

The Economic Benefit of International Students \$26.8 billion Contributed; 340,000 U.S. Jobs Supported

Economic Analysis for Academic Year 2013-2014

International students and their families created or supported **340,000 jobs** and contributed **\$26.8 billion** to the U.S. economy during the 2013-2014 academic year, according to NAFSA's latest economic analysis.

For every 7 international students enrolled, 3 U.S. jobs are created or supported by spending occurring in the following sectors: higher education, accommodation, dining, retail, transportation, telecommunications, and health insurance. The following report includes a detailed state-level and congressional district analysis.

The economic contributions of international students are in addition to the immeasurable academic and cultural value these students bring to our campuses and local communities. International students:

- **Build bridges** between Americans and other nationalities;
- **Bring global perspectives** into U.S. classrooms and research labs;
- **Support U.S. innovation** through science and engineering coursework, making it possible for U.S. colleges and universities to offer these courses to U.S. students; and
- **Support programming and services on campus for all students** by paying out-of-state tuition, funded largely by non-U.S. sources.

Access NAFSA's International Student Economic Value Tool at:
<http://www.nafsa.org/economicvalue> to view more detailed data, analysis, and methodology, including:

- **U.S. Congressional district analysis**
- **State-level analysis**
- **U.S. Regional analysis**
- **Ten-year trend data**

By any measure, international education makes a significant contribution.

Kentucky

Total Number of Foreign Students:

7,370

Part 1: Net Contribution to State Economy by Foreign Students (2013-14)

Contribution from Tuition and Fees to State Economy:		\$137,077,000
Contribution from Living Expenses:		\$107,394,000
Total Contribution by Foreign Students:		\$244,472,000
Less U.S. Support of 22.4%	-	\$54,750,000
Plus Dependents' Living Expenses:	+	\$2,823,000

Net Contribution to State Economy by Foreign Students and their Families:

\$192,544,000

Part 2: Contribution to State Economy by Foreign Students' Dependents (2013-14)

<i>Spouses' Contribution</i>		<i>Children's Contribution</i>	
Percent of Married Students:	7.0%	Number of Couples in the U.S.:	518
Percent of Spouses in the U.S.:	85.0%	Number of Children per Couple:	0.6
Number of Spouses in the U.S.:	518	Number of Children in the U.S.:	307
Additional Expenses for a Spouse: (% of student living expenses)	25.0%	Additional Expenses for a Child: (% of student living expenses)	20.0%
Spouses' Contribution:	\$1,915,000	Children's Contribution:	\$908,000

Net Contribution to State Economy by Foreign Students' Dependents:

\$2,823,000

Part 3: Net Jobs Created/Supported by Foreign Students and their Families (2013-14)

Jobs Directly Created/Supported:	887
Jobs Indirectly Created/Supported:	869

Net Jobs Created/Supported in the State Economy by Foreign Students and their Families:

1,756

Part 4: Financial Contribution and Jobs Created/Supported by District and Institution (2013-14)

	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)	# of Jobs Created/Supported
Congressional District: 01 Ed Whitfield (R)	1,477				\$42,541.5	274
Campbellsville University, Campbellsville	296	\$6,074.3	\$4,988.4	\$1,620.0	\$9,442.8	61
Lindsey Wilson College, Columbia	108	\$2,278.9	\$1,685.1	\$549.4	\$3,414.7	22
Mid-Continent University, Mayfield †	17	\$240.5	\$323.4	\$120.1	\$443.8	3
Murray State University, Murray	1056	\$20,677.4	\$13,479.5	\$4,916.6	\$29,240.2	189
Congressional District: 02 Brett Guthrie (R)	1,329				\$38,400.1	247
Asbury Theological Seminary, Wilmore †	122	\$1,564.7	\$1,855.3	\$350.5	\$3,069.4	19
Asbury University, Wilmore †	25	\$651.9	\$390.5	\$221.2	\$821.2	5
Centre College, Danville	65	\$2,125.2	\$908.9	\$636.4	\$2,397.7	16
Kentucky Wesleyan College, Owensboro †	11	\$233.2	\$156.4	\$83.0	\$306.6	2
Saint Catharine College, St. Catharine	10	\$169.9	\$175.8	\$74.0	\$271.6	2
Western Kentucky University, Bowling Green	1096	\$21,480.6	\$15,433.9	\$5,381.0	\$31,533.5	203
Congressional District: 03 John A. Yarmuth (D)	1,175				\$24,624.9	281
Bellarmine University, Louisville †	79	\$2,756.3	\$1,387.3	\$628.0	\$3,515.7	23
Louisville Presbyterian Theological Seminary, Louisville	***	\$38.5	\$37.9	\$19.1	\$57.3	***
Sullivan University, Louisville	365	\$2,952.2	\$5,066.9	\$1,512.8	\$6,506.3	40
University of Louisville, Louisville	728	\$13,720.0	\$8,822.4	\$7,996.7	\$14,545.6	217
Congressional District: 04 Thomas Massie (R)	647				\$17,755.2	113

Northern Kentucky University, Highland Heights	639	\$9,877.3	\$10,363.4	\$2,764.5	\$17,476.2	111
Thomas More College, Crestview Hills †	***	\$217.2	\$111.9	\$50.0	\$279.1	***

	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)	# of Jobs Created/Supported
Congressional District: 05 Harold Rogers (R)	137				\$4,041.7	26

University of Pikeville, Pikeville	33	\$585.8	\$513.0	\$233.2	\$865.5	6
University of the Cumberlands, Williamsburg	104	\$1,917.8	\$1,813.0	\$554.6	\$3,176.2	20

	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)	# of Jobs Created/Supported
Congressional District: 06 Garland "Andy" Barr (R)	2,605				\$65,180.7	815

Berea College, Berea	141	\$3,057.5	\$1,617.2	\$985.6	\$3,689.2	24
Bluegrass Community and Technical College, Lexington	142	\$1,726.2	\$2,469.8	\$246.4	\$3,949.6	25
Georgetown College, Georgetown	25	\$718.9	\$365.4	\$224.9	\$859.4	6
Kentucky State University, Frankfort	33	\$372.3	\$409.2	\$166.8	\$614.6	4
Midway College, Midway	11	\$243.7	\$191.6	\$92.7	\$342.5	2
Transylvania University, Lexington	28	\$852.1	\$485.7	\$284.0	\$1,053.8	7
University of Kentucky, Lexington	2225	\$42,545.0	\$37,165.5	\$25,038.9	\$54,671.5	748

***** Individual Institution Enrollment Figures**

*For institutions with fewer than 10 international students enrolled, enrollment totals are suppressed for confidentiality reasons. In the reports, this is indicated by three asterisks (***)*

† Estimated Institution Enrollment Figures

For institutions that did not provide data in the current survey year, an estimated enrollment total was used.