

**NAFSA: ASSOCIATION OF INTERNATIONAL EDUCATORS
Bi-regional Conference Exhibitor, Vendor & Advertiser Agreement
November 14-17, 2010**

Name of Organization _____

Representative attending conference (if any) _____

Address _____

Phone _____ Fax _____ E-mail _____

I wish to reserve the following for my organization or firm. Payment is enclosed with this agreement.

1. Advertisement in the conference program

<u>Ad Location</u>	<u>Price</u>	<u>Exhibitor/Sponsor</u>	<u>TOTAL</u>
Back Cover: 10 (vertical) x 7.5 (horizontal)	\$500	\$350	_____
Inside Back Cover: 10 (vertical) x 7.5 (horizontal)	\$400	\$250	_____
Inside Front Cover: 10 (vertical) x 7.5 (horizontal)	\$450	\$250	_____
Full Page: 10 (vertical) x 7.5 (horizontal)	\$275	\$150	_____
Half Page: 4.5 (vertical) x 7.5 (horizontal)	\$150	\$75	_____
Quarter Page: 4.5 (vertical) x 3.75 (horizontal)	\$100	\$40	_____
One Eighth Page: 2.25 (vertical) x 3.75 (horizontal)	\$ 50	Included	_____

All requests for ad space must be received no later than September 15, 2010 to guarantee inclusion in the conference program. As ad space in the program is limited, requests will be considered in the order in which they are received.

The conference program will be 8.5" x 11". Ads should be sent electronically to:
Stephen Mattos, Region II: smattos2@unl.edu

2. Brochure insert in the conference folder

Brochures and fliers must be supplied by the company or agency in bulk and ready for inclusion. Please send inserts to Stephen Mattos (contact information below) by **October 15, 2010**.

	<u>Price</u>	<u>Exhibitor/Sponsor</u>	<u>TOTAL</u>
Brochure Insert	\$250	\$100	_____

3. Sponsorship

<u>Sponsorship</u>	<u>Price</u>	<u>TOTAL</u>
"Fellow Traveler"	\$100-\$249	_____
"Cultural Attache"	\$250-\$499	_____
"Diplomat"	\$500-\$999	_____
	(Includes one waived registration)	
"Ambassador"	\$1000-\$5000	_____
	(Includes one additional waived registration & special recognition/presentation at luncheon)	

EVENT SPONSORSHIP

Sponsors will be recognized at special events throughout the conference, according to their level of sponsorship. There is no deadline for conference sponsorship, however, to ensure printed recognition in the 2010 Conference Program, please submit sponsorship requests by **September 15, 2010**.

