



PANEL DISCUSSION:

Innovation and Collaboration in International Business Education



**Minority Serving Institutions (MSI)
and Community College (CC)
Collaboration & Outreach**



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Agenda



- MSI/CC institution types
- Quick history of CIBER collaboration/outreach
- CIBER current MSI/CC activities (2014-2018)



CIBER “Leading Edge” MSI/CC projects

- Q & A (for entire panel)

MSI/CC Institution Types



MSI/CC Institution Types



- Community Colleges (CC)
- Minority Serving Institutions (MSI)

- Classified by legislation



Historically Black Colleges and Universities (HBCU) – founded prior to 1964



Tribal Colleges and Universities (TCU) – only 32 in U.S. (mostly in Midwest & Southwest)

- Classified by percentage of minority student enrollment

- **Predominantly Black Institutions (PBI)**

- Minimum of 1,000 undergrads
- 40% African-American, with 50% of those undergrads also low-income or 1st generation
- ≥ 50% of all undergrad students enrolled in bachelor's or associate's degree programs

- **Hispanic Serving Institutions (HSI)** – at least 25% Hispanic undergrads

- **Alaska Native Serving Institutions (ANSI)** – at least 20% native Alaskan undergrads

- **Asian American and Pacific Islander Serving Institutions (AAPISI)** – at least 10% of undergrads

- **Native Hawaiian Serving Institutions (NHSI)** – at least 10% native Hawaiian undergrads

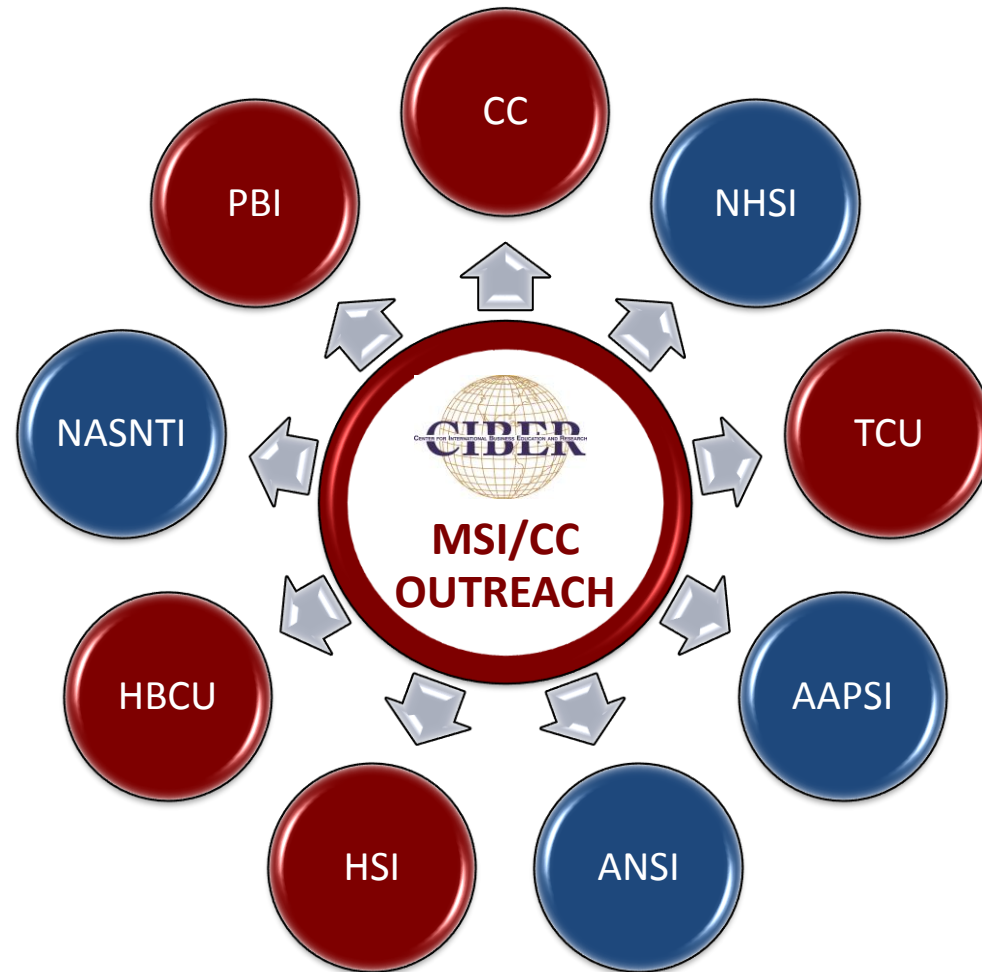
- **Native American Serving Non-Tribal Institutions (NASNTI)** – at least 10% undergrads



