



International Education Leadership Knowledge Community 2019 Call for Proposals

The International Education Leadership (IEL) Knowledge Community (KC) invites you to submit a session, poster, or workshop proposal for the 2019 NAFSA Annual Conference in Washington, D.C. The IEL KC supports senior international officers (SIOs) and other international education leaders who provide the vision and build commitment for comprehensive internationalization.

Proposal submission deadlines:

- Sessions and workshops: **August 29, 2018**
- Posters: **January 9, 2019**

For detailed information:

- Visit www.nafsa.org/proposals

Annual Conference Theme: *Global Leadership, Learning, and Change*

The 2019 theme encourages reflection on the current state of the field and on how to work through the changes and challenges faced by our profession: how to effectively deal with uncertainty and ambiguity in critical areas such as immigration, health, and safety and consider the differences in perceptions of how countries welcome others.

NAFSA welcomes proposals that highlight:

- Leading and managing international education in times of change and unpredictability such as change in student enrollments and destination choices, demographics, government agency policy, employment-based visas, etc.
- Security and safety of students, faculty, and staff
- Access, diversity, and inclusion in international and higher education
- Assessing technological shifts in international education, such as virtual exchange
- Innovations in digital communications, digital marketing, and digital recruitment
- Comparative perspectives across national boundaries
- Navigating legalities, risk and ethical challenges around global operations in international education
- Integrating and supporting student global learning at various touch points on and off campus including curriculum development, co-curricular activities, campus events, working with faculty, etc.

Specific Content Focus Areas for International Education Leadership

Global Issues and Trends:

- Comparative perspectives across national and regional boundaries
- How economic and political events around the world impact international partnerships and student mobility
- New societal demands for graduates with a global perspective and expertise
- Indigenous education and internationalization
- Environmental policies or crises
- Changes in government financing of higher education or international education
- New national or global demographic patterns
- Country and region specific educational initiatives

Comprehensive Internationalization:

- Creating synergies across academic and support units that help achieve comprehensive internationalization
- Connecting international enrollment management strategies to institutional strategy
- Managing the partnership development process for research, faculty and student exchange, and degree programs
- Developing measurement and assessment of internationalization and global learning initiatives
- Working within networks or consortia to advance international research
- Developing strategic plans that support comprehensive internationalization
- Online and hybrid education (e.g.: distance learning, blended learning)
- Building a support culture for internationalization and global learning
- Developing and implementing processes for incentivizing internationalization initiatives

Management and Strategy:

- Navigating politics among different institutional stakeholders to advance comprehensive internationalization
- Range of international education leadership roles, titles, and responsibilities at different types of institutions
- Data-driven strategies for strategic engagement

- Maintaining and growing international education in times of change around student enrollments, demographics, and government policy
- Innovative models, policies, and practices for managing an office, program, or staff
- Principles, methods, and leadership strategies for strategic planning and policy making
- Budgeting, resourcing, and financial strategies
- Global operations such as navigating legalities around research, international payments, working with NGOs, insurance, and managing compliance in in-country operations
- Institutional international crisis management planning and response
- Ethical challenges in international education
- SIO as change agent

Professional Development:

- Balancing personal and professional life, including strategies for stress management
- Planning for a new career path or preparing for retirement
- Resources and strategies for mentoring programs and career advancement at all levels

Diversity and Inclusion:

- Leadership and gender, race, and ethnicity
- Need and value of including different voices and diverse perspectives in international education
- Understanding and working toward human rights and peace and justice
- Teaching students about their role in contributing to global civil society and becoming global citizens
- Cultural and human diversity in international education

Advocacy:

- Advocating for internationalization on campus and in local, national, and international communities
- Strategies and challenges of advocacy and lobbying in different local, national, and international contexts