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Learn more at www.nafsa.org
• Remember, audio is through your computer speakers; you do not need to dial in.

• Please, turn off your microphone if you have one built into your computer.

• Use the chat box to tell us what college, university, or organization you are with and how many people are watching with you.

• Questions will be accepted via the chat box.

• A recorded version of this presentation will be available on the NAFSA website at www.nafsa.org/governmentconnection
Updates in Sponsored Program Opportunities in Central and Latin America from EducationUSA

Friday, April 27
2:00 p.m. – 3:00 p.m. EDT
Presenters

David Woodward
American Consortium of Universities
Sponsored Programs Liaison for NAFSA IEM KC

Rita Moriconi
Regional Educational Advising Coordinator (REAC) for Southern Cone
rmoriconi@educationusa.org

Ana Villavicencio
Regional Educational Advising Coordinator (REAC) for South America
avillavicencio@educationusa.org

Maria Mercedes Salmon
Regional Educational Advising Coordinator (REAC) for North/Central America and the Caribbean
mmsalmon@educationusa.org
Overview

Introduction

Opportunities in the Andean Region (Colombia, Peru, Bolivia)

Opportunities in the Southern Cone (Argentina, Brazil, Chile, Paraguay, Uruguay)

Opportunities in the North America, Central America, and the Caribbean (Mexico, Honduras, Panama, Dominican Republic)

Q&A
NAFSA Resources

- IEM Spotlight Spring issue – coming soon!
- Sponsored Program Administration Network NAFSA Member Interest Group (MIG) (Sign up for a free Network NAFSA log in to access)
- Collegial Conversation – Discovering Opportunities and Strategies in Sponsored Program Administration
- e-Learning Seminar – Building Relationships with Sponsored Student Agencies
Introduction to EducationUSA

**EducationUSA** is the State Department’s network of educational advising centers, staff, and services that promote U.S. higher education to audiences abroad and assist U.S. higher education institutions to develop strategies to recruit and retain qualified international students.
EducationUSA by the Numbers

14 Regional Educational Advising Coordinators

500+ Advisers

400+ Advising Centers

180 Countries
Opportunities in the Southern Cone

Rita Moriconi, REAC (Argentina, Brazil, Chile, Paraguay, Uruguay)
Argentina
5 Centers

Brazil
35 Centers

Chile
11 Centers

Paraguay
2 Centers

Uruguay
2 Centers
Open Doors Report: 12-year Enrollment Trend in Southern Cone

Total enrollment for Southern Cone: 18,851 students in 2016/2017
# Southern Cone Students in the U.S.

<table>
<thead>
<tr>
<th>Country</th>
<th># of students</th>
<th>Percentage of change</th>
<th>Undergraduate</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Argentina</td>
<td>2,219</td>
<td>0.8</td>
<td>866</td>
<td>911</td>
</tr>
<tr>
<td>Brazil</td>
<td>13,089</td>
<td>-32.4</td>
<td>6,310</td>
<td>3,977</td>
</tr>
<tr>
<td>Chile</td>
<td>2,523</td>
<td>-4.1</td>
<td>675</td>
<td>1,298</td>
</tr>
<tr>
<td>Paraguay</td>
<td>587</td>
<td>4.1</td>
<td>410</td>
<td>109</td>
</tr>
<tr>
<td>Uruguay</td>
<td>433</td>
<td>5.6</td>
<td>169</td>
<td>190</td>
</tr>
</tbody>
</table>
Argentina: Trends, Factors, Outlook

• US-Argentina positive agenda: education and culture

• Formal high level dialogue between the U.S. government and the new Argentine government regarding opportunities for educational and scientific cooperation

• New government scholarships: announcement of 1,000 graduate scholarships
Argentina: Trends, Factors, Outlook

• 100,000 Strong Initiative: efforts from US Embassy and Argentine public and private sector to increase contributions for educational Exchanges

• Increasing interest in Undergraduate programs

• High demand for IEP and Friends of Fulbright
Brazil: Trends, Factors, Outlook

- CAPES Print Scholarships
- Partnerships
- High School Reform
- Past Economic Crisis as an Opportunity
- U.S. Mission and the Brazilian Council on Education
- First Liberal Arts Education degree through partnerships
What is here for Chile
In-Country Financial Opportunities - **Becas Chile Program**

