identifying learning goals, developing prompts and rubrics, creating challenging and interesting tasks, and building learning units and course curriculums.

Fees: member \$259, nonmember \$384**Workshop #41: CEP: Basic Immigration Concepts for Professionals Outside International Student Advising**

KCCC, 2505 A

A basic overview of immigration laws, SEVIS, the visa process, and other related topics for professionals outside of international student and scholar advising.

Fees: member \$259, nonmember \$384**Workshop #45: CTW: The Basics of IEP (Intensive English Programs) Administration**

KCCC, 2102 B

An orientation for professionals new to IEP (Intensive English Programs) administration. Topics addressed include successful development of program objectives, stakeholder concerns, and contingency planning.

Fees: member \$259, nonmember \$384**Workshop #13: CTW: Best Practices for Addressing Legal and Risk Management in Education Abroad**

KCCC, 3501 C

Explore the legal and risk management issues that U.S.-based education abroad administrators confront. Practice applying current best practices to management of risks.

Fees: member \$259, nonmember \$384**Workshop #14: CTW: Challenging the Lens: Examining Symbolism and Meaning in Promotion of Education Abroad**

KCCC, 3501 A

Explore marketing materials to understand how the way we describe and promote education abroad programs shapes expectations of the experience. Create strategies to convey your chosen message.

Fees: member \$259, nonmember \$384**Workshop #37: CTW: Developing a SEVIS II Implementation Plan**

KCCC, 2102 A

(Also offered Monday, May 31)

Examine key elements that any SEVIS II implementation plan should contain, such as forming an implementation team; data verification, migration, and updates; changing policies and/or procedures; communication and outreach strategies; and more. Participants will begin to customize a basic implementation plan for use at their home institutions. Note: this workshop will not cover the technical details of SEVIS II, but rather will focus on the process of developing and executing an implementation plan.

Fees: member \$259, nonmember \$384**Workshop #44: CTW: Focus on Secondary Education: Evaluating Credentials from Around the World**

KCCC, 2202

Through case studies and discussion, participants will learn the ins and outs of foreign secondary credentials, including how to distinguish between lower and upper secondary levels, vocational and academic streams, and more.

Fees: member \$259, nonmember \$384**Workshop #12: CEP: Maximizing Funding for Education Abroad**

KCCC, 2502 A

(Continued from Monday, May 31)

Workshop #7: CTW: Naming Practices Around the World

KCCC, 3501 B

What are the cultural, religious, and social forces behind naming practices throughout the world? Gain skills and knowledge to enhance relationships and communication with international students and scholars at home and abroad.

Fees: member \$259, nonmember \$384**Workshop #35: CTW: Preparing Labor Certification Applications for University Teaching Positions**

KCCC, 2206

Learn about completing labor certification applications for teaching positions, and developing institutional policies and procedures beyond the topics covered in the CEP workshop Pathways to Permanent Residency.

Fees: member \$259, nonmember \$384**Workshop #16: CTW: Preparing U.S.-Based Faculty to Direct Programs for U.S. Students Abroad**

KCCC, 2504 A

Gain practical skills and tools that will enable you to custom-design a program to prepare faculty from your institution to direct student programs abroad.

Fees: member \$259, nonmember \$384**Workshop #19: CTW: Strengthening Leadership in International Education in the United States**

KCCC, 2204

Explore what it takes to prepare for a senior position in international education, develop necessary leadership skills, and manage relationships with peers and superiors.

Fees: member \$259, nonmember \$384**Workshop #5: CTW: Working with the Media**

KCCC, 2503 A

Do you know what to do when the media come calling? Become "media savvy" through key message preparation, case studies, and examples of best practices.

Fees: member \$259, nonmember \$384

New events and features



Preregistration, fee, and ticket required



Preregistration and ticket required (no extra fee)



Networking activity



For participants with strong knowledge of the topic area

TUESDAY, JUNE 1**8:00 A.M.-12:00 P.M. CONT'D**

Workshop #15: CTW: Working with Students with Disabilities in Education Abroad
KCCC, 2203

Are your education abroad programs accessible to students with disabilities? Topics range from recruitment and application to advising and preparation, as well as working with partners abroad.

Fees: member \$259, nonmember \$384

8:00 A.M.-1:00 P.M.

Workshop #38: CTW: Port of Entry: Kansas City International Airport Tour

Off site

Witness firsthand how international visitors are processed at Kansas City International Airport. Tour includes primary and secondary inspection, special registration, and more. Bus departs from the KCCC.

Fees: member \$259, nonmember \$384

*Please note that on-site registration is not possible for this workshop.

9:00 A.M.-9:15 A.M.

International Education Expo Opening Ceremony

KCCC, Exhibit Hall CDE

Ribbon cutting. Coffee and pastries served. Come meet the exhibitors. All conference registrants are welcome.

9:00 A.M.-12:00 P.M.


Workshop #6: CTW: Building Institutional Support for Your Work

KCCC, 2503 B

Learn how to navigate your institution's culture using strategies to move your initiatives forward. Examine how your institution's "shadow side" impacts how things get done.

Fees: member \$259, nonmember \$384

9:00 A.M.-3:30 P.M.

 **International Education Expo**
KCCC, Exhibit Hall CDE

 **Career Center**
KCCC, 1501 B

9:30 A.M.-11:00 A.M.

 **Member Interest Group (MIG) Open House**

KCCC, Exhibit Hall CDE, Poster Fair area

Attend the MIG Open house to expand your professional and personal networks and explore opportunities for engagement with others who share your interests.

10:30 A.M.-11:45 A.M.

 **First-Timers Orientation**
KCCC, Grand Ballroom

Welcome, newcomers! Attend this session to learn more about conference offerings, NAFSA and its member groups and activities, and strategies to get more connected to international education and exchange through NAFSA.

11:45 A.M.-2:00 P.M.

Express Lunch in Expo Hall

KCCC, Exhibit Hall CDE

Purchase lunch in the Expo Hall and spend time visiting exhibitors.

12:00 P.M.-1:00 P.M.

 **Knowledge Community for Education Abroad Career Roundtable**

KCCC, Career Center, 1501 B

Learn about career pathways in education abroad.

 **Recruitment, Admissions, and Preparation Knowledge Community Update**

KCCC, 2103 A

Learn about new initiatives and resources, the online professional networks, and meet the leaders of this knowledge community. Awards granted by this knowledge community will be presented.

1:15 P.M.-2:15 P.M.

 **International Education Leadership Knowledge Community Career Roundtable**

KCCC, Career Center, 1501 B

Learn about career pathways in international education leadership.

 **Open Meeting: Senior International Officers and Internationalization Leaders at State Colleges and Universities**

KCCC, IEL Networking Center, 2504 B

Meet others from similar institutions who share your professional interests.

Teaching, Learning, and Scholarship Knowledge Community Update

KCCC, 2101

Learn about new initiatives and resources, the online professional networks, and meet the leaders of this knowledge community. Awards granted by this knowledge community will be presented.

U.S. Government Briefing: SEVIS II: Account Set-Up


KCCC, 3501 EFGH

Representatives from the Student & Exchange Visitor Program (SEVP) will discuss the customer account set-up to be used in SEVIS II. Participants will become familiar with how to set up their own user accounts and will learn how one account can replace multiple SEVIS accounts. Presenters will also cover account set-up for current students and prospective students.

Chair: Ann Balough, Student & Exchange Visitor Program (SEVP)

Presenters: Representatives from the Student & Exchange Visitor Program (SEVP) have been invited.

2:30 P.M.-3:45 P.M.

 **Open Meeting: Education Abroad Newcomers**

KCCC, 2202

This is an open meeting for education abroad professionals who are new to the field.

CONCURRENT SESSIONS

GLOBAL PARTNER SESSIONS

Enrollment Management Software to Streamline Your Office

KCCC, 2502 A

StudioAbroad and i3s are based on the idea that sending your students abroad, bringing international students to your campus, and being able to communicate with your entire campus community in an instant should be a streamlined reality—not a frustration. Learn how this software will change the way you manage your office.

Chair: Brandon Lee, Terra Dotta, LLC

Presenters: Garrett Christian, Terra Dotta, LLC; James Lee, Terra Dotta, LLC

Recruiting Generation Y: Do's and Don'ts

KCCC, 2504 A

They text instead of talk and have been using computers since the first grade. Learn what motivates Generation Y, and how to communicate with and recruit these students for your graduate programs.

Chair: Gail Gershon, QS Quacquarelli Symonds

Presenters: Peter MacDonald, QS Quacquarelli Symonds; Tim Rogers, International Education Consultants UK

Region X Highlight: Addressing Student Behavior in Study Abroad Through a Judicial Process

KCCC, 2503 B

Study abroad providers are commonly challenged to address student judicial issues abroad. Learn how one university collaborated with its office of judicial affairs to develop a predeparture student screening process and a system for adjudicating cases abroad. The presenter will also share other providers' policies and practices.

