

Study of Internationalization at Universidad La Salle Mexico

Management of Internationalization

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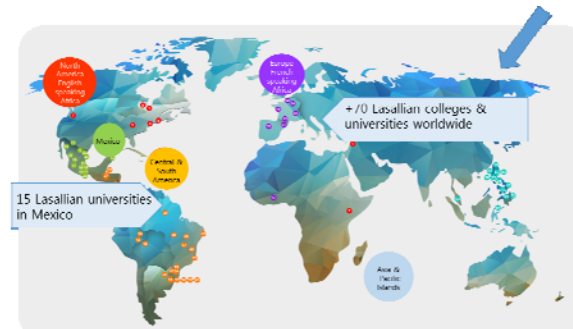
May 31st 2017

Universidad La Salle Mexico-Profile

La Salle is among Mexico's most innovative, comprehensive, private universities



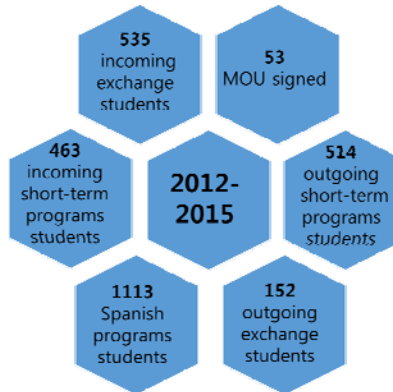
- Founded in 1962
- Philosophy based upon St John Baptist De la Salle, a reference in education for 350 years
- La Salle has created a reputation as a visionary, humanistic and socially responsible HEL
- Part of the *Lasallian* network



- 7 faculties
- 29 undergraduate programs
- 32 specializations
- 20 master's programs
- 3 doctoral programs
- 7,000 students
- 70,000 alumni




- Academic, research and extension relationships
- Academic exchange programs
- Collaborative projects
- Special programs
- Volunteer programs and internships




Project: Management of Internationalization

A diagnostic of internationalization was needed

- ✓ where we are and where we want to go
 - ✓ weaknesses and strengths
 - ✓ propose recommendations
 - ✓ in our context and opportunities
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Project: Management of Internationalization


Aims

1. Identify concepts, systems and actors relevant to internationalization
 2. Identify internationalization activities in the institution (inventory)
 3. Identify attitudes and expectations towards internationalization
 4. Develop a set of recommendations
 5. Report findings to the top authorities
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Project: Management of Internationalization

Milestones

Four major phases (May 2016-June 2017):

1. Define the extent and main goals of the project
 2. Develop instruments and collect data
 3. Analyze, classify and report data
 4. Report findings and recommendations
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2. Develop instruments and collect data

- 2.1 Defining the information to be collected
 - 2.2 Selecting and classifying sources of information
 - 2.3 Developing instruments to collect data from digital and printed sources
 - 2.4 Selecting and developing instruments to be used for the data collection
 - 2.5 Selecting participants
 - 2.6 Inviting participants and apply the instruments
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2.1 Defining the information to be collected

Outcomes: To have a categorized list of internationalization topics and issues to be included in the study

1. Mobility programs
2. Curriculum and academic programs
3. Teaching-learning processes
4. Research and knowledge generation
5. Co-curricular education
6. Extra-curricular education
7. Liaison, international representation, leadership
8. Support services
9. Administrative management
10. International accreditations

2.4 Selecting and developing instruments to be used for the data collection

Outcomes: Develop a set of questions to be included in **surveys** and interviews

From your point of view, during their studies in La Salle, students...

...during your studies in La Salle, you...

1. Acquire global competencies necessary for the professional exercise
2. Acquire intercultural skills to work in globalized contexts
3. Acquire levels of language(s) that allow them (you) to be functional in these language(s)
4. Acquire competitive profiles for a globalized labor market
5. Develop skills to study abroad
6. Develop an awareness of their (your) role as global citizens
7. Demonstrate a commitment to social responsibility
8. Demonstrate an awareness of their (your) responsibility to the environment
9. Other

