

**The Economic Benefits of International Education to the
United States for the 2010-2011 Academic Year:
A Statistical Analysis**

NAFSA: Association of International Educators estimates that foreign students and their dependents contributed approximately \$20.23 billion to the U.S. economy during the 2010-2011 academic year. This conservative figure is based on tuition figures from Wintergreen Orchard House, enrollment figures from the Institute of International Education's *Open Doors 2011* report, living expenses calculated from Wintergreen Orchard House figures, and analysis of the data by Jason Baumgartner at Indiana University – Bloomington's Office of International Services.

NAFSA's annual *Economic Impact Statements* estimate the amount of money foreign students bring to the United States to support their education. This report does not rely on a “multiplier effect.” Although this might provide a more accurate estimate of actual economic impact, there is no consensus on the appropriate size of such a multiplier. NAFSA and its partners are committed to continuing efforts to improve our data and methodology. By any measure, international education makes a significant contribution to the U.S. economy.

New Mexico

Total Number of Foreign Students: 2,724

Part 1: Net Contribution to State Economy by Foreign Students (2010-11)

Contribution from Tuition and Fees to State Economy:		\$39,705,000
Contribution from Living Expenses:		\$39,110,000
Total Contribution by Foreign Students:		\$78,815,000
Less U.S. Support of 31.8%	-	\$25,087,000
Plus Dependents' Living Expenses:	+	\$1,305,000

Net Contribution to State Economy by Foreign Students and their Families:

\$55,033,000

Part 2: Contribution to State Economy by Foreign Students' Dependents (2010-11)

<i>Spouses' Contribution</i>		<i>Children's Contribution</i>	
Percent of Married Students:	9.2%	Number of Couples in the U.S.:	251
Percent of Spouses in the U.S.:	85.0%	Number of Children per Couple:	0.6
Number of Spouses in the U.S.:	251	Number of Children in the U.S.:	152
Additional Expenses for a Spouse: (% of student living expenses)	25.0%	Additional Expenses for a Child: (% of student living expenses)	20.0%
Spouses' Contribution:	\$880,000	Children's Contribution:	\$426,000

Net Contribution to State Economy by Foreign Students' Dependents:

\$1,305,000

Part 3: Foreign Student Contribution from Tuition/Fees and Living Expenses (2010-11)

Institution and City	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)
Central New Mexico Community College, Albuquerque	111	\$789.3	\$1,960.7	\$147.3	\$2,602.7
National American University - Albuquerque, NM, Albuquerque	***	\$16.5	\$15.4	\$4.8	\$27.1
University of New Mexico - Main Campus, Albuquerque	1013	\$17,694.6	\$16,589.9	\$12,190.6	\$22,094.0

Congressional District: 01 | Martin T. Heinrich (D)

\$24,723.8

Institution and City	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)
New Mexico Institute of Mining and Technology, Socorro	159	\$1,965.8	\$1,961.9	\$547.3	\$3,380.4
New Mexico Military Institute, Roswell	31	\$132.3	\$452.6	\$26.0	\$558.8

New Mexico State University - Carlsbad, Carlsbad	***	\$26.0	\$58.2	\$3.8	\$80.4
New Mexico State University - Main Campus, Las Cruces	1162	\$16,609.1	\$16,027.0	\$11,405.9	\$21,230.2
University of Phoenix - Santa Teresa Campus, Santa Teresa	***	\$6.9	\$15.8	\$1.0	\$21.8
University of the Southwest, Hobbs	10	\$136.1	\$150.1	\$41.0	\$245.2

Congressional District: 02 | Steve Pearce (R) \$25,516.8

Institution and City	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)
Institute of American Indian Arts, Santa Fe	***	\$6.9	\$31.3	\$3.3	\$34.8
New Mexico Highlands University, Las Vegas	145	\$629.9	\$1,562.4	\$307.7	\$1,884.5
Northern New Mexico College, Espanola	***	\$6.9	\$23.8	\$1.4	\$29.3
Saint John's College, Santa Fe	39	\$1,591.9	\$790.1	\$365.2	\$2,016.8
San Juan College, Farmington	15	\$21.9	\$233.7	\$14.4	\$241.1
Santa Fe Community College, Santa Fe	29	\$70.9	\$542.8	\$27.4	\$586.2

