

NAFSA: ASSOCIATION OF INTERNATIONAL EDUCATORS

Region II: Arizona, Colorado, Kansas, Montana, Nebraska, New Mexico, Utah, Wyoming

We would like to invite you to participate as an exhibitor/advertiser/sponsor in conjunction with the upcoming NAFSA: Association of International Educators Region II conference in **Albuquerque, New Mexico**. We are expecting about 200 people at this year's conference, which will be held at the Hotel Albuquerque from **October 27 to 30, 2009**. Check out www.hhandr.com/albuquerque.php.

The theme of the conference is **"World of Enchantment."** We came to this theme after realizing that we are indeed meeting in the land of enchantment...looking at the impact of globalization, international travel, and what it means to be an international educator and world citizen.

The exhibit space is located along the hallways outside the meeting rooms. The hallway runs from the ballroom to the main lobby and coffee breaks will draw traffic through the hallway.

Please see the attached form for fees and ways for you to be involved. Workshops are on Monday and Tuesday. The Opening Reception is Tuesday evening, Oct. 27. Exhibitor set-up will be open at 3:00 p.m. on Tuesday. The exhibit area will be open to conference attendees from Tuesday afternoon through Thursday afternoon. Exhibits will be open Wednesday, October 28th and Thursday, October 29th. Some offsite events are planned for Thursday afternoon. Sessions will resume at 3:00 p.m. Thursday night is the popular pub crawl. Sessions continue on Friday morning. **Go to <http://region2.nafsa.org/conferences/> for the latest information.**

If you would like to exhibit, sponsor an event, or advertise at the NAFSA conference, please indicate this on the enclosed form. Likewise, if you are unable to attend the conference but would like to purchase advertising space in our conference brochure and signs or include your own insert in the registration packet, please indicate this on the enclosed form.

Please direct all correspondence, payments, exhibitor registration forms (which include opportunities for sponsoring events), and advertising to:

Lauren Fowler Young, Study Abroad Program Coordinator
International Programs and Studies, MSC06 3850
1 University of New Mexico
Albuquerque, NM 87131-0001, USA
Tel: 505-277-4032
Fax: 505-277-1867
Email: lfowler@unm.edu

At the **World of Enchantment Conference**, one of our concerns is to reduce our impact on the diverse world we love. We encourage you to support this theme by offering environmentally friendly promotional material, reducing our use of materials, and participate in recycling efforts.

Fall is a beautiful time in New Mexico. Depending on the weather you can find yourself walking along the river or enjoying old town. It is the perfect place for activities that promote our natural environment. We look forward to your participation at our conference in Albuquerque.

Sincerely,

Mark H. Hough
mhough@hthworldwide.com
Exhibit Co-Chair
NAFSA: AIE, Region II

Adam Breen
adam.breen@gowithcea.com
Exhibit Co-Chair
NAFSA: AIE, Region II

For Your Information:

Conference Registration:

- Registration is included for one exhibitor from your organization. Please do not fill out the regular conference registration form for this one person from your organization. Additional exhibitors must register separately for the conference. Registration forms will be available on-line by August 1.
- Hotel reservations must be made **directly** with the hotel by using their online reservation system. Please visit www.HotelABQ.com, enter the details of your stay, and the **rate code** (not promo code): **GRPE19**. Or call 1-800-237-2133. The Conference rate is \$149 per night plus 12.875% tax. Reservations must be made prior to October 2, 2009 to obtain the special conference room rate.