Chair and Presenter: Carrie Abbott, Syracuse University

An "Americas Strategy": Innovations in Partnership and Mobility

KCCC, 2204

An array of new initiatives is being launched to increase educational connec-

tions across the Western Hemisphere. For example, Canada's Emerging Leaders in the Americas Scholarships were launched in 2009 and in October, Calgary will host the first-ever Conference of the Americas in International Education. Explore what it means as institutions begin seeing the "rest of the Americas" as a natural partner. This session is presented by the Canadian Bureau for International Education (CBIE).

Chair: Karen McBride, Canadian Bureau for International Education

Presenters: Patricia Gudino, Inter-American Organization for Higher Education (IOHE); Sean Manley-Casimir, North American Higher Education Collaboration (CONAHEC); Jean-Philippe Tachdjian, Edu-Canada, Foreign Affairs and International Trade Canada

Campus Internationalization Strategies for Challenging Times

KCCC, 3501 B

Presidents from several types of higher education institution will discuss successful strategies their campuses have implemented to move internationalization forward despite challenging economic times. What are the key elements to success in internationalization? What resources are sometimes overlooked in internationalizing the campus?

Chair: Kirk H. Schulz, PhD, Kansas State University

Presenters: Michael Droge, PhD, Park University; Mary Evans Sias, PhD, Kentucky State University; John W. Garland, JD, Central State University

Counseling and Advising International Students: Lessons from the Middle East

KCCC, 2104 B

The peoples of the Middle East are often falsely perceived as sharing a homogenous culture and belief system, but the reality is much more complex. Advising Arab students effectively requires awareness of and sensitivity to the many sources of diversity stratifying the Middle East, including gender, religion, culture, and values. Educate yourself about Arab diversity and gather helpful strategies to use when advising this population.

Chair: Melissa A. Deschamps, Carnegie Mellon University-Qatar Campus

Presenters: Jumana Al-Abdi, Carnegie Mellon University-Qatar Campus; Daniel C. Stoll, PhD, Georgetown University-Qatar

The Expanding World of International Counseling and Advising Relationships

KCCC, 2102 A

International enrollment managers are witnessing an expansion in the number and types of counseling and advising relationships related to recruitment. This session will describe the complex world of such relationships, and their intersection with student needs, enrollment goals, and recruitment practices. It will also address NAFSA's definition of "good practice" related to counseling relationships.

Chair: Linda S. Heaney, Washington, DC

Presenters: Visakan Ganeson, Everett Community College; Wesley Roy, Roger Williams University; Tadashi Yokoyama, AGOS Japan

Finding Potential International Academic Partners

KCCC, 2101

Meet prospective institutional partners in a series of very brief meetings. Representatives from U.S. and non-U.S. colleges, universities, and schools move around the room to talk briefly in pairs to determine any possibilities for collaboration. Bring plenty of business cards and be prepared to answer these two questions: (1) what is your role and (2) what are the main interests of your institution for collaboration with an international partner?

Chair: Susan S. Lambert, University of North Carolina-Charlotte

Global Citizenship: Valid Goal or Absurd Concept?

KCCC, 2206

Presenters will engage the audience in a debate to consider the degree to which the notion of "global citizenship" serves a useful purpose in motivating students to go abroad and structuring the expectations laid upon them. Come prepared to state your opinion.

Chair: Michael Woolf, PhD, CAPA International Education

Presenter: James Skelly, PhD, BCA Study Abroad



New events and features



Preregistration, fee, and ticket required



Preregistration and ticket required (no extra fee)



Networking activity



For participants with strong knowledge of the topic area

TUESDAY, JUNE 1

2:30 P.M.-3:45 P.M.

CONCURRENT SESSIONS CONT'D

Globalizing the Classroom: Rethinking the Link Between Study Abroad and Academic Objectives

KCCC, 3501 C

Through short panel presentations and small-group work, participants will explore specific ways to reach out to disparate audiences (including faculty and students in different disciplines), and frame study abroad as part of a holistic student development process centered on academic objectives.

Chair: Jessica DuPlaga, College of Wooster

Presenters: Toni D. Fry, University of Akron; Jeffrey Lantis, PhD, College of Wooster; Virginia B. Wickline, PhD, Miami University-Middletown

Immigration Update: Making the Most of Conference Immigration Sessions

KCCC, 3501 EFGH

NAFSA leaders and staff provide an overview of recent and impending regulatory changes to U.S. immigration law by topic area and link those changes to upcoming sessions at the annual conference. The session is helpful to beginner and veteran alike in understanding the scope of immigration issues that impact higher education. The session does not cover "how-to" basics.

Chair: Teri J. Albrecht, PhD, University of Texas-Austin

Presenters: Doris Clausen, NAFSA: Association of International Educators; David J. Fosnacht, NAFSA: Association of International Educators

Knowing Your Resources: Working with the U.S. Department of State and the Overseas Security Advisory Council

KCCC, 2505 A

Designed to educate study abroad professionals about the resources available to them through the U.S. Department of State and the Overseas Security Advisory Council (OSAC), this session will promote understanding

of the warden system and the role of embassy officials, as well as introduce the many functions of OSAC.

Chair: Courtney Goike, Academic Programs International (API)

Presenters: Elena Carrington, U.S. Department of State-Overseas Security Advisory Council. A representative from the U.S. Department of State has been invited.

Make Your Training Terrific: Tricks, Traps, and Tips for the Cross-Cultural Trainer

KCCC, 2505 B

There are so many free resources available on the Web that even experienced cross-cultural trainers can feel overwhelmed by their sheer volume and diversity. Presenters will guide you toward the most effective resources and offer practical advice on how to select topics and sequence them effectively. Sample training designs and courses will help you begin planning your own program orientations, curriculum, or adaptations.

Chair: Bruce La Brack, PhD, University of the Pacific

Presenters: Janet M. Bennett, PhD, Intercultural Communication Institute (ICI); Michael Paige, PhD, University of Minnesota-Twin Cities; Michael Vande Berg, PhD, Council on International Educational Exchange (CIEE)

Relativism and Beyond: Its Power, Uses, and Limits for International Educators

KCCC, 3501 A

Relativism is a widely supported tool of international education, but cursory relativism can reify stereotypes, mask key processes, and sidestep moral challenges of intercultural encounters. Gain principles and techniques for guiding students, faculty, and staff through the complexities of intercultural interaction.

Chair: Hilary E. Kahn, PhD, Indiana University-Bloomington

Presenters: Caryn McTighe Musil, PhD, Association of American Colleges & Universities; Susan Buck Sutton, PhD, Indiana University-Purdue University Indianapolis

Shifting Trends in Global Student Mobility: Who is Going Where?

KCCC, 3501 D

Understanding rapidly changing trends in student flows is crucial for the field of international education. Panelists will provide an overview of mobility trends, examine the role governments play in encouraging international mobility, and discuss implications for the future of international education.

Chair and Presenter: Patricia Chow, Institute of International Education

Presenters: Thomas M. Buntru, Universidad de Monterrey; Jen Nielsen, Australian Education International (AEI)

Standardized English Language Proficiency Exams: Tools for International Admissions Officers

KCCC, 2102 B

With so many standardized tests available to measure English language proficiency, it's often difficult for international admissions officers to assess the tests and scores. English as a Second Language (ESL) professionals will describe the components of the most widely available tests, and explain how to interpret scores and set institutional and program requirements for admission.

Chair: Caroline Gear, International Language Institute of Massachusetts

Presenters: Reese Heitner, Drexel University; Bonnie Olson, ELS Language Centers-Saint Paul

Adv. Prof. A Study Abroad Response to Economic Crisis: More Value-Added Program Features

KCCC, 2503 A

As providers try to increase the attractiveness of their programs to students and institutions on tight budgets, value-added program features have gained popularity. This new concept and its applicability will be presented and discussed. Presenters will introduce two specific program features: "Global Citizen and Creative Leadership" and "Intercultural Skills Enhancement."

Chair: Anders Uhrskov, DIS-Danish Institute for Study Abroad

Presenters: Steven T. Duke, PhD, Wake Forest University; Marina S. Markot, PhD, University of Virginia

Plenaries

Global Partner Sessions

Poster Fairs

Special Events

Unique Learning Opportunities



Three-Year Degrees: Pros and Cons for Admission to Graduate Programs in the United States

KCCC, 2103 A
More than 30 countries offer three-year bachelor's degrees, and there is no consensus in the United States on the suitability of students who hold these degrees for admission to U.S. graduate programs. Seasoned admissions officers and credential evaluation professionals will offer their differing viewpoints on this issue to provoke thought and discussion.

