



Global Learning for Teachers, Counselors and School Administrators: Preparation and Practice

Paula A. Cordeiro
University of San Diego
School of Leadership and Education Sciences
cordeiro@sandiego.edu

NEW HORIZONS
IN INTERNATIONAL
EDUCATION



NAFSA
2015

Annual
Conference
& Expo

MAY 24-29, 2015
BOSTON, MA USA

NAFSA
Association of
International Educators



Outline of the Presentation

- Factors Affecting Education Worldwide
- The Changing World of Higher Education
- Future Learning Environments for Children
- What Colleges of Education Must Do to be Prepared



Four Key Factors Affecting Education Worldwide





Immigration



United States

<http://www.census.gov/popclock/>

- 320 million
- 41.3 million immigrants

California

- 38.8 million people
- 28% of the US immigrants live in California
- 8.6 million first-generation immigrants making it the state with the largest foreign-born population
 1. Latin America
 2. Asia
 3. Europe
 4. Africa
- Countries: Mexico, Philippines, Vietnam

Vamos a charlar



Do you have any students who are immigrants in your school or college?

If yes, where are they from?

What are the implications for you and your organization?



Another Key Factor Affecting Education Worldwide

Communication Technologies





Technology Trends

- In 2013, 97% of US teachers had a computer in their classroom.
- Nearly 100% of schools in US have access to the internet.
- Great disparities in access for students.
- Approximately 4 million tablets will be purchased by school districts this school year (2014-2015).





Technology Trends

- In 2000, roughly 45,000 K-12 students took an online course. In 2009 more than 3 million K-12 students did. (Horn & Staker, 2011)
- Data suggest that by 2019 approximately 50% of high school courses will be taught on line.

(Christensen, Horn & Johnson, 2008)





Vamos a charlar

- What types of technology are available in your school? For teachers and other educators? For students?
- What are the key issues around technology in your school (or the schools with which you work)?





Transnational Teacher Migration



Top 15 Migrant Sourced Countries for Teaching Professional in the US

| | |
|-----------------|----------|
| • Mexico | • 67,520 |
| • China | • 38,615 |
| • Germany | • 38,150 |
| • India | • 32,600 |
| • Canada | • 32,105 |
| • Great Britain | • 29,500 |
| • Puerto Rico | • 28,110 |
| • South Korea | • 20,035 |
| • Philippines | • 18,510 |
| • Cuba | • 17,550 |
| • Japan | • 16,180 |
| • Italy | • 11,660 |
| • Jamaica | • 11,645 |
| • Taiwan | • 11,170 |
| • France | • 10,741 |

Vamos a charlar



- Does your school or college have educators from other nations?
- Were they US trained?
- Are they bilingual?
- Are they teaching in certain content areas?



The Internationalization of the University Curriculum



Worldwide Trends

- Greater numbers of university students studying abroad
- Increase in faculty working in other nations
- University faculty collaborating on programs and research with colleagues in other nations
- ‘National’ professional organizations becoming ‘International’ professional organizations

Vamos a charlar

What are your thoughts about...

University faculty collaborating on programs and research with colleagues in other nations—examples in your college?

‘National’ professional organizations becoming ‘International’ professional organizations—examples in your professional organizations?

So...if the following is happening...

US Enrollment:

- 75 million people enrolled in school Pk-20
- About 60% of 3- and 4-year-olds enrolled in nursery school
- 65% of children are enrolled in all day kindergarten classes; this is up from 20% three decades earlier
- 54.6 million (grades K-12) students this fall
- 40% of elementary and high school students are minorities (i.e., people who are non-Hispanic white)

Facts & Trends



- Nearly 10 million school-age children (5 to 17) speak a language other than English at home
- We have 6.5 million teachers and today California alone needs more than 25,000
- It is estimated that 2.2 million teachers will be needed in the next 10 years
- And, in California approximately 25% of students are dropping out of high school

And, at the same time public views are changing

- 88% of voters say they believe that schools can and should incorporate 21st century skills such as critical thinking and problem-solving skills, computer and technology skills, and communication and self-direction skills into their curriculum.
- 66% of voters say they believe that students need more than just the basics of reading, writing and math; schools also need to incorporate a broader range of skills.
- 53% say they believe schools should place an equal emphasis on 21st century skills and basic skills.

?



