

**The Minnesota International Center
&
NAFSA: Association of International Educators**

invite you to:

***‘International Education and Exchange:
The Centerpiece for Global Workforce Development’***

February 22, 2007

8:00 A.M. – 10:30 A.M.

A continental breakfast will be served.

**3M Auditorium
Carlson School of Management
University of Minnesota
321 Nineteenth Avenue S.
Minneapolis, MN 55455**

Parking is available in the 19th Avenue Ramp and the 21st Avenue Ramp.
(Please see the attached maps for directions)

Registration Details: Please respond by February 9th- Space is limited to the first 150 responses.

Click here to register for this event: mirannas@nafsa.org

Hosted by:

Alison Davis-Blake, Dean, Carlson School of Management, University of Minnesota

Marlene M. Johnson, Executive Director & CEO, NAFSA: Association of International Educators

Moderated by:

Larry Goodwin, President, College of St. Scholastica

Comments on the topic from:

Bob Bruininks, President, University of Minnesota

Marilyn Carlson Nelson, CEO, Carlson Companies

Linda Baer, Senior Vice Chancellor, Academic and Student Affairs, Minnesota State Colleges and Universities

Eugene C. Sit, Chairman and Chief Investment Officer, SIT Investment Associates

Jeanine Thompson, VP of HR International, Best Buy Co., Inc.

We hope you will take advantage of this unique opportunity to dialogue with leaders from academe and the private sector, while networking with business and higher education peers from the city and the region.

U.S. colleges and universities have their work cut out for them ever since foreign students discovered that learning global competencies – or global skills or global literacy – are prerequisites for succeeding in a global economy and workforce acquired through cross-cultural living and learning. Global workforce development – central to NAFSA’s mission – will frame future U.S. commerce and trade policies, and drive much of what Congress votes on in keeping U.S. competitiveness alive and well in an increasingly complex marketplace.

NAFSA's annual *Economic Impact Statement* estimates that in 2005-2006, about 600,000 foreign students and their dependents pumped more than \$13.49 billion into the U.S. economy. And this is a conservative figure. **In Minnesota, the almost 9,000 foreign students and their dependents contributed about \$170 million to the state's economy. Additionally, over 8,000 students from Minnesota universities and colleges studied abroad according to *Open Doors 2006*.**

All of us – educators and business – need to find common ground in the mission to shape and support the vanguard of the twenty-first century global workforce. The Carlson School and The Minnesota International Center are pleased to collaborate in this critical discussion with NAFSA, the premier association of international educators. NAFSA will highlight its upcoming 59th annual conference, which will be held in Minneapolis May 27- June 1, 2007. Every year NAFSA hosts the largest conference in international education which attracts nearly 7,000 international educators from some 90 countries. The NAFSA Conference will also draw attention to Minneapolis as a global city and a popular destination for international students.

Please share this invitation with other senior-level staff /administrators in your organization or on your campus, including your president/CEO, staff involved with economic and workforce development issues, etc.