Chair: Kathleen Trayte Freeman, International Consultants of Delaware
Presenters: James S. Frey, EdD, Educational Credential Evaluators, Inc. (ECE); Leo J. Sweeney, University of Missouri-Kansas City; Robert Watkins, University of Texas-Austin



The U.S. Army Approach to Exchanges: A Dialogue with Colonel Steven Boylan

KCCC, 2104 A
The U.S. Army has conducted international exchanges for more than 200 years. While the organization's goals and practices sometimes overlap with those of international educators, there are also differences. Engage with a prominent U.S. Army thought-leader, comparing notes on exchange as well as on the relationship, or lack thereof, between the military and education communities.

Chair: Jed Willard, Harvard Kennedy School
Presenter: Colonel Steven Boylan, Fort Leavenworth

4:15 P.M.-6:00 P.M.

OPENING PLENARY ADDRESS
Salman Rushdie

KCCC, Grand Ballroom
One of the most celebrated and controversial fiction writers alive today, Salman Rushdie is a powerful advocate for human rights and artistic freedom. Book signing to follow plenary address.

Presiding: Christopher J. Viers, PhD, Associate Vice President for International Services, Indiana University; President and Chair of the Board, NAFSA: Association of International Educators

Welcome: Deborah L. Pierce, PhD, Associate Provost, International Programs, Northern Illinois University; Chair, 2010 Annual Conference Committee

Remarks: Marlene M. Johnson, Executive Director and CEO, NAFSA: Association of International Educators
For more information, see p. 10.

6:00 P.M.-8:00 P.M.



SPECIAL EVENT
Opening Reception

Power and Light District
Gear up for the week ahead at a block party that's guaranteed to blow you away! Visit the many food stations throughout the complex for a taste of the Power & Light restaurants' fare, and enjoy live music throughout the evening. Cash bar. Bag check will be available. Shuttle buses will return attendees to conference hotels at the conclusion of the event. See p. 5 for guest ticket information. Located two blocks from the KCCC at 14th and Walnut Streets.

WEDNESDAY, JUNE 2

7:00 A.M.-5:30 P.M.

Conference Registration
KCCC, Lobby 2300

7:00 A.M.-6:00 P.M.

Knowledge Community (KC) Networking Centers

Education Abroad and Teaching, Learning, and Scholarship
KCCC, 1501 A

International Student and Scholar Services and Recruitment, Admissions, and Preparation
KCCC, 1501 C

International Education Leadership
KCCC, 2504 B

7:30 A.M.-9:00 A.M.



SPECIAL EVENT
International Education Leadership Knowledge Community (IEL KC) Update Meeting and Breakfast

Marriott Kansas City Downtown, Count Basie Ballroom BC

Network with senior international officers and discuss current challenges and opportunities facing international education leaders. Meet the IEL KC member-leader team, who will brief participants on new and planned resources for senior-level international educators and solicit input from attendees. See p. 4 for registration details.

8:00 A.M.-9:15 A.M.



Open Meeting: Education Abroad Professionals at Community Colleges

KCCC, 2202
This meeting is for education abroad professionals who are interested in discussing issues related to education abroad at community colleges.

CONCURRENT SESSIONS

GLOBAL PARTNER SESSIONS

Mental Health Issues for Students Abroad
KCCC, 2504 A

Mental health issues are becoming more frequent among college students. When students are abroad, an unexpected mental health crisis can impact the experience for all program participants. This session will help administrators identify at-risk students prior to departure and provide tools to manage a mental health crisis overseas.

Chair: Carol Foley, HTH Worldwide
Presenters: Frank Gillingham, MD, HTH Worldwide; Kathryn Hutchinson, PhD, St. John's University; Arlene Snyder, Arcadia University



New events and features



Preregistration, fee, and ticket required



Preregistration and ticket required (no extra fee)



Networking activity



For participants with strong knowledge of the topic area

WEDNESDAY, JUNE 2

8:00 A.M.-9:15 A.M.

CONCURRENT SESSIONS CONT'D

The TOEFL® Test: Helping Students Realize Their Potential

KCCC, 2502 A

Find out how the TOEFL® test is giving high-achieving students the opportunity to realize their immense potential through recently introduced certificate and scholarship programs. Also learn about ETS's new value-pricing packages and services to make test registration and score reporting more convenient for students.

Chair: Gena Netten, ETS

Academic Integrity: Communicating U.S. Standards and Expectations Across Cultures

KCCC, 2503 B

An engaging and unique look at varying definitions of academic integrity including the one commonly adhered to at U.S. institutions. Leave with creative and concrete ideas on how to best equip international students to adjust to academic culture in the United States.

Chair: Sarah Hennessey, IREX (International Research & Exchanges Board)

Presenters: Sevinj Mammadova, University of Texas-Arlington; Chinara Omurkulova, IREX (International Research and Exchanges Board)-Kyrgyzstan; Sudha Shetty, JD, University of Minnesota-Twin Cities

Challenges and Opportunities When Building New Education Abroad Programs

KCCC, 2503 A

What constitutes a valuable new education abroad program? How do you avoid recreating the wheel? What traditions should you keep and what innovations are worthwhile? Panelists and the audience will address each of these questions, creating the foundation of a best practices model for building new education abroad programs.

Presenters: Elizabeth Adams, AustraLearn/AsiaLearn/EuroLearn; Tony Adams, Tony Adams and Associates;

Joël A. Gallegos, University of North Carolina-Charlotte; Joan Elias Gore, PhD, University of Virginia

Region VIII Highlight: Degrees of Fraud: Diploma and Accreditation Mills

KCCC, 2102 A

The market for fraudulent credentials is deep and growing. Familiarize yourself with the multibillion dollar industry fueled by diploma mills and fraudulent accrediting agencies. Learn about how these institutions got started, what propels their growth, and how you can protect your institution against their widespread activities.

Chair and Presenter: Julia Funaki, American Association of Collegiate Registrars and Admissions Officer (AACRAO)

Demystifying Canadian Higher Education

KCCC, 2203

Canadian higher education is a well-kept secret, say international students who find their way to Canada. Gain an understanding of the country's higher education system, discover emerging issues in Canadian international education, and gather tips on how to partner effectively with Canadian institutions.

Chair: Janine Knight-Grofe, Canadian Bureau for International Education

Presenters: Keith Hotchkiss, Saint Mary's University; Dawn Sutherland, Camosun College

**Finding a Common Language: Transatlantic Credit System**

Comparisons

KCCC, 2102 B

Explore the differences in credit systems between Europe and North America. After providing an update on recent developments in this field, presenters will ask the audience to contribute their experiences on the use of credits and to explore practical solutions for bridging the differences between them.

Chair: Elizabeth K. Colucci, European University Association

Presenters: Christian Tauch, European Commission; John H. Yopp, PhD, University of Kentucky

Going Green in Our Offices: Why and How

KCCC, 3501 D

As interest in the intersection of international education and sustainability continues to grow, it is important to educate ourselves, our campuses, and our students about the global impact of our choices. Come away with a wealth of low- to no-cost ideas, tips, and resources for minimizing the harmful effects of common office practices on the environment.

Chair: Kimberly A. Brumbaugh, Wright State University

Presenters: Danielle Genemore, Institute for Shipboard Education/Semester At Sea; Francis J. Merendino, Miami University-Oxford; Søren M. Peterson, Berea College

**The Great Brain Race**

KCCC, 2206

Ben Wildavsky, author of *The Great Brain Race: How Global Universities are Reshaping the World*, will speak about the new global academic marketplace and its positive impact on education and the economy, drawing on reporting in China, India, the United States, Europe, and the Middle East. Reactions and comments by the respondent and audience will follow.

After the session, Ben Wildavsky will sign copies of his book in the NAFSA Bookstore located in Lobby 2200.

Chair and Presenter: John K. Hudzik, PhD, Michigan State University

Presenter: Ben Wildavsky, Ewing Marion Kauffman Foundation

Region VII Highlight: How to Offer Great Customer Service After Budget Cuts

KCCC, 2104 B

Budget cuts affect the way any office serves its student population. Learn how other international educators are offering great customer service even after budget cuts, then develop your own plan for how to do the same on your campus.

Chair: Kari Saunders, University of South Florida

Presenters: Marisa Atencio, University of Alabama-Huntsville; Rene Sanchez, University of South Florida; Laura M. Simkiss, Emory University

Plenaries

Global Partner Sessions

Poster Fairs

Special Events

Unique Learning Opportunities

The Intercultural Competence/Global Citizenship Nexus: What International Educators Should Know

KCCC, 2505 B

Intercultural competence (ICC) and global citizenship are gaining prominence in international education. Participants explore key aspects of intercultural competence and its development as well as its role in global citizenship. Join ICC experts in reflecting on these relationships for better practice in international education.

