Using Technology to Engage Students in Education Abroad

2010 NAFSA Region 1 Conference

Presented By:

Dawn Gordon — CET Academic Programs

Miranda Roberts — Washington State University, World Class. Face to Face.

Jeramy Johnson — api

For our *Tweeps*

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  - #techabroad
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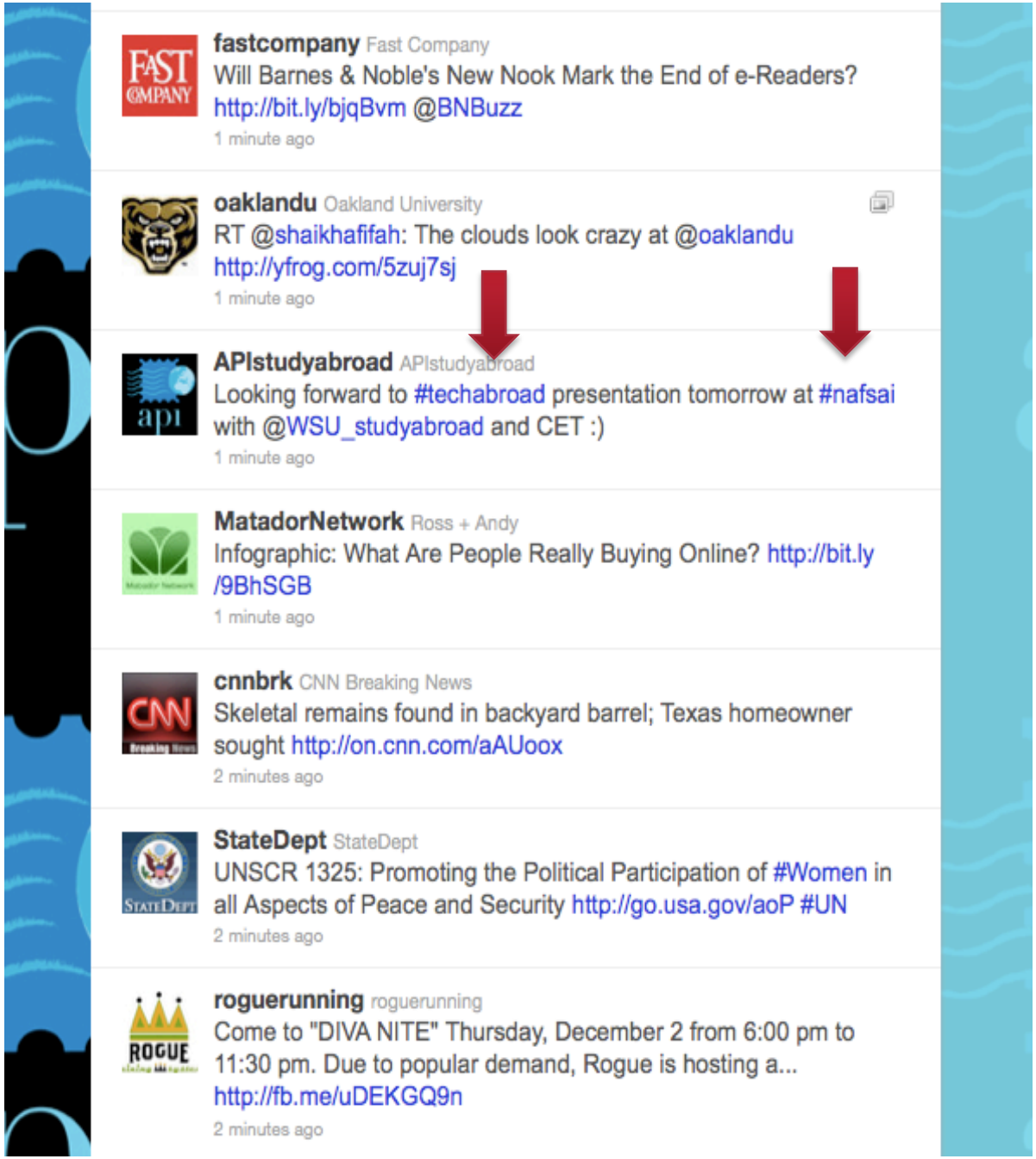
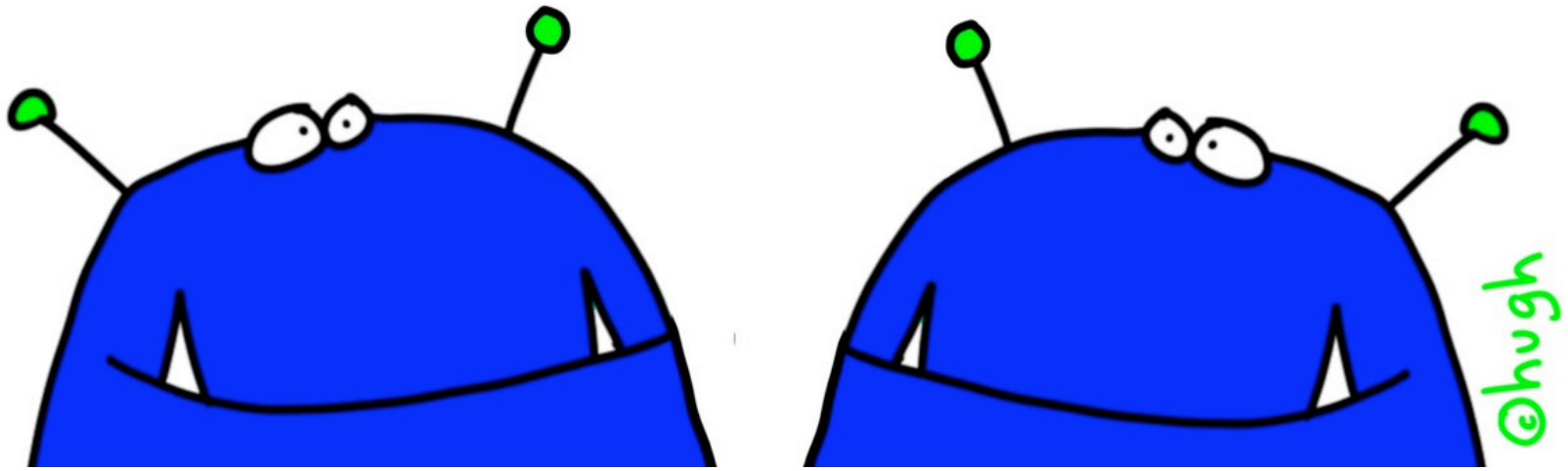


Conference Session Overview

- Presenter Introductions & Disclaimer
- Using Technology to Engage Students in Education Abroad by:
  - Managing Programs, Applications and Student Data
  - Promoting and Encouraging Participation
  - Keeping the Momentum While Abroad
  - Assisting Throughout the Re-entry Process
- Looking to the Future – Technology for future adaptation by the field of Education Abroad
- Technology in Education Abroad – What's working? What's not?
- Questions, Comments, Discussion

YOU'RE A SOCIAL MEDIA SPECIALIST? WOW, I'M A SOCIAL MEDIA SPECIALIST TOO!



Washington State University

- Washington State University is the public, land-grant university for the state of Washington.
  - WSU has a combined undergraduate enrollment of 21,726

- The Education Abroad Office serves students on all four campuses: Pullman, Tri-Cities, Vancouver and Spokane.
  - WSU sends about 600 students abroad each year on: Faculty-led, Exchanges, Internships, and Study Abroad Programs.
  - WSU Education Abroad Office employs 6 fulltime staff: 2.5 Advisors, 1.5 Faculty-led Coordinators, 1 Director, and 1 office assistant.

CET Academic Programs

- CET Academic Programs is a private study abroad organization based in Washington DC .
- Created in 1982.
- We offer summer and semester programs in **China, Czech Republic, Italy, Japan, Spain, Syria,** and **Vietnam**.
- Short term, customized programming in various countries.
- Intensive study abroad programs for students who choose to be challenged, both academically and experientially.
- Immersion in off-the-beaten-path locations and unique subject matter.
- Language courses a must at every sight.

Academic Programs International (API)

- API is an study abroad organization based in Austin, TX.
- Created in 1997.
- We offer semester, summer, and academic year programs in 13 countries, 30 cities across Europe, Latin America, and the Middle East, including **Argentina, Chile, Costa Rica, England, France, Hungary, Ireland, Italy, Mexico, Poland, Qatar, Spain**, and the **United Arab Emirates**.
- We also coordinate customized and faculty-led programs, and recently opened a division for high school and gap-year programs (Aspire by API).
- Strong academic programs with a focus on extensvie extracurricular activities (cultural events, excursions, volunteer programs) to enhance the study abroad experience.
- Variety of program locations and specialities.
- We envision each student evolving from a tourist, to a resident, to a global citizen.

Using Technology to Engage Students

Online Application & Program Management System

- StudioAbroad Software Overview
- WSU has used the StudioAbroad Software System by TerraDotta since 2007.
  - Program Brochures:
    - Allows students to search an online database by program parameters (type of program, duration, language of study, by academic content areas etc.).
    - View program listings based on search criteria – compare programs.
    - Once student identifies the right program for them, create an online application “Apply Now” button.
  - Linking office created brochures with Directory Listings:
    - StudioAbroad Directory http://directory.studioabroad.com/
    - Program Providers can publish their program information to directory and StudioAbroad clients can link and pull the information into their own systems.

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International Programs

Announcements

with your Education Abroad Advisor yet?
Advisors are available to answer your questions or address your concerns. Whether you have decided on your program, don't know where to start or have specific issues, they are here to assist you at every

No announcements?
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or
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Programs ▸ Search (advanced)

Programs : Search (advanced) ☐ Hide Tips

Use the form below to search for programs based on one or more criteria. The list boxes allow you to select multiple values within them by holding the Ctrl/Cmd key while clicking. When values are selected from more than one list box, programs are returned that match the criteria from all the list boxes selected. However, multiple selections from within a list box will return results that fit any of the selections within that list box. If searches are not yielding enough results, try reducing the number of list boxes you select from.

Simple Search | Advanced Search | Featured Programs

< Cancel - | - Reset - | - Search >

Program Search:

Program Name	
Show:	◉ Outgoing Programs ○ Scholarship Programs

Location / Term:

City
Any
Aalborg
Aarhus
Aberdeen

Country
Any
Argentina
Australia
Austria

Region
Any
Africa
Americas
Asia

Term
Any
Academic Year
Calendar Year
Fall

Parameters:

Academic Standing:
Any
Graduate
Other
Professional -- Nursing

Language of Instruction:
Any
English & Foreign Language
English Only
Foreign Language Only

Language Interest:
Any
Afrikaans
Amharic

Focused Academic Area Programs:
Any
Agricultural Sciences
Animal/Veterinary Science

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Announcements

of the daily sessions. Phone:509-335-6204, edabroad@wsu.edu

Have you met with your Education Abroad Advisor yet? Advisors are available to answer your questions or

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or
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Programs ▸ Program Search (results)

Programs : Program Search (results) ☐ Hide Tips

Following is the list of programs based on the search criteria. Click any program name to view details or to apply.

Simple Search | Advanced Search | Featured Programs

You searched for outgoing programs within any term, that have the word **API** in the program name, sorted by **Program Name** in **ascending** order.

Program Name	City	Country	Region
API Argentina: Universidad De Belgrano, Argentine and Latin American Studies Program	Buenos Aires	Argentina	Americas
API Argentina: Universidad de Belgrano, Argentine History & Society	Buenos Aires	Argentina	Americas
API Argentina: Universidad de Belgrano, Intensive Language Studies	Buenos Aires	Argentina	Americas
API Argentina: Universidad Torcuato Di Tella	Buenos Aires	Argentina	Americas
API Costa Rica: ICDS, International Business in Latin America	San Jose	Costa Rica	Americas
API Costa Rica: ICDS, Spanish for Development Studies Summer Program	San Jose	Costa Rica	Americas
API Costa Rica: Instituto San Joaquin de Flores	San Joaquin de Flores	Costa Rica	Americas
API Costa Rica: International Center for Development Studies	San Jose	Costa Rica	Americas
API Costa Rica: ISJF, Spanish for Nursing Summer	San Joaquin de Flores	Costa Rica	Americas
API Costa Rica: The Instituto San Joaquin de Flores Intensive Language & Culture Program Summer Study	San Joaquin de Flores	Costa Rica	Americas
API Costa Rica: Universidad de Costa Rica Spanish Language, Business and Liberal Arts Program	San Jose	Costa Rica	Americas
API England: London School of Economics Summer Program	London	England	Europe
API England: London University of the Arts Summer Program	London	England	Europe
API England: University of Leeds	Leeds	England	Europe
API England: University of Leeds Summer Program	Leeds	England	Europe
API England: University of the Arts London	London	England	Europe
API England: University of Westminster	London	England	Europe
API England: University of Westminster Summer Program	London	England	Europe

Announcements

Please provide your phone contact
Please let us know what your current phone number is.
[View Details]

Passport Processing Times Have Increased!
If you are thinking about studying abroad, please apply for a

No announcements?
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Programs : Brochure Hide Tips

Thank you for using MyStudyAbroad to research program options. Please do not apply to any program until you are ready to commit to participating in that program. Ready to commit? To begin a WSU Education Abroad application, click 'Apply Now'.

Simple Search | Advanced Search | Featured Programs

API England: University of Westminister

London, England

Program Terms:	Academic Year, Fall, Spring
Homepage:	Click to visit
Program Sponsor:	Academic Programs International
Program Dates & Deadlines:	Click here to view

Apply Now | Print

Fact Sheet:

Academic Standing:	Undergraduate	GPA Requirement:	2.8
Language of Instruction:	English Only	Language Interest:	English
Focused Academic Area Programs:	Anthropology, Ethnic Studies, Architecture, Business and Economics, Communication, Computer Technologies, Fine Arts, Art History, General Studies, Humanities, History, Literature, Philosophy, Language and Culture, Physics, Biology, Chemistry, Political Science, Psychology, Sociology	Program Type:	Full Time Academic Internship, Study Abroad
ISIC Provided by WSU?:	Yes	Program Provider:	API
Housing Options:	University Residence Hall		

Program Description:

Program Description:

WSU Student Instructions to Apply to this Program

1. Attend a WSU Cougs Abroad Advising Session where you will learn more about choosing the right program, application procedures, the course approval process, financial aid and scholarships, transcript and credit information, and passport & visas. To view times and sign up for a session click here .

2. Apply for your passport if you don't already have one. If you have a passport, make sure it is valid until 6 months after you will return from abroad. Click here to download an application

WSU Student Instructions to Apply to this Program

1. Attend a WSU Cougs Abroad Advising Session where you will learn more about choosing the right program, application procedures, the course approval process, financial aid and scholarships, transcript and credit information, and passport & visas. To view times and sign up for a session click here .

2. Apply for your passport if you don't already have one. If you have a passport, make sure it is valid until 6 months after you will return from abroad. Click here to download an application.

3. Please note that you are required to complete 2 applications - the program provider's application found on their website, and the WSU application found on this website.

4. If you plan to use financial aid to fund your study abroad experience, please visit Financial Aid's study abroad FAQ webpage for more information. Information on Education Abroad scholarships can be found in Bryan 105.

After you attend the Cougs Abroad Advising Session, spend some time exploring different program options. Before making a final decision many students find it helpful to have a one-on-one advising session with an Education Abroad Advisor. To make an appointment with an Education Abroad Advisor call 509-335-6204 or email edabroad@wsu.edu .

WSU places a high importance on serving every student and their specific needs. We welcome applications from members of diverse groups that have traditionally been underrepresented in study abroad programs, including multicultural students, GIESORC students, students with disabilities, and non-traditional students. Please visit the Diversity Issues section of the Education Abroad website for more information and resources.

Ask an EA Ambassador

Click here to contact a WSU student who has participated on this program or another program in this part of the world.

Dates / Deadlines:

Term	Year	WSU App Deadline	Decision Date	Start Date	End Date
Spring	2011	11/01/2010**	Rolling Admission	TBA	TBA
Academic Year	2011-2012	04/01/2011**	Rolling Admission	TBA	TBA
Fall	2011	04/01/2011**	Rolling Admission	TBA	TBA

** WSU's application deadline may be different than the application deadline for the study abroad program provider or exchange partner.

Apply Now | Print

International Programs

Education Abroad

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- Create New
- Manage Groups

Process Admin
Website Admin
Staff Admin
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Maintenance

Program Admin : List All (Outgoing) — Hide Tips

Programs are listed below for administrative access either in groupings or uncategorized. Use this interface to move programs in and out of groups or to feature a program group throughout the site. To feature a program group, click its folder and select the 'Featured' checkbox.

New Program | Manage Groups

Outgoing | Incoming | Scholarships | Risk Management

Uncategorized (5 Programs)

Study Abroad: Active (1114 Programs) — Featured

Move marked programs to: - Choose Group -

Program Name	City	Country	Region	Brochure	Active	Actions
Abroadco Czech Republic: University of Economics, Central and Eastern European Studies Program	Prague	Czech Republic	Europe		Yes	
Abroadco France: American University of Paris	Paris	France	Europe		Yes	
Abroadco France: Catholic University of Paris	Paris	France	Europe		Yes	
Abroadco France: Institute for American Universities	Aix-en-Provence	France	Europe		Yes	
Abroadco France: University of Nice Summer Study	Nice	France	Europe		Yes	
Abroadco France: University of Paris - Sorbonne	Paris	France	Europe		Yes	
Abroadco France: University Paul Cezanne Aix-Marseille III	Aix-en-Provence	France	Europe		Yes	
Abroadco Ireland: National University of Ireland	Maynooth	Ireland	Europe		Yes	
Abroadco Ireland: University of Limerick	Limerick	Ireland	Europe		Yes	
Abroadco Italy: John Cabot University	Rome	Italy	Europe		Yes	
Abroadco Italy: Pantheon Center	Rome	Italy	Europe		Yes	
Abroadco Italy: Santa Reparata International School of Art	Florence	Italy	Europe		Yes	

International Programs

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Edit Program : General — Hide Tips

Use the Program Builder navigation bar provided below to build each area of your program. If you make changes be sure to save each area's settings before navigating to another tab.

Program Listing | Search

API England: University of Westminister

Outgoing Program (Program Sponsor: Academic Programs International)
London, England

General | Brochure | Locations | Terms | Dates | Parameters | Requirements | Alumni | Testimonials | History | Settings | Budget Sheets | Announcements | Exchange Balances | Foreign Courses | Directory | Contacts

General Description:

Program Name	API England: University of Westmin
Program Homepage	http://www.academicintl.com/city.php?country_id=9&city_id=24&country_image_id=9
Program Notes (internal use only)	4000 characters left

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Edit Program : StudioAbroad Directory ☐ Hide Tips

Use the Program Builder navigation bar provided below to build each area of your program. If you make changes be sure to save each area's settings before navigating to another tab.

