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EDITORIAL STAFF
Marlene Johnson
Executive Publisher

Elaína Loveland
Editor-in-Chief

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By David Tobenkin

France, one of the top destinations
for international students,
continues to make
their nation
attractive for
international
study.


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Aiming High

France Appeals to International Students

BY DAVID TOBENKIN





KEY FIGURES

International student mobility is going up,
+ 15% in 3 years, + 100% in 12 years.

295,084 international students in France in 2014¹
(+ 11% in 5 years).

Students from all around the world:
France welcomes students from 190 countries every year.
54 of these countries send more than 1,000 students every year.
(43% from Africa, 26% from Europe, 19% from Asia, 8% of America,
4% from the Middle East).

France is the third most-popular study destination and
the leading non-English-speaking destination in the world.
(7% of the 4 million internationally mobile students)².

1- Source: Ministry of Higher Education and Research 2014 ; 2- Source: UNESCO 2014 latest data from the year 2012.





France, one of the top destinations for international students, continues to make their nation attractive for international study.

FRANCE, a global leader in recruiting international students, has nonetheless faced the same tough competition for international students as other countries and is taking several steps at the national level to improve perceived weak points in the experience of international students in the country.

Subject to approval by the French Parliament, a Plan National de Vie Étudiante (PNVE), or National Student Life Plan, announced in October 2015 as part of a larger domestic education agenda, and a separately introduced Law for the Rights of Foreigners, would address the needs of international students by increasing the availability of visas and providing assistance to students to help them address the administrative demands of studying in the country.

The legislation, championed by the French Ministries of Foreign Affairs and Higher Education, in part responds to a survey published in 2014 by Campus France, the

French national agency for the promotion of higher education, international student services, and international mobility, which found that while most international students enjoyed their stay in France and were pleased with the education they received, the administration burdens of studying in the state were onerous.

“I think we are aware that there is a competitive environment for international students,” says Béatrice Khaiat, Campus France’s executive director. “Many countries’ higher education institutions are coming on the scene and are becoming more attractive. While many of the ways to stay attractive to students relate to the efforts of French institutions themselves, addressing issues like administrative burdens and visas is also one way to address this. So this legislation represents one point among others.”

A Mobility Leader

Campus France reports that French institutions hosted 298,902 international students in 2014–2015, up 4.4 percent from the 2010–11 total of 284,945, according to French government sources. France was the third ranked destination country for international students in 2012 according to UNESCO figures, with 271,399 international students, following the United States’ 740,482, the United Kingdom’s 427,686, and ahead of Australia’s 249,588, and fifth-ranked Germany’s 206,986. By another tally, France was one of the top five international student destinations in 2014, following the United States, the United Kingdom, and China, and slightly behind Germany, according to Institute of International Education’s Project Atlas.

Like many leading higher education destinations, rapid international student growth at French higher education institutions in past decades has moderated in recent years, says Patricia Pol, a professor at Université Paris-Est specializing in higher education issues, including international mobility and previously Paris-Est’s vice president in charge of international development.



EDITOR’S NOTE:

This article is fourth in an occasional series on international student recruitment strategies in select countries.

Still, Pol notes that the urgency of internationalization efforts may be diminished because many French higher education institutions are already highly internationalized. “The proportion of international students to total students is higher than in U.S. and China, representing between 12 and 13 percent of whole student population and 42 percent of doctoral students,” notes Pol. She says a large emphasis at French higher education institutions is to improve the quality of international student recruitment, by increasing the percentage of doctoral and masters-level students and by improving the credentials of those entering French higher education institutions. “My university has very structured and attractive policies for doctoral candidates that include specific scholarships,” Pol notes. “And for focused master’s programs we develop summer school programs and curricula in foreign languages. These are good instruments to attract good students.”

France’s National Strategy for Higher Education includes increasing internationalization as a second priority, including government efforts to help French higher education institutions to deliver a more international strategy, says Pol. One goal is to double the number of international students in all forms of inbound mobility programs from 2015 to 2025, Pol notes.

Pol says that there may be a split between French government officials, who desire more international students for economic and global influence reasons, and leaders of French higher education institutions, many of whom feel that the main challenge for their institutions is much more quality of, rather than quantity of, international students and who must deal with the economic and administrative challenges of addressing international student needs.

Legislative Tweaks

The actual reforms included in the PNVE reflect Campus France research on international student recruitment examining the image international students have of France as a higher education destination through a poll of 20,000 students coming to France, in France, or who had concluded studies in France. It found that while 90 percent of students recommended France as an international study destination, for reasons including quality of studies, the ability to learn the French language, and the quality of life, among the negative aspects of French higher education reported by those polled were their administrative experiences.



Laurent Fabius, French Minister of Foreign Affairs and International Development at the launch of France Alumni in November 2014.


The PNVE states, “The quality of the welcome [to students], notably in terms of administration, the improvement of residence rights, and the simplification of such procedures, are key issues for the attractiveness of French higher education institutions.”

Under the PNVE, one aspect of the program would assist international students to address and receive help in addressing, the various administrative requirements for residency and study in the country.