Chair: Darla K. Deardorff, EdD, Duke University

Roundtable Facilitators: Mark A. Ashwill, PhD, Capstone Vietnam; Janet M. Bennett, PhD, Intercultural Communication Institute (ICI); Michael Paige, PhD, University of Minnesota-Twin Cities; Margaret D. Pusch, Intercultural Communication Institute (ICI)



Just How Are Students Different After Study Abroad?

KCCC, 3501 C

Four instruments used in four studies evaluated intercultural competence and global-mindedness/perspectives in students from six different countries who had studied abroad. Participants will learn about the theories behind the instruments and the outcomes of repeated measures research with regard to student changes after study abroad.

Chair and Presenter: Virginia B. Wickline, PhD, Miami University-Middletown

Roundtable Facilitators: Jessica DuPlaga, College of Wooster; Alvino E. Fantini, PhD, SIT Graduate Institute/World Learning; Jerrod Hansen, Osaka Jogakuin College; R. Lindsey Parsons, EdD, Tower Wealth Management, LLC; Valeriya Spektor, College of Wooster

Making Study Abroad Affordable: Financial Planning for Study Abroad

KCCC, 3501 B

Integrating financial planning and scholarship advising throughout the study abroad preparation process can dramatically increase participation rates. Identify strategies for financing study abroad and tactics that encourage students to become proactive financial planners.

Chair and Presenter: Maria D. Flores, San Francisco State University

Presenters: Craig Harmelin, University of California-Merced; Emily Le, University of California-Los Angeles; David Wick, San Francisco State University

Prearrival Orientation: Enhancing International Student Adjustment Through a Web-Based Model

KCCC, 2505 A

Research shows that academic success and cultural adjustment are directly related to an international student's preparation and prior knowledge of the U.S. educational and societal culture. This session introduces participants to an innovative Web-based predeparture orientation model that strengthens traditional on-campus orientation programs.

Chair: Aamir Anwar, Carnegie Mellon University

Presenters: Negar C. Davis, EdD, Pennsylvania State University; Sue A. Miller, EdD, Sojourn International

Return on Investment: Does Recruiting in Africa Pay?

KCCC, 2104 A

Presenters will showcase recruiting trends in Africa and show you how to increase your return on investment from recruitment drives to attract African students. They will highlight the significant increase in the flow of students from Africa to the United States and discuss the role played by EducationUSA advisers in establishing study abroad linkages.

Chair: Folashade O. Adebayo, U.S. Embassy-Abuja, Nigeria

Presenters: Margaret Ifeoma Anyigbo, U.S. Consulate General-Lagos, Nigeria; Brooke Cutler, Michigan State University; Stephanie Enstice, Florida Institute of Technology

U.S. Government Briefing: SEVP Recertification

KCCC, 3501 EFGH

Representatives from the Student & Exchange Visitor Program (SEVP) will offer updated information on program initiatives and describe program advancements made throughout the past year. This presentation will focus on recertification; clarifying issues pertaining to recertification and the SEVIS II schedule.

Chair and Presenter: Fayrid Ladha, Student & Exchange Visitor Program (SEVP)

9:00 A.M.-10:30 A.M.

POSTER FAIRS

KCCC, Exhibit Hall CDE

International Education Research

Posters feature the most recent innovative and in-depth qualitative and quantitative research in the field of international education. They highlight important findings, perspectives, and academic inquiries in order to stimulate collaboration and provide tangible professional resources and educational understanding.

Chair: Rebecca Peterson, University of Southern California

International Education to What End?: Peace & Justice and Global Citizenship Revisited

In partnership with the Peace and Justice Member Interest Group, this poster fair showcases the connections and synergies between on- and off-campus international education and education for peace and justice. It introduces relevant concepts such as global citizenship and public/citizen diplomacy, and demonstrates ways in which international educators currently play a role in fostering peace and justice. The fair also presents resources and relevant research available for this work.

Chair: Bryan McAllister-Grande, Brandeis University

9:00 A.M.-5:00 P.M.



Career Center

KCCC, 1501 B

At 3:00 p.m., there will be a job fair. Visit the Career Center for more information.



International Education Expo

KCCC, Exhibit Hall CDE

9:15 A.M.-9:45 A.M.



Coffee Break in Expo Hall

KCCC, Exhibit Hall CDE



New events and features



Preregistration, fee, and ticket required



Preregistration and ticket required (no extra fee)



Networking activity



For participants with strong knowledge of the topic area

WEDNESDAY, JUNE 2

9:30 A.M.-10:30 A.M.

CONCURRENT SESSIONS

GLOBAL PARTNER SESSIONS

Apply Best Practices with Agents to Increase International Enrollments

KCCC, 2504 A

Agent counselors now play a crucial role in international student recruitment. Partnering with quality agent counselors is a highly effective way to increase the quantity, quality, and diversity of your international enrollments. Learn how to select, appoint, train, support, and compensate your agents to get the best recruitment results.

Chair: Markus Badde, ICEF

Presenters: Christopher Gas, Thompson Rivers University; Karl Markgraf, PhD, University of Wisconsin-Eau Claire

Putting People First: IELTS Quality, Fairness, and Service

KCCC, 2502 A

An international panel of IELTS experts discusses how IELTS puts people first with the highest standards of quality, fairness, and customer service. The discussion will draw upon current IELTS best practices in test, research, validity, and reliability studies and show authentic examples from the IELTS test.

Chair: Beryl Meiron, IELTS

Presenters: Pamela Baxter, University of Cambridge; Stephen Carey, British Council; Paula Vigorelli, IDP Education

Advance Your Career: Prepare to Stand Out in International Education

KCCC, 2202

Explore NAFSA professional development opportunities available to you and your staff. Learn what programs are available, the benefits involved, and how to apply. Ask past program participants about their experiences. Programs target a wide range of professionals from beginners to senior-level international education leaders. Find the right programs for you or your staff.

Chair: Malaika Serrano, NAFSA: Association of International Educators



Building Linkages Between Education Abroad Offices and Career Services

KCCC, 2505 B

Education abroad offices and career services offices both bear responsibility for preparing students to enter an increasingly globalized workforce. Discover ways to increase collaboration between these two offices and help students capitalize on their experiences abroad for career development. Return home with strategies, resources, and successful models to adapt at your own institution.

Chair: Martin J. Tillman, Johns Hopkins University School of Advanced International Studies

Presenters: Robert Frost, PhD, West Shore Community College; Cheryl Matherly, PhD, University of Tulsa



Competing for International Talent: How to Position Your Institution

KCCC, 2204

What are the rules of today's global higher education playing field? How will your institution fare among other international universities according to new performance measurement models? What new scholarship opportunities are available to attract talented international graduate students? Learn how to position your institution for success.

Chair: Peter van der Hijden, European Commission

Presenters: Rolf Hoffmann, PhD, German American Fulbright Commission; Frans van Vught, European Centre for Strategic Management of Universities

Comprehensive Immigration Reform and the U.S. International Office

KCCC, 2101

The time is ripe for comprehensive immigration reform in the United States. This session will examine various proposals for policy change and how they might affect U.S. international offices. Come away prepared to work with your campus government relations office to advocate for changes that will enhance the international climate on campus.

CANCELLED

Chair: Marjory Gooding, California Institute of Technology

Presenters: Robert P. Deasy, JD, Deasy and Associates, PC; Dyann DelVecchio, JD, Seyfarth Shaw LLP

Educational Reforms in the Commonwealth Caribbean

KCCC, 2503 B

Presenters will share data on the status of educational reforms in the Caribbean Commonwealth. The focus will be on external examinations, issues of accreditation, and mobility in postsecondary education, and particularly the role of the University of the West Indies. Presenters will share their research from an ongoing publication project.

Chair: Majka D. Drewitz, Educational Credential Evaluators, Inc. (ECE)

Presenters: Kathy Conrad, Educational Credential Evaluators, Inc. (ECE); Althea J. Gordon-Clennon, The University of the West Indies; Cleveland L. Sam, Caribbean Examinations Council

Exploring Institutionalized Racism in Higher Education

KCCC, 3501 C

The presenter contends that white skin is still the norm on most U.S. and Canadian campuses, perpetuating oppression and supporting systemic racism fostered by unconscious white privilege. Participants will learn to critically apply concepts of whiteness, multiculturalism, and anti-racist education.

Chair and Presenter: Krista Pearson, Lethbridge College

Hot Topics in U.S. Education Abroad Visas: France, Spain, and Italy

KCCC, 2505 A

Update yourself on current U.S. student visa practices for these popular European study abroad destinations and pose questions regarding current visa challenges for students.