Program Listing | Search

API England: University of Westminister
Outgoing Program (Program Sponsor: Academic Programs International)
London, England

General | Brochure | Locations | Terms | Dates | Parameters | Requirements | Alumni | Testimonials | History | Settings | Budget Sheets | Announcements | Exchange Balances | Foreign Courses | Directory | Contacts

This program is currently associated with a StudioAbroad Directory sponsored program.

StudioAbroad Directory Options

- Update your program

  This allows you to update your program data with the currently subscribed StudioAbroad Directory Program.

- Unlink a StudioAbroad Directory sponsored program

  This allows you to disassociate your program from a Directory sponsored program.

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Dates / Deadlines:

Term	Year	App Deadline	Decision Date	Start Date	End Date

** Indicates rolling admission application process. Applicants will be immediately notified of acceptance into this program and be able to complete post-decision materials prior to the term's application deadline.

Program Notes:

Select items to update on your site:

- [ ] Program name
- [x] Home page URL
- [ ] Program notes
- [x] Brochure page content
- [x] Location(s)
- [x] Term(s)
- [x] Program parameter values
- [ ] Program date records
  - [ ] Application deadlines and decision dates
  - [x] Program start and end dates
  - [ ] Program date record term notes
  - [ ] Active/inactive date record status

Install Update

Using Technology to Engage Students

Online Application & Program Management System

- StudioAbroad Software Overview
  - Tracking Student Information and Program Data:
    - Tracking and Reporting Software features:
      - Simple/Advanced Searches
      - Queries
      - Query Watches
      - Reports
      - Progress Audits
      - Import/Export Data

Using Technology to Engage Students

Online Application & Program Management System

- StudioAbroad Software Overview
  - Tracking Student Information and Program Data:
    - Types of Applications StudioAbroad is used for:
      - Program applications
      - Scholarships
      - Peer Advisor/Ambassador
      - Cougs Abroad Info Session Attendees

Using Technology to Engage Students

Online Application & Program Management System

- StudioAbroad Software Overview
    - Other features (not currently used by WSU):
        - Course equivalencies database
        - Exchange balances
        - Open Doors Reporting
        - Journaling Tool
        - Online Recommendations

Using Technology to Engage Students

Online Application & Program Management System

- StudioAbroad Software Overview
  - Using software to communicate with students:
    - Email
      - Automatic Emails
      - Targeted Mass Emails
      - Individual Emails
    - Integration with WSU main system
      - Updates to addresses, phone numbers
    - Comments Field
      - Advisor appointment notes
    - Phone Calls

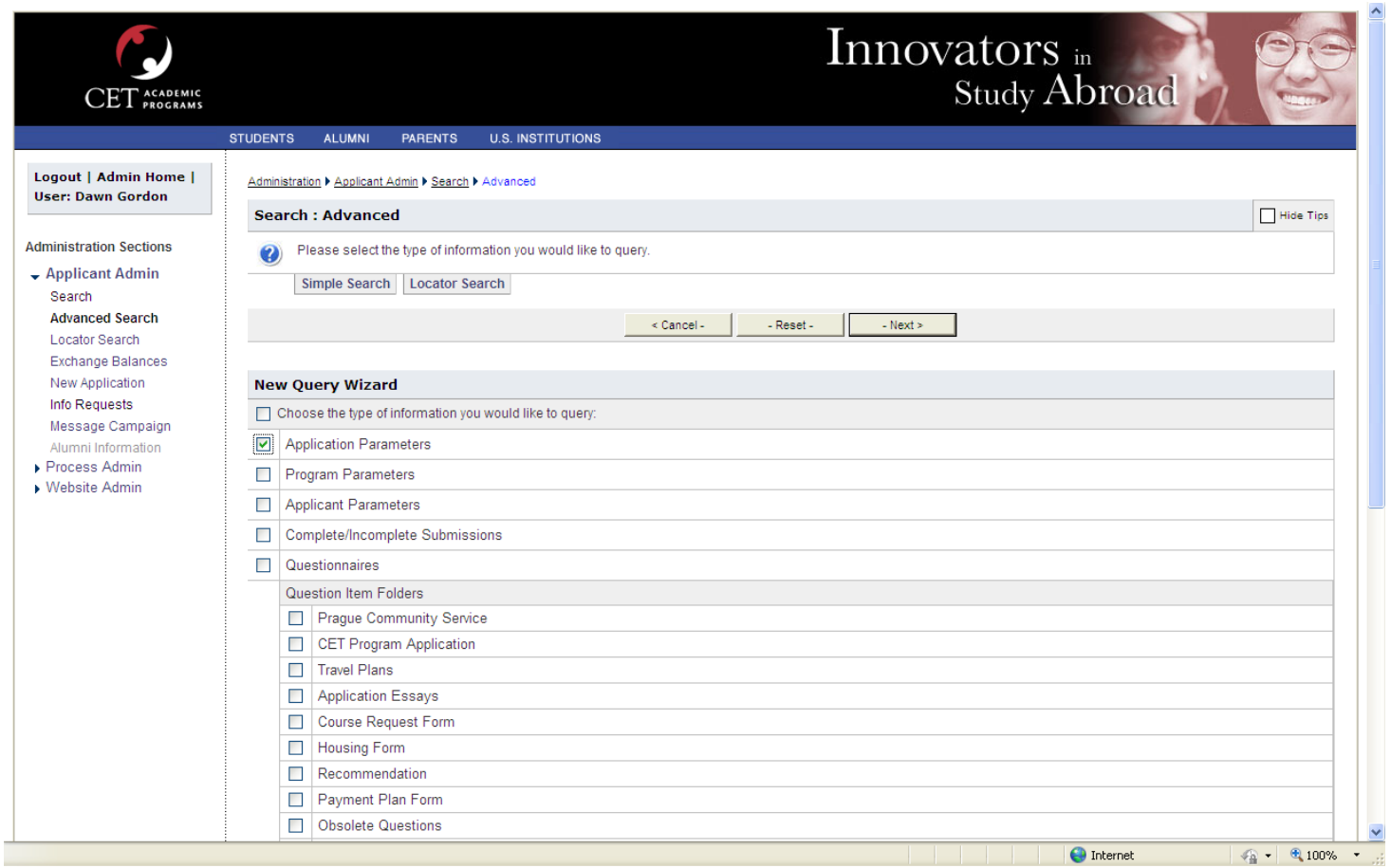
Using Technology to Engage Students

Online Application & Program Management System

- Utilizing Studio Abroad to track student success
    - Track last entry
    - Track last viewing
    - Providing instant answers in your time zone

Using Technology to Engage Students

Online Application & Program Management System



Using Technology to Engage Students

Online Application & Program Management System

CET ACADEMIC PROGRAMS

Innovators in Study Abroad

STUDENTS ALUMNI PARENTS U.S. INSTITUTIONS

- CET Programs
- Apply Now!
- About CET
- Program Safety
- Journeying Home Video
- Request Information

Find us on Facebook

Find us on Wordpress

Click here to Login

MORE INFORMATION

- Living in Catania
- Academics
- Faculty & Staff
- Fees, Dates & Other Info
- Study Abroad Funding
- FAQs
- Download Brochure

Home ▸ CET Programs ▸ Italy ▸ Sicily

Google™ Custom Search Search

Programs : Brochure Hide Tips

This page is the brochure for your selected program. You can view the provided information for this program on this page and click on the available buttons for additional options.

CET Intensive Italian Language & Culture Studies in Catania, Sicily

Catania, Italy

Program Terms:	Fall, Spring, Summer
Homepage:	Click to visit
Program Sponsor:	CET Academic Programs
Program Dates & Deadlines:	Click here to view

Apply Now | Request Info | Print

Fact Sheet:

Country:	Italy	City:	Sicily
Type of Program:	Language and Area Studies	Language Prerequisite:	2 terms

Program Description:

Intensive Italian Language & Culture Studies in Catania, Sicily

Intensive Italian Language & Culture Studies in Catania, Sicily is CET's newest program in Italy. Students immerse themselves in Italian language and experience a side of Italy most tourists never get to see. The bustling city of Catania becomes the students' classroom--language practica require that students put their new language skills to use in real situations, and a *History and Culture of Sicily* course takes students on day trips and a traveling seminar. Students select an academic track that is right for them, and their coursework is either mostly or all in Italian. The program is open to students with at least two previous semesters of Italian language study.

Using Technology to Engage Students

Program Promotion and Recruitment of Students

- GoToMeeting
  - Eliminates the problems caused by distance
    - Instantaneous learning/teaching tool for staff, students, alumni
    - Great tool for visual learners
  - Plan ahead or be spontaneous
  - Only one person party needs a membership – eliminates need for sign-up
  - Fantastic tool for pre-departure webinars – brings every student together with our staff to cover key information.

Using Technology to Engage Students

Program Promotion and Recruitment of Students

Using Technology to Engage Students

Program Promotion and Recruitment of Students

- What is a “social network”?
  - *A social structure made up of individuals (or organizations)… which are connected by one or more specific types of interdependency…”*
  - *A social network… focuses on building online communities of people who share interests and/or activities, or who are interested in exploring the interests and activities of others..*
  - *Social networking has encouraged new ways to communicate and share information*

    - Wikipedia

  - Basically, it involves a two-way conversation with the communicator and audience…

Using Technology to Engage Students

Program Promotion and Recruitment of Students

- Social Networking for Marketing/Recruiting
    - Blogs
    - Twitter
    - Facebook (*GoAbroad.net, Ning (IFSA Butler)*)
    - Blogs
    - Flickr
    - Vimeo
    - YouTube
    - Green Passport

- Social Networking for Advising/Student Services
    - Online Application process
    - Online Orientation

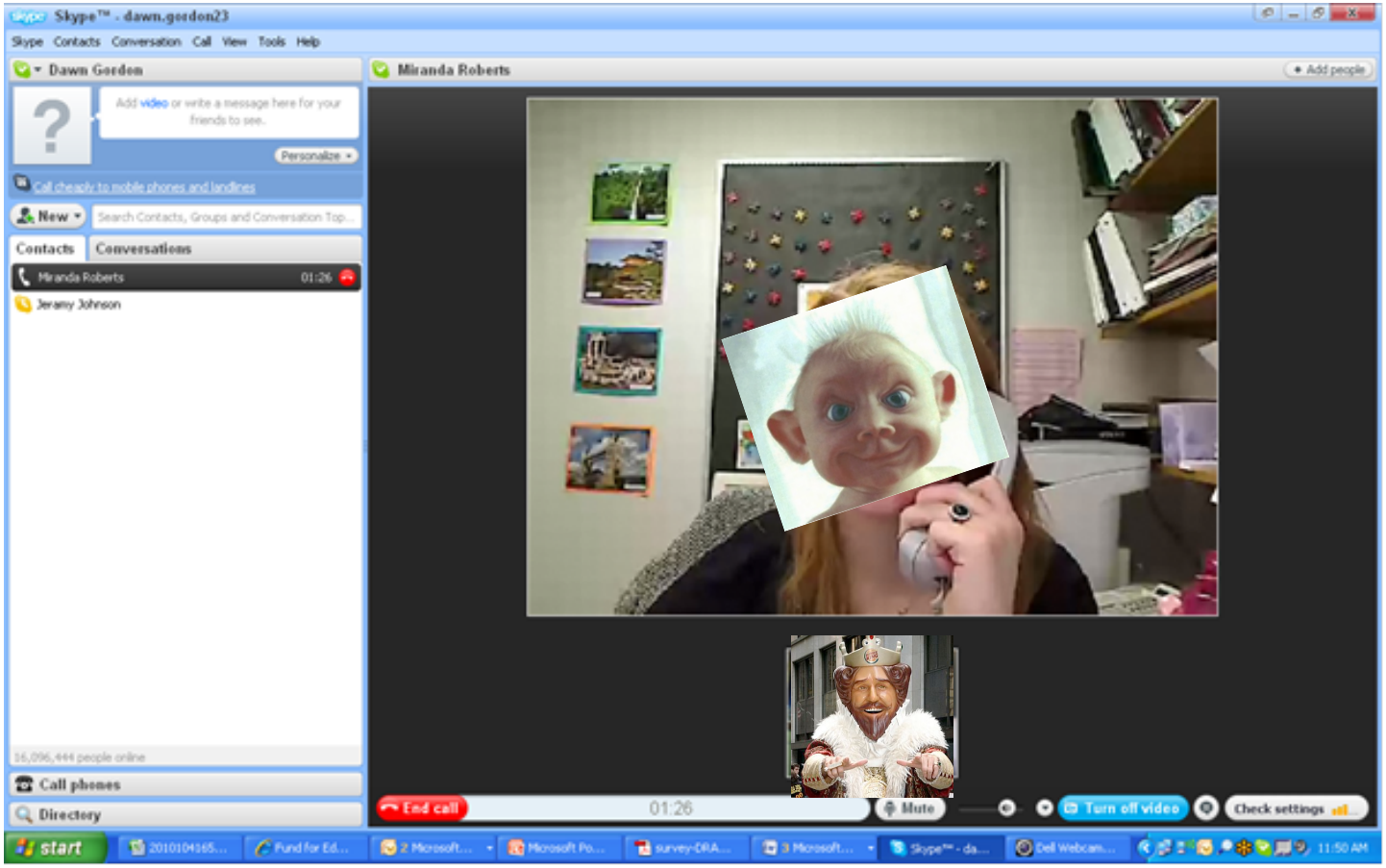
- There may be crossover between technologies and functions (i.e. Facebook for advising)

Using Technology to Engage Students

Program Promotion and Recruitment of Students

Using Technology to Engage Students

Program Promotion and Recruitment of Students



Using Technology to Engage Students

Program Promotion and Recruitment of Students

- Skype
  - Reducing the distance
    - Connect with students from the road.
    - Interviews from afar.
    - Help ease students into transitions new location; “meet” on-line.
  - Cost saving measure when there’s a need to connect across the pond.

Using Technology to Engage Students

Program Promotion and Recruitment of Students

- Blogs & Newsletters
    - Blogs are a great way to generate interest among prospective students (and parents, and faculty), and they also serve as a means to connect students abroad with their home university, family, and friends.
    - Many schools tie blogging to scholarship awards or pre-departure/reentry courses
    - Encourage students to blog for home school, providers and other organizations

Using Technology to Engage Students

Program Promotion and Recruitment of Students

- More on blogging…
  - It's not just for students anymore
    - Narrative tool to connect with students
    - Resource for sharing student work
  - The student perspective
    - Straight from the horses mouth
    - An appropriate place to "get real"
  - Important details
    - Seeking strong writers from the get-go
    - Search tools
    - Student information

Using Technology to Engage Students

Program Promotion and Recruitment of Students

Using Technology to Engage Students

Program Promotion and Recruitment of Students

The Essential Packing List For Traveling While Studying Abroad

Posted on July 19, 2010 by kimk

API Student Blogger: Makena S.
API Program: Buenos Aires, Argentina: Early Start, Argentine & Latin American Studies Semester Program

The Essential Packing List For Traveling While Studying Abroad

If you are studying abroad (or planning to), chances are that you will be doing some traveling, either within your host country or to nearby countries. As a student that typically means traveling on the cheap, probably getting there via bus (possibly by train in Europe), and staying in hostels once you arrive at your destination. During my first 3-day weekend trip in Argentina last week, I discovered that there were many things I wish I had packed that I hadn't, and others I had packed that I didn't need. Thus my "Essential Packing List" was conceived. This is purely based on my experience and preferences but I hope some of it will help you with your packing choices as well!

A Quick Note: I recommend investing in a decent backpack if you are planning on doing a lot of traveling while you are abroad. This is something I didn't do and now wish I had. If you are going to be lugging your things around for days on end, you will want it to be as pleasant and back-pain-free of an experience as possible so a good backpack will be well-worth the investment.

DO Pack:

- Enough pants/shorts to last you half of the time you will be traveling (i.e. 2 pairs for 4 days), *or less*
- Enough shirts, underwear and socks to last you the full time you'll be traveling, *or less*
- Weather-appropriate attire – and if you are going somewhere with unpredictable weather like Iguazu Falls, pack for rain or shine!
- Sports bras (for girls) for the bus/train – you are not going to want to spend hours and hours wearing a tight bra, trust me
- A swimsuit – if the weather will be nice; many hostels have pools
- Travel-size toiletries – and only the essentials! You can also buy toiletries when you arrive but you might not be able to find small bottles
- A towel – most hostels will allow you to use one for a small fee but they are not included like they are in hotels!
- Shower shoes – I use plastic flip-flops; those hostel showers can be pretty nasty

Photos

Search

Recently

- Study abroad – you can't afford NOT to!
- Which study abroad program is right for ME?
- YES – There is still time to study abroad next semester!
- European Travel Alert – API Response
- API on campus – study abroad fairs 10/1 – 10/13

Tags

academic programs international alumni api API Gives Back API Staff api study abroad Argentina Barcelona blog Buenos Aires Buenos Aires Excursions choose study abroad program Costa Rica Culture Culture Shock europe Excursion Excursions Florence food France Granada host family Hungary iguazu falls Ireland Italy Latin America Mexico new programs Parents Paris Photo Essay Pre-Departure programs re-entry reflection Salamanca society Spain students study

Study abroad advisor reconnects with her Spanish host family after 23 years!

Posted on September 3, 2010 by Jeramy Johnson

By: Susan Pham, Study Abroad Coordinator at Viterbo University (La Crosse, WI)

NOTE: Susan Pham participated on an API site familiarization visit to Spain this past April, where she evaluated API's programs in Cadiz, Granada, Madrid, Salamanca, and Seville. The story below chronicles an amazing chance reunion with the family that hosted her while studying abroad 23 years earlier!

Susan in Salamanca

Return to Salamanca

Twenty-three years ago I studied abroad in Salamanca, Spain. While I can say the experience was a highlight in my college career, I also firmly believe that the experience shaped my life in many different aspects. Decisions and choices I have made over the years I can often trace back to the influence of my time abroad. Sometimes there is an overt connection, such as in my appetite for traveling the world or choosing a career as a study abroad advisor at a university. And sometimes the thread connecting the study abroad experience to the life choice is very subtle and not so obvious, yet it is there. I recognize it when I am tolerant, when I am curious, when I am lonely and when I embrace new friends.

Recently my study abroad experience truly came full circle when I returned for the first time to the city I lived in as a college student more than 20 years ago. Ironically, the occasion that brought me there was study abroad-related. I was invited by a study abroad provider to do a site visit to five cities in Spain, one of which was Salamanca. In the

Photos

Search

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Home » Groups » Makena's Buenos Aires Blog » API Folk Dancing Class

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select one or more fields

Country/Region: Choose One
Subject: Choose One
Program Type: Choose One
Search

MAKENA'S BUENOS AIRES BLOG

Makena's Buenos Aires Blog

API Folk Dancing Class

Makena 09-09-2010 7:21 AM | 4

RATE THIS

Since I am writing 2 different blogs about my study abroad experience (and trying not to repeat posts) you'll find that a lot of what I post on this blog is related to program-sponsored events and my thoughts and reactions to the experiences I'm having while studying abroad, while my personal/school blog tends to deal more with non-program sponsored events and other miscellaneous posts. I just wanted to mention that briefly so you don't think that the only interesting things I am doing are the program-sponsored activites and trips that I keep writing about. Don't get me wrong, they are a blast, but they are only one piece of a much larger adventure that I am having in Argentina. :)

Our latest adventure was a folk-dancing class that took place in the API office last week on what happened to be both our resident director and one of the girls in our program's Birthday! After some homemade cake and mate, we began . . .

