

## 2019 ADVERTISING CONTRACT

### ADVERTISERS INFORMATION

FIRST-TIME ADVERTISER:

NAFSA Global Partner:  Yes  No  
 Adviser  Advocate  Associate

Name of Company/Organization

Contact

Title

Street

City

State/Province

Country

Zip/Postal Code

Phone

E-mail address

Authorized Signature

### AGENCY INFORMATION (IF APPLICABLE)

Name of Company/Organization

Contact

Phone

Fax

E-mail address

### PAYMENT INFORMATION

- Payment enclosed  
 Please contact me with payment information  
(credit card and wire transfer)

Authorized Signature

Title

Date

### FREQUENCY

1x  2x  3x  4x  5x  6x

### ISSUES

- JAN./FEB.  JULY/AUG. (Language Supp.)  
 MAR./APRIL  SEPT./OCT.  
 MAY/JUNE (NAFSA Conference Issue)  SEPT./OCT. (Enrollment Supp.)  
 NOV./DEC.  
 NOV./DEC. (Insurance Section)

### AD SIZES (Refer to media planner for advertising rates and ad sizes)

- Full page  1/3 page vertical  
 Full page w/bleeds  1/3 page vert. w/bleeds  
 1/2 page (horz. only)  1/4 page horizontal  
 1/3 page island  1/4 vertical

### COLOR

- Four-color  
 Black and White

### SPECIAL POSITIONING

- Inside front cover  Inside back cover  
 Outside back cover  Other (must contact Sue Partyke)

### MATERIALS INSTRUCTION

- Electronic files attached/enclosed  
 Electronic files arriving under separate cover  
 Pick up materials (please specify issue) (\_\_\_\_\_)

Gross cost of insertion	\$
Special Position Rate (15%)	\$
Global Partner discount (____%)	\$
Other discount (____%) (per NAFSA arrangement)	\$
Agency discount (____%)*	\$
<b>TOTAL NET DUE</b>	<b>\$</b>

\*Combined discounts cannot exceed 35% of gross cost per insertion.

### CONDITIONS + POLICIES (ON PAGE 3)

Please scan and  
email contracts to:

Sue Partyke  
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Fax: 1.540.374.9265

Send art materials to: suep@nafsa.org  
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