Chair: Heidi Sonesson, PhD, University of Minnesota-Twin Cities

Presenters: Ismael J. Betancourt, Northern Arizona University; Suzanne Shane, Syracuse University

Plenaries

Global Partner Sessions

Poster Fairs

Special Events

Unique Learning Opportunities

Juggling Cultures: Non-Japanese International Educators Working at Japanese Universities

KCCC, 3501 D

Examine cross-cultural views of Japanese higher education by non-Japanese international educators who are currently directing an international office. Presenters will discuss their experiences at Japanese universities and provide insights on internationalization of universities. This session is presented by the Japan Network for International Education (JAFSA).

Chair: Yuichi Kondo, PhD, Ritsumeikan Asia Pacific University

Presenters: George R. Harada, Hiroshima University of Economics; Brian J. Masshardt, PhD, Musashi University; Mike H. Matsuno, Osaka Gakuin University

Managing Expectations: What Do U.S. Students and Parents Want?

KCCC, 2104 B

Explore generational trends in U.S. education abroad from various perspectives and discuss ways to manage the resulting shift in the expectations of students and families. Participants will discuss strategies to assist stakeholders in adapting expectations to current realities while promoting student-centered learning.

Chair: Jennifer Engel, University of South Carolina-Columbia

Presenters: Josh Carter, University of Alabama-Birmingham; Sarah Egerer, Berry College; Daniel T. O'Brien, GlobalLinks Learning Abroad

Personality or Pedagogy: Which is More Important for English as a Second Language Teachers?

KCCC, 3501 B

Discover which personal characteristics of teachers a recent study found are most crucial in promoting learning among students of English as a Second Language. Then actively participate in a dialogue with presenters and participants about how to foster the development of these characteristics in oneself and as part of teacher training programs.

Chair and Presenter: Lois Spitzer, EdD, Richard Stockton College of New Jersey

Programming to Meet the Needs of International Spouses

KCCC, 2102 A

International spouses face unique challenges; their well-being affects the success of the students or scholars they accompany. This session will review findings on spouse needs and show how four universities have planned a variety of programs using staff and community resources to meet the needs of international spouses.

Chair: Jane Dunham, University of Texas

Presenters: Elaine Conrad, Southern Illinois University-Carbondale; Marlene Perrine, University of Denver; Elisabeth Robart, University of Notre Dame

Recruiting International Students with Disabilities: Where, Why, and How

KCCC, 2503 A

Gain the tools you need to recruit and advise international students with disabilities who wish to study in the United States. Presenters will discuss the context of disability services and rights in the United States, how to find potential applicants, and issues that international students with disabilities commonly face.

Chair: Olivia Emilia Hardin, Mobility International USA

Presenters: Sara El-Dallal, AMIDEAST-Lebanon; Julie Pitts, Johnson County Community College; Cerise Roth-Vinson, Mobility International USA

Running an Overseas Office: Models, Goals, and Challenges

KCCC, 2203

Universities worldwide have set up offices overseas to promote their study programs, strengthen ties with universities, or provide student services. Explore the different types of overseas offices, discuss the challenges these offices face, and develop strategies for successfully running an overseas office.

Chair: Britta Piel, RWTH Aachen University

Presenters: Eileen McCarthy, University of Chicago; Ramon Wyss, PhD, KTH Royal Institute of Technology; Shinobu Yume Yamaguchi, Tokyo Institute of Technology



Success Stories of Study Abroad Expansion

KCCC, 2104 A

As demand for study abroad continues to grow, institutions are expected to respond quickly and effectively with increased capacity. Examining the findings of a recent study involving 10 cases of exemplary practice in expansion of study abroad will help international educators implement similarly successful initiatives on their own campuses. Several types of institutions and disciplines will be discussed.

Chair: Margaret Heisel, PhD, The Center for Capacity Building in Study Abroad

Presenter: Alan Ruby, University of Pennsylvania

Town Hall: Hot Topics in Public Policy and Regulatory Practice

KCCC, 2206

NAFSA staff will provide an update on hot issues in U.S. public policy and regulatory practice affecting international education. Learn more about NAFSA's advocacy and liaison activities and how you can get involved in advocating for support of international education in the United States.

Chair: DeDe Long, University of Arkansas-Fayetteville

Presenters: Public Policy and Professional Practice Staff, NAFSA: Association of International Educators

Traveling Blues: The Changing Landscape Along the Northern U.S. Border

KCCC, 2102 B

Do you know what to do if you receive reports of in-status students being questioned about correct immigration documents and arrested while dropping off friends at a train station? Hear how designated school officials (DSOs) responded to U.S. Border Patrol's increased enforcement activities at public transportation hubs and how Border Patrol interprets immigration regulations.

Chair: Ellen A. Dussourd, SUNY-Buffalo

Presenters: Cary M. Jensen, JD, University of Rochester; Bethany Parker-Goeke, SUNY-Potsdam; Linda Seatts, Wayne State University



New events and features



Preregistration, fee, and ticket required



Preregistration and ticket required (no extra fee)



Networking activity



For participants with strong knowledge of the topic area

WEDNESDAY, JUNE 2

9:30 A.M.-10:30 A.M.

CONCURRENT SESSIONS CONT'D



The View from the Provost's Office: Critical Skills and Knowledge for Senior International Officers

KCCC, 2205

NAFSA has researched what senior international officers perceive to be the skills and knowledge required to perform effectively as leaders in internationalizing the campus. To provide a reality check from the next level, two chief academic officers evaluate the research findings and discuss what they want their international leaders to accomplish in the global endeavor.

Chair: James A. Cooney, PhD, Colorado State University

Presenter: Raymond W. Alden, III, Northern Illinois University; Danny J. Anderson, University of Kansas

9:30 A.M.-11:00 A.M.



Creative Industries MIG Meeting

Kansas City Art Institute, Epperson Auditorium

4415 Warwick Boulevard
Tel: +1.800.522.5224

See www.nafsa.org/cisig for details and directions.

10:45 A.M.-12:15 P.M.

PLENARY & ANNUAL BUSINESS MEETING

Nicholas Kristof

KCCC, Grand Ballroom

A passionate voice for human rights, peace, and social justice, writer and journalist Nicholas Kristof travels the globe to report on the most pressing moral issues of our day. Come early for a snack. Five free conference registrations for the NAFSA 2011 Annual Conference in Vancouver will be given away. Book signing to follow plenary address.

Announcement of national NAFSA awards for leadership.

Presiding: Christopher J. Viers, PhD, Associate Vice President for International

Services, Indiana University; President and Chair of the Board, NAFSA: Association of International Educators

For more information, see p. 10.

12:30 P.M.-1:30 P.M.



Knowledge Community for International Student and Scholar Services Update

KCCC, 3501 EFG

Learn about new initiatives and resources, the online professional networks, and meet the leaders of this knowledge community. Awards granted by this knowledge community will be presented.



Open Meeting: Senior International Officers and Internationalization Leaders at Liberal Arts Institutions

KCCC, IEL Networking Center, 2504 B

Meet others from similar institutions who share your professional interests.



Teaching, Learning, Scholarship Knowledge Community Career Roundtable

KCCC, Career Center, 1501 B

Learn about career pathways in teaching, learning, and scholarship.

12:30 P.M.-2:00 P.M.

Express Lunch in Expo Hall

KCCC, Exhibit Hall CDE

Purchase lunch in the Expo Hall and spend time visiting exhibitors.

Historically Black Colleges and Universities Luncheon

CANCELLED



SPECIAL EVENT Sustainability, Peace and Justice, and the United Nations Luncheon

Hyatt Crown Center, Regency Chicago AB

Come together with other international educators concerned about the "footprint" of the field on global climate and environmental issues and those looking to enhance our role as global citizens. Keynote speaker: James Skelley, PhD, BCA Study Abroad

See p. 5 for ticket information.

12:30 P.M.-5:45 P.M.



Colloquium on Internationalizing Teacher Education

Curriculums: Preparing World-Minded Teachers (Day 1)

Westin Crown Center, Pershing East/West

How can colleges of teacher education internationalize their curriculums and inspire their graduates to promote global perspectives in primary and secondary schools? Come away with a toolbox of resources and good practices that you can implement at your own institution. The keynote speaker is Kenneth Zeichner, PhD, Boeing Professor of Teacher Education and director of the teacher education program at the University of Washington. Luncheon included. See p. 3 for ticket information.

1:30 P.M.-3:30 P.M.

CONCURRENT SEMINARS

Internationalizing the Academic Self: Learning and Teaching in International Higher Education

KCCC, 2505 B

This interactive session draws on theory and research to illuminate personal and professional characteristics that underpin university teachers' internationalized outlooks and classroom practices. It promotes a range of items in relation to an "ideal teacher" that have the potential to assist lecturers to further develop their international and intercultural perspectives.

