

## What's Included:

- A listing in the Exhibitor Information section of the NAFSA 2016 Annual Conference program (provided contract and payment are submitted by January 29, 2016) including organization's name, booth number, URL, and description.
- A listing on the interactive Expo Hall map available at [www.nafsa.org/ac16exhibiting](http://www.nafsa.org/ac16exhibiting) including exhibiting organization's name, booth number, logo, and description.
- Two complimentary, nontransferable conference registrations (approx. value at up to \$1,850) per 10 ft. x 10 ft. booth purchased.
- The opportunity for an expanded listing of your organization through the purchase of display ads.
- An exhibitor lounge with complimentary refreshments during show hours.
- A complimentary preregistered attendee mailing list.
- A complimentary directory listing on the NAFSA International Education Marketplace website.
- A 2016 "NAFSA Exhibitor" button to use in your marketing and social media efforts.

## Booth Specifications

- Minimum booth size: 10 ft. deep x 10 ft. wide.
- All 10 ft. x 10 ft. booths include 8 ft. high backdrop drape and 3 ft. high side drape, identification sign with organization name and booth number, and carpet.
- Island and peninsula booth space can be configured to exhibitor requirements. The cost is calculated based on total square footage of reserved space and the category of booths selected.