



## **The Economic Benefits of International Students to the U.S. Economy Academic Year 2011-2012**

NAFSA: Association of International Educators estimates that international students and their dependents contributed approximately \$21.81 billion to the U.S. economy during the 2011-2012 academic year. This conservative figure is based on tuition figures from Wintergreen Orchard House, enrollment figures from the Institute of International Education's *Open Doors 2012* report, living expenses calculated from Wintergreen Orchard House figures, and overall analysis of the data by Jason Baumgartner, Director for Information Services at Indiana University – Bloomington's Office of International Services.

NAFSA's annual economic impact analysis estimates the economic contribution international students bring to the United States to support their education. The report does not rely on a "multiplier effect." Although this might provide a more accurate estimate of actual economic impact, there is no consensus on the appropriate size of such a multiplier. NAFSA and its partners are committed to continuing efforts to improve our data and methodology. By any measure, international education makes a significant contribution to the U.S. economy.

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# Iowa

Total Number of Foreign Students: 11,164

## Part 1: Net Contribution to State Economy by Foreign Students (2011-12)

Contribution from Tuition and Fees to State Economy:	\$221,877,000
Contribution from Living Expenses:	\$171,429,000
Total Contribution by Foreign Students:	\$393,305,000
Less U.S. Support of 23.1%	- \$90,870,000
Plus Dependents' Living Expenses:	+ \$3,877,000

### *Net Contribution to State Economy by Foreign Students and their Families:*

**\$306,312,000**

## Part 2: Contribution to State Economy by Foreign Students' Dependents (2011-12)

### *Spouses' Contribution*

Percent of Married Students:	6.4%
Percent of Spouses in the U.S.:	85.0%
Number of Spouses in the U.S.:	714
Additional Expenses for a Spouse: (% of student living expenses)	25.0%
Spouses' Contribution:	\$2,631,000

### *Children's Contribution*

Number of Couples in the U.S.:	714
Number of Children per Couple:	0.6
Number of Children in the U.S.:	423
Additional Expenses for a Child: (% of student living expenses)	20.0%
Children's Contribution:	\$1,246,000

### *Net Contribution to State Economy by Foreign Students' Dependents:*

**\$3,877,000**

## Part 3: Foreign Student Contribution from Tuition/Fees and Living Expenses (2011-12)

Institution and City	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)
Clarke College, Dubuque	11	\$290.0	\$180.0	\$70.5	\$399.5
Coe College, Cedar Rapids	97	\$2,610.7	\$1,444.5	\$485.4	\$3,569.8
Divine Word College, Epworth	67	\$642.2	\$1,007.4	\$132.8	\$1,516.8
Grinnell College, Grinnell	204	\$7,700.6	\$3,765.7	\$1,691.7	\$9,774.6
Hawkeye Community College, Waterloo	21	\$121.9	\$345.3	\$25.5	\$441.7
Kirkwood Community College, Cedar Rapids	276	\$1,479.1	\$4,495.1	\$326.3	\$5,647.9
Luther College, Decorah	137	\$4,428.9	\$1,385.2	\$870.2	\$4,943.9
Mount Mercy College, Cedar Rapids	31	\$794.2	\$507.1	\$197.8	\$1,103.5
University of Dubuque, Dubuque	81	\$1,378.9	\$948.4	\$385.6	\$1,941.7
University of Northern Iowa, Cedar Falls	488	\$7,489.1	\$7,404.5	\$2,268.1	\$12,625.5
Upper Iowa University, Fayette	62	\$1,429.4	\$961.7	\$314.1	\$2,076.9
Wartburg College, Waverly	135	\$3,923.5	\$2,174.2	\$899.6	\$5,198.0
Wartburg Theological Seminary, Dubuque	***	\$52.1	\$41.0	\$14.3	\$78.8

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**Congressional District: 01 | Bruce L. Braley (D)** **\$49,318.8**

Institution and City	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)
Ashford University, Clinton	15	\$238.2	\$207.0	\$63.7	\$381.5
Central College, Pella	15	\$315.8	\$250.2	\$57.3	\$508.6
Clinton Community College, Clinton	43	\$263.8	\$597.6	\$47.0	\$814.3
Graceland University, Lamoni	154	\$3,086.5	\$2,187.2	\$760.1	\$4,513.6
Maharishi University of Management, Fairfield	1029	\$26,985.0	\$15,203.3	\$6,013.6	\$36,174.7
Muscatine Community College, Muscatine	71	\$484.1	\$905.3	\$76.0	\$1,313.3
Palmer College of Chiropractic, Davenport	103	\$712.1	\$1,458.5	\$686.4	\$1,484.3
Scott Community College, Bettendorf	34	\$141.6	\$559.7	\$38.2	\$663.2
St. Ambrose University, Davenport	34	\$707.5	\$647.9	\$198.5	\$1,156.9
University of Iowa, Iowa City	3463	\$75,084.6	\$62,723.1	\$36,791.6	\$101,016.1

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**Congressional District: 02 | David Loebsack (D)** **\$148,026.5**

Institution and City	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)
Des Moines Area Community College, Ankeny	207	\$1,442.6	\$2,605.1	\$221.4	\$3,826.4
Drake University, Des Moines	332	\$8,179.1	\$4,681.2	\$1,837.0	\$11,023.4
Faith Baptist Bible College and Theological Seminary, Ankeny	***	\$98.5	\$86.7	\$48.9	\$136.2
Grand View University, Des Moines	36	\$717.3	\$490.4	\$177.9	\$1,029.8
Simpson College, Indianola	18	\$417.5	\$233.8	\$97.7	\$553.6
Southwestern Community College, Creston	***	\$20.3	\$59.1	\$4.4	\$75.0

