

# *Leveraging study abroad in the career development process: A collaboration*

Ann Hubbard, AIFS Study Abroad

Tim Dohmen, University of St. Thomas

Sarah Huesing, University of St. Thomas



UNIVERSITY *of* ST. THOMAS



# Session Objectives

- ▶ Understand the role and responsibilities in collaborative programming between the campus career services and study abroad offices.
- ▶ Gain knowledge and ideas about ways to integrate career development into the education abroad advising process.
- ▶ Acquire the information needed to walk students through a meaningful reflection process to identify the skills and qualities developed as the result of an international experience

## Why It All Began.....

- ▶ Partnership
- ▶ Employers value experience
- ▶ Students need to prepare and reflect
- ▶ Started with one session and has grown over time

# Marketing Your International Experience

- ▶ Process the study abroad experience- what did you learn/gain?
- ▶ Relate experiences to jobs/careers of interest
- ▶ Learn to “sell” experiences in resume, cover letters and interviews
- ▶ Workshop setting so that students could process and practice their stories

# Components of Collaborative Programming

- ▶ Internship and On-Campus Interviewing Preparation
  - ▶ Career Development attends group meetings
  - ▶ Reviews resumes, cover letters, LinkedIn profiles
  - ▶ Informational interviewing prior to departure
- ▶ Pre-Departure Orientation Breakout Session
  - ▶ Response to drop in attendance at post-return meeting
- ▶ Communication while Abroad
  - ▶ Newsletters
  - ▶ Faculty Director support

# Changes and Recommendations

- ▶ Students want the information, but it's difficult to get them to come to an optional session. Create a pre and post mandatory session
- ▶ Module format to complete while on study abroad
- ▶ Create YouTube videos with segmented topics to view
- ▶ Develop guidebooks for pre and post recommendations
- ▶ Post all materials on Career Development and Study Abroad websites
- ▶ Involve and train faculty directors with materials to incorporate into experiences.

# Let's hear from you....

- ▶ What are you currently doing on your campus to help students reflect on their time abroad?
- ▶ What are some of the challenges and opportunities that you see?

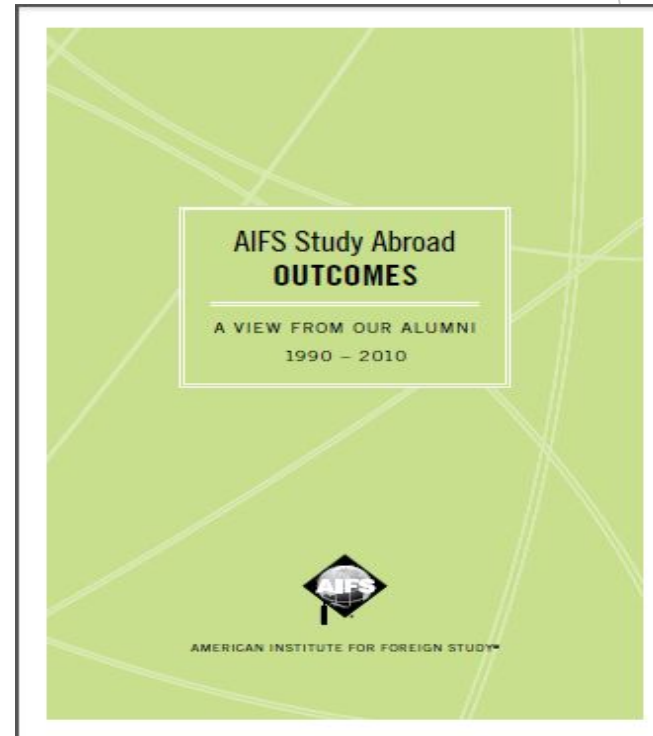
# AIFS Alumni Outcomes Survey

- ❖ Completed in 2012
- ❖ Report available in print and online
- ❖ Nearly 1400 responses from alumni over a 20-year period: 1990-2010



