

NAFSA

GLOBAL
LEARNING

colloquia

**Global Learning Colloquium
on Business Education**

Boston, MA • Tuesday, May 26

**Social Entrepreneurship as a
Global Learning Framework**

**Tuesday, May 26, 2015
9:00 a.m.– 3:00 p.m.**

Renaissance Boston Waterfront Hotel
Pacific ABC

TUESDAY, MAY 26, 2015

9:00 a.m.–9:20 a.m.

Pacific ABC

Welcome

Stephanie E. Raible, MEd, President of the Erasmus+ REALISE IT Entrepreneurship Incubator, and Lecturer of Social Entrepreneurship and Global Studies, Chestnut Hill College

9:20 a.m.–9:40 a.m.

Framing Session

Stephanie E. Raible, MEd

9:40 a.m.–11:10 a.m.

Panel Discussion

Ecosystems for Social Entrepreneurs

- **Moderator: Stephanie E. Raible, MEd**
 - **Carole Carlson, MBA**, Concentration Chair for the Social Entrepreneurship and Impact Management MBA Program, Heller School for Social Policy and Management, Brandeis University
 - **Phillip H. Kim, PhD**, Associate Professor of Entrepreneurship, Babson College
 - **Susan Musinsky, MEd**, Director of the Social Innovation Forum, Root Cause
 - **David Wilcox, MBA**, Founder and CEO of ReachScale
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11:10 a.m.–11:25 a.m.

Break

11:25 a.m.–12:25 p.m.

Collaborative Opportunity

Each group will discuss critical questions related to developing ecosystems for social entrepreneurs.

Moderator: Carol Carlson, MBA

TUESDAY, MAY 26, 2015

12:30 p.m.–1:30 p.m.

Pacific D

Lunch and Keynote Address

Social Entrepreneurship: The View from the Liberal Arts

Jonathan Isham, PhD, Cofounder and Director of the Center for Social Entrepreneurship, and Professor of Economics, Middlebury College

Participants will join colleagues from the Global Learning Colloquium on Project-Based Learning for a shared lunch and the keynote address.

1:35 p.m.–2:15 p.m.

Pacific ABC

Case Studies

Carole Carlson, MBA

2:15 p.m.–2:45 p.m.

The New Frontier: Social Enterprises at Transformative Scale

Jeri Eckhart Queenan, MBA, Partner, The Bridgespan Group

2:45 p.m.–3:00 p.m.

Wrap-Up and Next Steps

Carole Carlson, MBA

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NAFSA thanks our partner organization, the American Association of State Colleges and Universities (AASCU), for its assistance with this colloquium.