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GO! OVERSEAS TEACH. STUDY. VOLUNTEER.

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Photo Essay: Wondering The Streets of Buenos Aires

Submitted by Go Overseas on Mon, 09/20/2010 - 21:45

Share the knowledge!

8 tweets retweet

Today we thought we would spice things up by sharing some wonderful photos taken from the streets of Buenos Aires, Argentina. They have been provided by Vija Mendelson, who is the program manager for Academic Programs International in Argentina, and in her free time she enjoys capturing life's little moments on film.

You can see more of Vija's work on her website at Word on the Street Photography, and learn more about studying abroad in Argentina by contacting API.

Enjoy the photos and feel free to share your thoughts and feelings about them in the comments below!

1. Café window in Recoleta neighborhood.

Blogs We Love..
- Blogs in Africa
- Blogs in Asia
- Blogs in Australia & NZ
- Blogs in Europe
- Blogs in the Middle East
- Blogs in North America
- Blogs in South America
- Travel Blogs
- Teach Abroad Blogs
- Study Abroad Blogs
- Volunteer Abroad Blogs
- Return to the GO! Blog

More About GO!
- About GO!
- Contact GO!
- Link to GO!
- GO! Partners
- Blog Tags
  - Teach Abroad Content
  - Study Abroad Content
  - Volunteer Abroad Content
  - Travel With A Purpose
  - Guest Posts
  - Interviews
  - Living Abroad
  - Top 10 Posts
  - Travel Abroad
  - Country Tags
    - Argentina
    - Australia
    - China
    - Ecuador
    - Germany
    - Guatemala
    - India
    - Italy
    - Mexico
    - New Zealand
    - South Africa
    - South Korea
    - Taiwan
    - Thailand
    - Vietnam

Recent Comments

Chipie: I loved this article. Am starting out on the journey of parenthood and will try to heed all your advice, though I'm sure I will make every mistake in the book just like my parents, and their parents.
I Traveled to New Zealand With My Two Year Old, And Survived! 9 hours ago

Linn1370: Tom & Jerry will always remind me of Vietnam. That's so funny that your family loves it too! I think the Vietnamese identify with that little crafty mouse who always outsmarts the cat (read: China).
Reading With Children Month 11 hours ago

SoloFriendly: Great interview! I love that description of travel being

SOCIAL MEDIA IS
Not Scary
(Honest)

Using Technology to Engage Students

Program Promotion and Recruitment of Students

- Social Networking for Marketing/Recruiting
  - Meeting the new demand: I want it now and I want it my way (not just for BK but still a fast-food mentality)
    - Information requests
    - Embedded hotlinks

  - Electronic Newsletters (be it via social networking sites or email)
    - Keeping home institutions informed
    - Touching base with students about the fun stuff
    - Newsletters can be tailored to various audiences
    - Great for linking to additional content (whether it be website, blog, Facebook, other resources).
  - Social networking has necessitated the revival of the personal touch when using “old fashioned” email.

Summer Semester Academic Year

Study Abroad with API in Buenos Aires

"I would return home having walked on a glacier in Southern Patagonia, hiked through the rainforest at Iguazú Falls, and eaten cow heart in a hole-in-the-wall Peruvian restaurant..."

API Peer Mentor, Meghan MacDonald, talks about her experience and why she chose to be a Peer Mentor.

(read more about Meghan)

Spring 2011 Application Deadlines Extended to October 30th

Apply Online Now!!

READ THE LATEST ON THE API BLOG

FIND API ON FACEBOOK

FOLLOW API ON TWITTER

Why Buenos Aires?

- The social, cultural & economic heart of Argentina
- Architectural beauty
- The Paris of Latin America
- Prestigious private universities with strong reputations throughout Latin America
- Museums, world renowned theaters, tango dance centers

Study Abroad with API in:

The United Arab Emirates

WHY SHARJAH?

Cultural capital of UAE
Close to Dubai
Amazing campus
Many majors available
Top academic accreditations
Courses in English
Hub for Middle Eastern/Asian travel

FALL 2011 APPLICATION DEADLINES:
UAE - MARCH 15th
QATAR - JUNE 10th

Apply Online Now

READ THE LATEST ON THE API BLOG

FOLLOW API ON TWITTER

FIND API ON FACEBOOK

Qatar

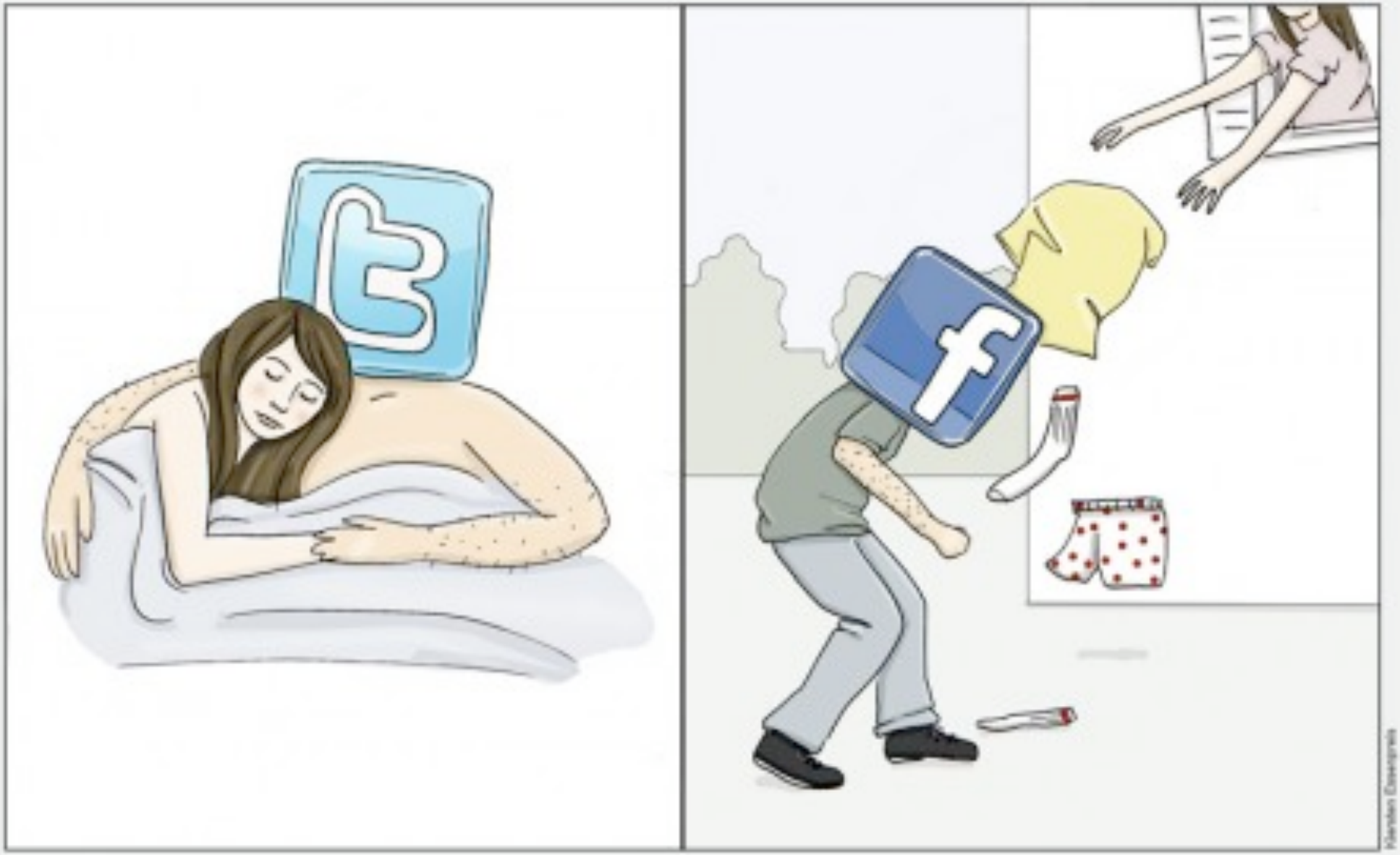
WHY DOHA?

Capital of Qatar
Friendly, clean city
Desert excursions
Courses in English
Top academic accreditations
Beautiful waterfront area
Museum of Islamic Art
Sports capital of the gulf region

Using Technology to Engage Students

Program Promotion and Recruitment of Students

- Social Networking for Marketing/Recruiting
    - Twitter
        - API uses Twitter to communicate program information to study abroad offices, engage in pre-advising dialogue with prospective students, and follow developments in the education abroad field specifically, and international news in general.
        - Can use monitoring software such as Tweetdeck, Hootsuite, or others to manage/coordinate multiple presences (Twitter/Facebook/LinkedIn) and create custom searches/lists to monitor subjects of interest (your organization, office, the education abroad field, etc).
        - Pay attention to who others in your field follow and follow them too – you never know what information you'll learn!



Twitter makes me like people I've never met and Facebook makes me hate people I know in real life.

@shaylamaddox

mlsnider @APIstudyabroad How long does it usually take from the time API receives an application until the time I will hear their decision?

12:13 PM Sep 27th from web

@mlsnider Hi Peggy! It typically takes up to a week; which program dud you apply to? I can ask the program manager for you :)

1:45 PM Sep 27th from TweetDeck in reply to mlsnider

mlsnider @APIstudyabroad I applied to Granada Spring 2010...they received all my hard copies on Friday after I submitted my online about 2 wks ago.

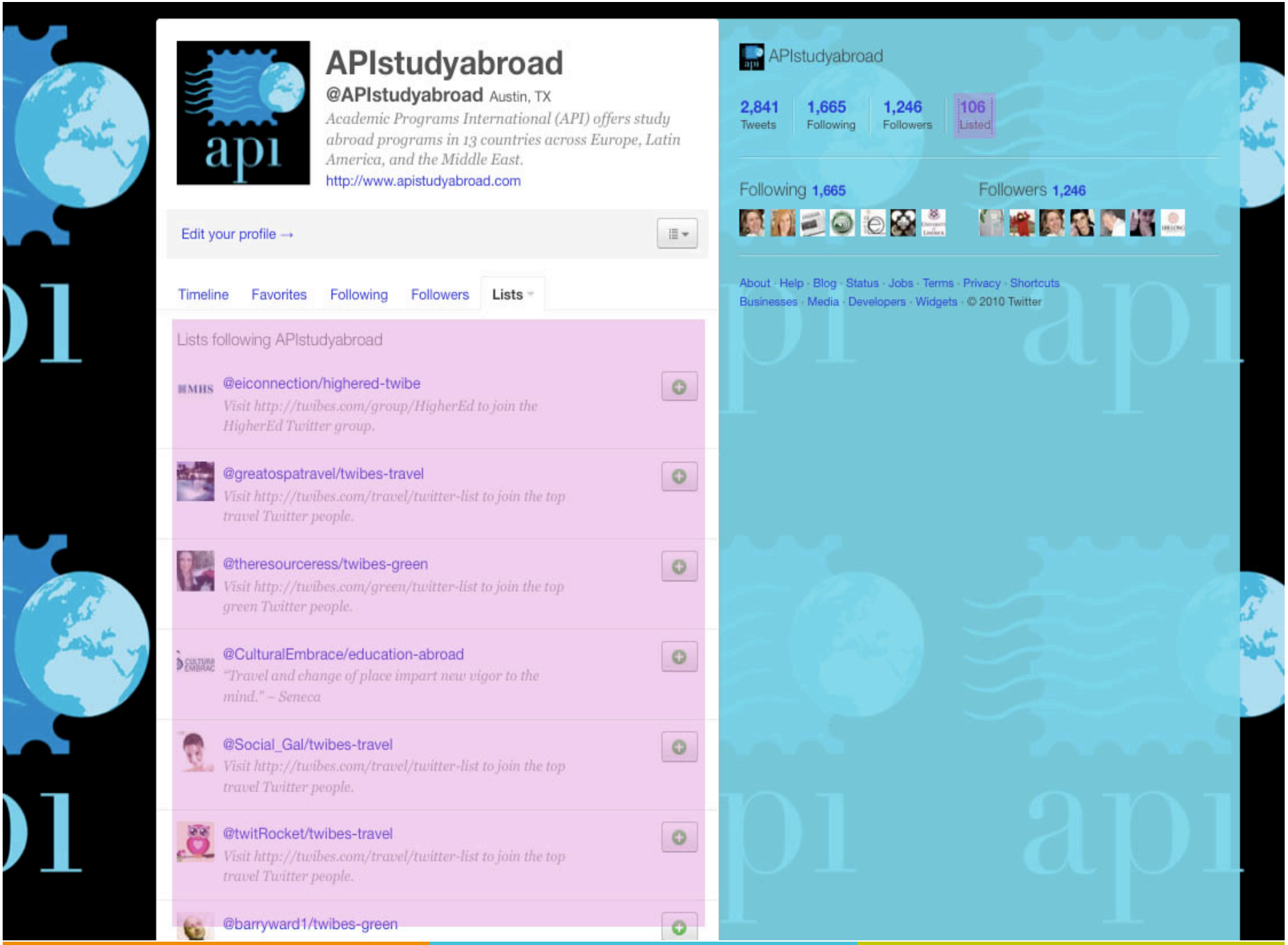
1:53 PM Sep 27th from web

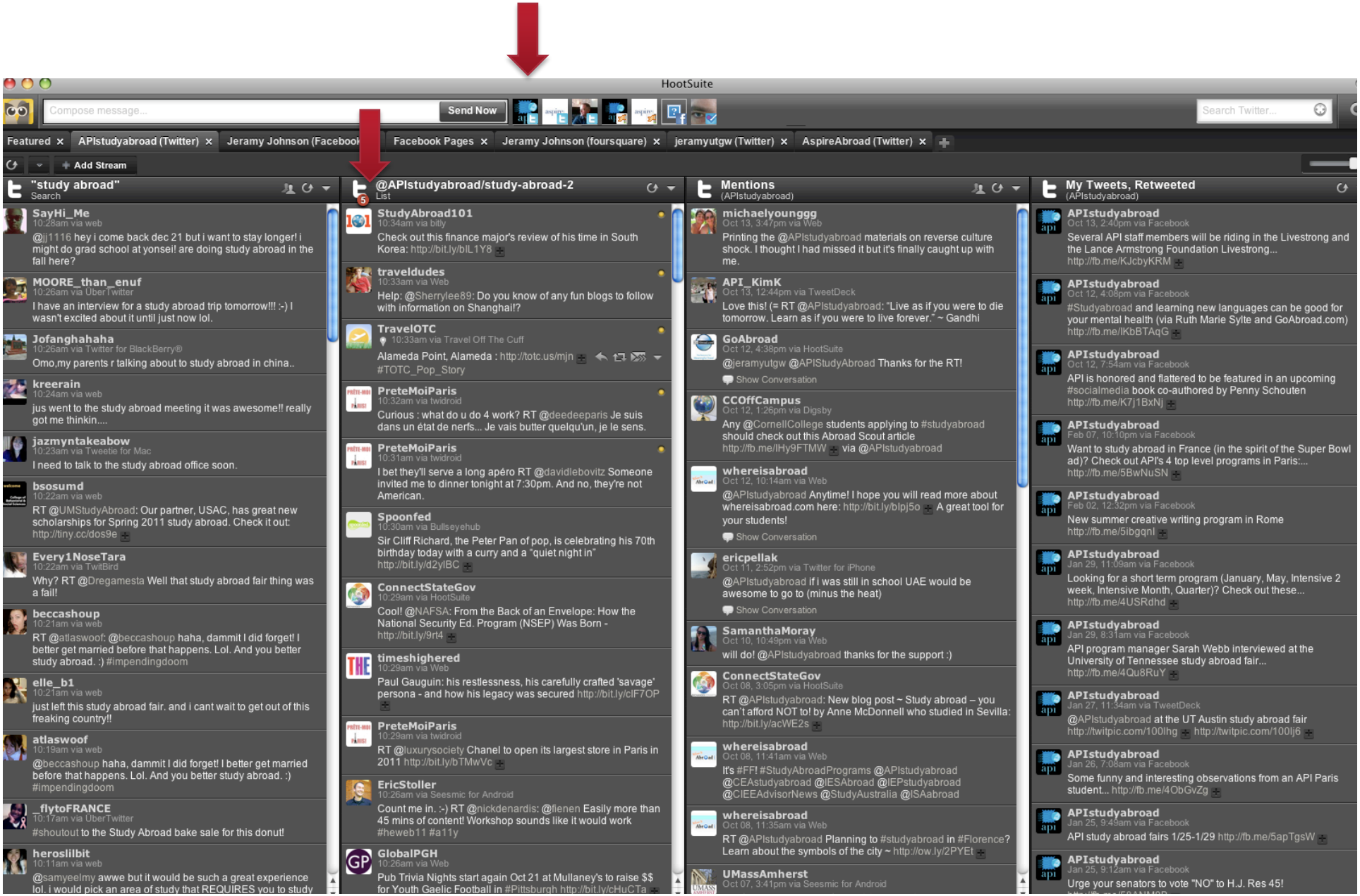
@mlsnider In that case I would guess by the end of the week. Call our 800 number and ask for Paige or Erin for more details :)

2:30 PM Sep 27th from web in reply to mlsnider

mlsnider @APIstudyabroad Thank you!

3:04 PM Sep 27th from web


APIstudyabroad
@APIstudyabroad Austin, TX
Academic Programs International (API) offers study abroad programs in 13 countries across Europe, Latin America, and the Middle East.
http://www.apistudyabroad.com
Edit your profile →
Timeline
Favorites
Following
Followers
Lists
Lists following APIstudyabroad
@eiconnection/highered-twibe
Visit http://twibes.com/group/HigherEd to join the HigherEd Twitter group.
@greatospatravel/twibes-travel
Visit http://twibes.com/travel/twitter-list to join the top travel Twitter people.
@theresourceress/twibes-green
Visit http://twibes.com/green/twitter-list to join the top green Twitter people.
@CulturalEmbrace/education-abroad
"Travel and change of place impart new vigor to the mind." – Seneca
@Social_Gal/twibes-travel
Visit http://twibes.com/travel/twitter-list to join the top travel Twitter people.
@twitRocket/twibes-travel
Visit http://twibes.com/travel/twitter-list to join the top travel Twitter people.
@barryward1/twibes-green
APIstudyabroad
2,841 Tweets
1,665 Following
1,246 Followers
106 Listed
Following 1,665
Followers 1,246
About · Help · Blog · Status · Jobs · Terms · Privacy · Shortcuts
Businesses · Media · Developers · Widgets · © 2010 Twitter


HootSuite
Compose message...
Send Now
Search Twitter...
Featured
APIstudyabroad (Twitter)
Jeramy Johnson (Facebook
Facebook Pages
Jeramy Johnson (foursquare)
jeramyutgw (Twitter)
AspireAbroad (Twitter)
Add Stream
"study abroad"
Search
@APIstudyabroad/study-abroad-2
List
Mentions
(APIstudyabroad)
My Tweets, Retweeted
(APIstudyabroad)

Using Technology to Engage Students

Program Promotion and Recruitment of Students

- Social Networking for Marketing/Recruiting
    - Facebook

"Huh. So Iran just friended us on Facebook... Like, do I accept?"

