

NAFSA Region III Sponsorship Opportunities
Westin Riverwalk Hotel, San Antonio, Texas
October 15-18, 2017

Item Name	Fee	# Available		Business/Institution
All Conference Events				
• Plenary Luncheon	\$5,000.00	1		
• Region III Business Lunch	\$4,000.00	1		
• All-Conference Off-Site Event	\$3,500.00	0	Sold	UIW European Study Center
• Exhibit Hall Grand Opening	\$2,000.00	1		
• Poster Sessions	\$2,000.00	1		
• Coffee Breaks	\$1,500.00	1		
• Coffee Breaks	\$1,500.00	1		
• Coffee Breaks	\$1,500.00	1		
• Workshop Coffee Breaks	\$750.00	1		
• Workshop Coffee Breaks	\$750.00	1		
Merchandise Branding				
• Conference Mobile App	\$2,400.00	1		
• Conference Badge Holder	\$720.00	0	Sold	CEA Abroad
• Conference Badge Tearaway	\$400.00	0	Sold	UTSA
• Schedule Signs	\$750.00	0	Sold	Global Credential Evaluators
Targeted Conference Events				
• Texas State Breakfast	\$1,050.00	0	Sold	TAMU-San Antonio & St. Mary's
• Arkansas State Breakfast	\$525.00	0	Sold	Lyon College
• Louisiana State Breakfast	\$525.00	1		
• Oklahoma State Breakfast	\$525.00	1		
• Newcomers' Breakfast	\$500.00	0	Sold	Academic HealthPlans
• ISSS KC Opening Reception	\$337.50	0	Sold	Terra Dotta
• EA KC Opening Reception	\$252.00	0	Sold	Terra Dotta
• IEM KC Opening Reception	\$280.00	1		
• TLS KC Opening Reception	\$185.00	1		
• Resume Reviews	\$250.00	1		
• Diversity/MSI Forum	\$250.00	0	Sold	Alamo Colleges

*Requests for co- or partial-sponsorships are welcome. Partial-sponsors will receive an adjusted slate of benefits. For more information about sponsorship opportunities, contact Blake Hart at blake.hart@sit.edu.

Plenary Luncheon

This premiere conference sponsorship is attended by all of our 350+ conference attendees and features a keynote presentation from a thought-provoking leader in international education.

Marketed heavily in communication and conference materials, the sponsor of this event will receive:

- The opportunity to provide brief, welcoming remarks to all attendees
- Signage at the event acknowledging your sponsorship
- Acknowledgement in the conference program and on the website
- Logo and acknowledgement in the event listing in the conference app
- Option to provide marketing materials or gift to all event attendees

Region III Business Luncheon

The Region III business luncheon, taking place October 17, attracts nearly all 350+ conference attendees. The Region III leadership team discusses regional business and recognizes awardees who've made outstanding contributions to international education within the region.

This event sponsor will receive:

- An opportunity to briefly welcome all event attendees
- Signage featuring your conference logo at event
- Acknowledgement of your sponsorship in the conference app and on the regional website
- Designated space to provide materials to attendees

Exhibit Hall Grand Opening

Following the Plenary Luncheon, the conference's 350+ attendees will move to the exhibit hall grand opening for coffee and dessert, and to engage with exhibitors.

The sponsor of this event will be announced during the Plenary Luncheon and will receive:

- Signage featuring your conference logo at event
- Acknowledgement of your sponsorship in the conference app and on the regional website

Poster Sessions

The poster sessions are visual presentations focused on specific themes that are displayed on tables and bulletin boards during the designated poster fair time. Presenters stand next to their displays to explain content and answer questions.

This event sponsor will receive:

- Recognition at the Region III Business Luncheon
- Signage featuring your conference logo at event
- Acknowledgement of your sponsorship in the conference app and on the regional website

Coffee Breaks

Coffee breaks, taking place in the Expo Hall, are a great opportunity to engage with conference attendees between sessions and presentations.

This event sponsor will receive:

- Signage featuring your conference logo at event
- Acknowledgement of your sponsorship in the conference app and on the regional website

Workshop Coffee Breaks

These coffee breaks are specifically for the conference's 150+ preconference workshop attendees, and provide a great opportunity for early visibility at the conference.

This event sponsor will receive:

- Signage featuring your conference logo at event
- Acknowledgement of your sponsorship in the conference app and on the regional website

Conference Mobile App

The Region III Conference's attendees are encouraged to interact with the conference mobile app on-site to access the conference program, review their own itineraries, and engage with other attendees and exhibitors.

This exclusive opportunity offers a sponsor exclusive a splash screen ad, visible every time a user opens the app, and a prominently-placed ad on the app's home screen.

State Breakfasts

The Arkansas, Louisiana, Oklahoma, and Texas State breakfasts are an opportunity for all 75+ conference attendees from that state to meet and network.

The sponsor of this event will receive:

- Signage featuring your conference logo at event
- Acknowledgement of your sponsorship in the conference app and on the regional website
- Designated space to provide materials to attendees

IEM KC Opening Reception

The conference's 75+ professionals in the International Enrollment Knowledge Community (IEM KC) include international education professionals involved in international marketing and recruitment, foreign credential analysis, placement, English language preparation, admissions, enrollment, and advising of inbound students.

The sponsor of this KC's opening reception will receive:

- An opportunity to briefly welcome all event attendees
- Signage featuring your conference logo at event
- Acknowledgement of your sponsorship in the conference app and on the regional website
- Designated space to provide materials to attendees

TLS KC Opening Reception

The conference's 50+ professionals in the Teaching, Learning, Scholarship Knowledge Community (TLS KC) include faculty involved in intercultural/international education scholarship; professionals interested in applying theory and research to practice; graduate students/post-docs; researchers; intercultural trainers; and cross-cultural counselors.

The sponsor of this KC's opening reception will receive:

- An opportunity to briefly welcome all event attendees
- Signage featuring your conference logo at event
- Acknowledgement of your sponsorship in the conference app and on the regional website
- Designated space to provide materials to attendees

Resume Reviews

Resume Reviews are an opportunity for newer international education professionals to meet with more experienced attendees to discuss their resumes and how to break into and advance in the field of international education.

The sponsor of this event will receive:

- Signage featuring your conference logo at event
- Acknowledgement of your sponsorship in the conference app and on the regional website