Internationa JULY+AUG.11 ■ VOL. 20 ■ NO. 4

by Christopher Murphy

# The Potter Principle

NE OF AMERICA'S BEST KNOWN military leaders (if you count TV characters), Colonel Sherman Potter of M\*A\*S\*H, once said, "Sometimes I think it should be a rule of war that you have to see somebody up close and get to know him before you can shoot him." To a great extent, this concept permeates the work to which all international educators dedicate themselves. It is one of the recurrent themes in many of NAFSA's conference sessions each year. NAFSA's official statement of its organizational values says that "NAFSA's members share a belief that international education advances learning and scholarship, builds understanding and respect among different peoples, and enhances constructive leadership in the global community. We believe that international education by its nature is fundamental to fostering peace, security, and well-being." (Italics added.) A key reason that international education fosters peace is the "Potter Principle"—it is a little harder to go to war with people you actually know and understand.

Our article in this issue of International Educator titled "A New Global Perspective" takes a look at military institutions of higher learning in the United States and examines the initiatives they have put in place in recent years to foster a greater emphasis on internationalization of their campuses and curricula. The military academies and colleges have added more education abroad, expanded the number of international students they teach, increased foreign language instruction, and redesigned some of their courses to include new international content.

As Timothy Disher, director of international programs at the U.S. Naval Academy in Annapolis, Maryland, notes in the article, "defending the country and national interests are important and, if at war, to win that war is important. But the strategy states that preventing wars is as important as winning wars. We have to understand the world and in order to be successful; we have to speak foreign languages, understand regions of the world, and appreciate other cultures and practices."

# Also in this issue...

Our cover story examines the expanding opportunities for education for girls and women in south central Asia. This region has a wide variety of nations: large and small, secular and religious, industrializing and rural. Throughout much of the region, women are gaining new freedoms to access education in a way that has not been available to them traditionally. This change has great promise for helping to expand the region's economic and social growth. IE

#### EDITODIAL ADVISODY ROADD

**J. Michael Adams** Fairleigh Dickinson University

# Cheryl Darrup-Boychuck

Stephen C. Dunnett

**Everett Egginton** New Mexico State University

# Anthony Jewett

Patricia I. Jones

# Paul J. McVeigh

Northern Virginia Community College

# Susan Buck Sutton

Susan Thompson

# **FDITORIAL STAFF**

Marlene Johnson

**Christopher Murphy** 

Elaina Loveland

Lisa Schock

# Cheryl D. Collins

BonoTom Studio, Inc.

Publication Desig and Production

#### ADVERTISING SALES REPRESENTATIVE

### Scott Oser

1307 New York Avenue, NW Eighth Floor Washington, DC 20005 PH: 301.279.0468 FX: 202.737.3657

# STAFF EDITORIAL TEAM

Ellen Barclay Professional Development Services

#### Ursula Oaks Media Relations

# **Betty Soppelsa**

rences and Meetings

### Robert Stableski

Planning and Services Development

Jill Welch

# NAFSA BOARD OF DIRECTORS

### PRESIDENT AND CHAIR

Meredith M. McQuaid

VICE PRESIDENT, EDUCATION AND PROFESSIONAL DEVELOPMENT

# Mary H. Reeves

nission on English Language Program

# **VICE PRESIDENT, MEMBER RELATIONS**

# Susan M. Thompson

University of Nevada, Las Vegas

# VICE PRESIDENT, PUBLIC POLICY AND PRACTICE

Sherif Barsoum Vanderbilt University

# Peter M. Robinson

U.S. Council for International Business

### **Bonnie Bissonette**

Northcentral Technical College



#### MEMBERS AT LARGE

#### Fanta Aw

Assistant Vice President, Campus Life American University

### Charles A. S. Bankart

#### Lars Heikensten

# Francisco Marmolejo

Consortium for North American Higher Education Collaboration

### Mora McLean

# Jody K. Olsen

University of Maryland School

#### of Social Work

Joy Olson

# Kavita Pandit

University of Georgia

#### Jem Spectar

University of Pittsburgh at Johnstown

# Christopher J. Viers

Chunsheng Zhang

University of North Alabama

#### Marlene Johnson

Executive Director and CEO NAFSA: Association of International Educators

### DISTINGUISHED SENIOR FELLOW

Hon. Richard W. Riley



### **Association of**

### International Educators

Opinions expressed by contributors are their own and do not necessarily reflect the position of NAFSA: Association of International Educators, International Educator accepts no responsibility for the accuracy of information contained in advertisements

# To submit a manuscript to International

Educator: A full description of format requirements and author guidelines can be found at www.nafsa.org. E-mail inquiries may be sent to publications@nafsa.org.

International Educator is published bimonthly by NAFSA: Association of International Educators, 1307 New York Avenue, NW, Eighth Floor, Washington, D.C. 20005-4701 USA. Phone: 202.737.3699; Fax: 202.737.3657;

inbox@nafsa.org; www.nafsa.org Periodicals postage paid at Washington, D.C., and additional mailing offices.

ISSN 1059-4221

Subscription rates: NAFSA members receive International Educator as a benefit of membership. Nonmember subscriptions are \$39 per year (5 issues at the cover price and 1 free) in the United States, Nonmember subscriptions outside the United States are \$53 in Canada and Mexico and \$70 elsewhere in the world. Subscriptions are payable in U.S. dollars drawn on a U.S. bank, or by Visa, Mastercard, or American Express Single issues: \$7, plus shipping and handling. To subscribe, call 1.866.538.1927 or 1.240.646.7036. Copyright ©2011 by NAFSA: Association of International Educators, All rights reserved. Postmaster: Send address changes to International Educator, 1307 New York Avenue, NW. Washington, D.C. 20005 USA.

