

NAFSA  
GLOBAL  
LEARNING  
colloquia

## NAFSA Global Learning Colloquium: Business



NAFSA: Association of International Educators is the largest association of professionals committed exclusively to advancing international higher education. The association provides leadership to its diverse constituencies through establishing principles of good practice and providing professional development opportunities. NAFSA encourages networking among professionals, convenes conferences and collaborative dialogues, and promotes research and knowledge creation to strengthen and serve the field. We lead the way in advocating for a better world through international education. To learn more, visit [www.nafsa.org](http://www.nafsa.org).

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# APPLYING A SYSTEMS THINKING APPROACH TO GLOBAL LEARNING: DISCERNING THE COMPLEXITY OF THE INTERNATIONAL IN BUSINESS

**Tuesday, May 29, 2018**

**9:00 a.m.-3:00 p.m.**

**70th Annual Conference & Expo  
in Philadelphia, Pennsylvania USA**

702 Alter Hall, 1801 Liacouras Walk,  
Fox School of Business, Temple University

**Sponsored by**



Hour	Event	Presenter(s)
9:00 a.m.–9:15 a.m.	<b>Welcome &amp; Overview</b>	<ul style="list-style-type: none"> <li>• <b>Aubrey Kent, PhD</b>, Senior Associate Dean, Faculty Affairs, Fox School of Business, School of Sport, Tourism and Hospitality Management, Temple University</li> <li>• <b>Anne M. D'Angelo, PhD</b>, Assistant Dean of Global Initiatives, Carlson School of Management, University of Minnesota</li> </ul>
9:15 a.m.–9:30 a.m.	<b>Framing Session</b> Systems Thinking, Global Learning, and the Complexity of the International in Business	<ul style="list-style-type: none"> <li>• <b>Anne M. D'Angelo, PhD</b></li> </ul>
9:30 a.m.–10:30 a.m.	<b>Presentations &amp; Panel Discussion</b> The Importance of Global Learning in Business Education: Meaningful Engagement and Contributions to Cities, Trade, and Commerce	<ul style="list-style-type: none"> <li>• <b>Lauren Swartz</b>, Senior Director of International Investment, City of Philadelphia</li> <li>• <b>Linda Mysliwy Conlin</b>, President, World Trade Center of Greater Philadelphia</li> <li>• <b>Lisa Delpy Neirotti, PhD</b>, Director, Master of Tourism Administration Associate Professor of Sport Management, School of Business, George Washington University</li> </ul>
10:30 a.m.–11:00 a.m.	<b>Facilitated Discussion</b> Identifying Local and Global Systems	<ul style="list-style-type: none"> <li>• <b>Anne M. D'Angelo, PhD</b></li> </ul>
11:00 a.m.–11:15 a.m.	<b>Coffee Break</b>	
11:15 a.m.–11:45 a.m.	<b>Framing Session &amp; Discussion</b> Ethics in Global Business Leadership	<ul style="list-style-type: none"> <li>• <b>Kimberly A. Cahill</b>, Director, Center for Global Leadership, Villanova University School of Business</li> <li>• <b>Denise Bala</b>, Vice President of Education, World Affairs Council of Philadelphia</li> <li>• <b>Iris Kapo</b>, Senior International Trade Specialist, US Commercial Service of Philadelphia</li> </ul>

Hour	Event	Presenter(s)
11:45 a.m.–12:15 p.m.	<b>Facilitated Discussion</b> Local and Global Perspectives on Developing Responsible Global Leaders	<ul style="list-style-type: none"> <li>• <b>Anne M. D'Angelo, PhD</b></li> <li>• <b>Kimberly A. Cahill</b></li> <li>• <b>Denise Bala</b></li> <li>• <b>Iris Kapo</b></li> </ul>
12:15 p.m.–1:15 p.m.	<b>Networking Lunch</b>	
1:15 p.m.–1:45 p.m.	<b>Presentation</b> A Global Vision for Business Education: A Framework for Individual School and System-wide Purpose	<ul style="list-style-type: none"> <li>• <b>Juliane Iannarelli</b></li> </ul>
1:45 p.m.–2:45 p.m.	<b>Facilitated Discussion</b> Applying a Systems Thinking Approach to Global Learning: Developing Roadmaps for Your Program	<ul style="list-style-type: none"> <li>• <b>Anne M. D'Angelo, PhD</b></li> <li>• <b>Juliane Iannarelli</b></li> </ul>
2:45 p.m.–3:00 p.m.	<b>Wrap Up and Next Steps</b>	<ul style="list-style-type: none"> <li>• <b>Anne M. D'Angelo, PhD</b></li> </ul>

4:00 p.m.–5:30 p.m.  
TERRACE BALLROOM, PENNSYLVANIA CONVENTION CENTER

**NAFSA Plenary Speaker**  
**Laura W. Bush**

Please note that colloquium schedules and events are subject to change.