Black Serving Non-HBCU Institutions – at least 25% Black undergrad students



MSI/CC Institution Types



Current primary concentration of outreach

Collaboration/Outreach History



Collaboration/Outreach History



Significant MSI/CC Activities since CIBERs funded in 1989

- Faculty Development in International Business (FDIB) programs
 - Domestic (usually on-campus) pedagogical seminars, workshops & conferences
 - Overseas FDIB programs for faculty, administrators and professionals
 - CIBER collective collaboration with other Title VI programs over the years
 - National Resource Centers (NRCs) and Language Resource Centers (LRCs)
 - Business and International Education (BIE) grant recipients *
 - International Institute of Public Policy (IIPP) *
- * Programs no longer funded



University of Memphis CIBER's Globalizing Business Schools for HBCUs Consortium

- 1994-2014 – almost 100% participation among CIBER-funded schools each grant cycle
 - Collaboration with > 35 distinct HBCUs with more than 500 HBCU faculty participating
 - Programs: FDIB/Globalization seminars, study abroad, business language, grant writing, etc.
- Model used for MSI/CC consortium currently led by GA State CIBER - 11 (of 17) CIBERs

Source: CIBERweb @ ciberweb.msu.edu

Collaboration/Outreach History



GA State CIBER's MSI/CC Faculty Development in International Business Seminar - 11 (of 17) CIBERs



CIBER MSI/CC Activities (2014-18)



CIBER MSI/CC Activities (2014-18)



Meeting the Purpose of the Authorizing Statute: **Competitive Preference Priority 2**

A screenshot of a presentation slide titled 'CIBER FY 2014 Grant Competition'. The slide has a dark header with a collage of images on the left, the text 'U.S. Department of Education | International and Foreign Language Education Office' in the center, and a circular seal on the right. The main content area is white with a red border. It lists program priorities and award statistics.

U.S. Department of Education | International and Foreign Language Education Office

CIBER FY 2014 Grant Competition

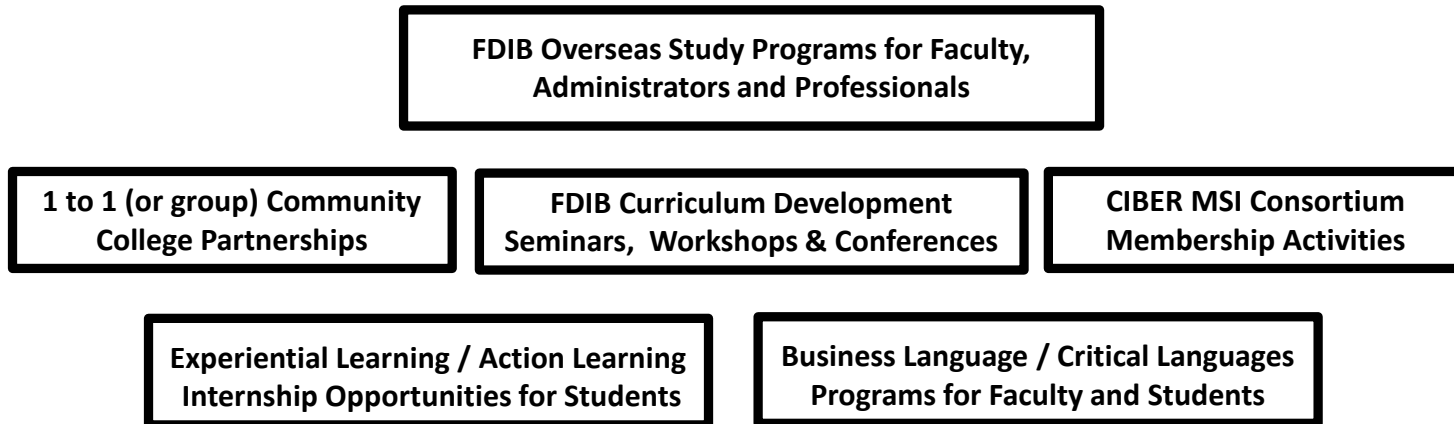
- Program priorities for:
 - Outreach to Minority-Serving Institutions (MSIs) and community colleges
 - Collaboration with professional organizations and businesses
- Estimated number of institutional awards: 16
- Estimated average size of institutional awards: \$285,000