7571 scholarships awarded (Masters and Doctorate level) from 2008-2017

<table>
<thead>
<tr>
<th>Doctoral Scholarships</th>
<th>Masters Scholarships</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Year</strong></td>
<td><strong>Total</strong></td>
</tr>
<tr>
<td>2008</td>
<td>346</td>
</tr>
<tr>
<td>2009</td>
<td>444</td>
</tr>
<tr>
<td>2010</td>
<td>347</td>
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<tr>
<td>2011</td>
<td>263</td>
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<tr>
<td>2015</td>
<td>362</td>
</tr>
<tr>
<td>2016</td>
<td>360</td>
</tr>
<tr>
<td>2017</td>
<td>360</td>
</tr>
<tr>
<td><strong>2008-2017</strong></td>
<td><strong>3366</strong></td>
</tr>
</tbody>
</table>

- 2017: U.S. is 3rd leading destination for students
- PhD top fields of study: Education, Biology (Sciences), Engineering & Technology
- Masters top fields of study: Law, Public Policy, Engineering & Technology
In-country initiatives/programs:

Carlos Antonio Lopez
Scholarships for graduate studies:

1500 students to complete their studies on a graduate level in Top 300 University programs around the world.
Uruguay: Trends, Factors, Outlook

Two EducationUSA Advising Offices inside the U.S. Embassy in Uruguay and the binational center.

Considerable increase of undergraduate students seeking information about study in the U.S.

One laptop per child country
Current and Hot Topics

• Young Leaders of the Americas Initiative (YLAI) for young entrepreneurs (250 in Fall 2017)

• 100,000 Strong Innovation Grants

• Economics is the stronger indicator of Mobility

• Corruption scandals leading to more families searching options outside southern cone

• Politics not involved in reasons for family choices
Opportunities in the Andean Region

Ana Villavicencio
### Andean Region

**Bolivia**  
5 Centers

**Colombia**  
11 Centers

**Ecuador**  
3 Centers

**Peru**  
11 Centers

**Venezuela**  
4 Centers

<table>
<thead>
<tr>
<th>Place of Origin</th>
<th>Undergraduate 2016/17</th>
<th>% Change</th>
<th>Undergraduate 2017/17</th>
<th>% Change</th>
<th>Short-term 2016/17</th>
<th>% Change</th>
<th>Total 2016/17</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>South America</td>
<td>21,087</td>
<td>-1.5</td>
<td>13,035</td>
<td>-3.1</td>
<td>3,802</td>
<td>-59.8</td>
<td>43,146</td>
<td>-11.7</td>
</tr>
<tr>
<td>Colombia</td>
<td>3,250</td>
<td>2.7</td>
<td>3,028</td>
<td>0.4</td>
<td>719</td>
<td>-0.1</td>
<td>7,982</td>
<td>2.1</td>
</tr>
<tr>
<td>Venezuela</td>
<td>5,274</td>
<td>0.0</td>
<td>1,295</td>
<td>0.9</td>
<td>974</td>
<td>32.0</td>
<td>8,540</td>
<td>3.3</td>
</tr>
<tr>
<td>Peru</td>
<td>1,517</td>
<td>9.8</td>
<td>1,078</td>
<td>0.8</td>
<td>213</td>
<td>-57.3</td>
<td>3,200</td>
<td>-1.7</td>
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<tr>
<td>Ecuador</td>
<td>1,605</td>
<td>0.4</td>
<td>874</td>
<td>4.3</td>
<td>222</td>
<td>14.4</td>
<td>3,032</td>
<td>4.9</td>
</tr>
<tr>
<td>Bolivia</td>
<td>795</td>
<td>4.6</td>
<td>195</td>
<td>-8.0</td>
<td>67</td>
<td>39.6</td>
<td>1,207</td>
<td>5.7</td>
</tr>
</tbody>
</table>
Updates Sponsored Programs

Colombia

Research Ecosystems

- Grants for large-scale collaborations among:
  1. Accredited Colombian HEI
  2. Non-accredited Colombian HEI
  3. Private sector funding
  4. International institution (educational and research)