It would require a national effort to expand current “guichets uniques d’accueil”: one-desk stops designed to provide international students a single location for the different steps to be taken when arriving in France, such as opening a bank account, lodging, and formalities for getting the *carte de séjour* residency card required for students to stay in the country. Guichets uniques have already existed in some cities, such as Paris, for 10 years. The PNVE also calls for the development of quality student housing. The PNVE’s elements affecting international students are expected to take effect beginning in fall 2016, in time for the start of the next academic year.

Other introduced legislation would simplify the rights of international students to study and work in the country. Under current law, undergraduate and all other students except at the master’s or doctorate level must have residency permits stamped each year. Under the proposed new requirement, students would be able to obtain residency permits for the entire length of their student experience in the country.

Under the legislation, a “*carte de séjour pluriannuelle*,” which is presently granted to a limited number of international students, would be given to all qualified students when needed. A maximum length of four years would be created, especially for researchers and students at PhD level or for working students who have graduated in France at the master’s level. In addition, the



ability of other students to ask for a Visa Long Séjour (Prolonged Visa) would be speeded up and the reason for refusing to deliver such a visa would have to be explained. A third visa that would allow students to go back and forth from their countries of origin also would be created.

Expanding French Higher Education Institutions' Reach

Higher education options for international students in France include 73 public universities, 220 Grandes Écoles, which offer the equivalent of a bachelor's and master's degree combined over a five-year period, and various specialized schools of business management, engineering, and art, design, and architecture.

France is a relative newcomer to a centralized strategy to foster international student recruiting, with such efforts commencing only in 1998. Campus France itself is a relatively recent development that reflects the combination of two previously independent organizations in May 2012, one doing marketing and another, older one administering grants and scholarships. Campus France now employs 230 individuals in France and 300 in local offices abroad and maintains 235 offices in 121 countries. In July 2015 Campus France director general Antoine Grassin was replaced by Béatrice Khaiat. Since April 2014 Khaiat had served as vice general director of Campus France and earlier participated in the creation of Edufrance, directing it from 2000 to 2006 and from 2009 to 2012.

France's COMUES

ONE FRENCH TOOL in furthering internationalization and international student recruiting is France's COMUE (Association of Universities and Higher Education Institutions), education-sector clusters made of universities, Grandes Écoles (elite schools), and research organizations designed to pool resources of those institutions to build major centers of higher education, research, and innovation.

Initiated by the creation of the PRES (Poles of Research and Higher Education) in 2006, the government-led effort directs all French universities (around 70) and hundreds of Grandes Écoles to work together for the creation of 26 COMUEs, since the 2013 Foriaso Law for Higher Education and Research.

The aim of these clusters is to allow higher education institutions to better collaborate on many topics: international strategy, joint delivery of master's degrees and PhDs, and welcoming students. The other objective is to create larger universities in order to form sufficient critical mass to compete with top world universities and improve their position in the international rankings.

Thierry Valentin, Campus France deputy executive director, says the COMUEs allow French higher education institutions in the same region or adjacent regions with the same views of international mobility to share resources to facilitate international mobility.

As an example, the Paris Saclay COMUE located at the southwest of Paris aims to integrate and enter the top 10 rankings of the Shanghai

Ranking index within a decade. This COMUE includes world famous institutions: École Polytechnique, HEC, Université Paris Sud, CNRS, and CEA. The creation of largest universities also gives them greater means for their international exposure, allowing them to open representative offices abroad, as is the case of the University Sorbonne Paris Cité (USPC), which opened offices in Singapore, Buenos Aires, and Sao Paulo, says Valentin.

The COMUEs range from simple association to new institutions as a result of the fusion of oldest, as is the case of the universities of Grenoble I, II, and III, which have merged on January 1, 2016, to create the University of Grenoble Alpes. This new entity will cover all fields of knowledge, from social sciences to natural sciences.

What are the Grandes Écoles?

Grandes Écoles, literally in French "grand schools," meaning "elite schools") of France are higher education establishments outside the main framework of the French university system. Most were established by branches of the state; the first of all, École Polytechnique, during the French Revolution. The grandes écoles select students for admission based chiefly on national ranking in competitive written and oral exams, while French public universities have a legal obligation to accept all candidates of the region who hold a corresponding *baccalauréat*.



For Olivier Chiche-Portiche, director of the Marketing and Mobility Department for Campus France, “Campus France has been working in Asia and Latin America as top priority destinations for many years but it’s true that we are now back to our traditional markets launching ambitious communication campaigns in Africa and Maghreb and operating prospective activities in non-French speaking African countries (Nigeria, Angola, Ethiopia, Kenya...) and to central Asian new promising destinations”.

He notes that Campus France recently developed a specific communication campaign for Asia as part of an “Asian Attractivity Plan” requested by President François Hollande. In 2014–15, the top origin markets for international students were Morocco (35,199), China (29,709), Algeria (21,279), Tunisia (11,573), and Italy (10,353), according to French government sources.