The pressure cooker – our educational system



Our educational system as a pressure cooker--a sealed vessel that does not permit air or liquids to escape below a preset pressure. Because the boiling point of water increases as the pressure increases, the pressure built up inside the cooker allows the liquid in the pot to rise to a higher temperature before the boiling. The only way steam can escape is through a regulator on the lid when the pressure builds up

The US educational system has been boiling slowly in the pressure cooker and now the fire has been turned up.

The regulator appears to be broken...what was steam slowly escaping is an explosion of steam due to the pressure.

How is your college responding?

Colleges of Education

Preparing—teachers, counselors, school administrators and others

Reports calling for the Internationalization of the Curriculum in Higher Education

- North Carolina in the World, 2006 (North Carolina Center for International Understanding)
- Teacher Preparation for the Global Age: The Imperative for Change, 2008 (Longview Foundation)
- Educating Leaders for a Global Society, 2005 (Asia Society)

TABLE 37. Should students spend more time than they now do on learning about other nations of the world and the way people live there, or do you think they already spend enough time now? (In 1980, this question was asked of parents only.)

| | National Totals | | No Children in School | | Public School Parent | |
|-------------------|-----------------|----------|-----------------------|----------|----------------------|----------|
| | ' 07 % | '80 % | ' 07 % | '80 % | ' 07 % | '80 % |
| Spend More Time | 57 | -- | 58 | -- | 55 | 45 |
| Spend Enough Time | 40 | -- | 39 | -- | 44 | 46 |
| Don' t Know | 3 | -- | 3 | -- | 1 | 9 |

TABLE 38. How important do you believe it is for all children in the United States to learn a second language in addition to English? Is it very important, somewhat important, not very important, or not important at all?

| | National Totals ' 07 % | No Children In School ' 07 % | Public School Parents ' 07 % |
|--|---|---|---|
| Very + somewhat important | 85 | 85 | 85 |
| Very important | 48 | 48 | 47 |
| Somewhat important | 37 | 37 | 38 |
| Not very important | 9 | 9 | 9 |
| Not important at all | 6 | 6 | 6 |
| Not very + not at all important | 15 | 15 | 15 |
| Don't know | * | * | * |

* Less than one-half of 1%

TABLE 39. In your opinion, should instruction in a second language, that is, in addition to English, begin in elementary school, middle school, or in high school?

| | National Totals ' 07 % | No Children In School ' 07 % | Public School Parents ' 07 % |
|--------------------------|---|---|---|
| Elementary School | 70 | 69 | 72 |
| Middle School | 18 | 18 | 18 |
| High School | 11 | 11 | 10 |
| Don' t know | 1 | 2 | * |

* Less than one-half of 1%

Trends

- Parents and nonparents want a curriculum with different skills including second languages
- There's an explosion of various types of technology
- National reports are calling for internationalization at the Pk-12 and college/university levels
- Lifelong learning is pervasive (extension classes, certificates, badges, micro-credentials)
- And...

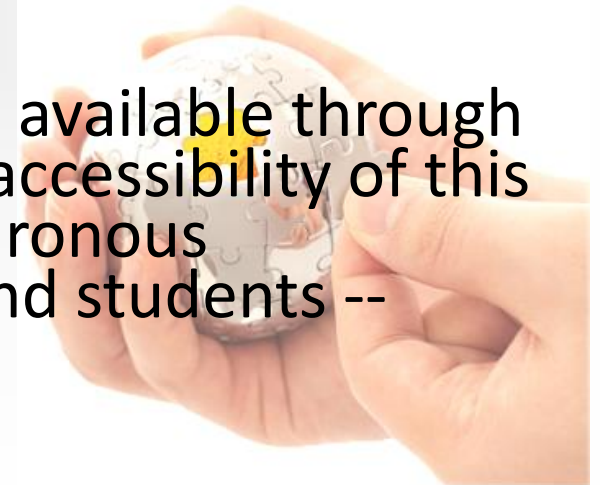


The Changing World of Education

- Higher education institutions have long had a monopoly in providing education, but increasingly, companies and public bodies possess knowledge that can be reused for educational purposes
- Education is under constant budget pressure, thus there is a need for more efficient and effective education.
- Students more and more are behaving like consumers who want to make informed choices.
- Faculty and teachers are exhibiting more job-hopping behavior than they did in the past.
- There are too many dropouts in the current educational system.