Academic Programs International – API

Wall | Info | API Social | API Groups | Reviews | Photos | » | +

What's on your mind?

Attach: Share

Academic Programs International – API + Others

Just Academic Programs International – API | Just Others | Settings

- Edit Page
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Study abroad in Europe, Latin America, & the Middle East!

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http://www.vimeo.com/apistudyabroad
http://www.flickr.com/photos/apistudyabroad

Information

Location:
301 Camp Craft Road, Suite 100
Austin, TX, 78746-6501

Phone:
+1-800-844-4124; Fax 1-512-600-8999

Mon – Fri:
8:00 am – 5:00 pm

Academic Programs International – API Corey takes us through a typical #studyabroad day in #Budapest ~

Corey – Budapest, Hungary
www.youtube.com
Hear what Corey, an API Peer Mentor who studied with us in Budapest, Hungary, had to say when asked: Can you describe a typical class day and/or week?

about an hour ago · Comment · Like · Share · Promote · Flag

Kristin Shaak likes this.

Write a comment...

Academic Programs International – API Touring southern France with Molly ~

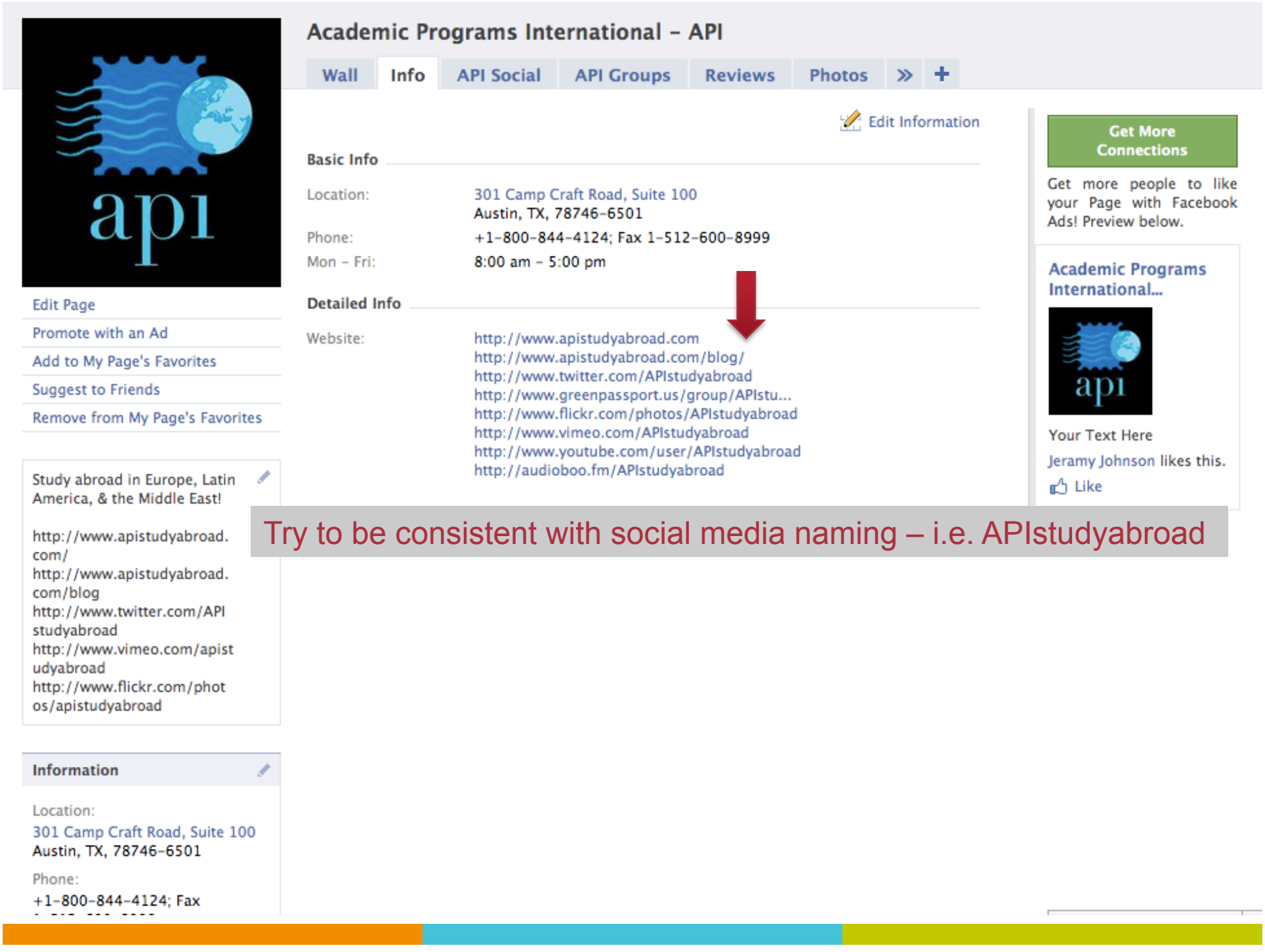
Annecy and Chamonix « 108 Jours en France
mollyenfrance.wordpress.com
This past weekend, I went with API to Annecy, where we got to experience firsthand the Fête des Alpages. I really liked Annecy, and it was packed with people coming to see the festival.

4 hours ago · Comment · Like · Share · Promote · Flag

Kim Davis Vitchkoski and Sarah Mathilde Pollard like this.

Academic Programs International – API To learn about Molly's program in Grenoble, visit http://www.apistudyabroad.com/grenoble
4 hours ago · Like

Write a comment...


Academic Programs International – API
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API Groups
Reviews
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Edit Information
Basic Info
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301 Camp Craft Road, Suite 100
Austin, TX, 78746-6501
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Mon – Fri:
8:00 am – 5:00 pm
Detailed Info
Website:
http://www.apistudyabroad.com
http://www.apistudyabroad.com/blog/
http://www.twitter.com/APIstudyabroad
http://www.greenpassport.us/group/APIstu...
http://www.flickr.com/photos/APIstudyabroad
http://www.vimeo.com/APIstudyabroad
http://www.youtube.com/user/APIstudyabroad
http://audioboo.fm/APIstudyabroad
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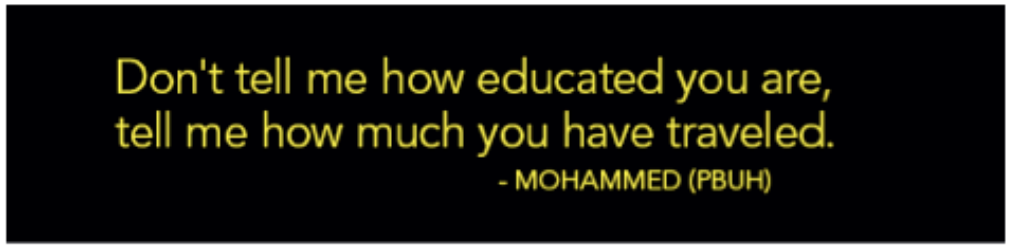
http://www.flickr.com/photos/apistudyabroad
Information
Location:
301 Camp Craft Road, Suite 100
Austin, TX, 78746-6501
Phone:
+1-800-844-4124; Fax
Get More Connections
Get more people to like your Page with Facebook Ads! Preview below.
Academic Programs International...
Your Text Here
Jeramy Johnson likes this.
Like
Try to be consistent with social media naming – i.e. APIstudyabroad

Academic Programs International – API

Wall | Info | API Social | API Groups | Reviews | Photos | » | +



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http://www.apistudyabroad.com/blog
http://www.twitter.com/APIstudyabroad
http://www.vimeo.com/apistudyabroad
http://www.flickr.com/photos/apistudyabroad

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301 Camp Craft Road, Suite 100
Austin, TX, 78746-6501

Phone:
+1-800-844-4124; Fax 1-512-600-8999

Mon – Fri:
8:00 am – 5:00 pm

Want to connect with API and other students interested in study abroad?

Join, Like, Friend, Fan, and/or Follow us, and contribute to the conversation on our social networks!

API Blog

APIstudyabroad on Flickr

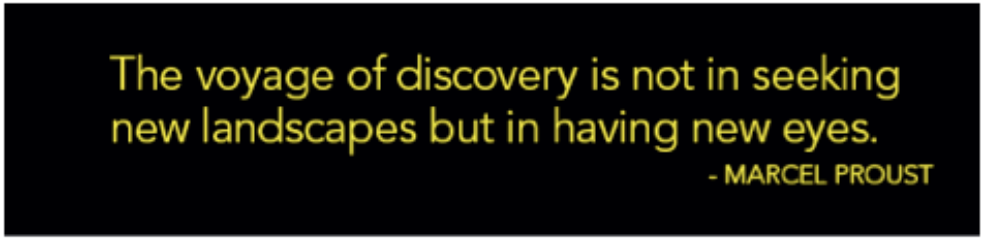
APIstudyabroad on Twitter

APIstudyabroad on Vimeo

APIstudyabroad on YouTube

Academic Programs International – API

Wall | Info | API Social | API Groups | Reviews | Photos | » | +



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Promote with an Ad
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Study abroad in Europe, Latin America, & the Middle East!

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+1-800-844-4124; Fax 1-512-600-8999

Mon - Fri:
8:00 am - 5:00 pm

Insights

Welcome to the API groups tab. Below are links for current and future students, advisors, alumni, and parents/guardians. We encourage you to connect with each other and with us to discuss studying abroad with API!

For Current Students:

Jump to: Argentina | Costa Rica | England | France | Hungary | Ireland | Italy | Mexico | Poland | Spain

For Future Students:

Join the discussion here: Future API Students

For UMass Amherst Students (Group coordinated by API Peer Mentors):

Join the discussion here: Academic Programs International (API) at UMass Amherst

For Advisors/Faculty:

Join the discussion here: API Advisors Group

For Parents/Guardians:

Join the discussion here: Parents/Guardians of API students

For Alumni:

Join the discussion here: API Alumni

Argentina

Buenos Aires

- API Buenos Aires Fall/Year 2010

back to top

Costa Rica

San Joaquín de Flores & San José

- API Costa Rica Fall/Year 2010

Suggest to Friends

Subscribe via SMS

Remove from My Page's Favorites

Ready to study abroad or do an international internship? You can learn how here!

Information

Location:
Snell Hall, 4th Floor
Corvallis, OR

Phone:
541.737.3006

Mon – Fri:
8:00 am – 5:00 pm

6 Friends Like This

Zac Macinnes

Jef Davis

David Comp

Kim Karalekas

Rachel Faber

Api Syracuse

International Degree and Education Abroad- Oregon State University

Interested in going to Ireland? Come to today's info session on how to study abroad on the Emerald Isle! 4th Floor Snell at 4PM 19 hours ago

Wall | Info | Photos | RSS/Blog | Discussions | Events

Write something...

Attach: Share

Filters

International Degree and Education Abroad- Oregon State University Interested in going to Ireland? Come to today's info session on how to study abroad on the Emerald Isle! 4th Floor Snell at 4PM

19 hours ago · Comment · Like · Share

International Degree and Education Abroad- Oregon State University Got a few upcoming study abroad info sessions, see if any apply to you!

-IE3 Internships (non-medical) Mon Oct 18, 4pm, Snell 448

-French-speaking study abroad programs Tues Oct 19, 4:30pm, Snell 448

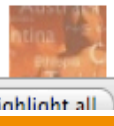
...

See More

October 16 at 1:12pm · Comment · Like · Share

International Degree and Education Abroad- Oregon State University Study Abroad applications for Winter and Spring term are due this Friday! Good luck!!

October 11 at 5:52pm · Comment · Like · Share


International Degree and Education Abroad- Oregon State University Remember that applications for Winter and Spring term study

Create an Ad

Jim Huffman for your U.S. Senate

Teacher. Father. Husband. Constitutional Expert. Republican Candidate for U.S. Senate. A Senator for the people of Oregon. Learn more.

Like

David Meerman Scott Fan?
hubspot.com

HubSpot is offering a free webinar featuring marketing strategist David Meerman Scott and his new book "Rea Marketing and

Chat (30)

Next | Previous | Highlight all | Match case

WSU Education Abroad Office

Theres still time to study abroad, applications due by Nov. 1st for Spring '11 and scholarships and the priority deadline is Dec. 1st for faculty led summer programs on Tuesday

Wall | Info | Photos | Boxes | Events

abroad Go Cougs!

- Add to My Page's Favorites
- Suggest to Friends
- Subscribe via SMS
- Remove from My Page's Favorites

We travel, some of us forever, to seek other states, other lives, other souls. -Anais Nin

Information

Location:
PO Box 645110, Bryan Hall 105
Pullman, WA, 99164-5110

Phone:
509-335-6204

Mon - Fri:
10:00 am - 5:00 pm

20 Friends Like This

6 of 20 Friends — See All

Ann Halpin

Hannah Nevitt

Doug Beck

Troy

Joshua

Miranda

Write something...

Attach: Share

WSU Education Abroad Office + Others | Just WSU Education Abroad Office | Just Others

WSU Education Abroad Office Theres still time to study abroad, applications due by Nov. 1st for Spring '11 and scholarships and the priority deadline is Dec. 1st for faculty led summer programs
Tuesday at 5:32pm · Comment · Like · Share

WSU Education Abroad Office Make sure to tell your dads this weekend about the great oppertunities of studing abroad. Go Cougs!!!
October 15 at 10:54am · Comment · Like · Share

WSU Education Abroad Office Need money for study abroad? Monday Oct. 11th in CUE 316 @ 5 there will a info session about how to get scholarships!
October 8 at 2:42pm · Comment · Like · Share

Meredith Bawn likes this.

Write a comment...

WSU Education Abroad Office Recommendations for the European Travel Alert dated Oct. 3rd http://www.academicintl.com/blog/api-api-staff/api-staff/api-api-staff/api-texas/european-travel-alert-api-response/

> **European Travel Alert - API Response | Academic Programs International**
> www.academicintl.com
> In light of the European Travel Alert dated 10/3/2010 issued by the State Department, the API Texas office is communicating the following recommendations to its current students abroad:

October 5 at 5:29pm · Comment · Like · Share · Flag

WSU Education Abroad Office Thanks to everyone who entered the 2010 photo contest. We can't wait to see the results!!!
October 4 at 2:19pm · Comment · Like · Share

Create an Ad

Promo Code LOCALITER$5
localiter.com
localiter
Get $5 off your next deal. Expires after Halloween 2010.

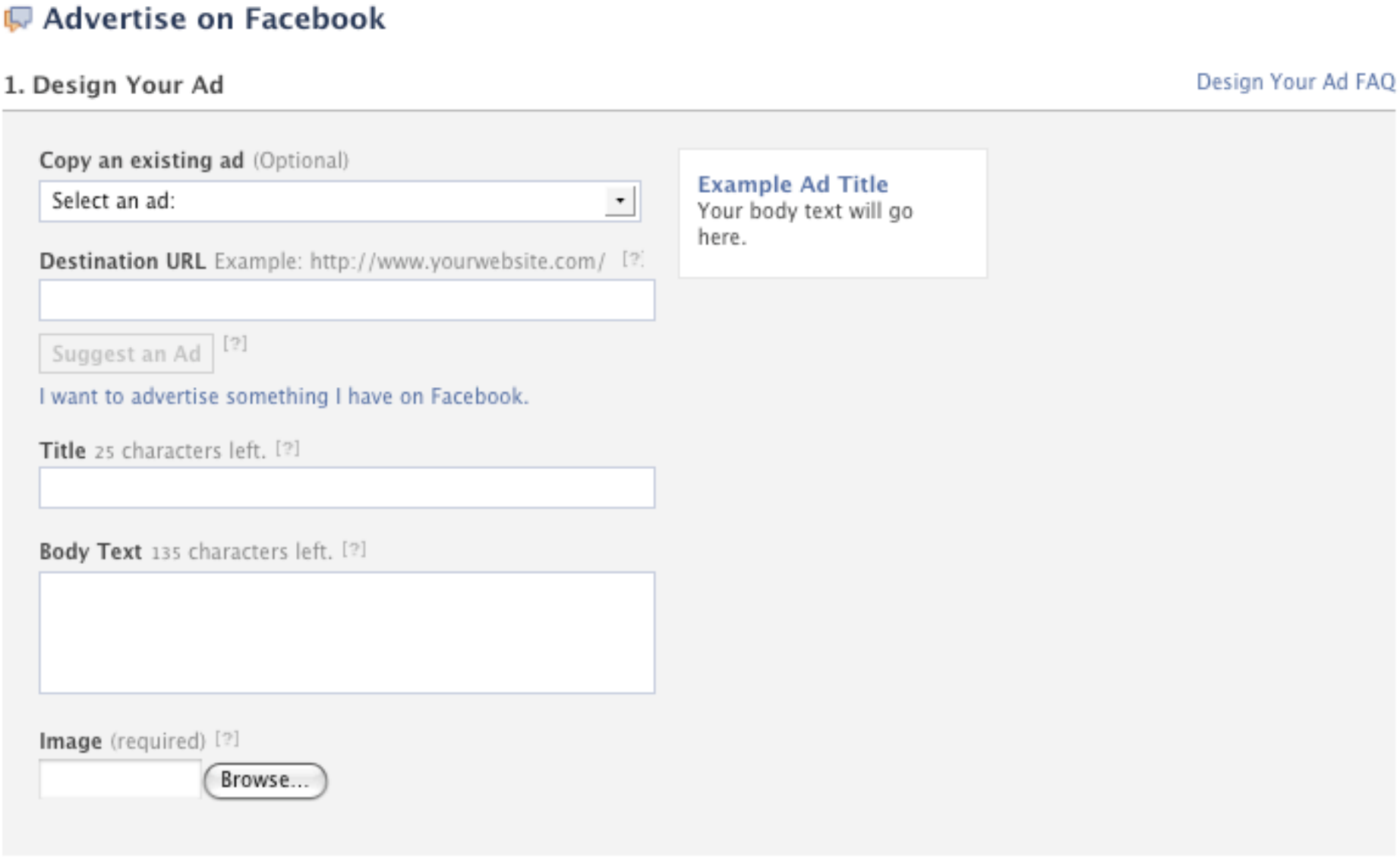
$1 Large Pizzas Today
crowdsavings.com

CrowdSavings.com has arrived in Austin-get your $1 Pizza while they last!