In January 2015 France and U.S. higher education institutions announced an initiative that aims to double the number of U.S. students going to France and the number of French students coming to the United States by 2025. Named the “Transatlantic Friendship and Mobility Initiative,” this process is supported by the French Embassy in the USA and higher education institutions in the United States and the French government and Campus France in France. To support this initiative, a large French-American conference will take place March 7–8, 2016, in Paris. The meeting will investigate topics that include (1) diversifying students’ mobility, (2) improving the welcoming of students, (3) developing mutual recognition of diplomas between the two countries, and (4) increasing access to internships in each

country. Academic cooperation being a top priority for the French Embassy in the United States, a number of measures are taken such as scholarships to PhD students (Chateaubriand program) and undergraduates students (Benjamin Franklin program), animation of centers of excellence in Great American University campus, the development of France initiatives on campus (France Campus Price, Lafayette debates) and finally the launch of the French Alumni platform USA scheduled in September 2016.

The recruitment possibility and needs of Africa will be highlighted during the next “Rencontres Campus France” scheduled at the end of 2016. In 2016, 50 universities from Africa will be invited to join the event, which is organized on a regular basis by Campus France, and allows representatives of Campus France abroad to meet with 150 French higher education institutions.

A large share of international students who come to France are from countries that are former French colonies—especially countries in Africa. In many such countries, French is widely spoken and their national secondary school systems have been modeling after the French public system, and, more recently, the European design of three cycles (license, master’s, and doctorate), resulting in a seamless transition for such students when they matriculate into French higher education institutions as international students. Many also are eligible for grants from the French government related to ties to the former colonies.

France has worked to diversify its base of international students in recent years. Some higher education experts state that a challenge to diversifying France’s international

Béatrice Khaiat (center in black jacket), executive director of Campus France, hosting Colette Suda (center in red jacket), secretary of state, Department of Higher Education in the Ministry of Education in Kenya, in September 2015 in Paris.



student base further, given English's status in many source market countries as the first or leading second language, is a lack of English language capacity at French higher education institutions. France has long guarded the primacy of French at national universities. Only in July 2013 was a law passed by France's lower parliament to allow subjects to be taught in a language other than French.

The new law aims to attract more international students, especially from emerging countries, clarifying a situation where many courses were already given in English, and strengthen French students' training for international careers. International students following English courses are also given French lessons during their stay in France.

"Today there are over 1,200 courses that are available either fully or partially in English," Khaiat notes. This willingness to provide English courses was reasserted by Secretary of State for Higher Education and Research Thierry Mandon at the Forum Campus France General Assembly in December 2015. Pol also noted that French HEIs are increasing their language of instruction capabilities in other key languages, such as Chinese, German, Arabic, and Spanish.

That in part reflects that demand for French education can play out in unexpected ways in a globalized economy. Pol notes, for example, that there is high demand for French instruction from Chinese students so that they can communicate and integrate into French-speaking former colonies in Africa.

One caveat to the strong recruitment numbers of international students posted by French higher education institutions is that the costs of international student higher educations are being underwritten by the French state. With a few exceptions, such as schools of management, tuition is the same for domestic and international students, which means, in essence, almost no tuition fees. Thus, having more

international students means a heavier financial burden on universities that is subsidized by the government.

"There is a widespread willingness to keep that and preserve that to allow large access to higher education," says Khaiat. "It is a competitive advantage for us to not have highly differentiated fees for different students," Pol notes.

It may also make business sense, Khaiat notes. A 2014 Campus France study estimated that while international students cost the state around 3 billion euros, these students contribute 4.65 billion euros to the French economy, through tuition fees, consumption of goods, and travel expenses, including visits from relatives.

Campus France was praised by one competitor for its strong website and electronic materials offerings. It offers nearly 80 websites in more than 30 languages. Its website had more than 17.1 million visits in 2014. Campus France's online presence includes a presence on Facebook, web services for students, and special dedicated portals for recruiting and placing students from different national scholarship programs such as Science Without Borders (Brazil), Bec.Ar program (Argentina), and the Excellence Program (Gabon).

In November 2014 Campus France launched a new website designed to create a social network for international student alumni of French institutions, France Alumni. The website is designed to allow French institutions to follow the subsequent accomplishments of alumni, allow alumni to connect with each other and French institutions, and facilitate career networking and potential future educational opportunities, such as pursuing master's or PhD programs in France or improving their French-language skills. By November 2015, 20,000 alumni and other members had joined the service.

Campus France is also using technology to build upon a traditional strength: tourism. One new Campus France initiative will combine the ability to learn about France

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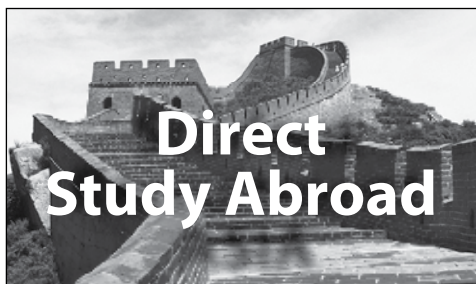


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CAMPUS FRANCE

Campus France exhibits at NAFA's Annual Conference and Expo.

and the French language while doing sightseeing. "That is for all levels of students and is meant more for those interested in shorter stays," Khaiat says.