Solutions Are Being Offered

- Through the Internet, course material can be offered independently of time and place. Modularization makes it possible to offer different and flexible learning routes.
- An ever-increasing number of students have access to the Internet, whether at home or on campus. Costs of Internet access will continue to drop.
- More and more information is made available through the web. Search engines assure the accessibility of this material. Groupware allows (a)synchronous communication between teachers and students -- worldwide.





Solutions Are Being Offered

- Online market research is quick and easy, and this market information can be combined with transaction log data allowing institutions to monitor student response on an ongoing basis.
- A worldwide competition for education is possible and it is already apparent in the market for MBA courses and teacher education courses.

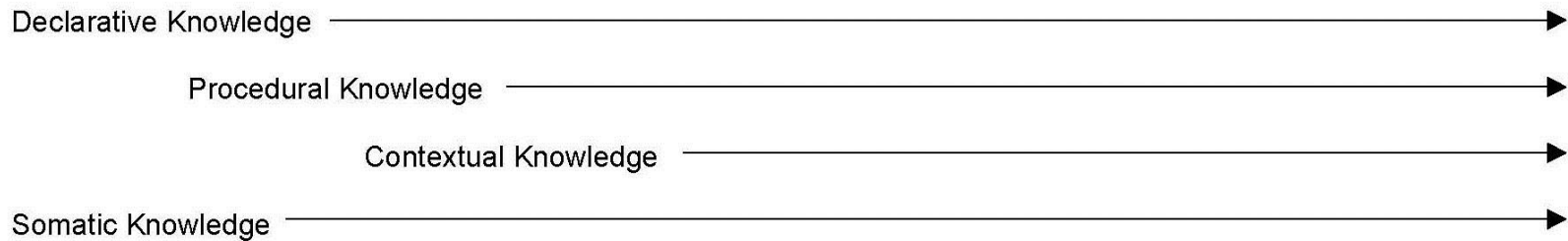
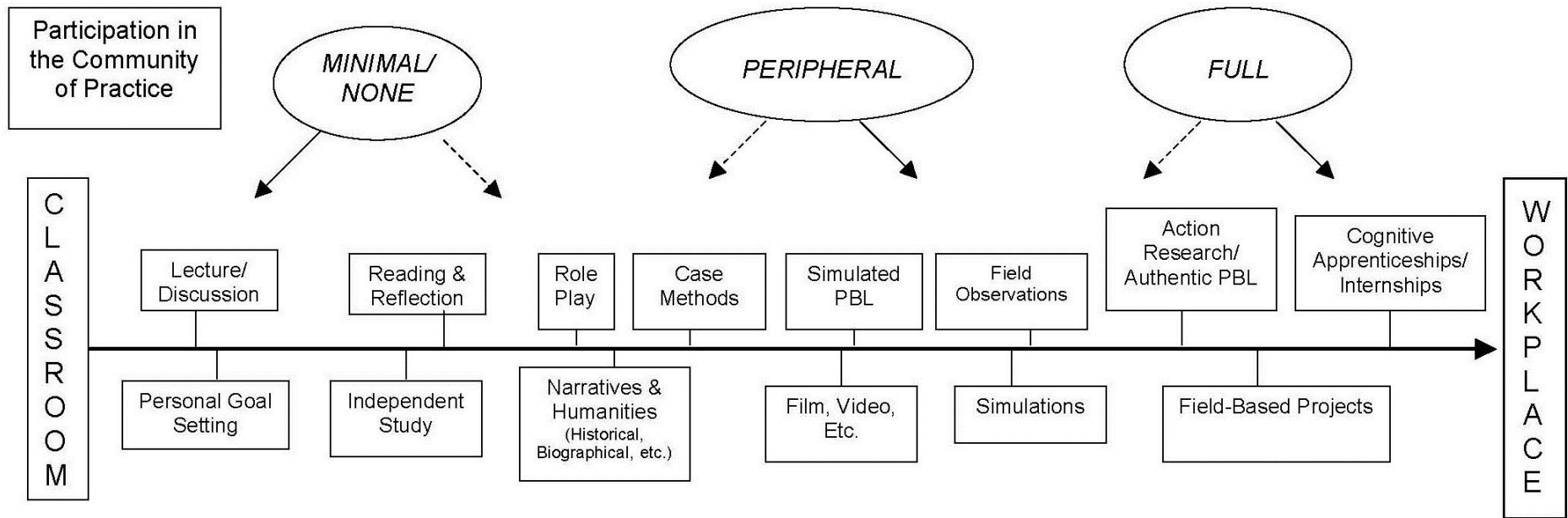