Chair: Gayle Woodruff, University of Minnesota

Presenter: Gavin Sanderson, University of South Australia



The Strategic Role of International Enrollment Management in Campus Internationalization

KCCC, 2104 B

In this interactive seminar, presenters and participants will engage in group discussion and brainstorming on advocating the importance of an international enrollment strategy as a component of internationalization. Topics include developing communication plans and relevant data for advocacy with different campus stakeholders.

Plenaries

Global Partner Sessions

Poster Fairs

Special Events

Unique Learning Opportunities

Chair: Julie Sinclair, Michigan State University


Presenters: Fanta Aw, American University; Dennis Dunham, PhD, University of Central Oklahoma; Susan Buck Sutton, PhD, Indiana University-Purdue University Indianapolis

1:45 P.M.-3:00 P.M.

 **Open Meeting: Community College Forum**


KCCC, 2204

This year's forum focuses on the role of community colleges in educating and preparing students for successful futures. Presenters will share perspectives from both education abroad and international student and scholar services.

 **Open Meeting: ELTA Roundtable Discussion**


KCCC, 2203

Network and discuss current hot topics in English Language Training and Administration (ELTA).

 **Open Meeting: Senior International Officers and Internationalization Leaders at Comprehensive Research Institutions**

KCCC, IEL Networking Center, 2504 B

Meet others from similar institutions who share your professional interests.

 **Open Meeting: Technology Forum**

KCCC, 2205

An open forum for all NAFSA members and nonmembers to discuss concerns and issues in technology in international education.

 **Open Meetings: Member Interest Groups (MIGs)**

These meetings are open to anyone interested in the mission of these groups.

Black/Multicultural Professionals in International Education MIG

Westin Crown Center, Mayors

China MIG

Westin Crown Center, Penn Valley

Francophone World MIG

Westin Crown Center, Westport

Middle East MIG

Westin Crown Center, Presidents

Postdoc MIG

Westin Crown Center, Independence

Rainbow MIG

Westin Crown Center, Roanoke

CONCURRENT SESSIONS

GLOBAL PARTNER SESSIONS

The Best Test Keeps Getting Better! News From the GRE® Program at ETS

KCCC, 2502 A

Learn all about the plans for the revised GRE® General Test, the latest on the ETS® Personal Potential Index, and an update on other initiatives for prospective graduate applicants and score-using institutions.

Chair: Matthew Kadlubowski, ETS
Presenter: Eileen Tyson, ETS

Emerging Health and Safety Issues for Study Abroad

KCCC, 2504 A

Health and safety issues abroad are often interrelated with student affairs issues such as alcohol and drug use, eating disorders, verbal and physical altercations, and sexual assault. Examine case studies and learn how to coordinate the efforts of the study abroad and student affairs offices both before departure and during the program to address potential and real emergency situations effectively.

Chair: Laura Angelone, International SOS Assistance, Inc.

Back to Basics: International Recruitment Strategies

KCCC, 2102 A

The days of tight budgets and reduced travel are upon us. We need to be more proactive with less money to recruit and retain qualified international students. Learn strategies to make your recruitment dollars stretch farther and gather resources that will help you advocate for continued recruitment despite shrinking budgets.

Chair: James Crawley, ELS Educational Services

Presenter: Ann Marie Gogerty, Iowa State University

The Changing Role of the International Office in Group Study Abroad Programs

KCCC, 2503 A

Many universities have created centralized offices to handle group study abroad programs and ensure consistent policies and procedures, monitor risk, and create economies of scale to ensure the best overall use of resources in the administration of multiple programs. Learn about current challenges and best practices in this area.

Chair: Shona Taner, Simon Fraser University

Presenters: Beth Alaska, York University; Yvette Ali, University of Toronto-Woodsworth College; Catherine Fisher, University of Calgary

Community and Campus Programming Roundtable

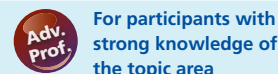
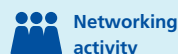
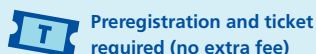
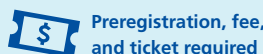
KCCC, 3501 C

Stay informed of recent advances in cultural programming, cross-cultural training, and volunteerism, and exchange ideas, plans, and programs with experts in the field. Presenters will lead discussions of best practices in a roundtable setting, sharing a variety of programs to support international students, scholars, and their dependents.

Chair: Liliane Koziol, PhD, University of California-Berkeley

Roundtable Facilitators: Darren M. Drabek, Skidmore College; Gwyn Dukes, Stanford University; Jane Dunham, University of Texas; Olga Grieco, University of North Texas; Marcus Hammack, Purdue University; Doug Weir, University of Alberta

Continue your conversations in the KC Networking Centers in Lobby 1501. See p. 4 for details.



WEDNESDAY, JUNE 2

1:45 P.M.-3:00 P.M.

CONCURRENT SESSIONS CONT'D

Cooperation Programs in Higher Education and Training Between the European Union and Industrialized Countries

KCCC, 3501 B

Learn about various bilateral and international programs the European Union has set up, notably with industrialized countries in North America and the Asia-Pacific region. Discover the advantages of joint and double degrees, joint mobility, and policy dialogue.

Chair and Presenter: Jan Pakulski, European Commission

Presenters: Klaus Haupt, European Commission; Bodo Richter, European Commission

Data for Peace: The Global Peace Index

KCCC, 2104 A

The Global Peace Index (GPI) is groundbreaking research that measures countries' peacefulness and identifies drivers of peace based on wide-ranging indicators. The Global Symposium of Peaceful Nations honored and studied 18 countries that achieved remarkable levels of peacefulness to share models and lessons with the rest of the world. In this session, you will gain insights on how you and your institution can contribute to building a more peaceful world as you explore the GPI data, the results of the symposium, and the socioeconomic impacts of peace.

Chair and Presenter: Charles F. Dam-bach, Alliance for Peacebuilding

Economic Impact of International Students Around the World

KCCC, 2202

Get the most up-to-date information on the economic impact of international students worldwide, including trend data on international student enrollments in the United States and other key host countries, which can be used to support campus, local, and national advocacy initiatives.

Chair: Patricia Chow, Institute of International Education

Presenters: Jason Baumgartner, Indiana University-Bloomington; Robert Gutierrez, Institute of International Education

Region V Highlight: Internationalizing the Campus and Curriculum with an Annual Focus

KCCC, 3501 D

Campus internationalization is an ongoing process requiring constant renewal and care. Looking at three examples of cooperation in Latin America, North America, and India, discover how one campus is working with faculty and staff to bring campus-wide attention to global concerns such as environmental change.

Chair and Presenter: John H. Shindler, PhD, North Central College

Is it Time to Modify or Lift the U.S. Travel Ban to Cuba?

KCCC, 2505 A

Conversations about U.S. policy toward Cuba are currently taking place in Washington. Although momentum for change is building, many challenges still exist. Panelists will discuss the current status of U.S.-Cuban relations, what's at stake politically, and where possible opportunities may be for opening travel to Cuba. Learn what this means for educational exchanges with Cuba now and in the future.

Chair: Vic Johnson, NAFSA: Association of International Educators

Presenters: Brian Hoyt, Orbitz Worldwide; John McAuliff, Fund for Reconciliation and Development; Geoff Thale, Washington Office on Latin America



Making Networks and Consortiums Work: Successful Models of Multilateral Cooperation

KCCC, 3501 A

International education consortiums are growing in popularity as institutions realize they can achieve economies of scale and create effective systems for networking and exchange. Presenters use three case studies to illustrate how to decide if joining a consortium will help your institution and how best to take advantage of membership.

Chair: Megan Brenn-White, Hessen Universities Consortium

Presenters: Bertrand Guillotin, Duke University; Erika Mueller-Blass, Hessen State Ministry of Higher Education, Research and the Arts; Vijay Renganaathan, Institute of International Education

New Institutional Models for International Cooperation: Double-Degree Programs at Mexican Universities

KCCC, 2206

In response to growing demand, many Mexican universities have begun offering double-degree programs to their students. Representatives from three universities will share their experiences with these programs, and you will learn about opportunities for establishing such programs with Mexican partners. This session is presented by the Mexican Association for International Education (AMPEI).

Chair and Presenter: Thomas M. Buntru, Universidad de Monterrey

Presenters: Genoveva Amador Fierros, Universidad de Colima; Eduardo Guzman, Instituto Tecnológico y de Estudios Superiores de Monterrey

A Dialogue with the Student & Exchange Visitor Program

KCCC, 3501 EFGH

International student advisers and representatives from the Student & Exchange Visitor Program (SEVP) will engage in an in-depth discussion of a few specific topics. The topics selected will be those of current interest, but are expected to include a discussion of recertification, and of any anticipated SEVIS I fixes or enhancements while SEVIS II development continues.

Chair and Presenter: Jenny Bowen, Indiana University-Bloomington

Presenters: Representatives from the Student & Exchange Visitor Program (SEVP) have been invited.

