

# NAFSA.news

## 2019 ADVERTISING CONTRACT

### ADVERTISER INFORMATION

NAFSA GLOBAL PARTNER:  Yes  No

Name of Company/Organization

Contact

Title

Street

City

State/Province

Country

Zip/Postal Code

Phone

Email Address

Signature

### PAYMENT INFORMATION

Method of Payment:  Check  Credit Card  Invoice Me

(Please check one.) Checks must be made payable to NAFSA and drawn on a U.S. bank.

AMEX  MasterCard  VISA

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Credit Card Number

Name as It Appears on Credit Card

Expiration Date

Authorized Signature

Title

Date

Please fax or email contracts to:

Sue Partyke  
Phone: 540.374.9100  
Fax: 540.374.9265  
suep@nafsa.org

Email ad materials to:  
advertise@nafsa.org

### NAFSA.news

NAFSA.news is distributed electronically every Tuesday, with some exceptions for holidays and the week of NAFSA's annual conference. See page 15 of the 2019 Media Planner for GPP rates and a full schedule of issue dates. Please select desired frequency and list preferred issue date(s) below.

### PREFERRED ISSUE DATE(S)


### FREQUENCY

Duration	Standard Rate
1 WEEKS	\$622
2 WEEKS	\$1,244
4 WEEKS	\$2,412
8 WEEKS	\$4,481
GPP Rate	\$
Discount (if applicable)	\$
<b>TOTAL NET DUE</b>	<b>\$</b>

### MATERIALS INSTRUCTION

- Electronic files to come  
 Electronic files attached  
 Pick up materials (please specify issue date)

### DEADLINES:

**Space:** Two weeks prior to issue date. **Image and Text:** One week prior to issue date

### SPECS:

**Logo:** 120x128 pixels; GIF, JPG, or PNG; 20kb max file size. **Text:** 35 words or fewer

**TERMS:** Cancellations must be received, in writing, no later than the issue's space closing date. If an advertisement is canceled after the closing date, the advertiser will be charged 100 percent of the cost. Any cancellation may result in ad rates being short-rated to actual earned frequency. By signing this contract, the advertiser agrees to abide by these terms, to provide ad materials in a timely manner, and to pay the earned rate.