Immersion France is a new app that was to be launched by the Ministry of Foreign Affairs and Campus France at the beginning of 2016 that will help users find the right place where to study French, taking into account the level of language, the length of the stay, the lodging, and the additional cultural or professional activities that are also looked for.

University Efforts

Some French-based institutions are the very embodiment of internationalization. INSEAD, a prestigious international business school with campuses in France, Singapore, and Abu Dhabi, became a pioneer of international business education with the graduation of the first MBA class in its Fontainebleau campus in France in 1960. INSEAD, whose name originally was an acronym for the French "Institut Européen d'Administration des Affaires," or European Institute of Business Administration, has 148 faculty members from 40 countries who instruct more than 1,300 degree participants annually in its MBA, Executive MBA, specialized master's degrees, and PhD programs. Its student body is equally diverse, with 78 nationalities represented among its 2015 MBA class's 1,018 students, and 53 nationalities among the 210 participants in its 2016 Global Executive MBA (GEMBA) class, which targets seasoned middle managers.

"We believe that diversity is a powerful source of learning and as such we have no dominant culture at INSEAD," says Pejay Belland, INSEAD's director of marketing, admissions, and financial aid for degree programs. "I would say it is inaccurate to call INSEAD a French institution, even in its early years—it was always a global school with initially a mission to provide top-class education first in Europe and very rapidly with globalization from a business perspective, worldwide. INSEAD is an independent, private school and therefore does not depend on input from any state. In today's global arena, exchange of ideas and best practices by individuals and enterprise from around the world is crucial to developing responsible leaders and entrepreneurs who create value for both their organizations and their communities. However, we are very proud of our European roots, and our success as the first one-year MBA in Europe has enabled us to achieve our worldwide presence today, and to grow our graduate management and executive development programs into our current portfolio of management education offerings."

IE

DAVID TOBENKIN is a freelance journalist based in the Washington, D.C. area. His more recent article for *International Educator* is "Latin American Partnerships Cross Borders," in the current March/April 2016 issue.



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15 rue Cambronne
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F - 38003 Grenoble - Cedex 01
France
Phone: +33 (0) 4 76 70 60 60
E-mail: info@grenoble-em.com
http://en.grenoble-em.com/

Grenoble Institute of Technology

Grenoble Institute of Technology is a technology university composed of six engineering schools and ranked in the top five French engineering and technology institutions in the last QS World University Rankings. Located in the heart of the French Alps, Grenoble boasts top-level research facilities, higher education institutions, as well as many high-tech startups and global companies. In the past three years, students in France have ranked Grenoble best (or second-best) city to live in.

Caroline Vincelet
Assistante de communication
Service des Relations Internationales de Grenoble INP
France
Phone: 04 56 52 89 20
E-mail: Caroline.Vincelet@grenoble-inp.fr
http://www.grenoble-inp.fr/

HEC Paris



HEC Paris is a world-leading business school, recognized for the quality of its programs, the excellence of its faculty, and its close relationship with the corporate world. HEC Paris is committed to delivering the highest quality to its students, through a unique academic approach and an effective career roadmap. The school offers a complete range of master's programs that will guide them all the way to professional success and personal thriving.

HEC Paris - 1, rue de la libération
78350 Jouy en Josas
Paris
France
Phone: +33 1 39 67 70 00
E-mail: hecprograms@hec.fr
www.hec.edu/Masters-programs

INBP: The National Bread Baking and Pastry Institute

INBP offers adults, beginners, or professionals hands-on training courses in baking, pastry, chocolate, and confectionary arts. Students from around the world come to Rouen to attend advanced short training courses or courses leading to French National Diplomas. INBP boast 4,800 square meters of well-equipped facilities and a team of highly qualified instructors dedicated to sharing their expertise in a convivial and professional atmosphere.

150 boulevard de l'Europe
BP1032
76171 Rouen Cedex 1
France
Phone +33 2 35 58 17 77
E-mail: bal@inbp.com
www.inbp.com / @INBP_Rouen / vimeo.com/inbp

Le Cordon Bleu Paris



Le Cordon Bleu is a world renowned network of educational institutions founded in Paris in 1895 with locations in more than 20 countries. We are dedicated to providing the highest level of culinary and hospitality instruction through world-class programs. Our programs include cuisine, pastry, wine, restaurant, and hospitality management. We continue to evolve by combining innovation and creativity with tradition through the establishment of diplomas and degrees that focus on the demands of a growing international hospitality industry.

8 Rue Leon Delhomme
Paris, France 75015
Phone: +33(0)185651500
Fax: +33(0)185651501
E-mail: info@cordobleu.edu
Web: www.cordonbleu.edu

Mines-Nantes – Graduate School of Engineering



Mines-Nantes – Graduate School of Engineering FRANCE is included in the “Institut Mines-Télécom,” a leading group for engineering and management studies in France.

Ranked among the top 10 percent in France, Mines-Nantes is a teaching and research institution offering master's of science (MSc) entirely

taught in English in:

Energy and Environment
Logistics and Transport
Sustainable Nuclear Engineering
These MSc are accredited by the Ministry of Higher Education and Research, and lead to PhD studies.

