



Education Abroad Knowledge Community 2019 Call for Proposals

The Education Abroad Knowledge Community (EA KC) invites you to submit a session, poster, or workshop proposal for the 2019 NAFSA Annual Conference in Washington, D.C. The EA KC supports professionals from institutions working to promote, advise, and manage education abroad programming.

Proposal submission deadlines:

- Sessions and workshops: **August 29, 2018**
- Posters: **January 9, 2019**
- For more information visit www.nafsa.org/proposals

Annual Conference Theme: *Global Leadership, Learning, and Change*

The 2019 theme encourages reflection on the current state of the field and on how to work through the changes and challenges faced by our profession: how to effectively deal with uncertainty and ambiguity in critical areas such as immigration, health and safety and to consider the differences in perceptions of how countries welcome others.

NAFSA welcomes proposals that highlight:

- Leading and managing international education in times of change and unpredictability such as changes in student enrollments and destination choices, demographics, government agency policy, employment-based visas, etc.
- Assessing technological shifts in international education, such as virtual exchange
- Innovations in digital communications, digital marketing, and digital recruitment
- Navigating legalities, risk and ethical challenges around the global operations in international education
- Integrating and supporting student global learning at various points on and off campus including curriculum development, co-curricular activities, campus events, working with faculty, etc.

Specific Content Focus Areas for Education Abroad

Advising and Enrollment in International Education:

Information, tools, and training that showcase good practice in advising for education abroad, developments in the field, research, knowledge, and the use of emerging technologies, as it applies to advising and enrollment in education abroad.

Topics to consider:

- Financing education abroad through scholarships and working with campus financial aid offices
- Creating pathways to affordable programs using campus data
- Advising, pre-departure, and re-entry programs

Advocacy:

Strategies and tactics for advocating the value of education abroad on your campus, locally and nationally within the U.S. and abroad.

Topics to consider:

- Campus advocacy for curriculum integration
- Working with donors to develop effective funding sources

Diversity and Inclusion:

Research and applied practice on social justice, equity, civil society, and/or ethical practice related to diversity and inclusion and the work of international educators.

Topics to consider:

- Promoting diversity and inclusion in education abroad careers

- Training staff to incorporate diversity and inclusion initiatives in the office and abroad
- Creating inclusive and supportive environments for all students abroad

- Avoiding burnout and finding balance
- Developing mentorship opportunities for newcomers
- Creating a career development plan

Global Issues and Trends:

Global trends and international developments that have an impact on international education, including developments in such areas as national interests, politics, economics, security, higher educational policy, society, the environment, or workforce development.

Topics to consider:

- Interdisciplinary project-based programming
- Ethical engagement and local community impact
- Identifying trends in student interest for EA

Innovations in Recruitment and Marketing:

Innovations in recruitment and marketing including, digital recruitment, use of social media, return on investment, communication strategies, branding, public relations and/or market trends, data and analysis.

Topics to consider:

- Creating strategic communication and marketing plans
- Using institutional data as a recruitment tool
- Developing a brand strategy for the IE office

Management and Strategy:

Models, policies, and practices for management of an office or program in international education, or principles, methods, and leadership strategies for strategic planning and policymaking in order to achieve the goals and mission of international education within an institution or organization.

Topics to consider:

- Budget management and strategy for the IE professional
- Faculty-led program development and training
- Supporting student global learning in education abroad and domestic programs
- Employer attitudes and IE outcomes

Professional Development:

Development of skills and strategies that will help international educators achieve career goals, reach leadership potential, and find balance between personal and professional life.

Topics to consider:

Promoting Safety, Mitigating Risk, Responding to Crisis:

Tools, communication processes, compliance, strategies, and planning that campuses and international offices use when faced with a crisis, health emergency (mental or physical), or safety concern in international education.

Topics to consider:

- Developing risk assessment and management plans
- Supporting student's mental health while abroad
- Supporting sexual assault survivors abroad

Regulatory Complexities:

Guidance and information on government regulations in the United States and abroad that impact international education, employment, and exchange.

Topics to consider:

- Visa requirements for education abroad destinations
- Government regulations, such as the General Data Protection Regulation (GDPR) in Europe
- Regulatory practice: Title IX, Clery, and VAWA

Student Preparation and Career Development:

Career readiness of both international and domestic education abroad students; skill and language acquisition; development of intercultural competencies; transition to workforce; employer expectations.

Topics to consider:

- Work, internships, and volunteer programs as career preparation

Teaching and Learning in International Education:

Development of curriculum for and integration of global learning pedagogy into teaching and learning. Research, theory, and model practices that support the development of global competence across all disciplines.

Topics to consider:

- Applied research in education abroad
- Interdisciplinary approaches to developing global competence