Congressional District: 03 | Ben R. Lujan (D) \$4,792.8

Methodology: How We Compute Economic Impact (2011)

We define economic impact as the amount of money that foreign students collectively bring into the United States to pay for their education and to support themselves while they (and in some cases, their families) are here. The goal of our economic impact formula is to use data already collected for other purposes to provide a reasonable estimate of the economic resources that foreign students import to the United States to support their education here each year.

The data sets used for these reports come from two sources:

1. The Institute of International Education's *Open Doors 2011* report, funded by the U.S. Department of State, provides numbers of foreign students enrolled at colleges and universities throughout the United States during the 2010-11 academic year. In many cases, this data provide separate totals for undergraduate, graduate, and non degree students. (<http://www.iie.org/opendoors>)
2. Wintergreen Orchard House provides cost figures for tuition, living, and miscellaneous expenses at U.S. colleges and universities for the 2010-11 academic year. (<http://www.wintergreenorchardhouse.com/>)

The extensive data provided by these two sources (which collect it directly from surveys of the institutions involved) allow us to make our estimates sensitive to differences between institutions. However, there are still areas where our estimates and formulas could be improved. For example, we compute economic impact only for students reported in the *Open Doors* report. Colleges and universities that do not provide information to the Institute of International Education are not represented. Also, enrollment reports represent peak enrollment, and not necessarily enrollment levels throughout the year.

Estimating Expenses

Tuition, fees, living expenses, and dollar estimates are derived from Wintergreen Orchard House's data collected on surveys completed by institutions every year. We try to make our calculations sensitive not only to differing costs at institutions, but differing costs for ESL students, undergraduates, graduate students, and students on practical training.

1. Undergraduates and English Language Programs:
The number of undergraduate students at an institution is specified by *Open Doors* data. Wintergreen Orchard House's data provide undergraduate tuition and fee amounts, on-campus room and board amounts, and miscellaneous expenses. These categories are sometimes broken down into averages for international, out-of-state, flat rate, and in-state students. When multiple averages are available, we choose averages in the order given above.
2. Graduate Students:
The number of graduate students at an institution is specified by *Open Doors* data. Wintergreen Orchard House's data provide graduate tuition and fee amounts, on-campus

room and board amounts, and miscellaneous expenses. If there are no differentiated graduate expenses provided by an institution in the Wintergreen Orchard House's data, then the undergraduate expenses would be applied.

3. Students on Practical Training:

We assume these students earn enough in their U.S. jobs to pay living and educational expenses for the year, and so import no funds for their support. Therefore, net economic impact of students in practical training is zero.

Economic impact of an international student equals tuition and fees, plus room and board, plus miscellaneous figured at 50 percent of room and board, less U.S. support. We assume: (a) that spring enrollment figures are the same as the fall figures reported, (b) that all students are enrolled full time for two semesters or three quarters a year, and (c) that students live on campus for the full year. The miscellaneous expenses, enumerated in Wintergreen Orchard House's data, average about 40 percent of room and board expenses. We use a 50 percent figure as an approximation that includes all extra expenses except for travel.

Estimating U.S. Support

The *Open Doors* survey asks schools to report the percentage of their students who are self-funded, the percentage that have U.S. source income, etc. The U.S. support percentage includes funding from a U.S. college or university, the U.S. Government, a U.S. private sponsor or current employment. For this analysis the percentages are calculated based upon the institution's Carnegie classification and the academic career of the student. For example, this process will differentiate the level of support between undergraduates and graduates at a particular research institution while it also differentiates between a baccalaureate-classified institution from an associate's-classified institution.

Individual Institution Enrollment Figures

For institutions with fewer than 10 international students enrolled, enrollment totals are suppressed for confidentiality reasons. In the reports, this is indicated by three asterisks (***)