International Graduate School
4 rue Alfred Kastler
44307 Nantes Cedex 03
France
Phone: + 33 2 51 85 81 50
E-mail: internationalstudentsoffice@mines-nantes.fr
www.mines-nantes.fr

Panthéon-Sorbonne University

Heir to the Sorbonne, Panthéon-Sorbonne University is one of the most renowned universities in France, located in the historic heart of Paris. Nearly 40,000 students are enrolled in its 14 teaching and research departments and four institutes, which offer a full range of courses in law, political studies, economics, management studies, and humanities. The hub of a strong network of international relationships, Panthéon-Sorbonne University is composed of 41 research centers.

Heloise Netange
Le Place du Pantheon
Paris, France 75005
Phone: +33 (0) 144 07 76 79
Fax: +33 (0) 144 07 7676
E-mail: Relinter@univ-paris1.fr
www.univ-paris1.fr

Paris School of Business



Founded in 1974, Paris School of Business (PSB) is a European elitist Grande École management school that combines academic excellence, international awareness, and professional experiences.

Cited as one of the top postbaccalaureate schools in France, its Grande École Program offers a five-year course leading to an official master's-level degree, internationally accredited by AMBA, as well as BBA, Msc, MA, study abroad, and short programs in French and English.

Miss Valérie Pasturel
Academic Dean of International Affairs
PSB Paris School of Business
Campus Cluster Paris Innovation-
59 rue Nationale
Paris
75013
France
Phone: +33 (0) 1 55 25 69 55
E-mail: v.pasturel@psbedu.paris
www.psbedu.paris

Rennes School of Business

Rennes School of Business offers a full range of bachelor's, master's, and doctorate programs. The program portfolio taught in English by an international full-time faculty, 50 percent of students from all across the world, 85 percent of faculty members being non-French, international research collaboration, program development with international partners, international faculty exchange, and its triple-crown accreditation are key features of what makes Rennes School of Business a truly global school of management.

2 Rue Robert d' Arbrissel
Rennes, France 35065
Phone: +33 (0)299 54 6363
Fax: +33(0) 299 330 824
E-mail: jordane.pedron@esc-rennes.com
www.esc-rennes.fr

Rubika



Rubika is a professional training school for industrial design, animation, and video game. Rubika's five-year degrees are recognized by the state as being level 1 degrees in the RNCP register. The bachelor cycle is dedicated to the discovery and mastery of fundamentals, creativity techniques, and tools in order to use them in projects. The master's cycles train the students to make them field-operational at a high level with all the technical and management skills necessary for their future position.

Caroline Prouvoveur
2 rue Péclet
59300 Valenciennes
France
Phone: +33 (0) 3 61 101 220
E-mail: contact@rubika-edu.com
<http://www.rubika-edu.com>

Sciences Po Rennes

The Rennes Institute of Political Studies, known more familiarly as "Sciences-Po, Rennes" is a specific institution of higher education, with a regime of a French Grande École.

Over a five-year period, its multidisciplinary program develops areas of specialization including politics, law, economics, history, communication, and international relations. Since its creation, the school has welcomed international students from all over the world. Contact us for further details about our school and programs.

Sciences Po Rennes
International Relations Office
104 boulevard de la Duchesse Anne
35 700 RENNES
France
Phone: +33 - 2 99 8 4 39 18
Fax: + 33 - 2 99 84 39 50
E-mail: relations.internationales@sciencespo-rennes.fr
<http://www.sciencespo-rennes.fr>

Sciences Po

Sciences Po is France's leading university in the social sciences. Our college features a three-year undergraduate degree, including a full year on exchange at one of 400 partner universities. Our graduate school comprises seven divisions with 30 different master's degrees and five PhD programs, many in English. And Sciences Po is proud to offer 34 dual degrees at the undergraduate and master's levels with partners such as Columbia, the LSE, and Berkeley.

Sciences Po
27 rue saint guillaume 75007
Paris
France
Phone: +33 1 45 49 50 50
Fax: +33 1 45 49 83 22
E-mail: matthew.thomas@sciencespo.fr
www.sciencespo.fr

Université de Caen Normandie

Université de Caen Normandie is a comprehensive University with leading-edge research in the heart of historical Normandy. By providing international students with a wide choice of French language programs and services, UNICAEN encourages student's mobility: summer courses for a quick immersion in French language and culture, a university diploma to encourage pursuing studies in French institutions, language support for foreign researchers, centralized services for administrative procedures and housing support, and cultural program to discover our unique regional heritage.