Family Crest Rings - BBB

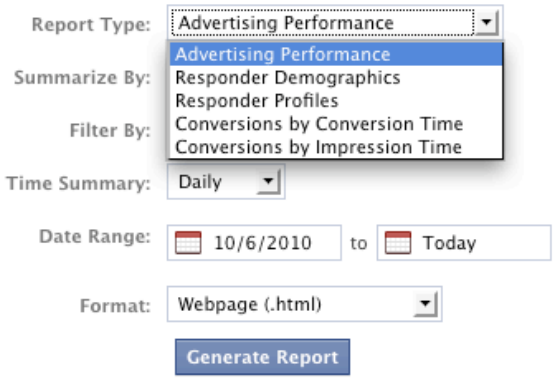
Ships 7 days from confirmed order. The Finest Family Crest Rings, anywhere. Free Emboroidery with any Ring. Click or Call 888-407-3203

Gmail - Fw: languag...
Acquiring a Second ...
Gmail - Fw: Transfer...
Facebook (5) | Events
www.facebook.com/?sk=events
facebook
Search
Home
Profile
Account
Dawn Gordon
Edit My Profile
News Feed
Messages 10
Events 2
Friends' Events
Birthdays
Past Events
Friends
Create Group...
More
Friends on Chat
Events
+ Create an Event
Invites
Lessons From Abroad Returnee Confere...
Saturday, November 6 at 9:00am
Shari Henderson invited you · 39 guests
Remember to enter the Photo Contest by uploading your favorite study abroad photo to this Event. You may also vote for up to 3 photos by clicking "Like" under them. Winners will be announced and prizes will be distributed at the conference.
Good Luck!
Respond
Crossing Borders Film Screening a be...
Tuesday, November 9 at 6:00pm
Airika Coblentz invited you · 29 guests
Respond
Events Help · Export Events
Photo Memories
China Trip Spring 2010
Added about 4 months ago
Daniel Riley and 2 friends are tagged in this photo.
China Trip Spring 2010
Added about 4 months ago
Michael Nelson and 1 friend are tagged in this photo.
Sponsored
Create an Ad
FREE Baby Samples Oct. 25
yourbabysamples.com
Hurry, these will go fast! Top brands giving away free baby samples.
Hot Shoes. Just $39.95
shoedazzle.com
Join Kim Kardashian's shoe society. $39.95 a pair. Free shipping. ShoeDazzle.com.
FREE Day Bag
testandkeep.net
Get an absolutely free day bag, diapers, formula and a free baby bottle cooler. Only one per family so Act NOW!
Go Solar for $0 Down
solarcity.com
Go solar with SolarCity and save on your electric bill for years to come. Click to calculate your savings.
Chat (3)
8:44 AM
10/25/2010


Advertise on Facebook
1. Design Your Ad
Design Your Ad FAQ
Copy an existing ad (Optional)
Select an ad:
Destination URL Example: http://www.yourwebsite.com/ [?]
Suggest an Ad [?]
I want to advertise something I have on Facebook.
Title 25 characters left. [?]
Body Text 135 characters left. [?]
Image (required) [?]
Browse...
Example Ad Title
Your body text will go here.

Reports

These reports provide the insights you need to optimize and manage your advertising on Facebook. In addition to providing all the data about your account, campaign or ad performance, Facebook Ad Reports help you learn much more about who is engaging with your ads.



Advertising Performance
This report includes statistics like impressions, clicks, click through rate (CTR), and spend. Although this information is available in your Ads Manager, you may find this a useful way to export and manage your Facebook performance.

2. Targeting

Ad Targeting FAQ

Location

Country: [?]

United States

- Everywhere
- By State/Province [?]
- By City [?]

Demographics

Age: [?]

18 – Any

Require exact age match [?]

Sex: [?]

All Men Women

Likes & Interests

Enter an interest [?]

Connections on Facebook

Connections: [?]

Target users who are connected to:

Enter your Page, Event, Group, or Application [?]

Target users who are not already connected to:

Enter your Page, Event, Group, or Application [?]

Friends of connections:

Target users whose friends are connected to:

Enter your Page, Event, Group, or Application [?]

Show Advanced Targeting Options

3. Campaigns, Pricing and Scheduling

Ad Campaigns and Pricing FAQ

Campaign & Budget

Campaign Name: Fan Page 1

Budget (USD): $12.00 daily budget

Create a new campaign [?]

Schedule

08/28/2009 6:47am - Ongoing

Pricing

Based on your targeting options, Facebook suggests a bid of **$0.93** per click. You may pay up to this much per click, but you will likely pay less.
All bids, budgets, and other amounts in the UI are exclusive of tax.

Set a Different Bid (Advanced Mode)

Place Order | Review Ad

By clicking the "Place Order" button, I agree to the Facebook Statement of Rights and Responsibilities including my obligation to comply

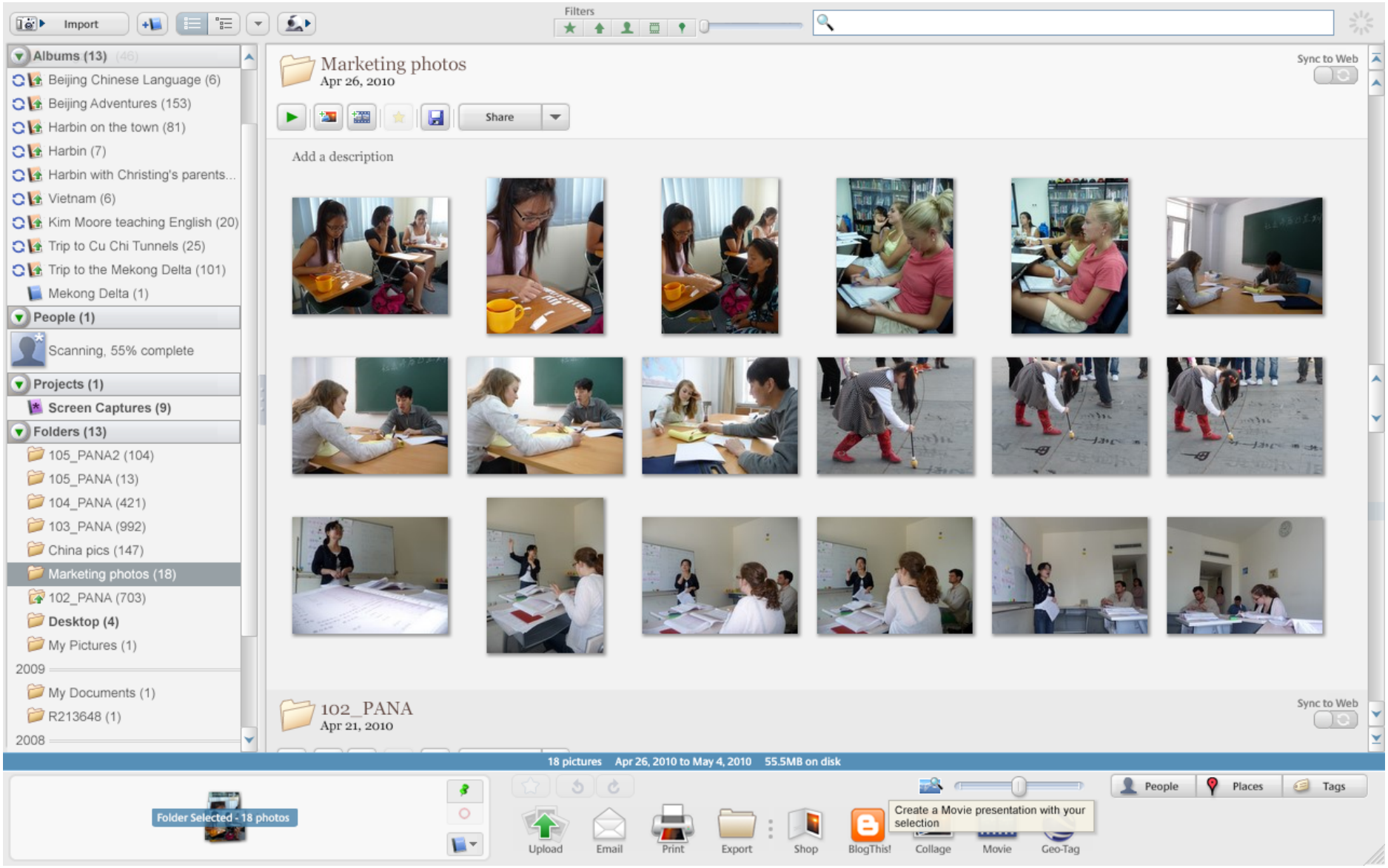
Using Technology to Engage Students

Program Promotion and Recruitment of Students

- Social Networking for Marketing/Recruiting
    - Flickr and Picassa– photosharing sites
    - Vimeo – HD video site
    - YouTube – video site
    - Green Passport

Using Technology to Engage Students

Program Promotion and Recruitment of Students



Your photostream

Collections | **Sets** | Galleries | Tags | People | Archives | Favorites | Popular | Profile

API Argentina Site Visit 2010
347 photos, 1 video | Edit

API Catalogs & Brochures
7 photos | Edit

Blogfeed
52 photos | Edit

API in Venice, Italy
19 photos | Edit

API Photo Contest Submissions
67 photos | Edit

API in Valparaiso, Chile
99 photos | Edit

API in Viña del Mar, Chile
79 photos, 1 video | Edit

API in Tuscania, Italy
16 photos | Edit

API in Leeds, England
76 photos | Edit

API in London, England
86 photos | Edit

API in Budapest, Hungary
71 photos | Edit

API in Krakow, Poland
26 photos | Edit

API in Buenos Aires, Argentina
78 photos | Edit

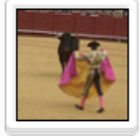
API in Queretaro, Mexico
35 photos | Edit

API in Grenoble, France
83 photos | Edit

API in Paris, France
72 photos | Edit

API in Florence, Italy
54 photos | Edit

API in Rome, Italy
49 photos | Edit



API in Seville, Spain
32 photos | Edit

API in Salamanca, Spain
23 photos | Edit

API in Madrid, Spain
36 photos | Edit

API in Granada, Spain
29 photos | Edit

API in Cadiz, Spain
16 photos | Edit

API in Barcelona, Spain
19 photos | Edit

API in San Joaquin de Flores

API in San Jose, Costa Rica

API Costa Rica Excursions
31 photos | Edit

API Gives Back
84 photos | Edit

API Office
17 photos | Edit

API Staff
56 photos | Edit

vimeo

Me Videos Upload Tools

Your videos

11 Uploaded / 0 Other Credits / 11 Total

Videos 1-11 of 11

Show me newest **videos in** thumbnail **format** Search these videos

API "Gives Back" - Grenoble, France
30 days ago

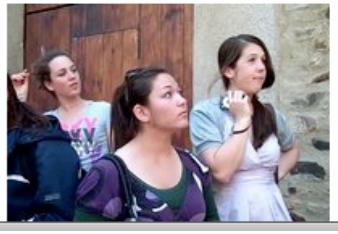
Argentina Excursions Video
2 months ago

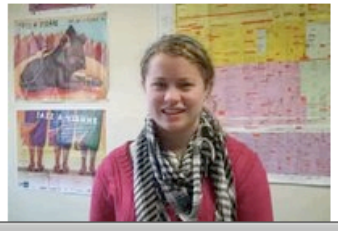
Peer Mentors - Lynn
2 months ago

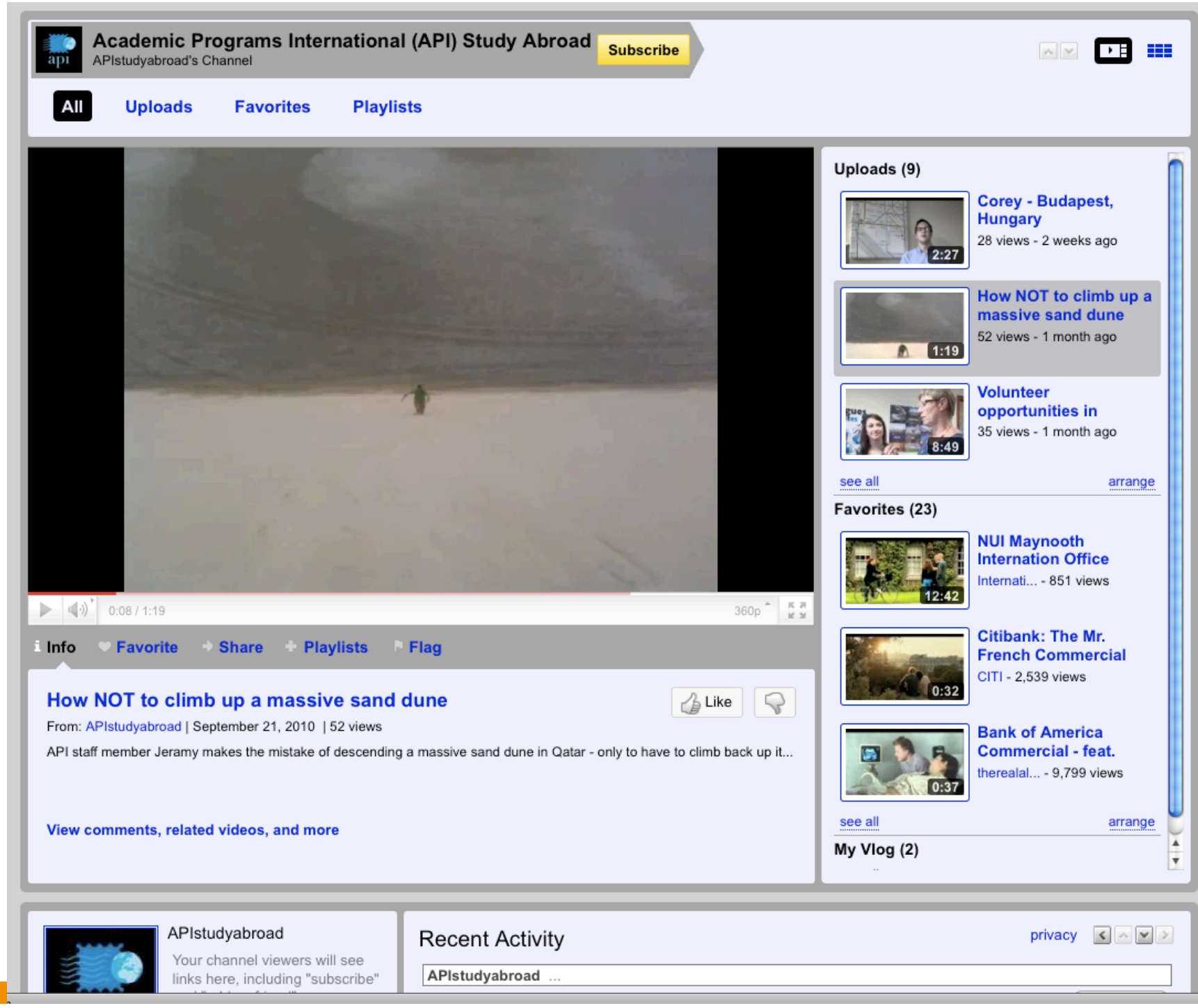
Why do they wear that? UAE women's coverings.
5 months ago

Summer 2009 API Pre-Departure Orientation Time Lapse
5 months ago

API Salamanca Gives Back Project
6 months ago






Academic Programs International (API) Study Abroad
APIstudyabroad's Channel
Subscribe
All
Uploads
Favorites
Playlists
0:08 / 1:19
360p
Info
Favorite
Share
Playlists
Flag
How NOT to climb up a massive sand dune
Like
From: APIstudyabroad | September 21, 2010 | 52 views
API staff member Jeramy makes the mistake of descending a massive sand dune in Qatar - only to have to climb back up it...
View comments, related videos, and more
Uploads (9)
Corey - Budapest, Hungary
28 views - 2 weeks ago
2:27
How NOT to climb up a massive sand dune
52 views - 1 month ago
1:19
Volunteer opportunities in
35 views - 1 month ago
8:49
see all
arrange
Favorites (23)
NUI Maynooth Internation Office
Internati... - 851 views
12:42
Citibank: The Mr. French Commercial
CITI - 2,539 views
0:32
Bank of America Commercial - feat.
therealal... - 9,799 views
0:37
see all
arrange
My Vlog (2)
APIstudyabroad
Your channel viewers will see links here, including "subscribe"
Recent Activity
privacy
APIstudyabroad ...

Discussion Forum

Edit

Water – Blog Action Day 2010 1 Reply

I wonder how easy it would be for the three main study abroad search sites here in the U.S. to highlight all of the programs that focus on Water for Blog Action Day 2010? More on Blog Action Day [Oc...

Started by David Comp. Last reply by Rodney Vargas Oct 1.

Sicilian Student Beachcombers

The other day we posted an article on how the communities of Cinque Terre have banned the use of plastic bottles in an effort to preserve their pristine beach communities. Each semester, the API stud...

Tagged: Sicily, Italy, Syracuse, Fall, 2010

Started by Jeramy Johnson Sep 29.

Italy bans plastic bottles in Cinque Terre 2 Replies

In an effort to save a historic and beautiful landscape from being buried in plastic litter, Italy has made the move to ban plastic bottles on the beaches of the Cinque Terre. Several API Italy progr...

Tagged: pollution, bottles, reusable, public, fountains

Started by Jeramy Johnson. Last reply by Jeramy Johnson Sep 24.

Traveling by train in Europe? Eurostar offers carbon neutral options!

API students who are studying in or passing through London, Paris or Brussels and elect to travel via rail on Eurostar may be pleased to learn that their journey is now carbon neutral! Eurostar offs...

Tagged: Eurostar, APIstudyabroad, Carbon, offsets, Clear

Started by Jeramy Johnson Sep 16.

+ Start Discussion View All

Comment Wall

Comment

Stop Following – Don't email me when people comment

Add Comment

Comment by Astrid Jirka on September 27, 2010 at 5:23pm

Go Italy for banning plastic bottles! Wish we could do that. At least NY state has recently implemented a 5 cents redeemable policy on water bottles. Oh the things we can learn from each other!

Using Technology to Engage Students

Program Promotion and Recruitment of Students

- Technology for Advising/Student Services
    - Online Orientations
    - Online Evaluations
    - Online Diagnostic Testing and Language Reviews

Using Technology to Engage Students

Program Promotion and Recruitment of Students

- Social Networking for Advising/Student Services
    - Online Orientation – API started online orientations in 2003-04
    - Before that we used to call EVERY student for phone orientations!

How Does API Inform Students via our Online Orientation??

•"Toolbox" explanation included in students' orientation handbook
•Online Orientation – initial email 4 weeks prior to program start
    •reminder email 3 weeks prior
•Diagnostic pre-test – initial email 3 weeks prior to program start
    •reminder email 2 weeks prior
•Self-study activities – referred to on diagnostic pre-test results
•In-country resources In in OO – midterm email 4-5 weeks into program
•Diagnostic post-test – initial email 9 days prior to program end
    •reminder email 4 days prior
•Online evaluations – initial email 3 weeks prior to program end
    •reminder emails 2 weeks and 1 week prior
•Outstanding participation (75-85%) and great feedback.