CIBER MSI/CC Activities (2014-18)



Meeting the Purpose of the Authorizing Statute: **Competitive Preference Priority 2**

*“Propose **significant and sustained collaborative activities** with one or more Minority-Serving Institutions (MSIs) and/or community colleges. These activities must be designed to incorporate international, intercultural, and global dimensions into the business curriculum of the MSIs and/or community colleges.”*



Source: Strengthening the American Workforce: CIBER partnerships with MSI/CCs for Comprehensive International Business Education

CIBER MSI/CC Activities (2014-18)



Curriculum Development
Workshops & Seminars

1 to 1 (or group) Community
College Partnerships

17

- CIBERs host or co-host \geq one program
- CIBERs have at least one CC partner

CIBER MSI Consortium
Membership Activities

FDIB Pedagogical Seminars,
Workshops & Conferences

11

- CIBERs in MSI/CC Consortium led by GA State
- CIBERs host their own FDIB seminars each year



FDIB Faculty and Professionals
Overseas Study Programs

9

CIBERs lead or co-lead an overseas FDIB each year *

** All 17 CIBERs co-sponsor and/or send outreach faculty to these programs*

- Tribal Colleges & Universities (TCU) partnerships
- International/Global Business Case Competitions
- Sustainable Business programs and seminars
- Business Language/Critical Languages activities
- Short Term Study Abroad (STSA) programs
- On-line resources, classes and programs
- Pipeline programs to 4-year institutions
- Support to other National-level IB organizations

CIBER MSI/CC Activities (2014-18)



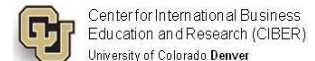
Faculty Development in International Business (FDIB): Overseas Studies Programs for Faculty, Professionals & Administrators

- Average 1-2 weeks; 14-36 participants; academic/business/cultural site visits and lectures
- Emerging/critical markets: Latin America, MENA, S-S Africa, SE Asia, Australia, Cuba & Japan
- Objective is ALWAYS knowledge acquisition to impact the **global economic competitiveness of the U.S.** via expanded/innovative academic research, instruction, partnerships and business outreach

Projected # of MSI/CC faculty to participate
in the 36-40 CIBER FDIB Overseas Programs
(2014-2018) @ reduced or fully-funded rate:

> 250

THE 9 CIBER FDIB OVERSEAS PROGRAM LEADERS



CIBER MSI/CC Activities (2014-18)



Faculty Development in International Business (FDIB): Overseas Studies Programs for Faculty, Professionals & Administrators



CIBER “Leading Edge” MSI/CC Projects





CIBER “Leading Edge” MSI/CC Projects



Innovative Outreach Projects

- Tribal Colleges and Universities (TCUs)



Center for International Business
Education and Research (CIBER)
University of Colorado **Denver**

- National Community College Outreach



Center for International Business
Education & Research (MSU-CIBER)

- Outreach to California-based MSI/CC



**SAN DIEGO STATE
UNIVERSITY**

Center for International Business
Education & Research
College of Business Administration

- MSI/CC Consortium (SC, NC & GA)



Center for International
Business Education & Research

CIBERSC



CIBER “Leading Edge” MSI/CC Projects



The American Indian Higher Education Consortium (AIHEC), the collective spirit of and the unifying organization for all Tribal Colleges and Universities (TCUs), selected as its partner the

University of Colorado Denver CIBER



Center for International Business
Education and Research (CIBER)
University of Colorado Denver

to assist Tribal Colleges and Universities in enhancing the teaching and learning of entrepreneurship, innovation and IB elements critical to the economic health of Tribal Nations and essential components of TCUs’ curricula and faculty and student expertise.