Passport to Science

- Loan-scholarship financing for Master’s and Ph.D’s
- Top 500 (Shanghai)
- Admission letter in areas of:
  1. Health
  2. Agriculture and food safety
  3. Renewable energy
  4. Environment, biodiversity, and biotechnology
  5. Social sciences for post-conflict
Education and the Peacebuilding Process

- Government using education as a tool for peace building
- Local universities also leading the way

Goal
- Access, inclusion
- Reconciling and healing

New government taking over in a couple of months most likely will continue emphasis in education.
Land Grant University Initiative

- 1960’s Nebraska Mission

- Exploratory mission to Colombia in May 2015, Follow up meeting in Washington

- Research and extension centers, universities, government, and the private sector

- U.S, LGUs Colombia Dialogue: Alliances for agriculture
Updates Sponsored Programs

Peru

- Current Focus - Domestic Opportunities

- New Government, New Leadership, Re-evaluation of scholarship programs

- Pronabec: Beca Presidente de la Republica and Beca 18

- Colegios de Alto Rendimiento (COAR)

- Reto Excelencia- SERVIR (http://www.retoexcelencia.gob.pe/) loan-scholarship for public servants to study abroad.
Updates Sponsored Programs

Bolivia

• Launched in 2014 called “Soberania- 100 Becas” for pursuing graduate studies at top international universities.

• In 2018 scholarship includes more fields of study including medicine and law, not only STEM related-areas.

• Covers all costs. In some cases, local costs of language preparation.

• Students need to apply for the scholarship first and then to the university program.

• The Ministry of Education is looking for partnerships with other institutions to implement more effectively the scholarship. For more information visit: http://www.minedu.gob.bo/index.php/programa-100-becas or contact an EducationUSA adviser in Bolivia.
Current and Hot Topics

- Local political and economic situations shaping education initiatives and student mobility
- Increase in U.S. student visa denials (or perception of)
- Recruitment competition from other regions
- Security concerns at U.S. campuses
Next Steps: Know the players

- Do your research prior to NAFSA
- Invest in a visit
- Cultivate your contacts
- Have a long-term vision
- Consider institutional initiatives
Opportunities in the North America, Central America and the Caribbean

Maria Mercedes Salmon
EducationUSA North/Central America and the Caribbean

24 countries
54 centers
48 advisers
Regional Trends for North America, Central America & the Caribbean

- Governmental Initiatives
- Public-Private partnerships
- Workforce development
Regional Trends for North America, Central America & the Caribbean

Teacher training

Internationalization of higher education in the region / Partnerships
Mexico

- Steady numbers in student mobility to US (Short-term/non degree)
- 124 Million citizens. 18% between 15 and 24
- 25 EducationUSA Advising Centers
- Currency devaluation: Nearly 40% in last three years
- Diverse student markets: regional
  - Field of interest
  - Economic sectors
Mexico

- United States-Mexico Bilateral Forum on Higher Education, Innovation, and Research (May 2013)
  - Proyecta 100,000 (short-term and language focus)
  - Summer research undergraduate opportunities
  - Community college exchanges
  - U.S.-Mexico Academic Mobility Fair

- “Mexico en Inglés”, new initiative focusing on English by SEP
  - Teacher colleges (Escuelas normales) – 251 / 1000 jobs for qualified English teachers (July 2017)

- Mexican government supports students, faculty and researchers from the U.S. to come to Mexico (CONACYT)

- 100,000 Strong in the Americas – Mexico is the leading country in winning proposals
Mexico

Perceptions vs. reality

• Feeling welcome/safe in the U.S.?
• Not the time to withdraw!
• Financial challenge more pressing
• Think outside the box!!

Presidential election: July 2018
Honduras

• Record 45% increase in student mobility to U.S. in last 5 yrs.

• 9 Million citizens. 21% between 15 and 24

• 2 EducationUSA Advising Centers

• Traditionally big undergraduate market – high level of language (bilingual schools)

• Current political and security environment
Honduras

• Becas Honduras 20/20 (the International Graduate Scholarships Program initiative).
  • In 2017, approximately 120 Honduran students received awards to cover: airfare, lodging and maintenance, tuition and fees, medical insurance and materials.
  • Priority fields of study: Agriculture, Environmental Sciences, Engineering, Economics, Business Administration, Health Sciences including medicine, pharmacy and dentistry, and Biology.