Online Orientation (II)

HEALTH & SAFETY INFORMATION	
An apple a day…	No
Be safe!	No
Sex, drugs and rock n' roll	No
YOUR HOST CITY & TRAVEL	
Local information	No
API excursions and travel in Spain and beyond	No
****read while you are in Spain****	
ACTIVITIES FOR EXPLORATION	
Ok, I'm in Spain…now what?!	No
Observations close to home	No
Local focus	No
Urban legends?	No
More than a European vacation	No
****read just before you leave Spain****	
WRAPPING THINGS UP…	
Saying your goodbyes and preparing to come home	No
****read when you are back in the U.S.****	
COMING HOME	
Feelings and reactions	No
Ten top immediate reentry challenges	No
Readjusting to life at home	No
Your cycle of "reverse culture shock"	No
Possible outcomes of an international experience	No
How you can get abroad - again!	No

Using Technology to Engage Students

Keeping the Momentum While Abroad

- Using technology to better Health & Safety plans Abroad
    - CET
        - All students must complete an electronic form before travelling outside the program city.
            - Immediate knowledge of student whereabouts in case of an emergency.
            - Access from anywhere.
    - API
        - Incident Tracker – online resident director tool to report and track various levels of emergency or misconduct.
        - API Facebook Groups run by advisors and on-site staff.
        - MatadorU travel writing/photography programs.
    - WSU – Emergency Mangament tool in StudioAbroad.

API/MatadorU Program

Online New Media School

- MatadorU (a division of Matador Network – the web's largest travel blog) to offer travel writing/travel photography courses to our students.
  - This program is a way for students to build crucial communication skills while learning about new media skills from travel industry experts and peers.
  - 12 week online program with assignments (can be done at any time but optimal to do while abroad).
  - Show those back home their experience and improved skills…
  - Amazing networking opportunities (internships and jobs) in the travel writing/ photography fields…
  - Scholarships available; may petition home university for credit.
  - Automatic entry into Glimpse Correspondent's Program
  - Work may be featured on Matador Network!

- Much has been written on this topic of helping students utilize their study abroad experience in their professional development and marketability (David Comp, Chronicle of Higher Education, Joshua Irons guest post).

October 17, 2010

Study Abroad's New Focus Is Job Skills

Colleges strive to translate students' experience for employers

Brandi Simons for The Chronicle

Cheryl Matherly, associate dean for global education at the U. of Tulsa, has built bridges between study abroad and career services with programs like a summer research trip to Japan.

Enlarge Image

By Karin Fischer

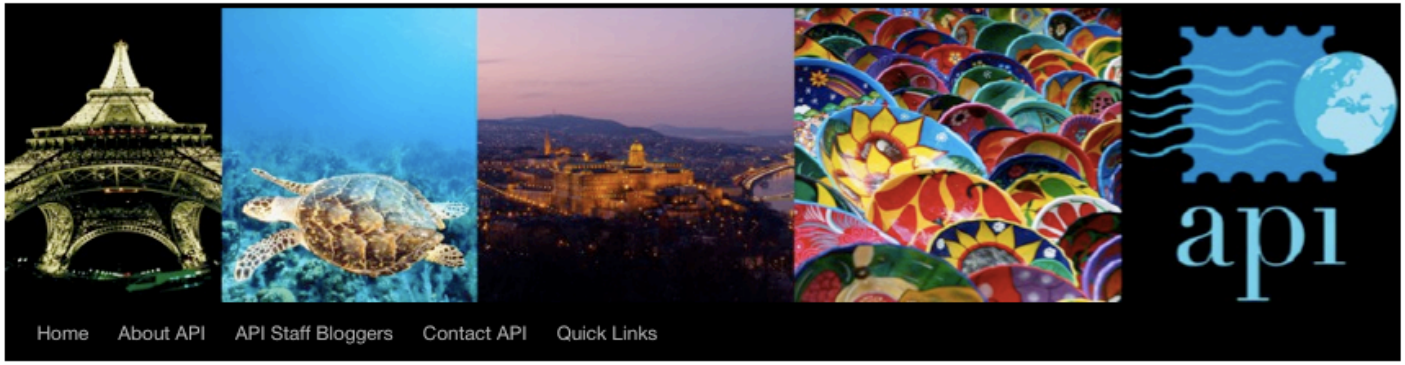
Cheryl Matherly was going through résumés with a hiring manager for a major consulting firm when she had her "aha" moment.

Like many employers, the campus recruiter put a premium on the ability of potential hires to succeed in unfamiliar situations with co-workers from different backgrounds and cultures. Ms. Matherly, then assistant dean of students for career and international education at Rice University, thought she had the perfect candidate, a history major who had won a scholarship to conduct three months of solo research in Spain. The value of his having navigated working alone in a foreign country, she thought, was obvious.

But the recruiter pushed the résumé aside, dismissing the student's experience as a "backpacking trip through Europe," Ms. Matherly recalls. "That's what it boiled down to for him."

"It spoke volumes to me about how employers commonly view an overseas-study experience," she says.

The discrepancy isn't unusual. Even in an increasingly global economy, few companies set out to



← Home

On Birthdays (and Other Special Days) Abroad →

How can you market your study abroad experience?

Posted on August 5, 2010 by Jeramy Johnson

API Guest Blogger: Joshua Irons of StudyAbroad.com

Social Media Can Make You More Marketable (if you are careful)

Jessica Pena, a 20-year-old Japanese Studies major from SUNY Postdam in New York studying at Kansai Gaidai in Osaka, Japan, is wise beyond her years. While inadvertent on her part, Jessica has effectively created her own personal brand using the Internet as a platform for her future. To record her experiences while studying abroad, Jessica chose to vlog (video blog) "as a way to share my experiences with others who have the same goals and aspirations."

Jessica Pena's vlog

She easily demonstrates her expertise in reading and speaking Japanese while also

Photos

Search

Recently

- A Day in the [Surreal Life] – API Rome
- French Protests – API Response 10/19/10
- API is Still Accepting Spring 2011 Applications!
- API's Study Abroad Playlist
- Study abroad – you can't afford NOT to!

Tags

academic programs international

API Participants Get $100 off All MatadorU Courses

Are you an API participant? Get an exclusive $100 deal off all MatadorU courses!

Academic Programs International offers study abroad programs that give you the opportunity to experience the world, study in a foreign country, and earn U.S. university credit!

USE PROMO CODE **APISTUDYABROAD**

Browse MatadorU courses and sign up now!

An independent study abroad organization, API provides living, travel, educational, and cultural opportunities for U.S. students in Argentina, Chile, Costa Rica, England, France, Hungary, Ireland, Italy, Mexico, Poland, Qatar, Spain, and the United Arab Emirates.

Learn more about API

Currently In the Forums

- Assignment #1 Jewels Amid the Rubble: Gems of Taiwan
- Assignment #2
- blog spam
- Assignment #6 Sojourner
- sojourner's bio assignment #5

Visit the forums

Using Technology to Engage Students

Assisting throughout the Re-Entry Process

- Re-Entry programming
    - Emails
    - Website
    - Social Networking
    - Online orientation…
- Online Photo Contest (Facebook, Flickr, Picassa)
- Program Evaluations
    - Survey Monkey
    - GoAbroad, Abroad 101, Rate Your Study Abroad, Go! Overseas
- Online Alumni Groups (Facebook, Google, Yahoo…)
    - Posting local alumni events
    - Posting job opportunities
- Blogging

Education Abroad - Regional Interest Survey Edit

Design Survey | Collect Responses | Analyze Results

View Summary
Browse Responses
Filter Responses
Crosstab Responses
Download Responses
Share Responses

Default Report + Add Report

Response Summary

Total Started Survey: 66
Total Completed Survey: 63 (95.5%)

Select a page to view below or view all pages:

« #1. Survey Introduction »

PAGE: SURVEY INTRODUCTION

1. Have you considered studying abroad while in college?

Create Chart Download

	Response Percent	Response Count
Yes	100.0%	66
No	0.0%	0
answered question		66
skipped question		0

2. What length of an education abroad program are you interested in?

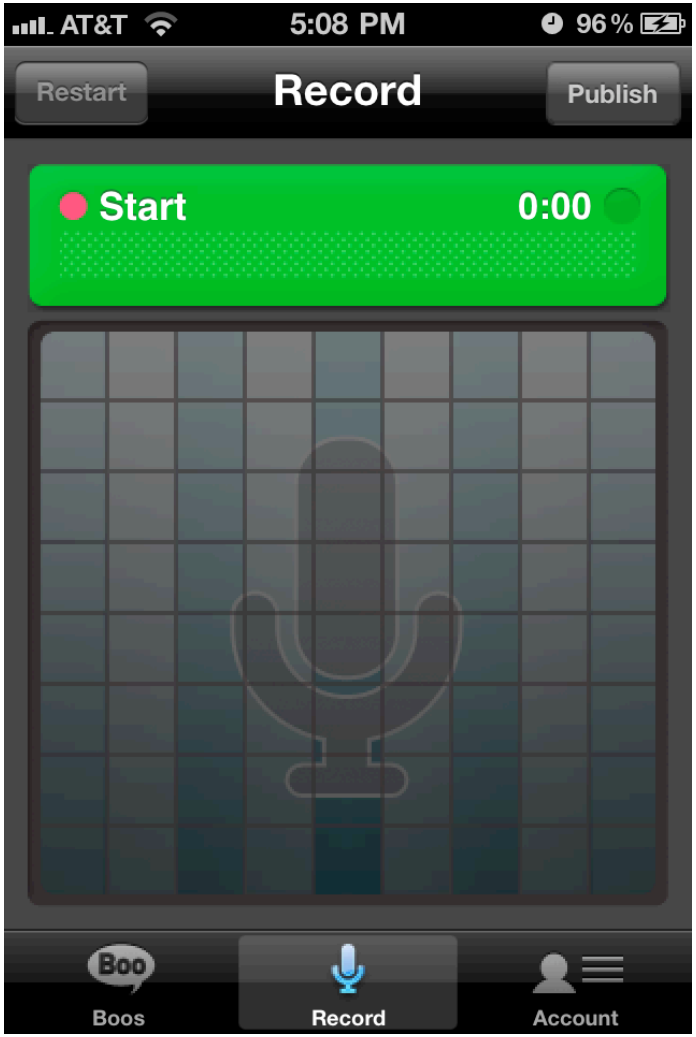
Create Chart Download

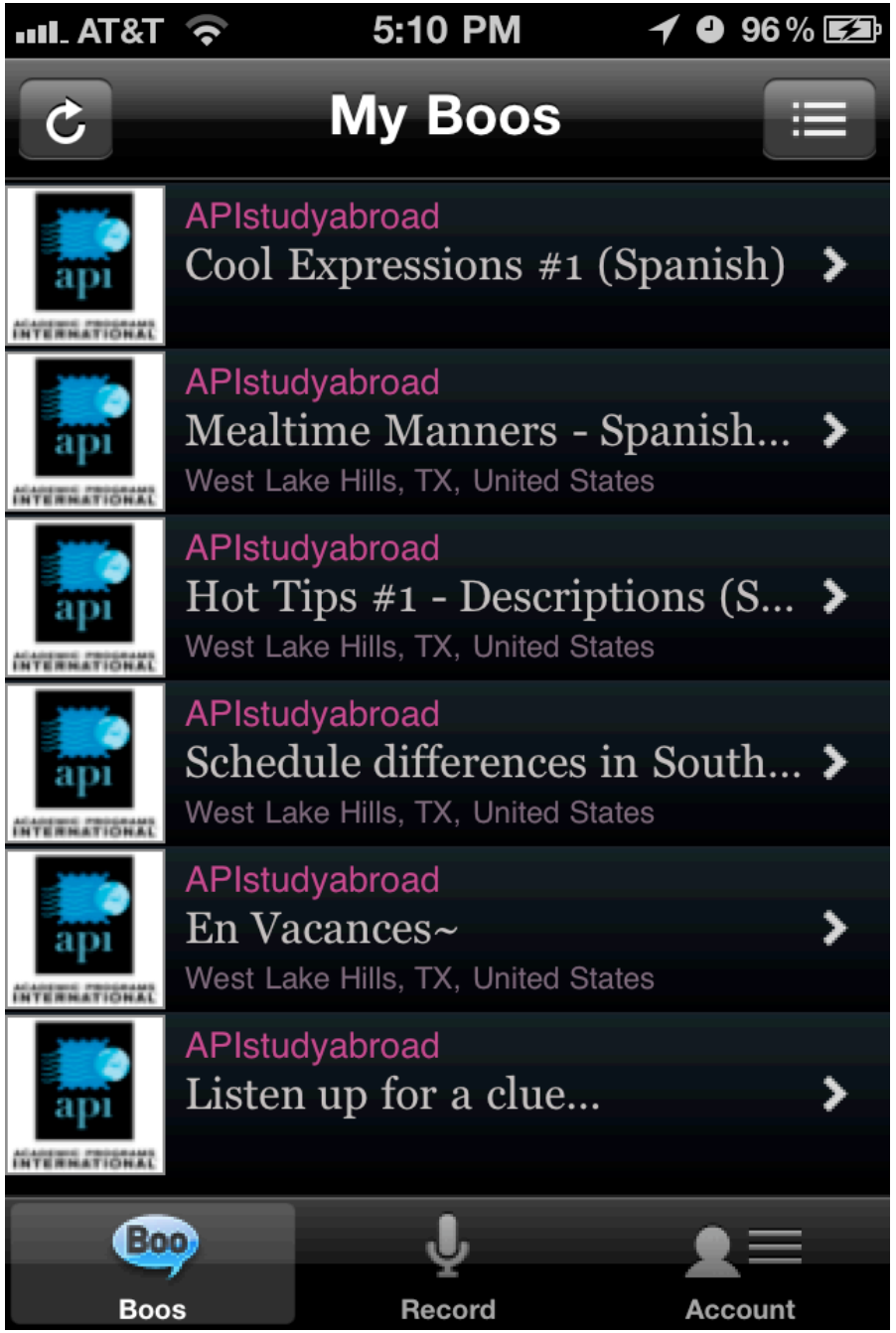
	Response Percent	Response Count
Academic Year	15.2%	10

Using Technology to Engage Students

Looking to the Future

- Technology of today for Future use by Education Abroad:
  - Tweeting, texting -- reminders and advising tidbits
  - Geolocation
  - Applications for Smart Phones & Devices - advising


AT&T
5:08 PM
96%
Restart
Record
Publish
Start
0:00
Boos
Record
Account


AT&T
5:10 PM
96%
My Boos
APIstudyabroad
Cool Expressions #1 (Spanish)
APIstudyabroad
Mealtime Manners - Spanish...
West Lake Hills, TX, United States
APIstudyabroad
Hot Tips #1 - Descriptions (S...
West Lake Hills, TX, United States
APIstudyabroad
Schedule differences in South...
West Lake Hills, TX, United States
APIstudyabroad
En Vacances~
West Lake Hills, TX, United States
APIstudyabroad
Listen up for a clue...
Boos
Record
Account

Using Technology to Engage Students

Looking to the Future

- Technology of today for future use by education abroad:
  - Geolocation
    - Using GPS-enabled devices for interactive experiences and on-site orientations (scavenger hunts, geocaching, dropped tips, items of interest, etc)
    - Depends on network and service availability, hardware issues (Facebook places just now in Europe; Foursquare/Gowalla not as saturated there)… are students bringing their own smartphones or program provided (data charges?)
  - Foursquare has partnered with History Channel, New York State, Many U.S. universities, while Gowalla has partnered with news organizations and National Geographic
    - Could access your university's Foursquare to drop hints about your office "*visit us to learn about study abroad*" or "*advising sessions daily..*"
    - Could use such a service to design your own "trips" or "itineraries" that students could follow (faculty-led programs?)…

Gowalla

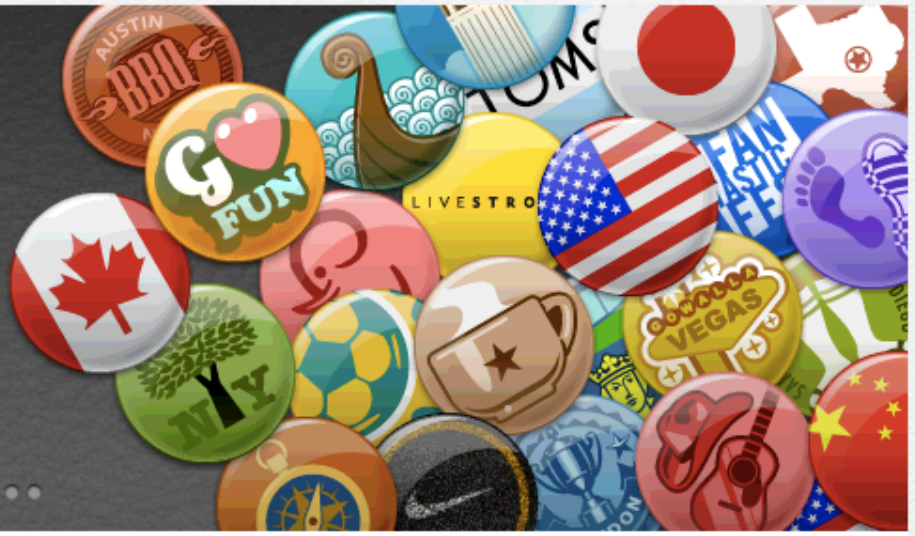
Home | Spots | Trips | Blog | Sign In

Keep up with your friends, share the places you go, and discover the extraordinary in the world around you.

Explore the World

Enjoy trips created by National Geographic, USA TODAY, CNNMoney and others that guide you to restaurants, through parks and gardens, or on historic walking tours. Of course, you can create and share your own trips with your friends as well.

Pins are added to your Passport to remind you of your achievements, like trips you've completed. We'll even keep track of the States, Provinces and Countries you've visited!



Sign Up Now — So. Much. Fun. Srsly.

3 of 5: Explore the World

Go Home

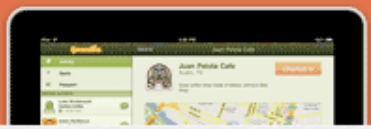
Highlights
Share your favorite places with friends!

John King USA
Follow John King's 50 state tour.

Gowalla API with OAuth 2
Start developing with Gowalla.

Connect with Gowalla

Gowalla for iPad
An amazing way to Gowalla.



Discover the world with Stockholm Green Capital.

Gowalla is an amazing way to share trips, places and photos with friends while discovering the world around you on your phone.

Jeramy Johnson, Zac Macinnes and 15 friends have connected to Gowalla.

Sign Up Now

Trip **Detail**

Green Light District by EGC

Stockholm was the first capital city in the world to introduce LEDs in all its traffic lights. In contrast to normal light bulbs, which had to be changed at least twice a year, the LEDs last for 5-7 years.

Let's go fishing by EGC

One of the fantastic things about Stockholm is that its waters are so clean that you can fish in the heart of the city. The right to fish freely in Stockholm was granted by Queen Kristina back in the 17th century.

Recycle of life by EGC

At the City Museum, objects are collected and then reused in exhibitions. Stockholm City Museum is also conducting its own range of city tours, including "Stockholm's path to the Green Capital".