37 TCUs in **13** states with **75** campuses

- **24** offer associate degrees
- **8** offer bachelors degrees
- **5** offer bachelor and masters degrees

Source: Strengthening the American Workforce: CIBER partnerships with MSI/CCs for Comprehensive International Business Education



CIBER “Leading Edge” MSI/CC Projects



The University of Colorado Denver CIBER

- **UC Denver CIBER / TCUs Pilot Program**
 - Held in November 2014 at UC Denver campus
 - AIHEC academic officers + faculty from 7 TCUs from 6 states



Workshop for TCUs each year to develop/offer ...

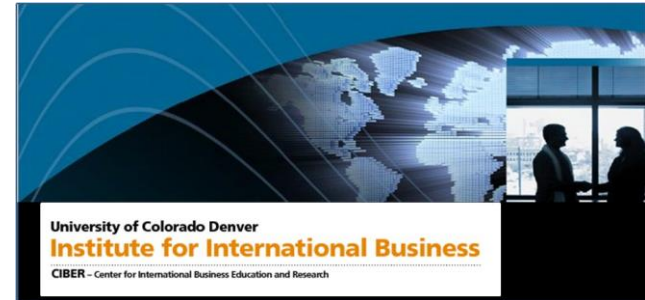
- IB course materials, modules and exercises and badging programs
- Customized cases featuring Native American entrepreneurs
- CU Denver’s “Launchpad in Entrepreneur Certificate” course
- Student action/experiential learning opportunities



TCU faculty to join the Rocky Mountain CIBER Network

- Western Regional CIBER Consortium
- Oct 2016 conference “New Forces Shaping Future of IB Education”

- **Other outreach activities to Tribal Colleges & Universities**
 - TCU faculty participation in CIBER FDIB programs (U.S and overseas)
 - Foreign language, study abroad and internship assistance
 - On-line IB courses and course modules



Center for International Business
Education and Research (CIBER)
University of Colorado Denver



CIBER “Leading Edge” MSI/CC Projects



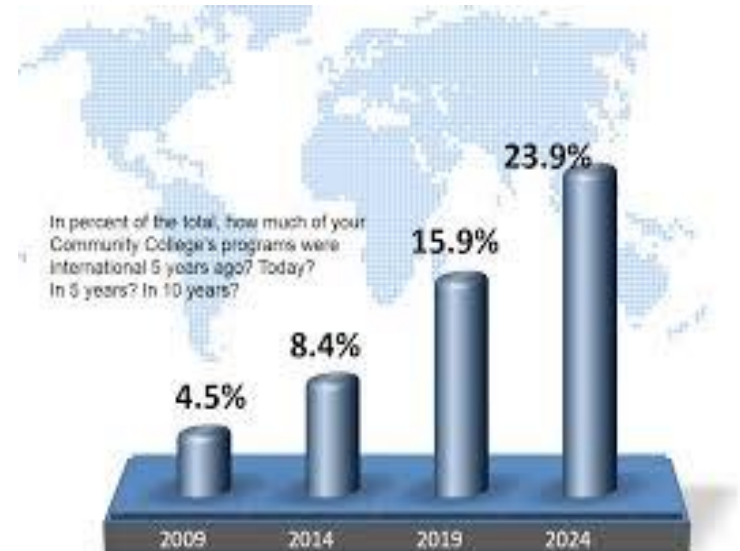
National Community College Outreach

Michigan State University CIBER

MICHIGAN STATE
UNIVERSITY

Center for International Business
Education & Research (MSU-CIBER)

... has been committed to working with community colleges to internationalize business education since the inception of the **International Business Institute for Community College Faculty (IBI)** in 1995. Since 2008, the MSU CIBER has collected data to publish a 2015 National Benchmarking Study on Internationalization in Business Education (IBEX). Results from the study show that **international programs at CCs have nearly doubled in the past 5 years, and are expected to triple in the next decade.**





CIBER “Leading Edge” MSI/CC Projects



Center for International Business
Education & Research (MSU-CIBER)

■ International Business Institute for CC Faculty (IBI)

- Held biennially to internationalize curriculum
- 530 faculty from 44 states since 1995



IBI on the Road Workshops

- One day workshops across the U.S. “on demand”
- Conducted in MA, OK & WY to date for > 130 CC faculty



Advanced IBI for CC Faculty (AIBI)