Future learning environments for children and adults must be:

- student-centered, not teacher centered
- interactive and dynamic
- enable group work on real world problems (PBL)
- enable students to determine their own learning routes
- emphasize competencies like information literacy to support lifelong learning



Increasing Learning Transfer: Learning and Teaching Continuum



Vamos a charlar

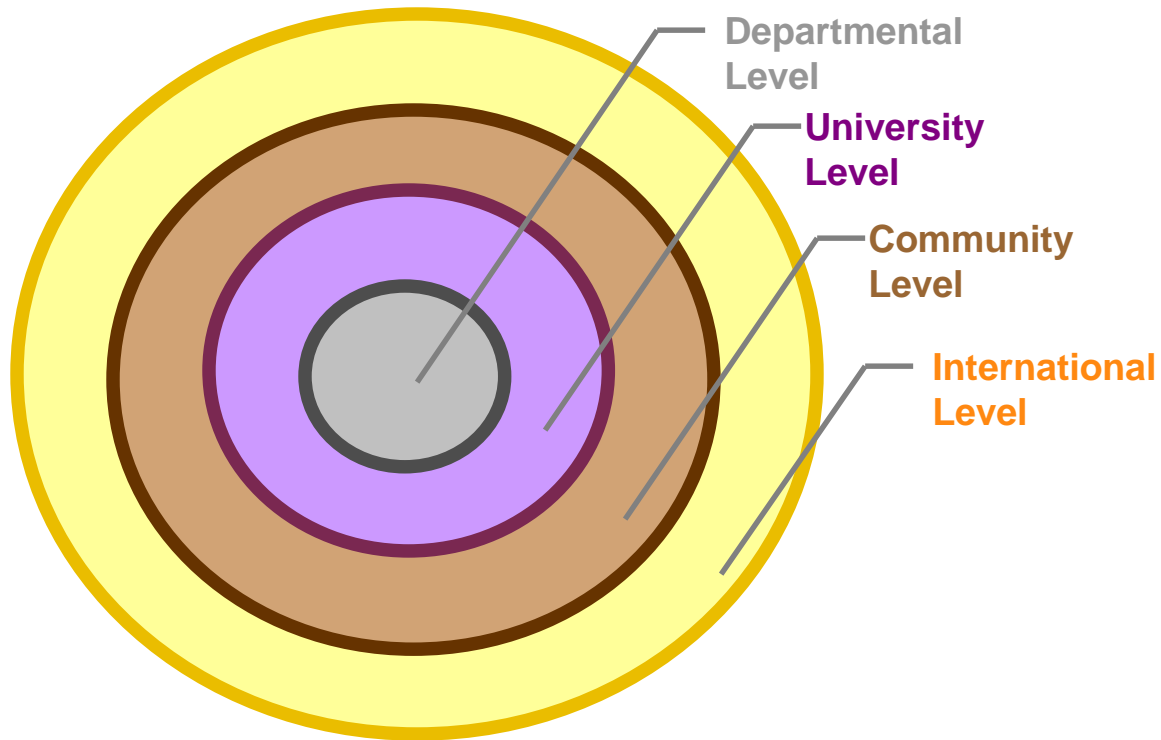
What is your college or school of education doing to address these trends?