Waterworld by EGC

Ferries are an excellent alternative to road transport. Stockholm offers ferries

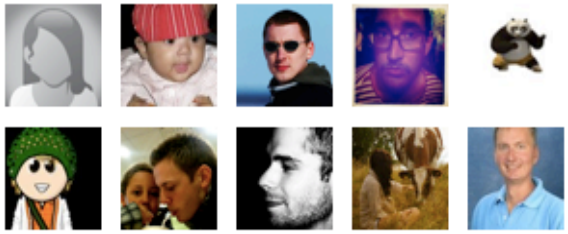
Stockholm Green Capital Tour

Stockholm

This trip was created by Stockholm Green Capital

A green walk that gives you the opportunity to discover the wonders of Stockholm, the first European Green Capital (EGC).

118 people have completed this trip



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foursquare

Find places, people, tags SEARCH

Join foursquare to meet up with friends and discover new places! | You're near Austin ?

FOURSQUARE FOR UNIVERSITIES

Encourage students to explore their campus!

Foursquare for universities helps students, alumni, and staff connect with each other, find new and interesting things to do, and earn rewards for exploring their campus and nearby areas. We combine a communication platform and a campus guidebook to create a fun experience for our users; students earn points, win 'Mayorships' and unlock badges for checking in to places and trying out new activities on campus.

Universities such as Syracuse, Harvard, Stanford, and Texas A&M have already launched a foursquare presence, and engaged tens of thousands of their students.

Here are a few of the ways a university can benefit from using foursquare on campus:

- Encourage students to explore their campus and participate in campus events and student-run activities.
- Communicate campus traditions and historical facts about the university as students experience campus life.
- Direct students to campus facilities, such as computer stores, dining halls, and book stores by providing targeted specials and promotions.
- Facilitate social connections by providing a tool to help students easily find friends and foster deeper school pride.

As students use foursquare to explore their campus, they can share their discoveries - via check-ins and 'Tips', on Twitter and Facebook.

There are three main ways universities can integrate foursquare into their campus life:

1. Build an online following. Create a university page on foursquare that allows your students to "follow" your university. Broadcast recommendations and activities for your followers to try out.

Case Studies

To get a better idea of how your university can work with foursquare, take a look at some of the ways other campuses have leveraged our platform:

- Harvard
- Stanford
- Syracuse

How can I use foursquare for my college or university?

We are currently developing a self-service platform for branded University pages. In the meantime, we encourage you to begin utilizing the foursquare platform on campus, by following the guidelines below.

1. Register your University on foursquare by visiting foursquare.com and clicking on the green Join Now button. Fill in the full name of your University under "First Name" and leave the last name blank.

(already have campus-wide account on foursquare? Great! Proceed to step 2)

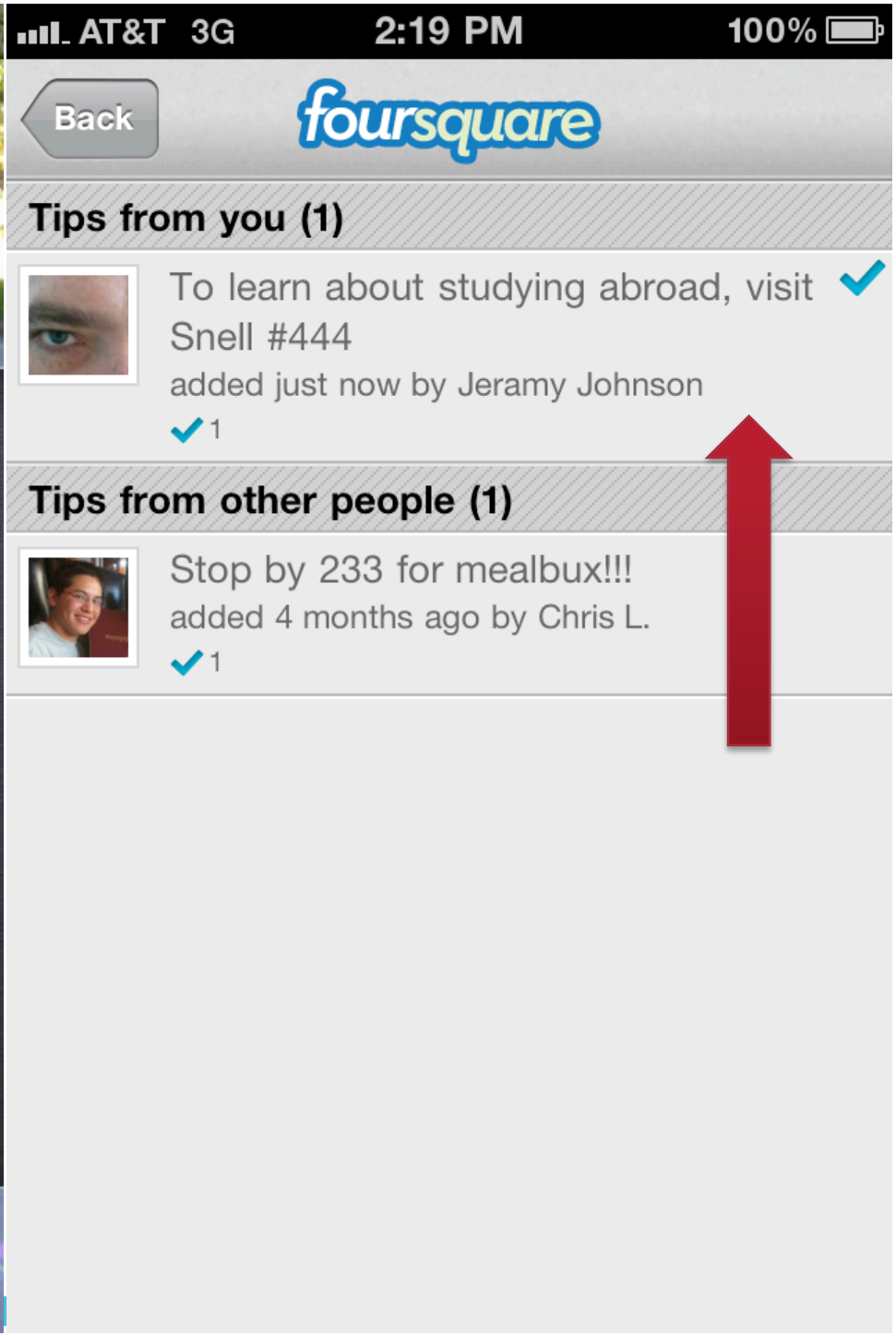
2. Link your foursquare account to your Twitter handle. Your foursquare username will now be the same as your Twitter handle. This is how we ensure that your University's foursquare presence is managed by a representative of the school itself!

3. Add 'Tips' (the most important part!) which act as an information portal for students on campus, as they surface relevant content based on where students check in. Please click here for more information on adding Tips.

4. Claim your venues so you can start offering Specials for the students!

5. Promote your foursquare presence across social media platforms to reach prospective, incoming, and existing students and campus visitors!

AT&T 3G
1:32 PM
100%
AudioBoo
WordPress
MobileRSS
Social
Plancast
Loopt
TweetDeck
Bump
Skype
Yelp
my.SXSW
Urbanspoon
Craigsphone
Mapzen
Gowalla
foursquare


AT&T 3G
2:19 PM
100%
Back
foursquare
Tips from you (1)
To learn about studying abroad, visit Snell #444
added just now by Jeramy Johnson
1
Tips from other people (1)
Stop by 233 for mealbux!!!
added 4 months ago by Chris L.
1

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foursquare™

Find places, people, tags SEARCH

Join foursquare to meet up with friends and discover new places! You're near Austin ?

HISTORY

CHECK-IN to HISTORY on foursquare

TIPS

POPULAR RECENT

Magic Kingdom
The park opened in 1971 & is the world's largest and most visited recreational resort. Walt Disney passed away before he saw his vision of Disney World completed.

✓ 3457 | April 26, 2010 | Lake Buena Vista, FL

Main Street USA
Opened in 1971, this is the first park built at the Disney World resort. The park opened with 23 attractions. Only 3 were unique to the park, the rest were copies of Disneyland attractions.

✓ 2719 | April 27, 2010 | Lake Buena Vista, FL

Universal Studios Florida
Opened in 1990, it was designed as both a theme park and a studio from the start. Universal Studios took the concepts of the Hollywood tour scenes & developed them into larger, stand-alone attractions

✓ 2435 | April 27, 2010 | Orlando, FL

SeaWorld
Sea World is the seventh-most visited amusement park in the United States. The park also features a vast array of attractions, including rides and animal exhibits.

✓ 2324 | April 26, 2010 | Orlando, FL

Washington Monument & Museum
This massive pillar was commenced in 1815 and completed in 1829. It is the first monument dedicated to the "Father of our Country." There are 228 steps to the top.

✓ 1902 | May 21, 2010 | Baltimore, MD </>

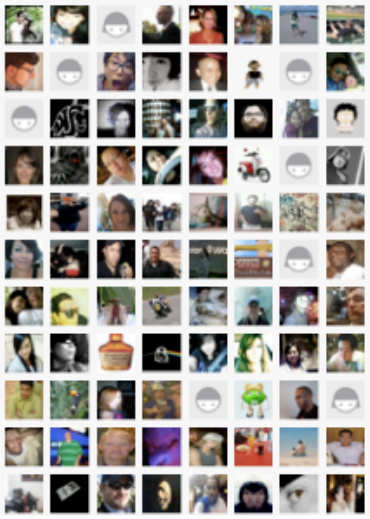
SeaWorld Parks & Entertainment
Sea World is the seventh-most visited amusement park in the United States. The park also features a vast array of attractions, including rides and animal exhibits.

HISTORY is made every day and everywhere. Check-In on foursquare and unlock the history in your city. Impress your friends by collecting our historical tips, some of which you'll find in the most unlikely of places. The more you uncover, the closer you get to unlocking the Historian badge!

"It makes Foursquare into a kind of real world Pop-Up Video." -TechCrunch

HISTORY on Twitter
HISTORY on Facebook
HISTORY Official Website

Friends



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foursquare™

Find places, people, tags SEARCH

Join foursquare to meet up with friends and discover new places! You're near Austin ?

EXPLORE NEW YORK WITH NYMAG.COM AND FOURSQUARE

TIPS

POPULAR RECENT

Forever 21
The mega Forever 21 Times Square has only been open since June 25, but it's already predicted to attract 100,000 visitors a day. That's seven times more than the Statue of Liberty gets!

✓ 425 | June 29, 2010 | New York, NY More Info

Barneys New York
Per our Fashion Director Harriet Mays Powell, the stay-cool look of the season is the L.W.D, or "little white dress." Find a standout version of the summer staple by Narciso Rodriguez here.

✓ 314 | June 29, 2010 | New York, NY More Info

Balthazar Restaurant
If your steak tartare tastes just a wee bit different than usual, thank Philippe Bertineau, the restaurant's new head chef, who previously cooked at Payard.

✓ 312 | July 15, 2010 | New York, NY More Info

Target
Didn't catch the Zac Posen for Target collection before it flew off shelves? The Queens store still has tons of it in stock - on clearance racks! The red leather jacket is now $99, down from $199.

✓ 272 | July 1, 2010 | Elmhurst, New York More Info

Rink Bar at Rockefeller Center
Through Labor Day, this tourist-friendly bar will knock a dollar off its $11 spiked lemonade for every degree the temperature rises above 90.

✓ 234 | July 7, 2010 | New York More Info

Veselka
Hard-living Ukranians swear by cabbage soup as a hangover cure, and we think the bowl here packs an extra restorative sauerkraut punch. Get it the morning after

We've teamed up with foursquare to bring you the latest tips from our expert food, fashion, and nightlife editors. Explore the best of New York with our picks for cheap eats, new stores, and awesome happy hour deals, plus insider info from all five boroughs.

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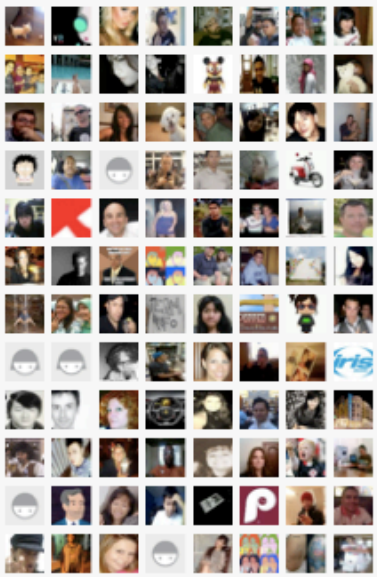


plus 22785 more

Using Technology to Engage Students

Looking to the Future

- Technology of today for future use by education abroad:
  - iPhone, iPad, and other smart device apps already in use by U.S. and international universities for maps, tips, video – engaging prospective students and serving as utility for current students.
  - Many existing apps good for language review, travel tips, and can be used offline (see World Nomads example).
  - Host universities starting to develop apps as well… recommend students consult these to better familiarize themselves with their new campus and resources…
  - Check with public affairs/media relations on campus to see if your school already has an app or if one is in development, and see how you can partner with them…
    - Add videos from your office YouTube
    - Make sure your office is on the campus map, and drop 'hints' or 'tips'
  - iTunesU – your institution may have a presence here as well – (how) can you get involved at little/no expense?

App Store › Travel › WorldNomads.com

World Nomads Arabic Language Guide

Description

Have you ever been stuck in a country wanting to be polite but having no idea how to even say 'please' or 'thank you'? Or needed to get somewhere quickly but been frustrated because you couldn't even ask for basic directions in the local language?

...

...More

WorldNomads.com Web Site › **World Nomads Arabic Language Guide Support ›**

What's New in Version 1.1

* More phrases
* Longer language lesson
* Enhanced audio controls...

...More

Free App

Category: Travel
Updated: Feb 11, 2010
Current Version: 1.1
1.1
8.2 MB
Language: English
Seller: World Nomads
© 2008 WorldNomads.com

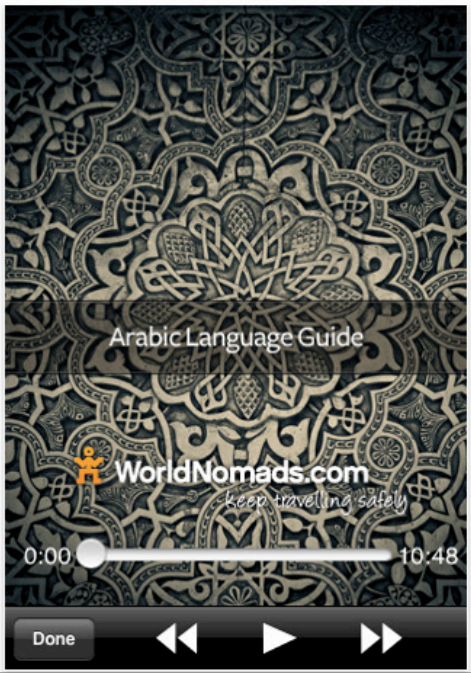
Rated 4+

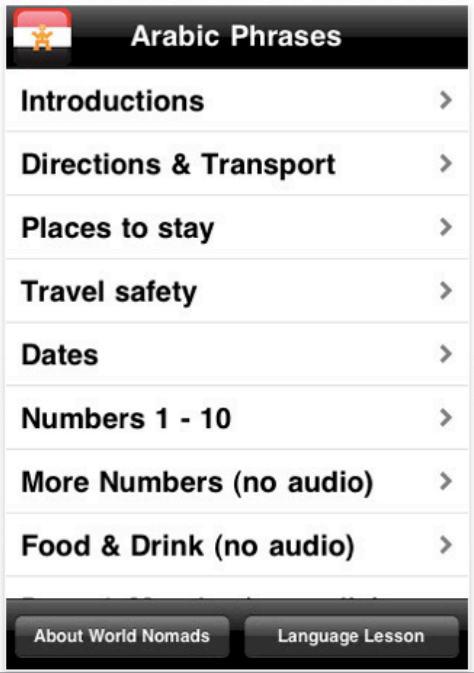
Requirements: Compatible with iPhone, iPod touch, and iPad. Requires iOS 3.0 or later

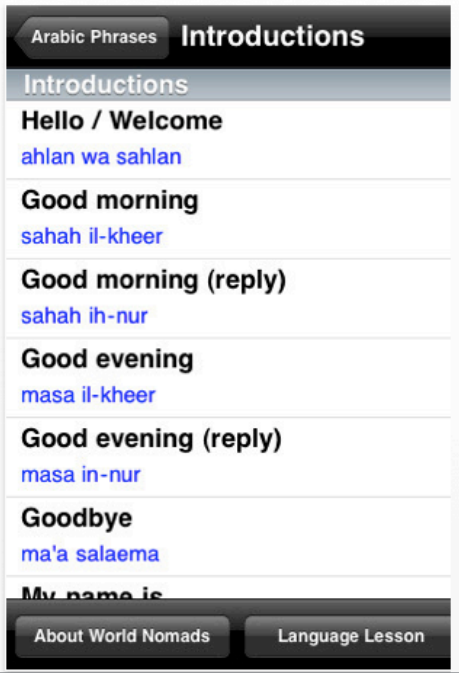
More iPhone Apps by WorldNomads.com

World Nomads Spanish Language Guide
World Nomads Italian Language Guide
World Nomads French Language Guide
World Nomads Japanese Language ...

iPhone Screenshots







Free App

Free App, UCLiMap

Category: Travel
Updated: Aug 23, 2010
Current Version: 1.4
1.4
2.6 MB
Language: English
Seller: Yuriy Yemelyanov
© 2010 Yuriy Yemelyanov

Rated 4+

Requirements: Compatible with iPhone and iPod touch. Requires iOS 4.0 or later.

UCLiMap

Description

NOTE: UCLiMap with iOS 4 support submitted to Apple. Update coming soon!
...

...More

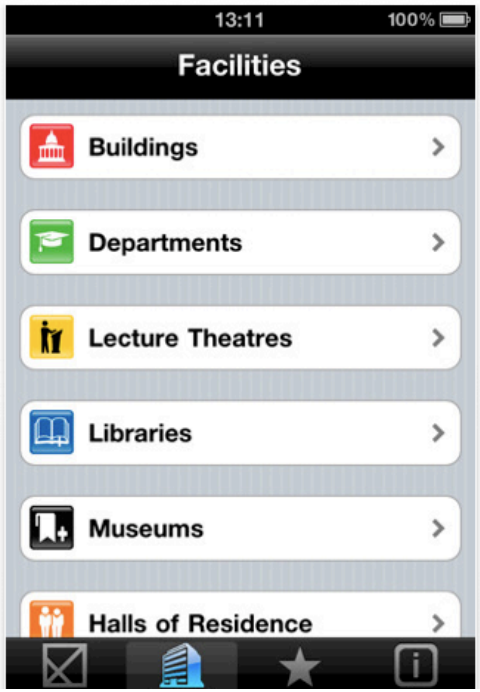
UCLiMap Support ›

What's New in Version 1.4

* System
- iOS 4 support
...

...More

iPhone Screenshots



App Store › Education › MediaPort

University of Limerick Students Union

Description

University of Limerick Students Union application providing the most important information and contacts for student life in and around campus.