Time to Change: Perspectives on Assessing Programs of Varying Lengths

KCCC, 2101

Education abroad professionals have long debated the value of short- versus long-term programs, but assessing pro-

gram outcomes was not common practice until recently. Based on research findings on programs of varying length, presenters will encourage participants to consider program duration from a value-neutral perspective and examine its relevance to campus international education goals.

Chair: Lisa Chieffo, EdD, University of Delaware

Presenters: Kevin L. Kehl, EdD, Abilene Christian University; Joshua McKeown, PhD, SUNY-Oswego

Undergraduate Research in Europe Through the EuroScholars Program

KCCC, 2503 B

EuroScholars is a unique, semester-long program giving excellent U.S. undergraduates the opportunity to conduct guided research at one of 12 top European research universities. Projects are available in the arts, humanities, and natural and social sciences. Presenters discuss international undergraduate research, the EuroScholars program model, highlight past student experiences, and provide information on how to apply.

Chair: Caspar De Bok, Utrecht University

Presenters: Jennifer Bean, Missouri State University; Fahmida Chowdhury, National Science Foundation; Robert John Coelen, PhD, Leiden University

3:00 P.M.-3:45 P.M.

Refreshment Break in Expo Hall

KCCC, Exhibit Hall CDE

3:00 P.M.-5:00 P.M.

POSTER FAIR

Country Fair: EducationUSA & Embassy Dialogue Committee MIG

KCCC, Exhibit Hall CDE

EducationUSA overseas advisers and embassy representatives from around the world provide information about educational systems and advising programs.

Chairs: Nichole Johnson, Institute of International Education; Gudrun Kendon, The Catholic University of America

3:30 P.M.-5:30 P.M.

SEMINAR

The SIO Multiple Personality Syndrome

KCCC, 3501 C

Senior international officers (SIOs) must play a number of different roles in their professional lives, and these roles can sometimes demand conflicting perspectives. This seminar will explore several of the roles that an SIO might fill, such as academic affairs team member and small business manager, and participants will work together to examine case studies illustrating the complexity of many SIOs' job descriptions.

Chair: Norman Peterson, PhD, Montana State University

Presenters: William Brustein, PhD, The Ohio State University-Columbus; Nicolette Christensen, PhD, Arcadia University; JoAnn McCarthy, PhD, Philadelphia, PA

3:45 P.M.-5:00 P.M.

Open Meeting: Graduate Student Roundtable on Research

KCCC, 2101

Network with others doing research in international education and learn what resources are available through NAFSA.

Open Meetings: Member Interest Groups (MIGs)

These meetings are open to anyone interested in the mission of these groups.

Christian MIG

Hyatt Crown Center, Empire A

Historically Black Colleges and Universities MIG

Hyatt Crown Center, Fremont

International Education for Persons with Disabilities MIG

Hyatt Crown Center, Chocteau A

One Person Office MIG

Hyatt Crown Center, Benton

Peace and Justice MIG

Hyatt Crown Center, Van Horn B

Phase II (Retirees) MIG

Hyatt Crown Center, Northrup

Sustainability MIG

Hyatt Crown Center, Van Horn C

Technology MIG

Hyatt Crown Center, Van Horn A

CONCURRENT SESSIONS

GLOBAL PARTNER SESSION

An Insider's View of English Language Test Scoring Methods

KCCC, 2502 A

The way a test is scored can have a tremendous impact on admissions decisions. Discover the guiding principles behind various English language proficiency exams and learn about the scoring process ETS uses that makes the TOEFL test the industry standard, ensuring that you receive scores you can trust.

Chair and Presenter: Eileen Tyson, ETS

Collaborations Between the Housing Office and International Student Services

KCCC, 3501 A

As the number of undergraduate international students at an institution increases, it becomes essential to develop a more active relationship with the housing office. This session will illustrate successful partnerships between housing and international student offices, including information sharing, trainings, and program development.

Chair: Sara Thurston-González, PhD, Kansas State University

Presenters: Ginny Arthur, PhD, Iowa State University; Derek Jackson, Kansas State University; Dilok Phanchantraurai, EdD, Iowa State University

Continue your conversations in the KC Networking Centers in Lobby 1501. See p. 4 for details.



New events and features



Preregistration, fee, and ticket required



Preregistration and ticket required (no extra fee)



Networking activity



For participants with strong knowledge of the topic area

WEDNESDAY, JUNE 2

3:45 P.M.-5:00 P.M.

CONCURRENT SESSIONS CONT'D

Comments on the National Summit on Citizen Diplomacy for International Educators

KCCC, 2204

Citizen diplomacy is the concept that individuals have the responsibility to help shape foreign relations one handshake at a time. Learn about the upcoming 2010 National Summit on Citizen Diplomacy, focusing on the essential role of exchange students, and then discuss translating these highlights into usable tactics for your campus.

Chair: Jed Willard, Harvard Kennedy School

Presenters: Ann Schodde, U.S. Center for Citizen Diplomacy; Danielle Scugoza, University of Pennsylvania



Cost-Effective Expansion of Study Abroad

KCCC, 2503 A

Senior international and budget officers from colleges and universities around the United States recently gathered to discuss how to maintain momentum in study abroad expansion despite the economic downturn. Three members of that group will discuss the recommendations that emerged from the meeting.

Chair: Margaret Heisel, PhD, The Center for Capacity Building in Study Abroad

Presenter: Gordon Schaeffer, University of California

SEVIS II: Transition Planning

KCCC, 3501 EFGH

Although the timeline for SEVIS II implementation has changed, institutions will still need to develop or revise plans for the transition to SEVIS II based on the new timeline. Presenters will provide an overview of issues to consider and best practices to follow as your institution prepares for SEVIS II.

Chair: Louise M. Baldwin, University of Michigan-Ann Arbor

Presenters: Linda Gentile, Carnegie Mellon University; Helene Robertson, The Catholic University of America.

Representatives from the Exchange Visitor Program and the Student & Exchange Visitor Program (SEVP) have been invited.

Explore Ways to Enhance Your International Education Programs in the Asia-Pacific Region

KCCC, 2104 A

Despite the many advances made in cross-cultural understanding between the East and the West as accelerated globalization has brought us closer together, there are still significant challenges that must be overcome when developing and refining international education programs with the Asia-Pacific region. Presenters will discuss key recommendations to maximize existing or future international programs with the region. This session is presented by the Asia-Pacific Association for International Education (APAIE).

Presenters: Chariya Brockelman, Mahidol University; HeungSuk Choi, Korea University; Christopher Madden, Griffith University; Anne Pakir, National University of Singapore



Faculty Leaders: The Pivotal Element in Short-Term Education Abroad Programming

KCCC, 2102 B

Lack of coordination between faculty leaders, program providers, and institutions can spoil an otherwise well-designed short-term education abroad program. Explore the role of the faculty leader, identify challenges and keys to success, and gather tips for improving communication among everyone involved.

Chair and Presenter: John C. Sunnygard, University of Colorado-Denver

Presenters: William Long, New York University; Thomas G. Schaefer, La Roche College; Richard A. Webb, ProWorld Service Corps



Hot Immigration Issues for U.S. Academic Healthcare

KCCC, 3501 B

Discussion will focus on immigration issues faced by U.S. academic healthcare institutions: advising nursing, medical, and other healthcare students, medical residents, postgraduate trainees, physicians, and allied health

professionals. This session also covers issues related to F-1s, J-1s, O1s, H-1Bs, and permanent residency.

Chair: Janice M. Bianco, Cleveland Clinic Foundation

Presenters: Eleanor M. Fitzpatrick, Educational Commission for Foreign Medical Graduates; H. Ronald Klasko, JD, Klasko, Rulon, Stock & Seltzer, LLP; Michele Stelljes, The Methodist Hospital & Methodist Hospital Research Institute

Region III Highlight: The Impact of Cultural Adjustment on International Female Students' Learning Process

KCCC, 3501 D

Explore the ways in which educational, cultural, and social norms in female international students' home countries shape their expectations when they come to study in the United States and affect their academic success and social adjustment once they arrive. Use your learning to better accommodate these students' learning styles and personal needs on your campus.

Chair and Presenter: Nadezhda Nazarenko, PhD, Lone Star College System

Institutionalizing Change at the Community College

KCCC, 2205

Community college education abroad may be in jeopardy due to the recent economic crisis. This panel explores creative ways to institutionalize change by sharing information from research projects and college case studies that emphasize consortium support, community college articulation, and creation of learning communities.