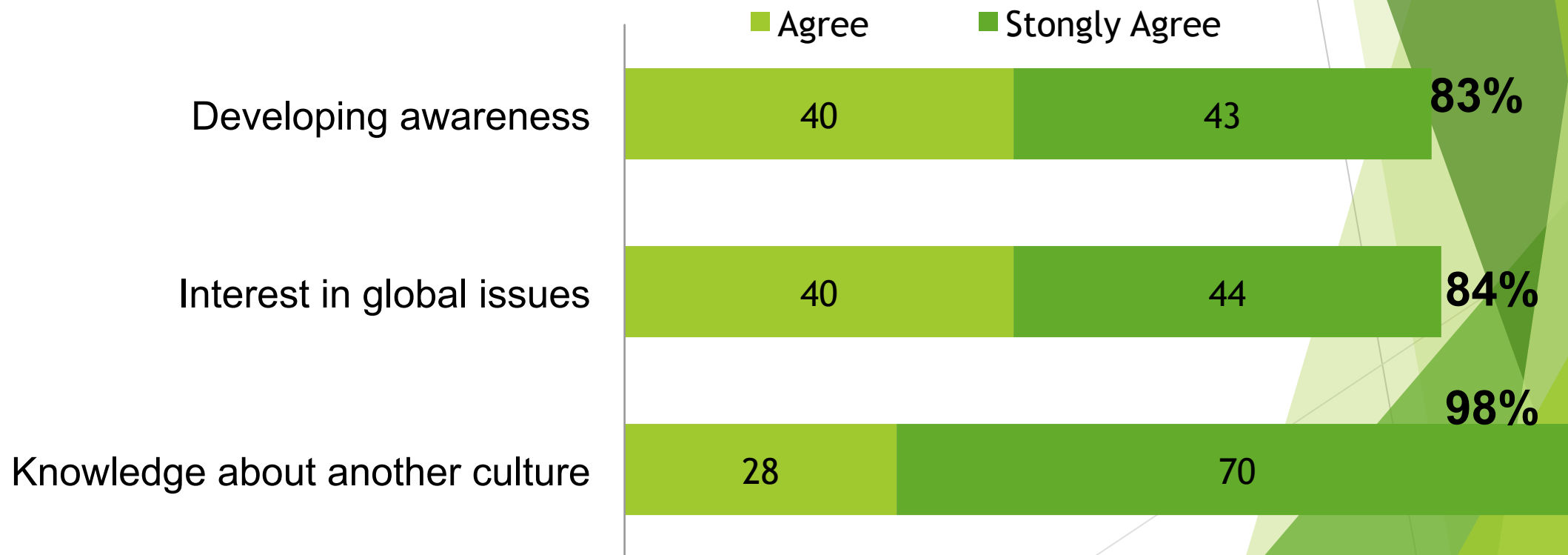
# AIFS Alumni Outcomes Survey

- Conducted in 2012
- 1400+ responses from 1990-2010
- Responses on impact of AIFS programs categorized into:
  - Cultural Understanding & World View
  - Professional & Career Development
  - Personal Growth & Values



