

## Putting Down Roots in Foreign Soil

**B**RANCH CAMPUSES—defined here as offshore campuses of higher education institutions—are becoming a significant trend in education across the globe. U.S.-based institutions are taking the lead in this, but are by no means the only players on the field. There are a number of models for these campuses. Line Verbik, deputy director of the Observatory on Borderless Education, recently noted in an article in *International Higher Education* (Number 46, Winter 2007) that three specific models are being seen currently with a fairly even distribution among them: (a) fully funded by the university; (b) external funding (either from the host country or region or from private sources); (c) facilities provided (this most recent model is being seen in places like Qatar’s Education City).

The reasons for higher education institutions becoming involved in these ventures range from the desire to add a new source of

income, to creating a pipeline for recruiting top international students, to offering a new option for U.S. students and faculty to study or work abroad respectively. Alan Dessoff’s cover story in this issue, “Branching Out,” explores these aspects of the branch campus phenomenon with key leaders at colleges and universities involved in branch campus ventures and others in the higher education community who are sounding a note of caution about how institutions should look at these international endeavors.

### Also in This Issue

Dana Wilkie’s article “Developing Opportunity in the Middle East” is the first in a series in which *IE* will be exploring the trends in higher education in key developing regions.

Nicole Branan’s piece “Total Immersion,” which deals with international education as it relates to marine biology, is also the first

in a new article series. This series will be examining various fields of science and engineering to see how education abroad and international students and scholars play a role in these fields.

Finally, our Voices interview by *IE*’s Managing Editor Elaina Loveland is a fascinating and very timely conversation with Professor John L. Esposito, director of Prince Alwaleed Bin Talal Center for Muslim-Christian Understanding at Georgetown University. Esposito notes that the center “has built bridges of understanding between the Muslim world and the West, addressing stereotypes of Islam and Muslims and issues and questions such as the clash of civilizations, and the compatibility of Islam and modern life—from democratization and pluralism to the status of women, minorities and human rights—and American foreign policy in the Muslim world.”

**IE**

## International EDUCATOR

MAR+APR.07 | VOL. 16 | NO. 2

### EDITORIAL ADVISORY BOARD

**Philip Altbach**  
Boston College

**Gary Althen**  
Chandler, Arizona

**Joan Dassin**  
Ford Foundation International Fellowship Program

**Cary Jensen**  
University of Rochester

**Anthony Jewett**  
Bardoli Global

**June Noronha**  
Bush Foundation

**Mary Tinkham**  
Cambridge, Massachusetts

**Susan Thompson**  
University of Nevada-Las Vegas

**Sanford Ungar**  
Goucher College

**Catherine Vertesi**  
Capilano College

**Stacia Zukroff**  
The Scholar Ship

### EDITORIAL STAFF

**Marlene Johnson**  
Publisher

**Christopher Murphy**  
Editor

**Elaina Loveland**  
Managing Editor

**Lisa Schock**  
In Brief Editor

**BonoTom Studio, Inc.**  
Publication Design and Production

**Drew Banks**  
Production Manager

### ADVERTISING SALES REPRESENTATIVE

**Joanne Kuriyan**  
NAFSA  
1307 New York Avenue, NW  
Eighth Floor  
Washington, DC 20005  
PH: 202.737.3699  
FX: 202.737.3657  
joannek@nafsa.org

### CONTRIBUTING EDITORS

**Victor Johnson**  
Public Policy

**Will Philipp**  
Organizational Advancement

**Betty Soppelsa**  
Member Relations

**Robert Stableski**  
Professional Development

### NAFSA BOARD OF DIRECTORS—DIRECTORS

**PRESIDENT**  
**Ronald Moffatt**  
San Diego State University

**PRESIDENT-ELECT**  
**Everett Egginton**  
New Mexico State University

**PAST PRESIDENT**  
**Mariam Assefa**  
World Education Services

**VICE PRESIDENT FOR MEMBER RELATIONS**  
**Joy Stevenson**  
University of Central Missouri

**VP FOR EDUCATION AND PROFESSIONAL DEVELOPMENT**  
**Christopher Viers**  
Indiana University—Bloomington

**VP FOR PUBLIC POLICY AND PRACTICE**  
**Lawrence Bell**  
University of Colorado—Boulder

### NAFSA BOARD OF DIRECTORS—MEMBERS

**Robert J. Brennan**  
Fairfield CT

**Peter Briggs**  
Michigan State University

**Ivor M. Emmanuel**  
University of California—Berkeley

**Robert Erickson**  
UCLA

**David Larsen**  
Arcadia University

**Martin Levine**  
North Potomac, MD

**Doris Meissner**  
Migration Policy Institute

**Peter Robinson**  
U.S. Council for International Business

**Susan Thompson**  
University of Nevada—Las Vegas

**Anders Uhrskov**  
Denmark’s Int’ Study Program

**May K.Y. Yue**  
Sky BioHealth Solutions, Inc.

**EX-OFFICIO**  
**Marlene Johnson**  
Executive Director and CEO, NAFSA

**DISTINGUISHED SENIOR FELLOW**  
**Hon. Richard W. Riley**

Opinions expressed by contributors are their own and do not necessarily reflect the position of NAFSA: Association of International Educators. *International Educator* accepts no responsibility for the accuracy of information contained in advertisements.

To submit a manuscript to *International Educator*: A full description of format requirements and author guidelines can be found at [www.nafsa.org](http://www.nafsa.org). E-mail inquiries may be sent to [publications@nafsa.org](mailto:publications@nafsa.org).

*International Educator* is published bimonthly by NAFSA: Association of International Educators, 1307 New York Avenue, NW, Eighth Floor, Washington, D.C. 20005-4701 USA. Phone: 202.737.3699; Fax: 202.737.3657; [inbox@nafsa.org](mailto:inbox@nafsa.org); [www.nafsa.org](http://www.nafsa.org)

Periodicals postage paid at Washington, D.C., and additional mailing offices.

ISSN 1059-4221

**Subscription rates:** NAFSA members receive *International Educator* as a benefit of membership. Nonmember subscriptions are \$35 per year (5 issues at the cover price and 1 free) in the United States. Nonmember subscriptions outside the United States are \$48 in Canada and Mexico and \$63 elsewhere in the world. Subscriptions are payable in U.S. dollars drawn on a U.S. bank, or by Visa, Mastercard, or American Express. Single issues: \$7, plus shipping and handling. To subscribe, call 1.866.538.1927 or 1.240.646.7036. Copyright ©2006 by NAFSA: Association of International Educators. All rights reserved. Postmaster: Send address changes to *International Educator*, 1307 New York Avenue, NW, Washington, D.C. 20005 USA.