

Developing Academic Assessment

- Establish Assumed Knowledge Requirements
- Set Learning Objectives
- Determine Assessment Framework
- Create Assessment Assignments



What is the Assessment Model?

- Assumed Knowledge
 - Sufficient Academic background
 - Proof of Academic Success Requirements
- Learning Objectives
 - Reflect and Assess the characteristics of an international internship
 - Knowledgeable about the skills and observation offered and completed
 - Reflect from an academic view point

What is the Assessment Model?

- Learning Objectives cont.
 - Reflect from a cultural and philosophical perspective
 - Reflect from a Person Perspective
 - Gain insight into organizational differences domestic and international context



What is the Assessment Model?

- Assessment Framework
 - Flexibility
 - Caters to a wide range of academic areas and professions
 - Works with multiple internship cities and countries
- Assessment Items
 - Pre-Departure Paper
 - Bi-Weekly Work Plans
 - Reflective Journal
 - Student Analysis
 - Final Evaluation



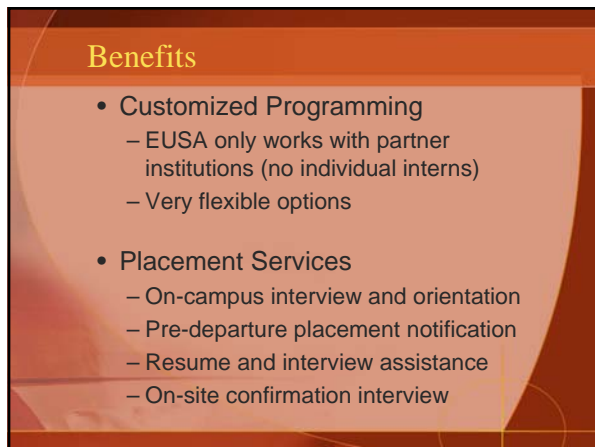
Facilitating the Assessment & Processing the Results

- Academic Assessment Supervisor
- Creating Communication Channels
- Grade Assignments
- Forward Results to Accrediting University
- Transcripts



Why is Assessment Important?

- Program Creditability
- Helps Students Establish Goals
- Way to Monitor Growth and Outcomes
- Host Country Visa Requirements



Granting Credit continued...

- Course Equivalencies
 - Coordinated by International Programs Office (IPO) and departmental internship coordinators
 - Follow up may be required during and/or after if unable to establish equivalencies prior to departure

Granting Credit continued...

- EUSA Grade Report
 - Received and processed by IPO
- Academic Record Change
 - Submitted to Registrar
 - Request to drop placeholder, add course equivalencies

Challenges

- Establishing program fee each semester
- Securing minimum number of participants
- Limited cities available (London, Dublin, Paris, Madrid, & Geneva)
- Coordination with ASU departments



Internships from Scratch: 101

Brigham Young University

How to find internship partners

- Alumni Associations
- Faculty
- Non-profit/Non-governmental Organizations
- Schools & institutions
- Governor's Office of Economic Development
- Conferences, trade fairs, expos
- Catalogs & internet
- Network, network, network

Catalogs & Resources

- Directory of International Internships, Michigan State University
- Alternative Travel Directory & Work Abroad, Transitions Abroad
- Encyclopedia of Associations: International Organizations, Thompson/Gale
- Volunteer!, CIEE
- International Workcamp Directory, Volunteers for Peace
- Careers in International Education, Exchange and Development, NAFSA

Internship Opportunities

- Private Business
- Government Bureaus & Parties
- NGOs, Non-Profit Organizations
- Educational Institutions
- International Organizations

Philosophy

- Internship experience is independent
- Minimal faculty oversight in field
- Direct reporting to local supervisor
- Discovery learning
- Cultural immersion
- For experienced students
- Cross-cultural challenges and uncertainty

Courses

- BYU courses
- From Major or Minor areas
- Relevant to internship work
- Relevant to location
- Registration for 1-3 courses (3-9 credits)
- Faculty oversee courses they would normally teach on campus
- Independent research

Course Contracts

- Written agreement between faculty and student
- Signed syllabus
- Course name and number
- Number of credits
- Semester
- Expectation of academic work
- Student proposal of research
- Due dates

In the field...

- Faculty mentors students from a distance
- Weekly correspondence
- "CC" to Study Abroad office
- Academic, logistical issues resolved
- Reports from the field to educate future interns/outreach

Faculty Relations

- Compensation for oversight of course contracts
- \$ per credit hour
- Research account held at Study Abroad office
- Research, books, materials, laptop, conference travel, staff
- Site visit – 1 week

Reentry

- Student debriefing with faculty
- Final assignments due
- Grade posted through Study Abroad office
- Faculty compensated when grades are submitted
- Student earns BYU credit

Thank you!

