

## NAFSA: ASSOCIATION OF INTERNATIONAL EDUCATORS Bi-regional Conference Exhibitor, Vendor & Advertiser Agreement November 14-17, 2010

Name of Organiz	zation		
Representative a	ttending conference (if an	y)	
Address			
Phone	Fax	E-mail	

I wish to reserve the following for my organization or firm. Payment is enclosed with this agreement.

#### 1. Advertisement in the conference program

Ad Location	Price	Exhibitor/Sponsor	TOTAL
Back Cover: 10 (vertical) x 7.5 (horizontal)	\$500	\$350	
Inside Back Cover: 10 (vertical) x 7.5 (horizontal)	\$400	\$250	
Inside Front Cover: 10 (vertical) x 7.5 (horizontal)	\$450	\$250	
Full Page: 10 (vertical) x 7.5 (horizontal)	\$275	\$150	
Half Page: 4.5 (vertical) x 7.5 (horizontal)	\$150	\$75	
Quarter Page: 4.5 (vertical) x 3.75 (horizontal)	\$100	\$40	
One Eighth Page: 2.25 (vertical) x 3.75 (horizontal)	\$ 50	Included	

# All requests for ad space must be received no later than September 15, 2010 to guarantee inclusion in the conference program. As ad space in the program is limited, requests will be considered in the order in which they are received.

The conference program will be 8.5" x 11". Ads should be sent electronically to: Stephen Mattos, Region II: smattos2@unl.edu

#### 2. Brochure insert in the conference folder

Brochures and fliers must be supplied by the company or agency in bulk and ready for inclusion. Please send inserts to Stephen Mattos (contact information below) by **October 15, 2010**.

Brochure Insert	<u>Price</u> \$250	Exhibitor/Sponsor \$100	<u>TOTAL</u>
3. Sponsorship			
Sponsorship	Price		TOTAL
"Fellow Traveler"	\$100-\$249		
"Cultural Attache"	\$250-\$499		
"Diplomat"	\$500-\$999		
•	(Includes one was	ived registration)	
"Ambassador"	\$1000-\$5000		
		ditional waived registrat	ion & special
	reeognicion prese	ination at random only	

#### EVENT SPONSORSHIP

Sponsors will be recognized at special events throughout the conference, according to their level of sponsorship. There is no deadline for conference sponsorship, however, to ensure printed recognition in the 2010 Conference Program, please submit sponsorship requests by **September 15, 2010**.

If you would like to sponsor a coffee break, continental breakfast, opening reception or business lunch in its entirety, please contact Stephen Mattos (contact information below).

### 4. Exhibit or Vendor Booth

The exhibit fee includes ONE conference registration (opening reception, two breakfasts, and one lunch) and a 1/8 page ad in the conference program. Each exhibitor agreement form will serve as one registration. Additional exhibitors attending the conference must complete the conference registration individually and make payment accordingly. The exhibit fee entitles the exhibitor to one clothed and skirted 6' table with two chairs. **Exhibitor or vendor booth requests must be received by October 15, 2010.** 

Please indicate any hook-up needs below. Questions regarding your needs can be directed to Stephen Mattos (contact information below).

	Price	TOTAL
Single Booth	\$625.00	
Electrical Hook-up	\$171.20	
Internet Access – Wired	\$428.00	
Internet Access - Wireless	Included	

Wireless Internet access will be provided at **no cost** for all **exhibitors or vendors** who request it and submit the registration form and payment.

Payment must be made in advance by check. Make check payable to **NAFSA REGION II** in U.S. Dollars. Please consider this Agreement Form your invoice for payment due.

Total amount due \$ \_\_\_\_\_

Authorized Signature

Date

Return this form and payment to:

Stephen Mattos Chair, Exhibits and Sponsorship University of Nebraska-Lincoln 420 University Terrace Lincoln, NE 68588-0682 Tel: (402) 472-5874 Fax: (402) 472-5383

Stephen Mattos contact information e-mail: smattos2@unl.edu fax: (402) 472-5383 telephone: (402) 472-5874