

NAFSA

**GLOBAL
LEARNING**

colloquia

**Global Learning Colloquia
on Business Education**

Strategic Partnerships for Student Global Learning

Thursday, June 2, 2016

9:00 a.m.-3:00 p.m.

University of Colorado Lawrence Street Center,
Terrace Room
1380 Lawrence Street, 2nd Floor

Sponsored by the University of Colorado

9:00 a.m.–9:15 a.m.

Welcome and Introductions

Gary Kochenberger, PhD, Interim Dean of the Business School, University of Colorado Denver

9:15 a.m.–9:30 a.m.

Framing Session

International Business Education and Student Global Learning

- Madhavan Parthasarathy, PhD, Associate Professor of Marketing and Director of the Jake Jabs Center for Entrepreneurship, University of Colorado Denver
- Manuel Serapio, PhD, Associate Professor of International Business and Director of MS in International Business, University of Colorado Denver

9:30 a.m.–10:30 a.m.

Keynote Address

To Be a Leader

Lloyd S. Lewan, EdD, LHD, LLD, former Chairman of the Board, Lewan & Associates, Inc., and Chairman of the Board and Executive Dean Emeritus, Institute for Shipboard Education

10:30 a.m.–10:45 a.m.

Break

10:45 a.m.–12:00 p.m.

Panel Discussion

Strategic Partnerships for High-Impact Global Learning Experiences: Innovation and Collaboration in International Business Education

Moderator:

Timothy Duvall, PhD, Senior Program Officer, International and Foreign Language Education, U.S. Department of Education

- Mark J. Ballam, Managing Director of the Center for International Business Education and Research, College of Business Administration, San Diego State University
- Madhavan Parthasarathy, PhD, University of Colorado Denver
- Manuel Serapio, PhD, University of Colorado Denver
- Mike Shealy, Director of the Center for International Business Education and Research (CIBER), Darla Moore School of Business, University of South Carolina

12:00 p.m.–1:15 p.m.

Lunch and Presentation

China: Challenges for and from Millennials

Clayton Dube, PhD, Executive Director of the U.S.-China Institute, Annenberg School for Communication and Journalism, University of Southern California

1:15 p.m.–2:15 p.m.

Panel Discussion and Collaborative Opportunity

Building Strategic Partnerships for Intercultural Competency

- Amir Reza, PhD, Vice Provost for International and Multicultural Education, Babson College
 - Matthew A. Rosenstein, PhD, Director of Global Education and Training, University of Illinois at Urbana-Champaign
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2:15 p.m.–2:45 p.m.

Final Collaborative Opportunity

Engaging for Impact

Anne M. D'Angelo, PhD, Assistant Dean of Global Initiatives, Carlson School of Management, University of Minnesota

2:45 p.m.–3:00 p.m.

Summary and Next Steps

Heather MacCleoud, Director of Academic Programs, NAFSA



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