

Policy and Competitiveness in the Global Marketplace

THE UNITED STATES appears to be losing out in the global market competition for the best and brightest students, especially in the sciences and engineering. As Stuart Anderson points out in our cover story, recent research shows that “the European Union (EU) granted 40 percent more Ph.D.s in science and engineering than the United States in 2001 and that the EU is projected to produce twice as many science and engineering doctorates as the United States by 2010.”

Although the United States has regained some small amount of what was lost after September 11, 2001, the overall trend over the last several decades continues to be downward. Anderson argues very cogently that policy changes to improve the visa processes, increase marketing of the United States as the premier destination for science and engineering research, and better collaboration among government agencies and U.S. colleges and universities could go

a long way toward making the nation more competitive in the education marketplace.

Also in this Issue

In our Voices interview in this issue, Christian Bode, secretary general of the German Academic Exchange Service (DAAD), gives some excellent insights into how his country has worked hard to make Germany a top draw for students in the world market. His views on both the German and U.S. systems make a nice companion piece to Anderson’s cover story.

Philip Altbach’s article on the higher education system of the emerging Asian giant, India, provides a good perspective on where competition for the United States may be centered in the future—even if India’s current system is yet in need of significant improvements. As Altbach notes, “India will need to create a dozen or more universities that can compete internationally to fully participate

in the new world economy.” But this kind of expansion is within India’s potential, and could put that nation in an extremely strong position in the not too distant future.

Finally, Josef Mestenhauer and Brenda Ellingboe provide a thought-provoking piece on the need for international educators to develop a more effective and comprehensive conceptual foundation in order to take a greater role in education leadership. They argue that this is necessary for international education to effectively compete with other important university priorities in the U.S. system. “Top-level administrators may function at high levels of complexity domestically, but they do so relatively simplistically internationally and cross-culturally,” they state. If internationalization is to become the standard at all U.S. institutions of higher learning, there must be a strong integration of knowledge about leadership, culture, and international education. **IE**

International EDUCATOR

NOV+DEC.05 | VOL. 14 | NO. 6

EDITORIAL ADVISORY BOARD

Philip Altbach
Boston College

Gary Althen
Chandler, Arizona

Joan Dassin
Ford Foundation International Fellowship Program

John Deupree
Global Education Services

Cary Jensen
University of Rochester

Robert B. Kaplan
Port Angeles, Washington

June Noronha
The College of Saint Catherine

Ellie Spiegel
New York

Susan Thompson
University of Nevada-Las Vegas

Catherine Vertesi
Capilano College

Michael Woolf
Foundation for International Education

EDITORIAL STAFF

Marlene Johnson
Publisher

Christopher Murphy
Editor

Elaina Loveland
Managing Editor

Lisa Schock
In Brief Editor

BonoTom Studio, Inc.
Publication Design and Production

Drew Banks
Production Manager

ADVERTISING SALES REPRESENTATIVE

Joanne Kuriyan
NAFSA
1307 New York Avenue, NW
Eighth Floor
Washington, DC 20005
PH: 202.737.3699
FX: 202.737.3657
joannek@nafsa.org

CONTRIBUTING EDITORS

Victor Johnson
Public Policy

Will Phillip
Organizational Advancement

Betty Soppelsa
Member Relations

Robert Stableski
Professional Development

NAFSA BOARD OF DIRECTORS—OFFICERS

PRESIDENT
Robert Locke
University of North Carolina-Chapel Hill

PRESIDENT-ELECT
Mariam Assefa
World Education Services, Inc.

PAST PRESIDENT
John Greisberger
The Ohio State University

VICE PRESIDENT FOR MEMBER RELATIONS
Nancy Maly
Council of International Schools

VICE PRESIDENT FOR PROFESSIONAL DEVELOPMENT
Barbara Olson
Minnesota International Center

VICE PRESIDENT FOR PUBLIC AFFAIRS
Lawrence Bell
University of Colorado-Boulder



NAFSA BOARD OF DIRECTORS—MEMBERS

Peter Briggs
Michigan State University

Robert L. Carothers
University of Rhode Island

Catheryn Cotten
Duke University Medical Center and Health System

Stephen C. Dunnett
University at Buffalo, State University of New York

David C. Larsen
Arcadia University

Martin A. Levine
Capital Solutions, LLC

Doris Meissner
Migration Policy Institute

Ron Moffatt
San Diego State University

Robert A. Pastor
American University

John Pearson
Stanford University

Rebecca Smith-Murdock
University of North Texas

May K.Y. Yue
SKY BioHealth Solutions, Inc.

EX OFFICIO
Marlene M. Johnson
Executive Director and CEO
NAFSA

DISTINGUISHED SENIOR FELLOW
Hon. Richard W. Riley

Opinions expressed by contributors are their own and do not necessarily reflect the position of NAFSA: Association of International Educators. *International Educator* accepts no responsibility for the accuracy of information contained in advertisements.

To submit a manuscript to *International Educator*: A full description of format requirements and author guidelines can be found at www.nafsa.org. E-mail inquiries may be sent to publications@nafsa.org.

International Educator is published bimonthly by NAFSA: Association of International Educators, 1307 New York Avenue, NW, Eighth Floor, Washington, D.C. 20005-4701 USA. Phone: 202.737.3699; Fax: 202.737.3657; inbox@nafsa.org; www.nafsa.org

Periodicals postage paid at Washington, D.C., and additional mailing offices.

ISSN 1059-4221

Subscription rates: NAFSA members receive *International Educator* as a benefit of membership. Nonmember subscriptions are \$35 per year (5 issues at the cover price and 1 free) in the United States. Nonmember subscriptions outside the United States are \$48 in Canada and Mexico and \$63 elsewhere in the world. Subscriptions are payable in U.S. dollars drawn on a U.S. bank, or by Visa, Mastercard, or American Express. Single issues: \$7, plus shipping and handling. To subscribe, call 1.866.538.1927 or 1.240.646.7036. Copyright ©2005 by NAFSA: Association of International Educators. All rights reserved. Postmaster: Send address changes to *International Educator*, 1307 New York Avenue, NW, Washington, D.C. 20005 USA.