Encuesta Internacionalización

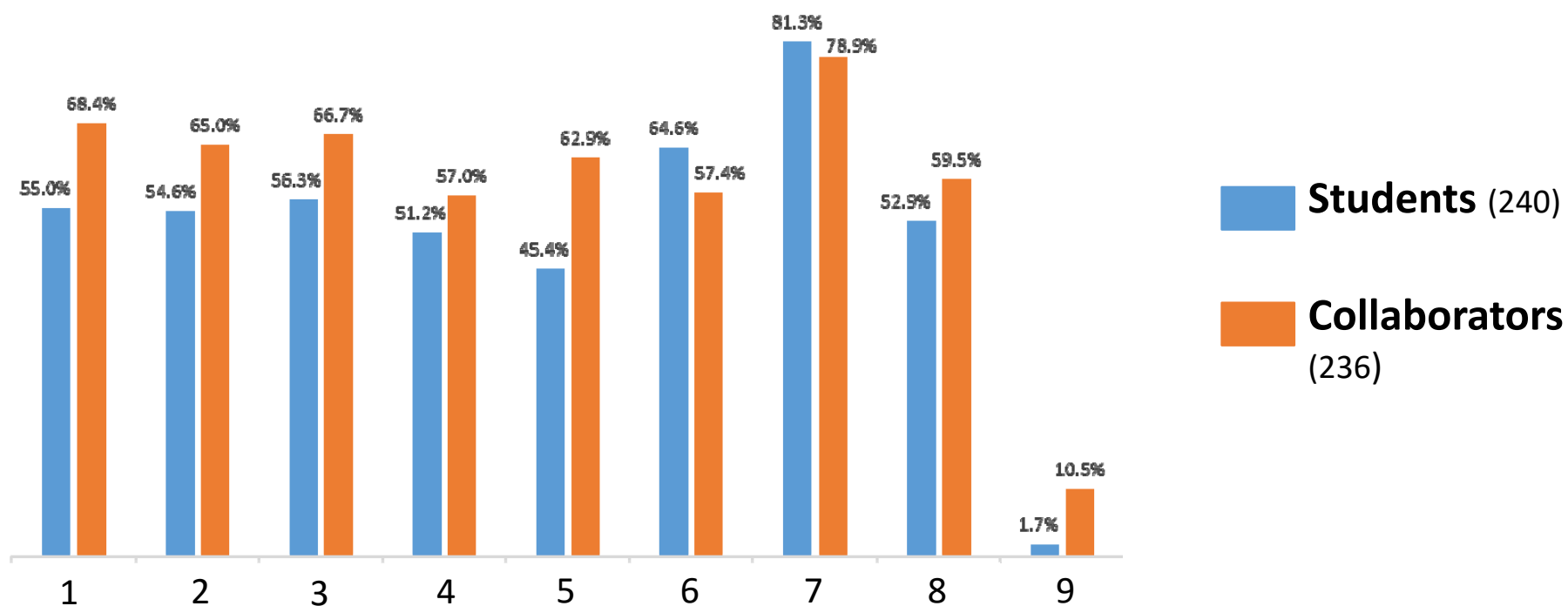
Internacionalización en la práctica docente

Desde su punto de vista, durante su formación en La Salle, los estudiantes: (marque todas las que correspondan) *

- ☐ Adquieren competencias globales necesarias para el ejercicio profesional
- ☐ Adquieren habilidades interculturales para desenvolverse en contextos globalizados
- ☐ Adquieren niveles de lenguaje que les permite ser funcionales en otro(s) lenguaje(s)
- ☐ Adquieren perfiles competitivos para un mercado laboral globalizado
- ☐ Desarrollan habilidades para estudiar en el extranjero
- ☐ Demuestran una conciencia de su papel como ciudadanos globales
- ☐ Demuestran un compromiso con la responsabilidad social
- ☐ Demuestran una conciencia de su responsabilidad con el medio ambiente
- ☐ Otro: _____

De las siguientes actividades, ¿cuáles ha realizado en semestres recientes? (marque todas las que correspondan) *

- ☐ He participado en un programa o curso internacional en línea
- ☐ He participado en un programa internacional corto de manera presencial
- ☐ He participado en presentaciones con colegas de otros países en




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What's next?

A report that includes findings and recommendations

- Internationalization strategies
 - International programs
 - Key-tasks in the international office
 - Promoting and assessing Global Competencies
 - International awareness in the university community
 - Policies and processes to support and promote mobility; training of teachers, researchers and administrative staff; international projects
 - Interaction and integration of different cultures within the institution
 - Communication strategies
 - Services provided
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