Exhibit Area:

- The Exhibit Area will be in the atrium and pre-function areas of the hotel just outside the ballrooms. The lobby is at one end and has an atrium so it is a natural gathering place. The coffee breaks will be set up at the other end. All the session/meeting rooms open into the hallway and it is excellent for exhibiting. The hallway is wide and can accommodate large displays. Unfortunately, the area will not be secured after hours.
- Electricity and wireless internet access are available in the hotel rooms. There is a \$5 charge for weekly internet access that can be included with your room charges. Exhibit area access cannot be guaranteed.
- The official exhibit opening will be Wednesday morning, October 28 at 8:00 AM.
- Coffee breaks will vary from day to day but, in general, they will take place at about 9:45 - 10:15am and 3:15 - 3:45pm.
- Ship items to the following address to arrive no sooner than October 10, 2009 and no later than October 23, 2009. Send to the attention of:

Lauren Fowler Young, Study Abroad Program Coordinator
International Programs and Studies, MSC06 3850
1 University of New Mexico
Albuquerque, NM 87131-0001, USA
Tel: 505-277-4032 Fax: 505-277-1867

Send Lauren an email (lfowler@unm.edu) about how many items you are sending so she can look for them. Please note that shipping directly to the hotel will mean incurring extra charges.

Advertising:

- All exhibitors receive a free 1/4 page ad in the 8.5" x 11" program book. This free ad may be upgraded to a larger ad by paying the difference above the \$100 allowance for a 1/4 page ad.
- Art work must be emailed via .pdf file to Lauren Fowler Young at lfowler@unm.edu **no later than August 12th**. Advertising space will be assigned on a first-come/first-serve basis. All art work must be black and white. All fonts and graphics must be embedded in the image.

Meals:

- The Plenary Lunch, State Breakfast, and Regional Breakfast meals are included for the one person from your organization receiving the complimentary registration. (Other persons from your organization should fill out the regular conference registration form(s) and pay separately from this Exhibitor's Registration form.) However, we want to reduce the waste of unused meals. Please indicate on the exhibitor registration form which, if any, of the three meals you plan to attend. The Opening Reception is included in the fee for all conference registrants.

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Kansas

Region II Annual Conference

October 27 – October 30, 2009, Hotel Albuquerque, Albuquerque, New Mexico

SPONSOR, EXHIBIT, & PROGRAM ADVERTISEMENT REGISTRATION FORM

Contact person: _____ Company: _____

Person attending conference: _____

(One person only is covered under the exhibitor fee, so please only list this one person here. Others attending should fill out a regular conference registration form, pay the fee and send it to the conference registrar under separate cover.)

Title: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

Phone: _____ Fax: _____ Email: _____

PLEASE CHECK ALL THAT APPLY.

Yes, I would like to be an EXHIBITOR during the conference. I will pay \$500 for an exhibit space with a 6' table and a chair, one complimentary conference registration for one individual and a 1/4 page advertisement in the conference program*. All exhibitors will be located in the North/East/South Atrium. Reservations are due by August 12, 2009. The number of exhibitors is limited, so register early!

Yes, I would like to purchase **ADVERTISEMENT** space in the conference program for an ADDITIONAL cost.*

Back cover (\$ 500)

Inside back cover (\$ 350)

Inside front cover (\$450)

Business card (\$ 50)

Quarter page (\$ 100) 3.25" x 4.75"

Full page (\$ 250) size: 7" x 10"

Half page (\$ 150) size: 7"x 4.75" (horizontal x vertical)

*Note: Only PDF art will be accepted. All art work is due by August 12, 2009.

Registration Packet Flier, cost: \$200 (Vendor provides 250 copies of the flier)

Yes, I would like to **SPONSOR** a special event. You may sponsor or co-sponsor any of the events below.

(check below your choice of event and circle or otherwise indicate the dollar amount)

Opening Reception, Sponsor: \$1,000. Co-sponsor: \$500

Coffee Breaks - 4 breaks throughout the conference. Cost: \$250 for each break (number of breaks?)

Plenary Luncheon, Sponsor: \$1,000. Co-sponsor: \$500

Yes, I would like to ATTEND the following meals:

Meals: Plenary Lunch (Wed.) State Breakfast (Thurs.) Regional Breakfast (Fri.)

All requests are accepted and determined in order of registration form and check received.

Note: Agreement to accept a donation does not provide the donor with the right to use NAFSA's name or logo or to imply NAFSA's endorsement.

Please send this form and check to:

(check payable to "NAFSA: Region II")

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