Sylvie LEPETIT
Université de Caen Normandie - Carré International
CS 14032 – 14032 CAEN cedex 5
France
Phone : +33 (0)2 31 56 60 48
E-mail : intl.fle@unicaen.fr
international.unicaen.fr/fle

Université de Lyon

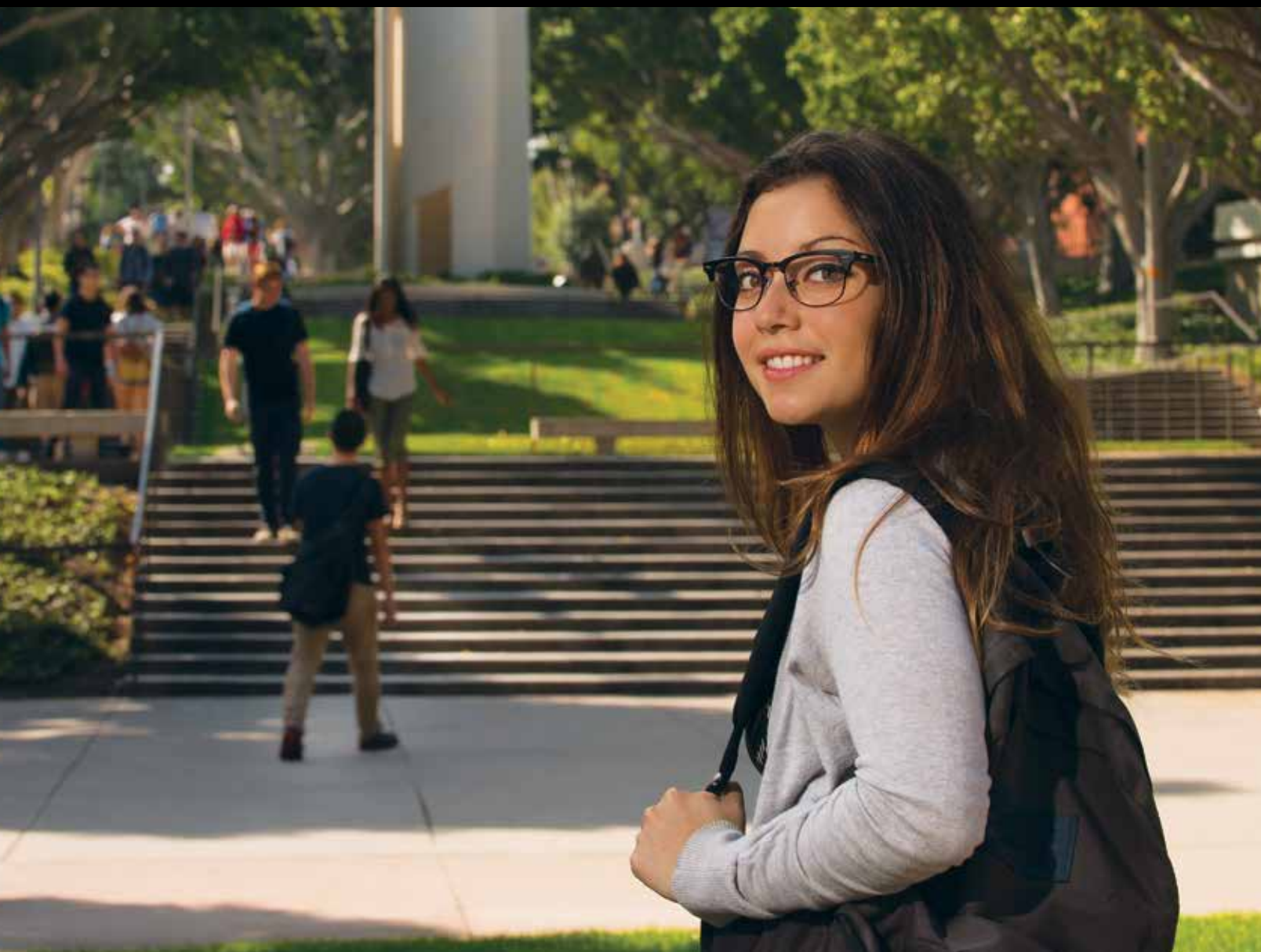


Université de Lyon is the second most important French consortium for Higher Education and Research. It federates 12 institutions within the Lyon-Saint-Etienne region, as well as 14 associated institutions. The University counts 130 000 students, 11 500 teachers-researchers, 5 700 PhD students and 180 public laboratories. Covering all fields of knowledge, Université de Lyon puts the emphasis on Bio-Health and Society, Sciences and Engineering, and Humanities and Urbanity.

Sophie LESPES
92 rue Pasteur – CS 30122 – 69 361 Lyon cedex 07
France
Phone: +33 (0)6 47 58 37 38
E-mail: Sophie.lespes@universite-lyon.fr
<http://www.universite-lyon.fr/>

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Université de Rennes 1

Université de Rennes 1 is among the 12 main universities in France and represents 28,000 students, 3,700 employees, 32 research units, and a budget of €292.4 million. It is a multidisciplinary university (mathematics-ICT, life-health sciences, humanities), which is famous for its excellence and dynamic research. We offer numerous degrees taught in English. Our overarching goal is to provide researchers and students with a unique opportunity to interact with a broad and global network.