• Local sources of support for graduate Honduran students are:
  • Hondufuturo - loans of up to $50,000 to become a scholarship if 1) awarded graduate degree, 2) return to Honduras, and 3) remain and work in the country for three to five years.
  • Banco Atlántida partnering with the Fulbright program to offer scholarships for MBA and any Business fields.
Panama

- Second largest sender of students to U.S. in Central America
- 3.7 Million citizens. 17% between 15 and 24
- 1 EducationUSA Advising Center
- Knowledge in Panama
  - Focus on research and technology transfer
  - Emphasis on graduate opportunities but not limited
- U.S. HEI locally present
Panama

“Panama Bilingue” Initiative (2014)
- May 2017 program became an act of the legislature mandating the implementation of bilingual education in the k-12 system.
- To date, approximately 3000 Panamanian English teachers have traveled abroad to participate in 2-4 month programs, and another 3,000 in Panama. Another 1,000 teachers to travel during 2018.

The National Secretariat of Science Technology and Innovation (SENACYT): undergraduate and graduate scholarships, including a Fulbright-SENACYT scholarship.

IFARHU
- Goal: to develop human capital through education
- Loans up to 80,000USD
- Undergraduate and graduate programs abroad as well as scholarships to complete short-term, intensive language training, undergraduate and graduate degrees.
- https://www.ifarhu.gob.pa
Dominican Republic

- Third largest sender of students to U.S. from the Caribbean
- 11 Million citizens. 18% between 15 and 24
- 2 EducationUSA Advising Centers

Caribbean 2020 – Strategy for Engagement (June 2017)
- U.S.-Caribbean Strategic Engagement Act signed into law by the Executive in December 2016
- Education as 1 of 6 priority areas
  - Support for public-private partnerships that facilitate higher education and workforce development strategies in the U.S. and the Caribbean;
  - Deployment of U.S. academic experts to the region to develop early literacy curricula;
  - Provision of technical assistance for education policy training to teachers, policymakers and civil society;
Dominican Republic

- Ministry of Higher Education, Science, and Technology (MESCyT)
  - Graduate degrees – 7% to U.S.
  - Priority fields of study: engineering, basic sciences, public health, education, agriculture, food, and animal sciences.
  - Interest in developing partnerships / articulation agreements with U.S. research-focused universities that offer in-state tuition for their scholars.

- INICIA EDUCACIÓN
  - NGO-driven scholarship
  - Graduate education focusing on educators with experience in public sector
  - Priority fields: Educational Leadership, Assessment and Measurement, Curriculum and Instruction, Teacher’s Training, Public Policy, Education and Technology with an emphasis on education, Literacy and others.
How can you engage with EducationUSA?

- Connect with EducationUSA advising center in the country of interest
- Offer to serve as an expert for outreach and virtual programs
- Engage alumni to represent your institution
- Send students to intern in EducationUSA centers
- Participate in in-person fairs and virtual fairs in the country of your interest
- Send recruitment materials to centers and fairs
- Attend the EducationUSA Forum and Regional Forums
- Interact with us via our Facebook, Twitter, Instagram accounts (and YouTube channel)
- Create a profile on our website to list scholarship opportunities, submit videos and stories, and to subscribe to our monthly newsletter for higher education professionals. For instructions, please visit: https://goo.gl/z2PsK4
- Apply to host a group of EducationUSA advisers on your campus!
Recruitment Opportunities

• 2018 EducationUSA LLM Tour, October 15-29
• 2018 EducationUSA South America Fair Circuit
  August 27-Sept. 22
• EducationUSA Brazil Roadshow 2019
• EducationUSA Colombia Stem Tour March 2019
Washington DC Forum & EducationUSA Global Guide

EducationUSA Forum: July 30th-August 1st, 2018

Annual EducationUSA publication that provides in-depth information about EducationUSA advising services worldwide, regional profiles and trends, country specific opportunities and economic factors that relate to student mobility.
http://www.educationusa.state.gov

Online Services for U.S. Higher Education Professionals

- Request a U.S. higher education login
- Sign up for the EducationUSA U.S. Higher Education Monthly Update
- Post HEI news articles
- Post financial aid /scholarships
- Find advising centers and events

Find an Advising Center

Search by:

Region
Location (country)
Level of Service
THANK YOU!