

By Elaina Loveland

Study Abroad Opens Doors

THIS FALL millions of international students will make their way around the world to study abroad, whether it is for a semester, a year, or to pursue a full degree. Many students will come to the United States to learn about their intended academic discipline and about American culture. The lessons they learn—academic and cultural—will stay with them for the rest of their lives; many of them will return home while others will remain in their adopted countries—wherever these students end up in their professional lives after graduation, they will have a new perspective that was gained through study abroad.

In “Women Making Their Marks,” a feature in this issue, four women—former international students—tell their stories of education abroad that helped them on their way to successful careers.

The cover story in this issue focuses on international student retention. Oftentimes, the focus on international students is recruitment or helping these students succeed academically, but retention is a growing interest to make sure institutions not only attract international students, but have measures in place to ensure that these students remain on campus and achieve their intended degrees.

IE's Internationalization Leadership column offers a discussion about whether to stay or go when international educators are at a crossroads in their careers. Other highlights of this issue include an essay by NAFSA senior fellow Alan Ruby, “Preparing Global Citizens,” and an opinion piece by author Richard Slimbach titled, “Reinventing International Education: Purpose, Product, Place, and Pedagogy.”

Also in this issue is a special supplement about higher education in Germany. International student enrollment in Germany is at an all-time high, which is the focus of the story, “Enrollment Is Up!” Some of the increase in international student enrollments may be attributed to the fact many German higher education institutions don't charge tuition and that there are a growing number of degree programs offered in English, but in any case, Germany is making a big push to attract more international students. German institutions share their strategies for recruiting international students in this article. Additionally, the supplement has a feature about partnerships between German and U.S. higher education institution in STEM (science, technology, engineering, and math) fields.

IE

ERRATA: In the article “Alternative Solutions” by Kim Fernandez, which appeared in the July/August 2013 supplement on international enrollment management, it was inaccurately stated that Capstone Vietnam was launched with two partners: a university and an education company. It should have stated that its first clients were two partners: one university and one education company. *IE* regrets the error.

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