Join us for an intercultural experience at Université de Rennes 1 -
Information: www.univ-rennes1.fr -
Contact: dari@listes.univ-rennes1.fr

Annie Soriot
2 Rue Du Thabor
Rennes, France 35065
Phone: +33 2 23 23 52 40
E-mail: dari@listes.univ-rennes1.fr
www.univ-rennes1.fr

Université de Technologie de Troyes

Located in Troyes in the Champagne county, Université de Technologie de Troyes (UTT) is a top French engineering university with more than 2,700 students, from undergraduate to doctoral study programs, and is among the top five engineering schools for international development.

Our strengths:
High-quality services for international students;
Five engineering programs;
Several courses available in English;
Strong ties with the industry; and
Access to cutting-edge research.

Michel Legault
12 rue Marie Curie, CS 42060
10004 Troyes cedex
France
Phone: +33 (0)3 51 59 12 85
Fax: + 33 (0)3 25 71 85 49
E-mail: international.center@utt.fr
<http://www.utt.fr>

The University of Orleans

The University of Orleans lies in the Loire Valley, a UNESCO world heritage area, only one hour from Paris. A multidisciplinary public institution, our university celebrated its 700th anniversary in 2006. It has an enrollment of 15,000 and a faculty of 1,100 professors and researchers and more than 700 administrative staff. The University of Orleans offers a full array of degree programs: undergraduate, graduate, and postgraduate in law, economics and management, literature, languages, humanities, social sciences, science, technology, and health.

International Head Office
Château de la Source BP6749
45067 Orléans cedex 2
France
Phone: 0033 2 38 49 47 95
E-mail: international@univ-orleans.fr
www.univ-orleans.fr

University of Toulouse-Jean Jaurès

Founded in 1229, the University of Toulouse-Jean Jaurès (UT2J), situated in the south-west of France, has a long-standing tradition of humanities studies. UT2J offers degrees in a broad variety of disciplines, from the undergraduate level to the doctorate.

Our university is renowned for its expertise in teaching and research in the following disciplines:

Arts
Literature
Languages
Humanities
Social Sciences
Technology
Health
Management

The French department offers courses for nonnative French speakers in order to improve their French language.

International Office
5 Allées Antonio Machado
31058 Toulouse
France
Phone: 05 61 50 36 46
E-mail: rintutm@univ-tlse2.fr
Web Address:
<http://www.univ-tlse2.fr/>

SKEMA Business School



SKEMA Business School is one of France's largest Grandes Écoles with 6,700 students and 160 permanent faculty members. The school offers a wide range of degree programs, including bachelor's, Grande École (master in management) MSc, specialized master's, PhD, and eMBA. The school currently has sites in France (Lille, Sophia-Antipolis, Paris), China (Suzhou), the United States (North Carolina), and Brazil (Belo Horizonte). SKEMA, which is EQUIS and AACSB accredited, belongs to the top 25 best business schools ranked in the Financial Times.

Muriel Jacquelin
Phone: +33(0)6.75.44.98.66
E-mail: Muriel.jacquelin@skema.edu
www.skema.edu

FEEL THE PULSE OF INNOVATION IN THE HEART OF THE ALPS



The Communauté Université Grenoble Alpes (COMUE)

– a group of universities, schools, and research institutes in 6 campuses of the Grenoble area, is an international leader in teaching and research, located in the heart of the Alps: Université Grenoble Alpes, Grenoble INP, CNRS, INRIA, USMB, Sciences Po Grenoble, ENSAG, CEA. Researchers from the COMUE UGA's universities and institutes collaborate with the innovative global businesses and major European research facilities located in and around Grenoble to produce outstanding work, and to create a scientific environment of extraordinary vitality.

Grenoble is one of Europe's main scientific centers and the most important site for public research in France after the Paris region.

The new Université Grenoble Alpes (UGA), a member of the COMUE and the result of a merger of Grenoble's three universities –

the Université Joseph Fourier (Grenoble 1), the Université Pierre-Mendès-France (Grenoble 2), and the Université Stendhal (Grenoble 3) - opened its doors on January 1, 2016. The UGA offers academic programs and supports research in all major disciplines: literature and languages, the humanities and social sciences, law, business, the sciences, health sciences, engineering and technology.

The UGA also offers exciting new possibilities: expanded partnerships and cooperative activities, interdisciplinary research, and richer and more complete course offerings for our students.



World-class research that contributes to a better world

The UGA benefits from Grenoble's close partnership between higher education, research and the business world, a collaboration that puts Grenoble at the forefront of innovation and interdisciplinarity. The UGA is a leader in:

- Nanotechnologies and biotechnologies
- Intelligent software and systems
- Sustainable development and energy
- The management and sociology of innovation
- Health and an aging population
- International human rights and security

A global leader in education

The UGA's 24 academic departments and 14 doctoral schools offer a world-class education in all disciplines. A public institution, the UGA welcomes French and international students alike, training them for meaningful careers and creating educated, globally-minded citizens.

- Innovative Master's Programs, including 32 master's degrees taught in English
- World-renowned Center for French as a Foreign Language
- Partnerships with Grenoble's high-tech research and business
- Mindful of its status as a member of the international community, the UGA maintains hundreds of meaningful partnerships with institutions from all over the world, fostering academic, social, and cultural exchanges.