- For alumni of IBI or IB faculty with industry experience
- Customized benchmarking report for each college represented
- One-on-one mentoring to further internationalization goals

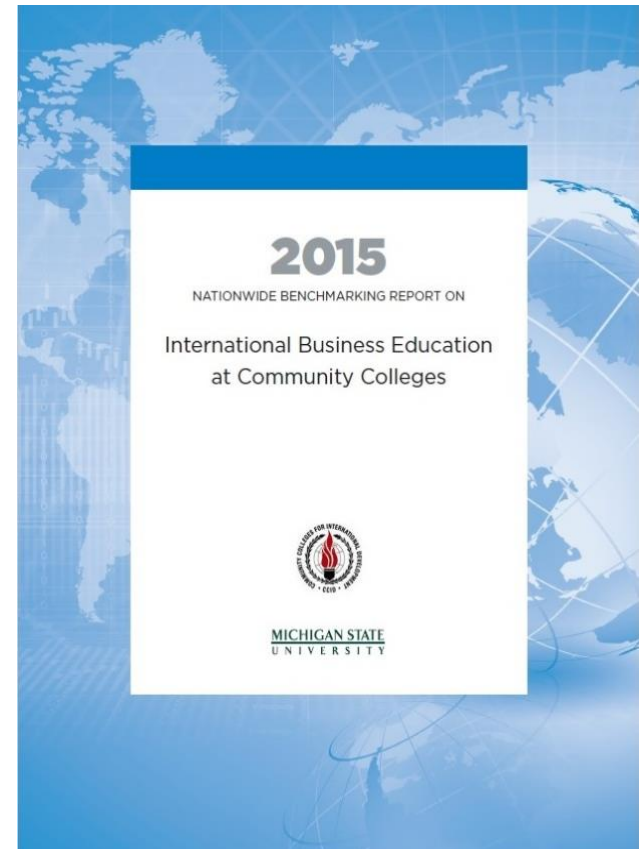


Business Language Institute for CC Faculty (BLI)

- Organized jointly with Univ. of Texas at Austin CIBER
- Assists CC language faculty in course design and pedagogy

■ Other outreach activities to Community Colleges

- White paper series and globalEDGE CC portal
- Curriculum & dissertation grants for CC faculty & doctoral students





CIBER “Leading Edge” MSI/CC Projects



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San Diego State University CIBER



CIBER California State Universities (CSU) IB Consortium

&



SDSU CIBER Community College Network (California)



CIBER “Leading Edge” MSI/CC Projects



CSU Consortium: 23 campuses

- Research Fellows Program
- Quarterly Consortium Meetings

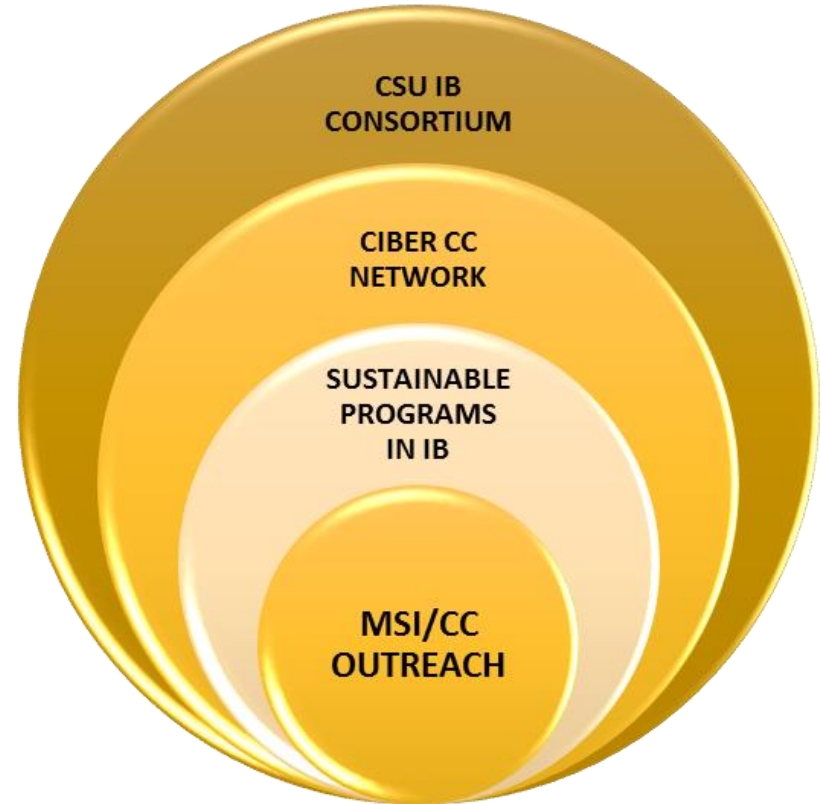


CIBER Community College Network

- 113 CCs in 72 districts
- Training and consultation outreach
- Faculty Development Programs

