## WHAT TO BRING

- Your stories about how international education makes a positive impact on your campus, district, and state, and how international education has helped create American jobs. These stories will help congressional staffers make a connection with the issues for which we are advocating. Use these prompts and resources to develop your stories:
  - a) Do you know an international student or scholar who...
    - ...started a business and/or created U.S. jobs
    - ...brings academic and cultural value to your institution
    - ...advances research
    - ...improves your local community
    - ...or another success story!
  - b) Thinking about study abroad...
    - ....Study abroad helps my students thrive in their studies and careers...
    - ...Let me tell you the success story of one student who studied abroad from our institution. More students should have this opportunity because...
    - ... The challenges my students currently face are...
  - c) Learn more about how to create stories for advocacy during our <u>free online</u> <u>conference call on March 7 at 2:00 PM EST</u>. If you can't make it, I'll share a recording of the call.
  - d) To help you prepare for NAFSA's Advocacy Day, we are asking you to submit your stories to us in advance. <u>Please share your stories and anecdotes about</u> <u>international education and students here by COB Tuesday, March 12.</u> I'll share some of my favorites during our training.
- 2) Any additional local data and statistics about your international programs that will help support your stories (View <u>NAFSA's international student economic data</u> for your state and district and <u>study abroad trends and data.</u>)
- **3)** Comfortable shoes for walking around Capitol Hill and taking the metro. (We will provide you with a metro card onsite.)
- 4) Business cards.
- 5) Business casual clothes for Monday and **business attire for Tuesday's Hill visits.** You may also want a sweater for possibly chilly meeting rooms.
- 6) A small **umbrella** and a coat for unpredictable March weather.
- 7) Please do not bring any gifts or supplemental materials for your congressional meetings. We are currently scheduling all of your meetings and have intensely vetted all of the materials to provide to Congress. For us to have the strongest possible impact on Capitol Hill, NAFSA advocates must speak with one voice on the issues. Also, gift rules are very strict on the Hill and you do not want to put the congressional staffer or member of Congress in an awkward position of having to refuse a gift or other item.