An unparalleled location and quality of life

Nestled in the Alps and in heart of Europe, Grenoble enjoys an incomparable natural setting, with opportunities for sports lovers and nature enthusiasts alike. Over the past ten years, Grenoble has consistently been voted one of the top three cities by France's students thanks to:

- Close proximity to 30 ski resorts, wildlife reserves and national parks
- Easy access to Paris, Switzerland, Italy, and the Mediterranean coast,
- From skiing to scuba diving, climbing to boxing, over 25 different sports are available on campus
- A central campus, with more than 200 student associations and 400 on-campus events
- An extensive public transit network and 280 km of bike paths that link Grenoble and the campus
- Grenoble's prestigious museums and parks, a lively nightlife, and France's world-famous cuisine.

COMUE Université Grenoble Alpes

- 5 HIGHER EDUCATION INSTITUTIONS
- 3 NATIONAL RESEARCH BODIES
- 64,000 STUDENTS
- 7,000 FACULTY
- 8,000 INTERNATIONAL STUDENTS
- 14 DOCTORAL SCHOOLS
- 3 700 PHD STUDENTS (45% FROM ABROAD)
- 180 NATIONALITIES
- 20 FOREIGN LANGUAGES TAUGHT
- PARTNERSHIPS IN 80 COUNTRIES



Study in Bordeaux

The University of Bordeaux is ranked among the top universities in France for the quality of its academic courses and research. Named a "campus of excellence" and supported by a significant endowment from the French government in 2011, this multidisciplinary, research-focused, international institution leads the Initiative of Excellence program. The University of Bordeaux develops innovative training, research, and knowledge transfer programs in numerous fields of excellence and in partnership with other educational institutes in Bordeaux.

Glenda Gilmore
351 cours de la Libération, Bâtiment A37
33405 Talence Cedex
France
Phone: +33 5 40 00 36 09
E-mail: glenda.gilmore@u-bordeaux.fr
www.studyinbordeaux.com

Sup'Biotech



Sup'Biotech is a private engineering school located in the Paris metropolitan area, specializing in the diverse fields of the biotechnology sector. Sup'Biotech's curriculum is a multidisciplinary balance between science and engineering coursework (lectures, practical laboratory work, and projects), management skills, and industrial know-how. Our students also learn about the domestic and international biotechnology markets. Sup'Biotech's professors come from diverse training and educational backgrounds, such as universities, research centers, and industry.

International Office
Sup'Biotech
66 rue Guy Môquet
94800 Villejuif
France
Phone +1 44 08 00 67
E-mail: internationaloffice@supbiotech.fr
www.supbiotech.fr/en



U.S. Institutions With Study Abroad Programs in France

California State University-Long Beach (CSULB)

California State University-Long Beach (CSULB), nicknamed "the Beach," offers students the natural beauty and climate of Southern California and the vibrant culture of greater Los Angeles. CSULB's diverse student population of 37,000, including 3,000 international students from 95 countries, enjoys a wide range of highly regarded academic programs. CSULB's global strategy connects it with the world by promoting study abroad, attracting international students, and engaging faculty in teaching and research with an international dimension.

Emiko Kawashima
Director, International Recruitment
Center for International Education
California State University-Long Beach
6300 State University Drive., FND 104
Long Beach, CA 90815
Phone: (562) 985-1854
E-mail: cie-apply@csulb.edu
www.csulb.edu/international

Center for Study Abroad



Center for Study Abroad (CSA) provides direct enrollment services for college students studying abroad. Programs are nonprofit, fully accredited, and held at universities, colleges, institutes, and language schools worldwide. Flexibility with program dates, housing, travel, and payments is available for most programs. GPA is not required for many programs; CSA assists with financial aid and visa documents. CSA is a strategic partner for students wanting to study directly in a convenient, safe, and easy process.

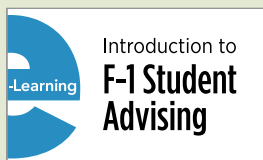
Center for Study Abroad (CSA)
325 Washington Avenue South
PMB # 93, The UPS Store
Kent, WA 98032 USA
Phone: (206) 583-8191
E-mail: info@centerforstudyabroad.com
www.centerforstudyabroad.com

The Essentials of Success

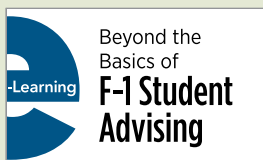
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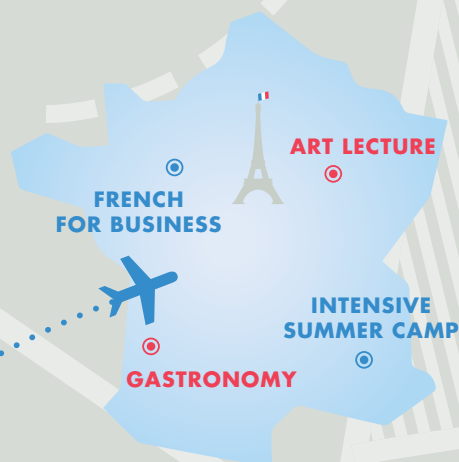
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