MediaPort Web Site › **University of Limerick Students Union Support ›**

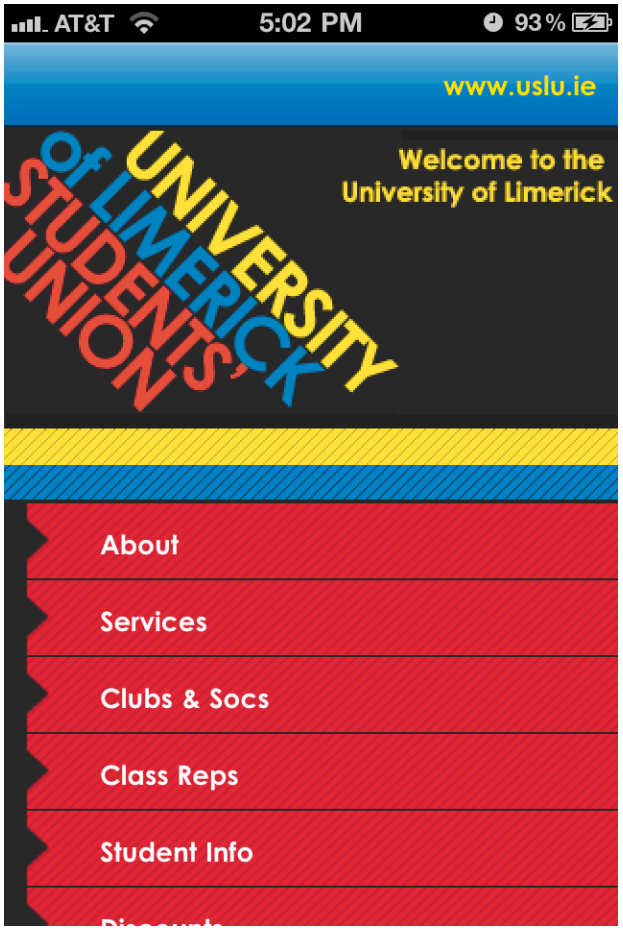
Free App

Category: Education
Released: Oct 02, 2010
Version: 1.0
1.0
36.9 MB
Language: English
Seller: MyITcontracts Ltd
© Copyright 2010 MediaPort

Rated 12+ for the following:

• Infrequent/Mild Sexual Content or Nudity

Requirements: Compatible with iPhone and iPod touch. Requires iOS 4.0 or later.



More iPhone Apps by MediaPort

Irish Rail Intercity Train timetable
Athlone Institute of Technology Stude...
Waterford Institute of Technology Stu...

St. John's University

Description

The Official App of St. John's University.

Keeping in touch with the St. John's University is now easier and more enjoyable than ever before....

...More

Straxis Technology Web Site › **St. John's University Support ›**

What's New in Version 1.0.8

- Updated map feature
- Enhanced Interface
- Minor bug fixes

Free App

Category: Education
Updated: Jul 02, 2010
Current Version: 1.0.8
1.0.8
3.1 MB
Language: English
Seller: Straxis Technology
© Straxis Technology

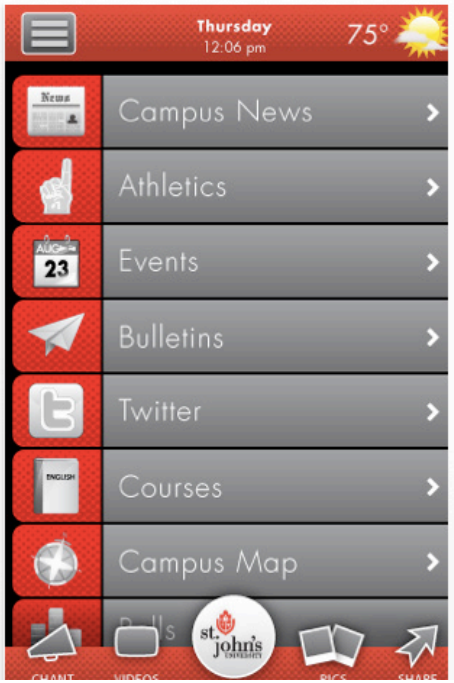
Rated 4+

Requirements: Compatible with iPhone, iPod touch, and iPad. Requires iOS 3.0 or later

More iPhone Apps by Straxis Technology

University of Kansas
West Point
University of Utah
University of Nebraska

iPhone Screenshots



The University of Texas At Austin

Description

Bleed burnt orange? The University of Texas at Austin is now available wherever you go.

Search for UT news, check out campus-related events, keep tabs on sports news and scores, tap into the UT directory, navigate campus maps, watch UT videos, and stay engage…

...More

THE UNIVERSITY OF TEXAS AT AUSTIN Web Site › **The University of Texas At Austin Support ›**

Free App

Category: Education
Updated: Sep 24, 2010
Current Version: 1.1.1
1.1.1
11.7 MB
Language: English
Seller: The University of Texas at Austin
© 2010 The University of Texas At Austin

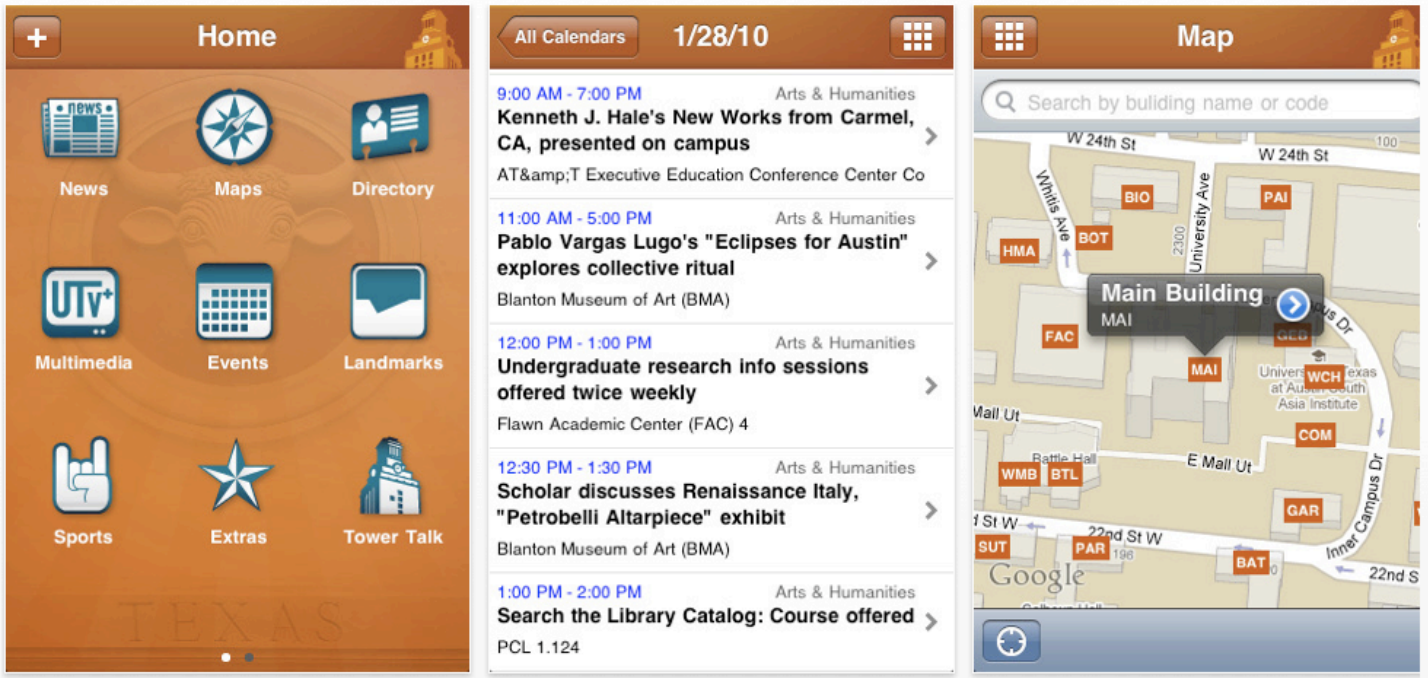
Rated 4+

Requirements: Compatible with iPhone, iPod touch, and iPad. Requires iOS 3.0 or later

What's New in Version 1.1.1

Fixed a typo and other minor bug fixes, added twitter feeds for sports.

iPhone Screenshots



All iPhone Apps for “university”

The University of Texas ...
Education
Updated Sep 24, 2010
FREE

DukeMobile
Education
Updated Aug 12, 2010
FREE

iStanford
Education
Updated Sep 01, 2010
FREE

Medical Encyclopedia
Medical
Updated Aug 28, 2009
FREE

Craps University
Games
Updated Mar 03, 2009
$2.99 BUY

iHog
Sports
Updated Aug 30, 2010
FREE

Dirty Truth or Dare (Univ...
Lifestyle
Released Apr 24, 2010
$2.99 BUY

University of Michigan
Education
Released Jul 09, 2010
FREE

TTU Mobile
Education
Updated Sep 14, 2010
FREE

The University of Georgia U...
Education
Updated Aug 26, 2010
FREE

University Maps
Navigation
Updated Sep 08, 2010
$1.99 BUY

SAT Math Prep 800 Pract...
Education
Updated Sep 30, 2010
$9.99 BUY

English Grammar in Use ...
Education
Updated Sep 10, 2010
$9.99 BUY

California Traffic Report
Travel
Updated Aug 19, 2010
FREE

m.UW
Education
Updated Jul 01, 2010
FREE

ACT Math Prep Practice ...
Education
Updated Sep 28, 2010
$9.99 BUY

OU2GO
Education
Updated Oct 09, 2010
FREE

OneBusAway
Navigation
Updated Oct 01, 2010
FREE

SAT English Grammar Pr...
Education
Updated Sep 30, 2010
$9.99 BUY

TAMUMobile
Education
Updated Aug 27, 2010
FREE

IU Mobile
Education
Updated Sep 02, 2010
FREE

FSU Mobile
Education
Released Jun 02, 2010
FREE

Pronunciation Check (U...
Reference
Updated May 07, 2010
$3.99 BUY

LSU Mobile
Education
Released Aug 13, 2010
FREE

Purdue
Education
Updated Aug 17, 2010
FREE

PSAT Math Prep Practice...
Education
Updated Sep 30, 2010
$9.99 BUY

UARKmobile
Education
Released Sep 29, 2010
FREE

PSU Live
Education
Released May 31, 2009
FREE

Texas State Mobile
Education
Updated Oct 06, 2010
FREE

OState
Education
Released Sep 25, 2010
FREE

University of Virginia
Education
Updated Sep 30, 2010
FREE

IELTS Master Vocab Gui...
Education
Updated May 07, 2010
$5.99 BUY

Walk n' Play
Healthcare & Fitness
Updated Jul 18, 2010
FREE

Northwestern
Education
Updated Aug 10, 2010
FREE

SAT Sentence Completion P...
Education
Updated Sep 27, 2010
$9.99 BUY

All iPad Applications for “university”

Purdue
Education
Updated Aug 17, 2010
FREE

iStudiez Pro
Education
Updated Oct 13, 2010
$2.99 BUY

University of South Caro...
Sports
Updated Sep 08, 2010
$0.99 BUY

Washington Huskies - U...
Sports
Updated Sep 08, 2010
$1.99 BUY

CMU
Education
Updated Sep 30, 2010
FREE

iNKU
Education
Updated Aug 17, 2010
FREE

Seton Hill University
Education
Released Oct 08, 2010
FREE

LehighU Live
Education
Updated Oct 13, 2010
FREE

GoPSF
Sports
Updated Oct 06, 2010
$2.99 BUY

GVSU Laker Mobile
Education
Updated Sep 26, 2010
FREE

Wiki² - Wikipedia Reader ...
Reference
Updated Jul 26, 2010
$0.99 BUY

MotionPokerS
Games
Updated Jul 02, 2010
FREE

Merriam-Webster's Colle...
Reference
Updated Sep 02, 2010
$24.99 BUY

Planner
Productivity
Updated Oct 04, 2010
$0.99 BUY

Merriam-Webster's Medical ...
Reference
Updated Sep 02, 2010
$24.99 BUY

UMUC
Education
Released Aug 29, 2010
FREE

Pearl Diver HD
Education
Released Apr 01, 2010
FREE

ACU Optimist for iPad
News
Released Apr 06, 2010
FREE

eTextbooks for the iPad
Education
Updated Sep 19, 2010
FREE

iStudiez Lite
Education
Updated Jul 12, 2010
FREE

FSU Warchant - Florida ...
Sports
Updated Aug 13, 2010
$1.99 BUY

RE/MAX UNIVERSITY
Education
Released Sep 24, 2010
FREE

MY APA
Reference
Released Aug 18, 2010
$1.99 BUY

California Traffic Report ...
Navigation
Released Aug 02, 2010
FREE

Cleveland State University
Education
Updated Sep 01, 2010
FREE

UBusiness
Education
Released Aug 31, 2010
FREE

Tegrity Mobile
Education
Updated Sep 15, 2010
FREE

LMU Magazine
News
Updated Aug 30, 2010
FREE

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Education
Released Sep 24, 2010
FREE

Mobile Science - Acceleration
Education
Released Sep 21, 2010
FREE

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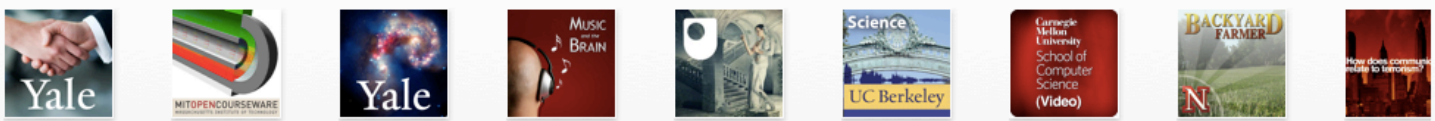

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Business & Economics

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- Beyond Campus
- K-12
- iTunes U Power Search

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3. **How to Write a Business Plan** Maureen Burke
4. **Building a Business: Managing p...** Tim Cook
5. **1. Introduction to Mac OS X, Coc...** Alan Cannistraro
6. **Sex in the Ancient World** University of Warwick
7. **Beginners' French Introduction** The Open University
8. **Zombies! - Intro to Zombie Studies** Sean Hoade
9. **Intensive English Ep 1** SIT TV Production Unit
10. **1. Introduction to Cocoa Touch, ...** Paul Hegarty
11. **01 - Introduction: five first lessons** Ben Polak
12. **01 - Finance and Insurance as Po...** Robert Shiller
13. **Clarifying the Behavior of Neutri...** Bonnie Fleming
14. **Return on capital** Khan Academy
15. **A romp through the history of p...** Marianne Talbot
16. **Why Do Listeners Enjoy Music th...**

All iTunes U for “Oregon State University”

BB 350 - Elementary Biochemi...
Oregon State University

BB 451-551 - General Biochem...
Oregon State University

Geographic Information Syste...
Oregon State University

Sustainable Gardening Tips
Oregon State University

BB 450-550 - Intro Acids/Bases
Oregon State University

Issues in Natural Resources C...
Oregon State University

Grassroots Learning Project
Oregon State University

Speaker from Google at GIS Day 2...
Oregon State University

Northwest Gardens
Oregon State University

Environmental Health Science...
Oregon State University

Theater
Oregon State University

Weapons of Mass Destruction
Oregon State University

Oregon 4-H
Oregon State University

Geovisualization Lecture Series
Oregon State University

College of Business Lecture S...
Oregon State University

History of the United States
Oregon State University

Highlights
Oregon State University

Clubs and Organizations
Oregon State University

Online General Chemistry
Oregon State University

Civil and Construction Engineering
Oregon State University

Extension Learning Technology
Oregon State University

Pestibytes
Oregon State University

OSU Highlights
Oregon State University

Life @ OSU
Oregon State University

Using Technology to Engage Students

What's working, what's not?

Using Technology to Engage Students

What's working, what's not?

- How to track/quantify success of these tools
  - Quality/quantity – more than just number of fans/followers/ subscribers
  - How engaged are your students/audience?
  - Monitor effectiveness of tools in post-program evaluations, anecdotal conversations, social mentions/graphs
- Open Discussion

Questions?

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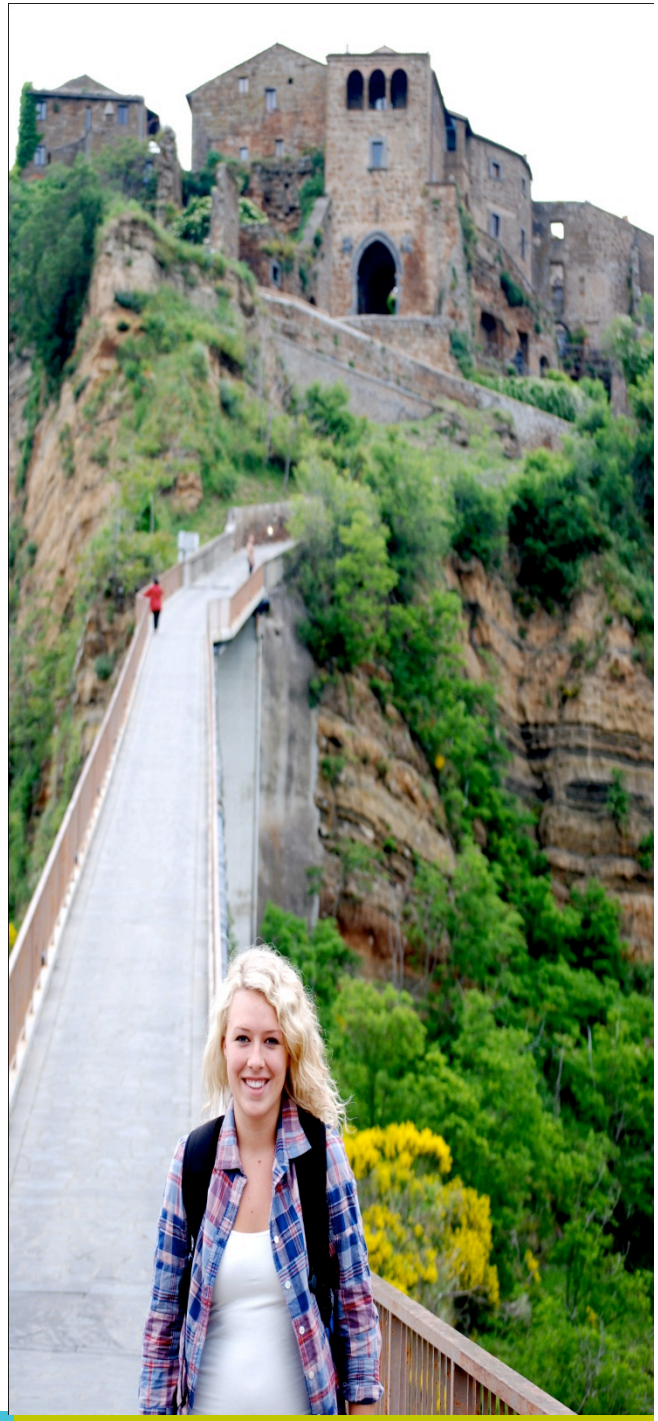
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