Sustainable Programs in IB

- FDSB: Australia (each January)
- *The Sustainability Imperative* with partners Univ. of Queensland and UCONN CIBER



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CIBER “Leading Edge” MSI/CC Projects



Center for International
Business Education & Research

CIBERSC



The University of South Carolina CIBER

MSI/Community College Outreach Consortium

- Membership includes > 30 MSI/CCs in South Carolina, North Carolina and Georgia
- Led and primarily funded by SC CIBER with associate partners GA Tech CIBER & Duke
- Additional direct partnership with Allen University, an HBCU in Columbia, SC
- Four-year SC CIBER budget of > \$200K dedicated to MSI/CC outreach activities



CIBER “Leading Edge” MSI/CC Projects



- **One-on-One Faculty Mentoring – ALL 4 YEARS**
 - Selected faculty/schools from MSI/CC ONLY FDIB participants
 - Conducted continuously each year of four-year grant cycle



MSI/CC ONLY FDIB Programs – YEAR 1

- Conducted in Atlanta in March 2015 for > 40 MSI/CC faculty
- FREE Program + travel stipends provided for multiple attendees
- Co-sponsored/organized by GA Tech CIBER and Duke University



MSI/CC Short Term Study Abroad – YEARS 2 & 3

- Students & Faculty - \$30K earmarked each year (includes airfare)
- 3 students/1 faculty in 2016: Japan (2), South America & Africa



Summer Language Institute @ SC – ALL 4 YEARS

- 1-2 students per year for primary MSI partner (Allen University)
- 2 months of intensive language study – Chinese, Portuguese or SP



MSI/CC Research Paper Development Workshop – Year 4

- Assist MSI/CC faculty to submit research for publication
- Post-workshop: Travel stipends to business confs to present work

▪ **Other Outreach Activities to MSI/CC**

- FREE FDIB overseas programs: Australia, Africa, Asia & Latin Amer.
- FREE IB curriculum development / language seminars for faculty
- Travel stipends to attend consortium meetings and conferences



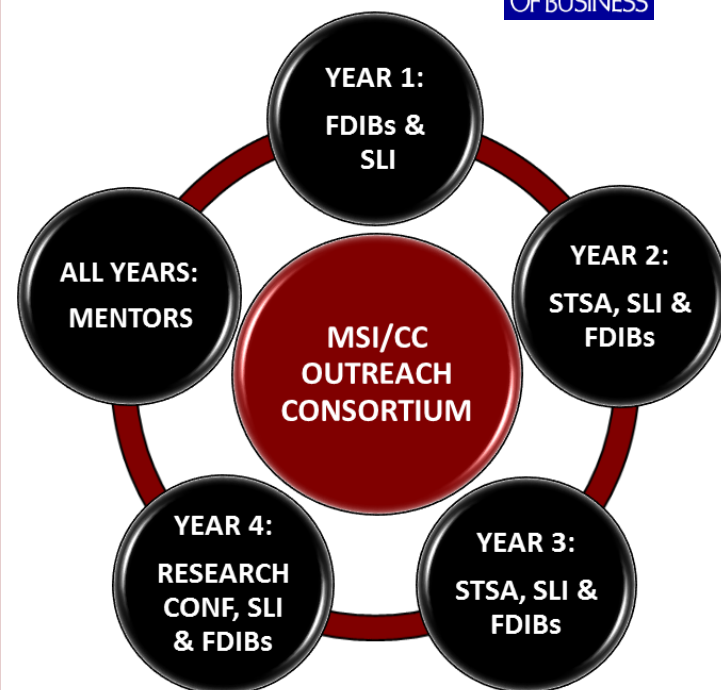
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Questions? Comments?

