



LOW (OR NO) COST IDEAS TO INTERNATIONALIZE YOUR CAMPUS

Leadership & Policy

- Include international experience as preferred skill in job descriptions
- Take the college president to lunch; BUT prepare strategy & talking points
- Introduce international students at Board of Trustees meetings

Organization Structure

- Form an International Council/Advisory Committee
- Use campus public access television to share information
- Strategize with the foundation and grants offices
- Register with Grants.gov and apply for grants
- Develop a strategic internal and external marketing plan that reaches the college president, advisory council, faculty, students, and staff
- Systematize existing international activities: Package/Promote/Participate

Organization Personnel

- Identify faculty on campus with international experience or that immigrated to the U.S. from other countries
- Create a directory of languages spoken by whom on campus

Teaching and Learning

- Have ESL and foreign language students read books to college daycare classes
- Integrate Google Earth (free) into curriculum and website
- Internationalize curriculum (search the web to find free resources)

Co-curricular

- Develop a monthly presentation schedule about world regions
- Hold a campus luncheon event/international festival with food and recipes. Recruit foreign students to lead and contribute.
- Determine student diversity already on campus
- Create an ESL café to link international and local students
- Participate in international film festivals and events
- Embed student testimonials in as many venues as possible: art galleries, board meetings, festivals.
- Partner with Student Life for program funding to create a club
- Establish international visibility on campus (flags, symbols, gifts, displays, etc.)
- Hold a campus-wide International All-Read event
- Hold art exhibits w/ local international artists

Community Colleges for International Development, Inc.
*Local Access * Global Opportunities*



- Create a Passport event where students attend international events for extra credit in classes (Davidson Co. Community College)
- Let international students do the talking! (via social media, at events, etc.)
- Hold a passport campaign on campus (students & employees – what % has passports?)

International Student Support

- Register with Education USA
- Use Skype/social media to reach out and connect
- Ensure there is a “pathway” on the website that answers international students or visitors questions
- Use Google to provide/translate website in other languages

Study Abroad

- Partner with established study abroad program providers

Professional Development

- Investigate Dept. of State and Dept. of Education grants for faculty abroad initiatives

Partnerships

- Network with other colleges, high schools, universities, etc.
- Collaborate with Rotary, Friendship Force, Sister Cities, etc.
- Work with universities to invite Fulbright scholars
- Collaborate w/ statewide system offices
- Request speakers from Dept of State
- Work with state international trade associations/economic development organizations.
- Identify local business & industry with international ties
- Provide free tickets to International Education Week to Girl Scouts, 4H, Friendship Force, etc. to install college as resource in community mind
- Join 4 year institutions or statewide consortia in coordinated recruiting efforts
- Deliver informational and recruitment brochures to local businesses/organizations to distribute to their international connections

International Development Projects

- Join CCID and attend CCID events
- Use free information at www.ccid.cc
- Contact American Association of Community Colleges for International Services
- Assess and address campus internationalization with CCID’s System of Comprehensive Internationalization