Curriculum

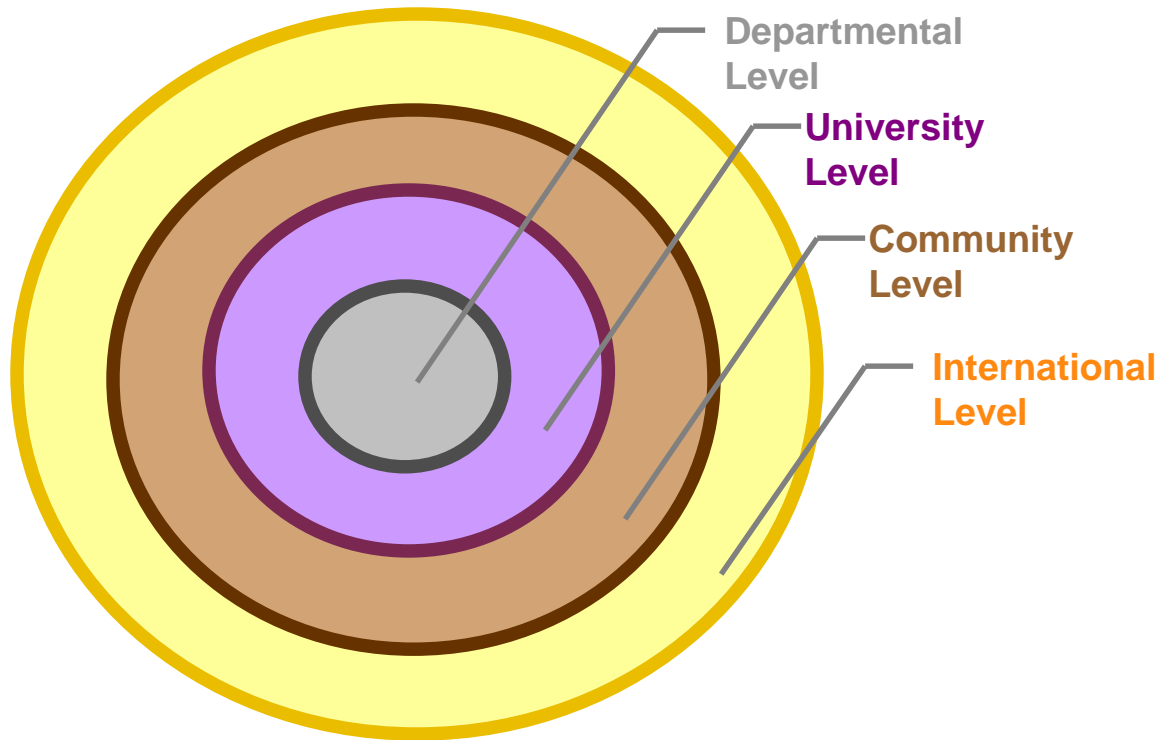
Pedagogy

Faculty Research & Professional Learning

Engaging with the World



Engaging with the World



University Level

- Interdisciplinary Centers/Institutes
- Interdepartmental Collaboration
- Collaboration with Other University Units

Community Level

- Private Sector
- Community based Organizations
- Nonprofit Organizations (esp. museums)
- Public & Private Schools
- Foundations
- Local & National Universities

