



CONFERENCE UPDATE

60TH ANNIVERSARY PLENARY PANEL

Wednesday, May 28 • 10:00 a.m.–12:00 p.m.

Washington Convention Center, Ballroom

Open to All Registrants

Examining Public Diplomacy and its Effects

NAFSA is pleased to present a distinguished panel of experts to discuss the state and future of public diplomacy. From their broad array of perspectives, the panelists will explore the conduct and goals of public diplomacy, with an emphasis on the vital role of international education.

Moderator: Judy Woodruff

Senior Correspondent,
The NewsHour with Jim Lehrer

Woodruff has covered politics and other news for more than three decades at CNN, NBC, and PBS. Most recently, she signed on as a senior correspondent and political editor for *The NewsHour with Jim Lehrer*. Woodruff also served as executive editor of *Generation Next: Speak Up. Be Heard.*, a documentary project that interviewed young Americans and reported on their views.



years he hosted "Across the Ocean," a weekly current affairs program on U.S.-Arab relations for Al-Arabiya. Melhem speaks regularly at college campuses, think tanks and interest groups on U.S.-Arab relations, political Islam, intra Arab relations, Arab-Israeli issues, media in the Arab World, Arab images in American media, U.S. public policies and the Arab World, and other related topics.

Keith Reinhard

President, Business for Diplomatic Action & Chairman Emeritus, DDB Worldwide



Reinhard is founder and president of Business for Diplomatic Action (BDA), a not-for-profit private sector effort to enlist the U.S. business community in actions aimed at improving the standing of America in the world. As president of this organization, Reinhard has testified to the U.S. Congress and has been featured in the broadcast media, from the BBC to *The Daily Show*, Fox News, CNN, CNBC, and in publications such as *The Economist*, *Fast Company*, *The Atlantic*, *The New York Times*, *The Wall Street Journal*, *International Herald Tribune*, and *The Financial Times* among others.

Patricia (Pat) de Stacy Harrison

President and Chief Executive Officer,
Corporation for Public Broadcasting

Harrison has served as president and CEO of the Corporation for Public Broadcasting since June 23, 2005. Before that, she served as assistant secretary of state for Educational and Cultural Affairs beginning October 2, 2001 and as acting under secretary for Public Diplomacy and Public Affairs. In these positions she focused on reaching wider, more diverse publics, particularly young people, through international education and exchange programs. Harrison was awarded the Secretary's Distinguished Service Award by Secretary of State Condoleezza Rice for excellence in leadership.



Shashi Tharoor

Former Under-Secretary-General for
Communications and Public Information,
United Nations



An award-winning author and diplomat, Tharoor speaks about international issues from the perspective of nearly 30 years at the United Nations. With a Ph.D. from the Fletcher School of Law and Diplomacy at Tufts University and vast experience on the international policy scene, Tharoor brings a thorough understanding of world policy and the people and events that shape it.

Hisham Melhem

Washington Bureau Chief, Al-Arabiya

Melhem is the Washington bureau chief of Al-Arabiya, the Dubai based satellite channel. He is also the correspondent for *Annahar*, the leading Lebanese daily. For four



SCHEDULE ANNOUNCEMENTS

ROOM CHANGES

Tuesday, May 27 • 2:30 p.m.–3:45 p.m.

Setting Standards for Short-Term Programs has moved to Washington Convention Center, 208 AB

Tuesday, May 27 • 2:30 p.m.–3:45 p.m.

University Presidents' Perspectives on Campus Internationalization has moved to Washington Convention Center, 209 AB

EVENT CANCELLATION

Wednesday, May 28 • 5:15 p.m.

Special Guest Adil Abdul Mahdi, vice president of the Republic of Iraq

Due to diplomatic matters requiring his attention, Vice President Mahdi will not be able to attend the conference.