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**Congressional District: 03 | Tom Latham (R)** **\$16,644.4**

Institution and City	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)
Briar Cliff University, Sioux City	***	\$121.7	\$79.5	\$30.2	\$171.0
Buena Vista University, Storm Lake	49	\$1,329.9	\$836.8	\$295.2	\$1,871.5
Ellsworth Community College, Iowa Falls	12	\$51.2	\$195.0	\$13.5	\$232.6
Iowa Lakes Community College, Estherville	17	\$72.7	\$276.2	\$19.2	\$329.7
Iowa State University, Ames	3809	\$67,489.5	\$55,033.6	\$35,348.8	\$87,174.4
Morningside College, Sioux City	29	\$600.5	\$390.7	\$148.1	\$843.1
North Iowa Area Community College, Mason City	31	\$176.1	\$461.1	\$34.9	\$602.2
Northwestern College, Orange City	34	\$800.2	\$476.0	\$178.0	\$1,098.3

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**Congressional District: 04 | Steve King (R)** **\$92,322.8**

## **Methodology: How We Compute Economic Impact (November 2012)**

We define economic impact as the amount of money that foreign students collectively bring into the United States to pay for their education and to support themselves while they (and in some cases, their families) are here. The goal of our economic impact formula is to use data already collected for other purposes to provide a reasonable estimate of the economic resources that foreign students import to the United States to support their education here each year.

The data sets used for these reports come from two sources:

1. The Institute of International Education's *Open Doors 2012* report, funded by the U.S. Department of State's Bureau of Educational and Cultural Affairs, provides numbers of international students enrolled at colleges and universities throughout the United States during the 2011-12 academic year. In many cases, this data provide separate totals for undergraduate, graduate, and non degree students. (<http://www.iie.org/opendoors>)
2. Wintergreen Orchard House, a major database compiler, provider, and publisher of education data, provides cost figures for tuition, living, and miscellaneous expenses at U.S. colleges and universities for the 2011-12 academic year. (<http://www.wintergreenorchardhouse.com/>)

The extensive data provided by these two sources (which collect it directly from surveys of the institutions involved) allow us to make our estimates sensitive to differences between institutions. However, there are still areas where our estimates and formulas could be improved. For example, we compute economic impact only for students reported in the *Open Doors* report. Colleges and universities that do not provide information to the Institute of International Education are not represented. Also, enrollment reports represent peak enrollment, and not necessarily enrollment levels throughout the year.

### **Estimating Expenses**

Tuition, fees, living expenses, and dollar estimates are derived from Wintergreen Orchard House's data collected on surveys completed by institutions every year. We try to make our calculations sensitive not only to differing costs at institutions, but differing costs for ESL students, undergraduates, graduate students, and students on practical training.

1. Undergraduates and English Language Programs: The number of undergraduate students at an institution is specified by *Open Doors* data. Wintergreen Orchard House's data provide undergraduate tuition and fee amounts, on-campus room and board amounts, and miscellaneous expenses. These categories are sometimes broken down into averages for international, out-of-state, flat rate, and in-state students. When multiple averages are available, we choose averages in the order given above.
2. Graduate Students: The number of graduate students at an institution is specified by *Open Doors* data. Wintergreen Orchard House's data provide graduate tuition and fee amounts, on-campus room and board amounts, and miscellaneous expenses. If there are

no differentiated graduate expenses provided by an institution in the Wintergreen Orchard House's data, then the undergraduate expenses would be applied.

*Note: For this cycle, Wintergreen Orchard House was unable to provide updated graduate expenses for the 2011-12 academic year. Therefore an estimated percentage increase was applied based upon the 2010-11 graduate expenses for a derived 2011-12 graduate expense for each institution.*

3. Students on Practical Training: We assume these students earn enough in their U.S. jobs to pay living and educational expenses for the year, and so import no funds for their support. Therefore, net economic impact of students in practical training is zero.

Economic impact of an international student equals tuition and fees, plus room and board, plus miscellaneous figured at 50 percent of room and board, less U.S. support. We assume: (a) that spring enrollment figures are the same as the fall figures reported, (b) that all students are enrolled full time for two semesters or three quarters a year, and (c) that students live on campus for the full year. The miscellaneous expenses, enumerated in Wintergreen Orchard House's data, average about 40 percent of room and board expenses. We use a 50 percent figure as an approximation that includes all extra expenses except for travel.

### **Estimating U.S. Support**

The *Open Doors* survey asks schools to report the percentage of their students who are self-funded, the percentage that have U.S. source income, etc. The U.S. support percentage includes funding from a U.S. college or university, the U.S. Government, a U.S. private sponsor or current employment. For this analysis the percentages are calculated based upon the institution's Carnegie classification and the academic career of the student. For example, this process will differentiate the level of support between undergraduates and graduates at a particular research institution while it also differentiates a baccalaureate-classified institution from an associate's-classified institution.

### **Individual Institution Enrollment Figures**

For institutions with fewer than 10 international students enrolled, enrollment totals are suppressed for confidentiality reasons. In the reports, this is indicated by three asterisks (\*\*\*)

**Note about Fluctuations:** There may be fluctuations between the overall enrollment and the overall economic impact totals on the national, state, congressional district, or institution level. This is due to several variables that comprise the economic impact amount. For example, an institution could have a slight decrease of international students with a slight increase in tuition and living expenses, resulting in an overall increase in economic impact. Another institution could have an overall increase in their international student population, but with a different mix of undergraduates, graduates, and those on practical training. That mix could result in a lower economic impact, as graduate students generally receive more university funding and those on OPT have a zero impact on the economic impact value. All these variations are accounted for within the overall analysis.