International Level

- Universities around the World
- International NGOs
- Ministries of Education

2013-2014



International Doctoral & Graduate Students

School of Leadership and Education Sciences

Mary Suarez - Argentina
Master of Philosophy Leadership Studies

Adriano Cabral Pereira - Portugal
Doctor of Philosophy Leadership Studies

Evgenia Botev - France
Master of Philosophy Leadership Studies

Kadir Yener - Turkey
Master of Philosophy Leadership Studies

Rubana Bhui - Pakistan
Doctor of Philosophy Leadership Studies

Anna Lohman - Brazil
Master of Philosophy Leadership Studies

Peter Marshall - Kenya
Doctor of Philosophy Leadership Studies

Feng Chang - China
Master in Education TESOL

Zhang Li - China
Master in Education TESOL

Qi Jiang - China
Master in Education TESOL

Yan Chang - China
Master in Education TESOL

Yuan Chang - China
Master in Education TESOL

Aili Fang - China
Master in Education TESOL

Yan Li - China
Master of Arts Counseling

Wen Wei - China
Master in Education TESOL

Weiqing Yuan - China
Master in Arts Nonprofit Leadership & Management

Chie Ing Yang - China
Master in Education TESOL

Songling Hu - China
Master in Education TESOL

Wangmei Zhou - China
Master in Education TESOL

Huihui Zhou - China
Master in Education TESOL

Shi-Ping Huang - China
Master in Education TESOL

Matthew Patrick - United Kingdom
Master in Education Curriculum and Instruction

Isabel Espinoza - Portugal
Master of Arts Counseling

Doreen Alhassan - Saudi Arabia
Master of Arts Leadership Studies

Ritsumi Ali Alhassan - United Arab Emirates
Master of Arts Leadership Studies

Eri Sumiyanto - Japan
Master in Education TESOL

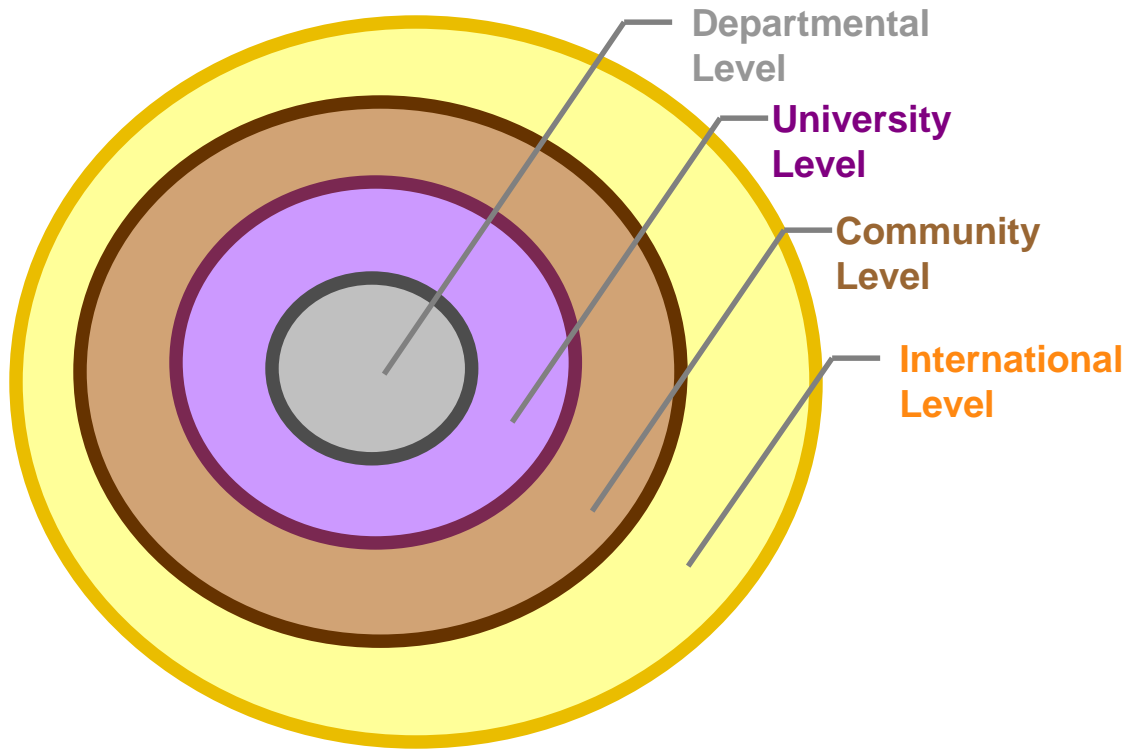
Fujie Kanamori - Japan
Master in Education TESOL

Azadeh Dewani - Iran
Master in Education TESOL

Nga Kai Tang - Hong Kong
Master in Education TESOL

So Jung Kim - South Korea
Master of Arts Counseling

Engaging with the World



Examples From SOLES/USD

University Level

Interdisciplinary
Centers: MTLC

Common Work
/Projects across
Departments:

Action Research

Community Level

Professional
Development
Schools

Business &
Nonprofit
Partnerships

International Level

Daraja Academy in
Kenya
Ibero University

INGOs: Edify

Ashoka Universities

University Level

- Interdisciplinary Centers/Institutes
- Interdepartmental Collaboration
- Collaboration with other university Units

Community Level

- Private Sector
- Community based Organizations
- Nonprofit Organizations
- Museums
- Public & Private Schools
- Foundations
- Local & National Universities

International Level

- Universities around the World
- International NGOs
- Ministries of Education



SOLES Global Center

<https://www.sandiego.edu/soles/centers-and-research/global-center/>



Faculty Engaging in the World

1. Provide faculty grant programs for global & international initiatives
2. Recruit and reward internationally minded faculty
3. Offer globally focused professional development



Your School or University

How are faculty encouraged and rewarded for engaging with the world?

And so I ask you...

...If we are to educate teachers, counselors and school administrators for the 21st century, in what ways are you and your colleagues in your department engaging with the world?





References

Caravatti, M.L., Lederer, S.M., Lupico, A., & Van Meter, N. (2014). *Getting teacher mobility right*. Brussels: Education International.

Christensen, C. Horn, M. & Johnson, C. (2008). *Disrupting class: How disruptive innovation will change the way the world learns*. New York: McGraw-Hill.

Horn, M. & Staker, H. (2011). *The rise of K-12 blended learning*. Lexington, MA: Innosight Institute.

Pew Research Center. (2014). Pew Internet Survey. <http://www.pewinternet.org/fact-sheets/mobile-technology-fact-sheet/>

University of San Diego. SOLES Global Center. <https://www.sandiego.edu/soles/>