Chair: Rosalind Latiner Raby, California Colleges for International Education

Presenters: Marsha Anderson, North Lake College; Geoff Bradshaw, PhD, Madison Area Technical College; Sarah Wolf, Australian Education International (AEI)

Integrating Global Learning Outcomes Across the Curriculum and Beyond

KCCC, 2503 B

Hear the story of one university's effort to internationalize its curriculum, cocur-

ricular activities, and campus through a three-year reform program. Featured initiatives include infusing global content into established coursework, internationalizing the general education program with a focus on e-portfolios, and measuring student growth after participation in faculty-led study abroad programs.

Chair: Guilan Wang, EdD, Roger Williams University

Presenters: Laura de Abruna, Roger Williams University; Susan Lee Pasquarelli, EdD, Roger Williams University

Intensive English Programs: A Dialogue with U.S. Government Officials

KCCC, 2505 A

This session provides a forum for intensive English program directors to discuss regulatory issues with officials from the U.S. Departments of Homeland Security, State, and Commerce.

Chair: Scott Stevens, EdD, University of Delaware

Presenters: Caroline Gear, International Language Institute of Massachusetts; Daniel Obst, Institute of International Education. Representatives from the Student & Exchange Visitor Program, U.S. Department of Commerce, and U.S. Department of State have been invited.

Region I Highlight: Intercultural Plunge

KCCC, 2104 B

Take the intercultural plunge! Enhance your intercultural portfolio and learn facilitation tips through a quick succession of intercultural learning activities. Activities vary from passive to active, from paper and pencil to highly collaborative. While the session is action-oriented, theory and concepts will be referenced throughout.

Chair: Robin Craggs, Seattle University

Presenters: Maria Acob-Nash, North Seattle Community College; Cynthia Wright Okawara, Shoreline Community College

Opportunities and Challenges of Working with Agents

KCCC, 2505 B

If you have concerns about using education agents to recruit international students, then this session is for you. You will learn whether agents are worth considering, the pitfalls of using agents, assessing the quality of agents, sourcing good agents, and managing agents to ensure positive outcomes.

Chair and Presenter: Markus Badde, ICEF

Presenters: Cheryl Darrup-Boychuck, USJournal.com; U.S. Journal of Academics; Mitch Leventhal, PhD, SUNY Global Center; Andy Nicol, Coventry University



Recognizing and Responding to the Distressed Student in a Cross-Cultural Milieu

KCCC, 2202

For advisers of students sojourning in countries other than their own (whether the United States or elsewhere), recognizing indicators of emotional and mental distress is vital for the well-being of all involved. The director of a program abroad and the director of a university counseling center discuss signs to watch for and how to secure appropriate assistance. Multicultural awareness and competencies will be considered in recognizing and responding to distressed students within cross-cultural systems.

Chair: Julie Z. Lindsey, University of Wisconsin-Madison

Presenters: Marita Barkis, PhD, University of Missouri-Kansas City; Diane Dwyer, University of Western Sydney

U.S. Higher Education Continues to Adapt to the Bologna Process

KCCC, 2206

Learn how U.S. institutions are reacting to the Bologna Process today and understand the role that countries in the European Higher Education Area (EHEA) play in U.S. internationalization efforts. Recognition of Bologna-compliant degrees (especially at the graduate level), new U.S. initiatives prompted by Bologna, and European perceptions of the U.S. response will be addressed.

Chair: Linda Tobash, Institute of International Education

Presenter: Kirk E. Simmons, PhD, University of Arizona

Visas for U.S. Students Studying Abroad: Tips, Pointers, and Help

KCCC, 2102 A

Every year the visa application process for U.S. students studying abroad gets more complicated. This session is designed to provide helpful guidance for education abroad professionals working with student visas. Topics include visa-processing methodologies, preparing students and parents, and valuable resources available to the field.

Chair and Presenter: Joseph Sevigny, Institute for the International Education of Students

Presenter: Ismael J. Betancourt, Northern Arizona University

5:15 P.M.-6:15 P.M.



Open Meetings: Regional Updates

Network with local colleagues and learn about activities and resources available.

Region I (AK, WA, BC, OR, ID)

KCCC, 3501 B

Region II (MT, WY, UT, CO, AZ, NM, NE, KS)

KCCC, 2102 A

Region III (OK, AR, TX, LA)

KCCC, 3501 D

Region IV (ND, SD, MN, IA, MO)

KCCC, 2102 B

Region V (WI, IL, MI)

KCCC, 2505 A

Region VI (IN, OH, KY)

KCCC, 2104 A

Continue your conversations in the KC Networking Centers in Lobby 1501. See p. 4 for details.



New events and features



Preregistration, fee, and ticket required



Preregistration and ticket required (no extra fee)



Networking activity



For participants with strong knowledge of the topic area

WEDNESDAY, JUNE 2

5:15 P.M.-6:15 P.M.
Regional Updates CONT'D

Region VII (MS, TN, AL, FL, GA, SC, NC, PR)
KCCC, 2103 B

Region VIII (VA, WV, DC, MD, DE, PA)
KCCC, 2103 A

Region X (NJ, NY)
KCCC, 2103 C

Region XI (CT, RI, MA, VT, NH, ME)
KCCC, 2503 A

Region XII (HI, CA, NV)
KCCC, 2101

Meeting for Participants Based Outside the United States
KCCC, 3501 A

6:30 P.M.-9:00 P.M.

 **SPECIAL EVENT**
Cultural Evening at 18th and Vine: American Jazz Museum and Negro Leagues Baseball Museum

Discover the soul of the city in the neighborhood where Kansas City's jazz culture exploded in the 1930s and '40s. Tour the American Jazz Museum and the Negro Leagues Baseball Museum. Cash bar. See p. 5 for ticket information.

Transportation leaves the KCCC at 6:30 p.m. and returns to NAFSA hotels at 9:00 p.m.

THURSDAY, JUNE 3

7:00 A.M.-5:30 P.M.

Conference Registration
KCCC, Lobby 2300

7:00 A.M.-6:00 P.M.


 **Knowledge Community (KC) Networking Centers**

Education Abroad and Teaching, Learning, and Scholarship
KCCC, 1501 A

International Student and Scholar Services and Recruitment, Admissions, and Preparation
KCCC, 1501 C


International Education Leadership
KCCC, 2504 B

7:30 A.M.-12:00 P.M.

 **Colloquium on Internationalizing Teacher Education Curriculums**

(Continued from Wednesday, June 2)
Westin Crown Center, Pershing East/West
Breakfast is included.

8:00 A.M.-9:00 A.M.

 **Open Meeting: Underrepresentation in Education Abroad**
KCCC, 2203

This meeting is for education abroad professionals who are interested in discussing issues related to underrepresentation.

8:00 A.M.-9:00 A.M.

CONCURRENT SESSIONS

GLOBAL PARTNER SESSIONS

World University Rankings: A Tool to Build and Measure International Impact
KCCC, 2502 A

Love them or hate them, university rankings are here to stay, and recent years have seen them evolve from domestic studies to global evaluations. There are now six such global systems, with more on the horizon. This session will cover each system and teach you how rankings can be used to build and measure international impact, in spite of their limitations.

Chair: Tony Martin, QS Quacquarelli Symonds

Presenter: Ben Sowter, QS Quacquarelli Symonds

Advising International Student Athletes: What You Need to Know
KCCC, 2102 B

Get the quality, accurate, and up-to-date information you need in order to

confidently advise international student athletes wishing to participate in U.S. collegiate sporting teams and competitions. The focus will be on the National Collegiate Athletic Association (NCAA) Eligibility Center rules and processes, sports scholarships, and helpful resources.

Chair and Presenter: Judy Freudenberger, U.S. Embassy-Australia

Presenters: Patricia A. Burak, DA, Syracuse University; Stephanie Shrieve, Saint Mary's College of California; Richard Yam, DPE, University of Massachusetts-Amherst

Building International Connections: The Fulbright Scholar Program

Marriott Kansas City Downtown, Julia Lee AB

Research indicates that Fulbright Scholars develop new exchange programs, internationalize curriculums, and enhance international engagement. Examine the role that Fulbright Scholar grants play in the internationalization of U.S. university campuses, and learn how to use various Fulbright Scholar programs to internationalize your campus.

Chair: David B.J. Adams, PhD, Council for International Exchange of Scholars

Presenters: Susan Bender, PhD, University of Nevada-Reno; Brian Sajko, PhD, Council for International Exchange of Scholars

Comparing Host Family Opinions of Americans Before and After Hosting Peace Corps Volunteers

KCCC, 3501 B

Results of a Peace Corps study comparing host families' opinions about Americans in Africa, Eastern Europe, and the Central America/Caribbean region highlight the difference culture makes on perceptions of similar behaviors. The research model also represents a transferable method for assessing the effects of cultural misunderstandings and may be used to improve cross-cultural trainings for exchange program participants.

Chair: Jody Olsen, PhD, University of Maryland-Baltimore

Presenters: Susan Jenkins, PhD, Peace Corps; Janet Kerley, Peace Corps