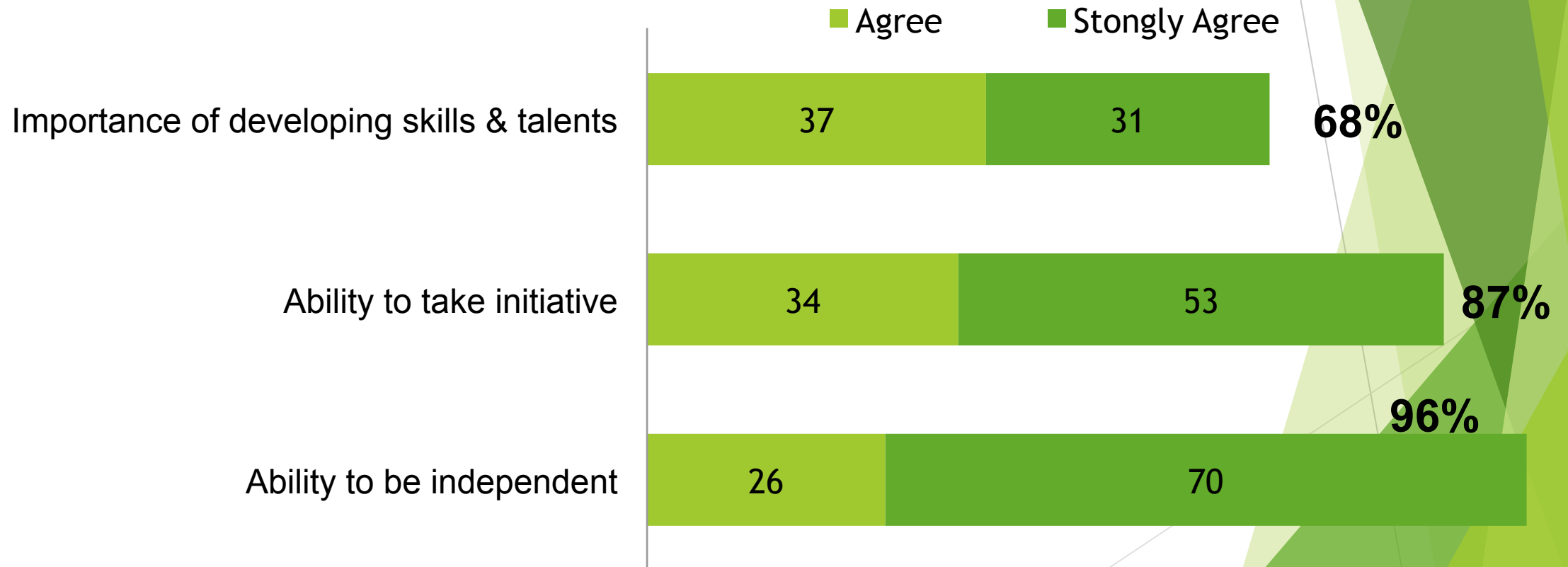
# Cultural Understanding & Worldview

*My participation in an AIFS Program contributed to:*



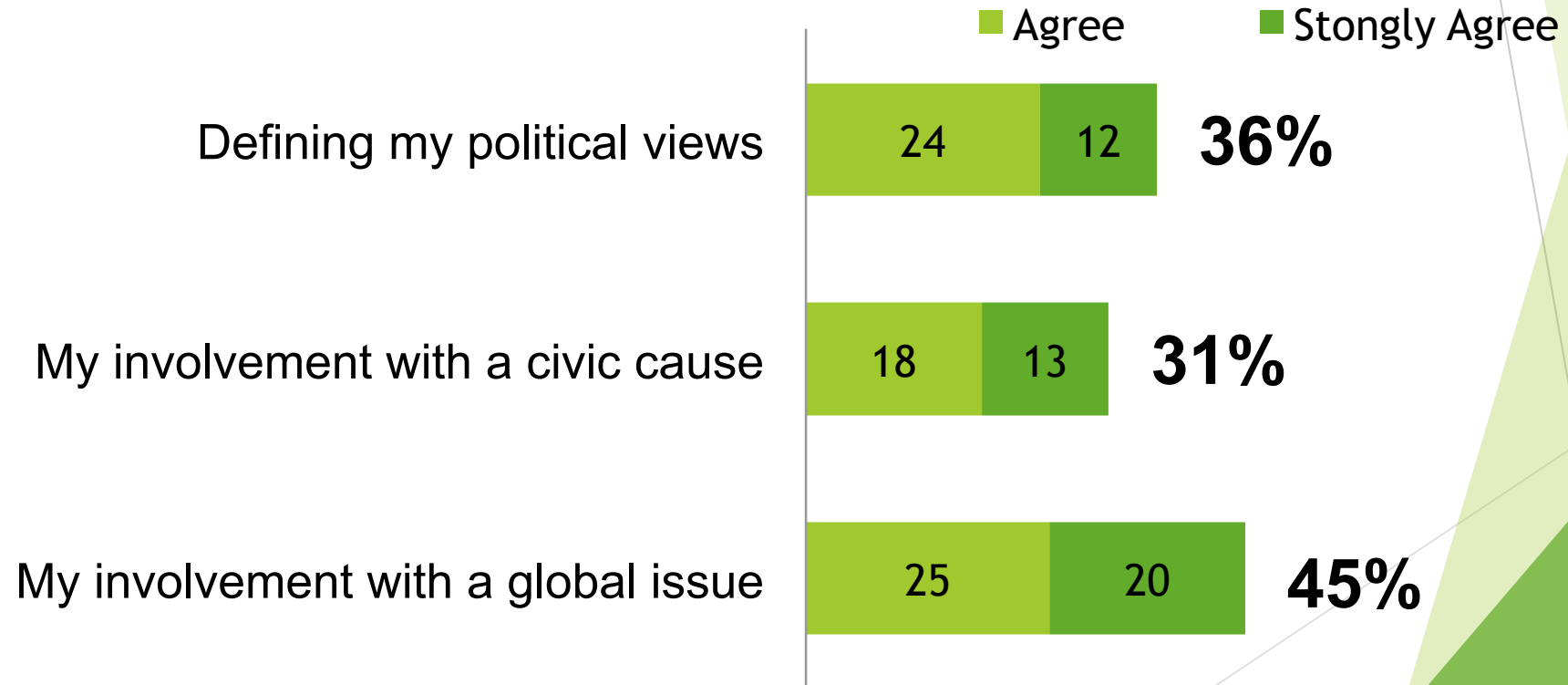
# Personal Growth & Values

*My participation in an AIFS Program contributed to:*

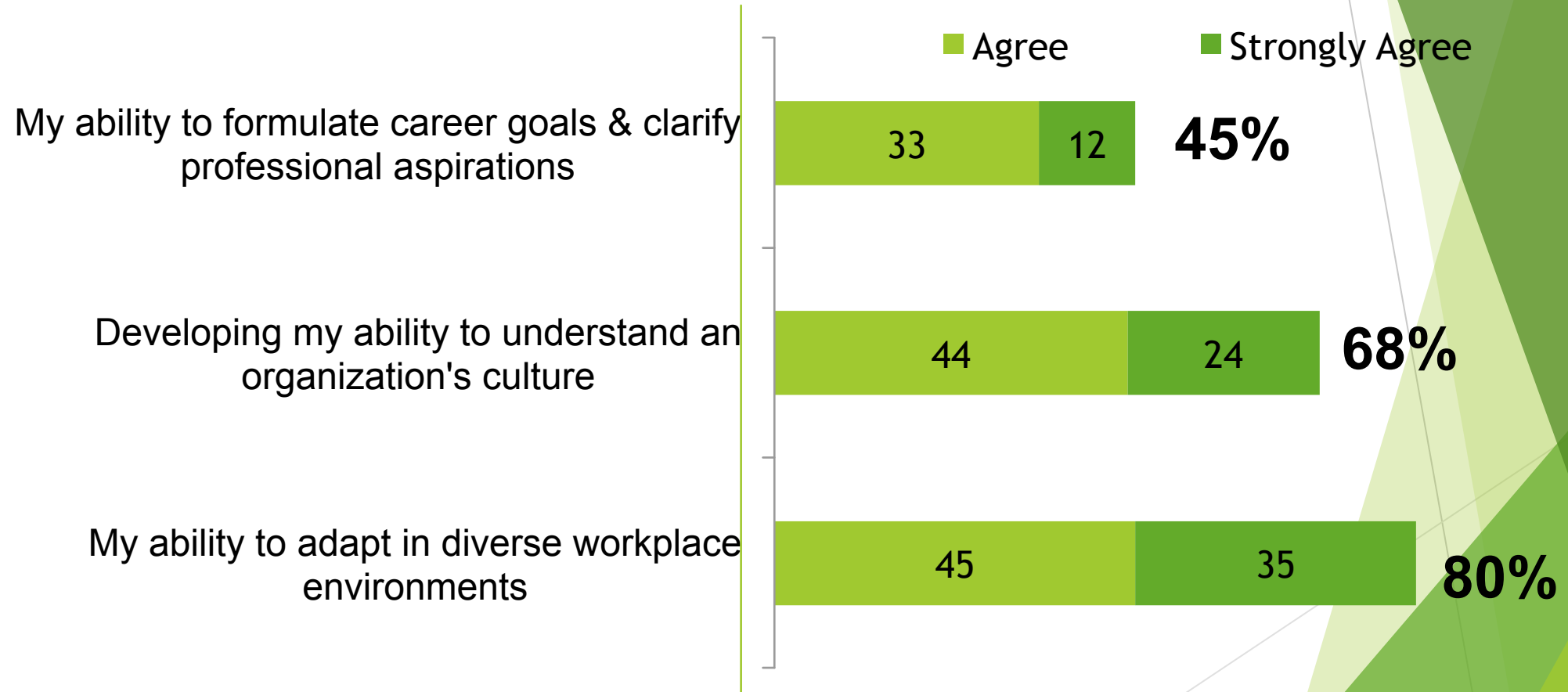


# Civic Engagement

*My participation in an AIFS Program contributed to:*



# Professional & Career Development



# Facilitated Career Reflection: A “How To”

This student workbook and trainer guide are available by emailing Ann Hubbard [ahubbard@aifs.com](mailto:ahubbard@aifs.com)



**Marketing Your International Experience**  
A workbook for students preparing for the job interview process

American Institute For Foreign Study (AIFS) | 1 High Ridge Park | Stamford, CT 06905  
800-727-2427 | 203-399-5000 | [www.aifspartnerings.com](http://www.aifspartnerings.com)



**Marketing Your International Experience**  
***A Trainer's Guide***  
Helping students through a process of reflection to prepare for the job search.

American Institute For Foreign Study (AIFS) | 1 High Ridge Park | Stamford, CT 06905  
800-727-2427 | 203-399-5000 | [www.aifspartnerings.com](http://www.aifspartnerings.com)

Questions????



# THANKS for attending....

- ▶ Ann Hubbard, Vice President, Director of University Relations for Customized Programs and Academic Assessment
  - ▶ AIFS Study Abroad
  - ▶ 203.399.5581 [ahubbard@aifs.com](mailto:ahubbard@aifs.com)
- ▶ Tim Dohmen, Associate Director
  - ▶ Study Abroad, University of St. Thomas
  - ▶ 651-962-6444 [dohmo636@stthomas.edu](mailto:dohmo636@stthomas.edu)
- ▶ Sarah Huesing, Assistant Director
  - ▶ Study Abroad, University of St. Thomas
  - ▶ 651-962-6484 [sehuesing@stthomas.edu](mailto:sehuesing@stthomas.edu)