Greetings from NAFSA Regions III & VII! Each year international educators gather for regional conferences throughout the United States. This year, our regions have combined to offer a dynamic bi-regional conference providing exhibitors with access to international educators from Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Puerto Rico and the U.S. Virgin Islands! We will gather in New Orleans to enhance our professional skills. By attending this event your organization will have the opportunity to reach an impressive number of attendees at the regional level.

Information regarding exhibitor registration, advertising and sponsorship is available via the Bi-regional conference website www.nafsa.org/nola16. Please find general information below regarding opportunities currently available to promote your organization during the conference.

If you have questions, feel free to contact Rebecca Crowell or Fred von Schmeling at regions@nafsa.org.

**EXHIBITORS**

Exhibit table registration is now open! Each exhibit table registration receives one complimentary conference registration. Please note that you must also register for the conference within the conference registration system with a special code. Exhibitors sending more than one person must register for the conference at the conference rate. Conference registration opens July 5.

Please note that a limited number of exhibit tables are available in the pre-function area at a reduced rate on a first come first served basis. An Exhibitor Welcome Packet which will include shipping, AV and electrical information will be emailed to exhibitors beginning October 1, 2016. Please note that expo sales occur in a real-time environment. Consult the online registration for the most up to date offerings.

**ADVERTISING INFORMATION**

Please note: The submission deadline for ads is September 23, 2016.

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Exhibitor</th>
<th>Non-Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover (1-full page color)—SOLD</td>
<td>$600</td>
<td>$700</td>
</tr>
<tr>
<td>Inside Back Cover (1-full page color)—SOLD</td>
<td>$600</td>
<td>$700</td>
</tr>
<tr>
<td>Back Cover (1-full page color)—SOLD</td>
<td>$700</td>
<td>$800</td>
</tr>
<tr>
<td>Full Page (b/w inside program)</td>
<td>$500</td>
<td>$600</td>
</tr>
<tr>
<td>Half Page (b/w inside program, horizontal or vertical)</td>
<td>$450</td>
<td>$550</td>
</tr>
<tr>
<td>Quarter Page (b/w inside program)</td>
<td>$300</td>
<td>$375</td>
</tr>
<tr>
<td>Registration Packet Flyer/Insert (1,000)</td>
<td>$400</td>
<td>$485</td>
</tr>
</tbody>
</table>

**EXHIBITOR INFORMATION**

Regular Registration
Exhibitor Table (one exhibitor)
Ballroom: $900
Pre-function*: $700
Deadline: September 23, 2016

Late Registration
Exhibitor Table (one exhibitor)
Ballroom: $1,000
Pre-function*: $800
Deadline: September 24, 2016 — October 9, 2016

* limited quantity available

On-Site Registration
Exhibitor Table
Late registration fees for one exhibitor

EXHIBITORS RECEIVE

- One 8-ft table/two chairs
- Acknowledgement in the program (Please note: Advertisements in the program are separate)
- Access to conference sessions and the Exhibit Hall
- Refreshment breaks
- Conference meals and receptions for one exhibitor as follows:
  - Opening Reception (Monday)
  - Opening Plenary Luncheon (Tuesday)
  - Regional Business Luncheon (Wednesday)
  - All-Conference Closing Event (Wednesday)
### Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Number Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Conference Closing Event</td>
<td>$25,000</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>SOLD!</td>
</tr>
<tr>
<td>Opening Reception</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$3,000</td>
<td>$2,000</td>
<td>1 each at Platinum, Gold and Silver</td>
</tr>
<tr>
<td>Opening Plenary Luncheon</td>
<td>$20,000</td>
<td>$10,000</td>
<td>$6,000</td>
<td>$3,000</td>
<td>1 each at Platinum, Gold Silver and Bronze</td>
</tr>
<tr>
<td>Region III Business Luncheon</td>
<td>$15,000</td>
<td>$8,000</td>
<td>$5,000</td>
<td>$3,000</td>
<td>1 each at Platinum, Gold Silver and Bronze</td>
</tr>
<tr>
<td>Region VII Business Luncheon</td>
<td>$15,000</td>
<td>$8,000</td>
<td>$5,000</td>
<td>$3,000</td>
<td>SOLD!</td>
</tr>
<tr>
<td>Exhibit Hall Grand Opening</td>
<td>$10,000</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>Sole sponsor</td>
</tr>
<tr>
<td>Coffee Breaks (4)</td>
<td></td>
<td>$5,000</td>
<td>$3,000</td>
<td>$1,500</td>
<td>3 each at Platinum, Gold Silver and Bronze (one per break)</td>
</tr>
<tr>
<td>Conference Application (enhanced version)</td>
<td>N/A</td>
<td>N/A</td>
<td>$4,000</td>
<td>N/A</td>
<td>Sole sponsorship</td>
</tr>
<tr>
<td>Program Printing</td>
<td>$4,000</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>Sole sponsorship</td>
</tr>
<tr>
<td>Audiovisual</td>
<td>$8,000</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>Sole sponsorship</td>
</tr>
<tr>
<td>Doubloons</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>$1,000</td>
<td>Sole Sponsorship</td>
</tr>
</tbody>
</table>

Please contact Rebecca Crowell or Fred von Schmeling at regions@nafsa.org for more information about additional sponsorship opportunities not listed in this document. Additional opportunities are available include but are not limited to plenary luncheon speaker, HBCU Forum, conference badges and stock, Newcomers gifts, conference bags, Past Chairs Breakfasts, and Raffle prizes. Items with strikethroughs are SOLD.

### Payment Options

- Exhibitor Registration will be available via the Regional Conference website [www.nafsa.org/NOLA16](http://www.nafsa.org/NOLA16) and includes full payment via credit card or check at the time of registration.

- To register, visit the conference website at [www.nafsa.org/NOLA16](http://www.nafsa.org/NOLA16)

### Sponsorship Levels

**Platinum**
- Premier Sponsor of Event
- 5 Minute Speaking Opportunity
- Sign at event with company/logo
- Listed on conference web site
- Listed in conference program

**Silver**
- Listed on conference web site
- Listed in conference program

**Bronze**
- Listed in conference program

**Gold**
- Sign at event with company/logo
- Listed on conference web site