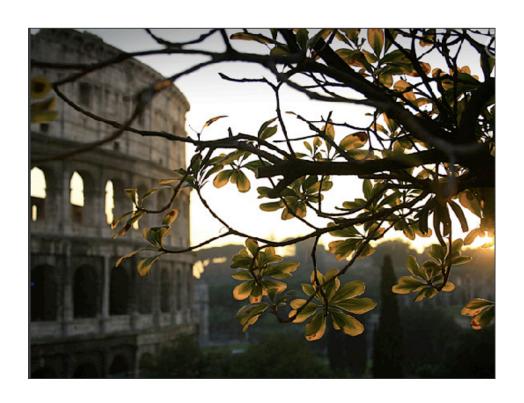
Online Orientation Best Practices



Bill Clabby - ISA Erica Katz - UT Laura Moix - U. of Arkansas



INTERNATIONAL STUDIES ABROADOVER 20 YEARS OF STUDY ABROAD EXCELLENCE



Online Orientation Best Practices



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Executive VP - Research & Special Programs

ISA: International Studies Abroad



Presenters

Bill Clabby: <u>ISA</u>: Int'l Studies Abroad

Erica Katz: University of Texas Austin

Laura Moix: University of Arkansas



Goals for Session

- View different models
- Understand orientation elements
- Build based on goals of organization
- Learn from our experience and missteps



ISA in Brief

- 9 5,000 students abroad per year
- University-based study abroad
- Students from over 300 North American Universities
- Full service offices in Western and Central Europe, North Africa, Latin America
- 68 staff in the U.S.
- 100 full time overseas staff



Previous Orientation

- Two 50 page orientation brochures
- Health & Safety
- Cultural points
- Visa information
- Official documents
- Housing
- Communication
- Emergency contact information
- Paper forms



Current Orientation

- Online Orientation for enrolled students
- More content, more media forms
- Student Portal
- Online forms
- Go Green!



Goals & Objectives for students



- Prepare students personally and academically
- Encourage & inform about learning outcomes
- Consistency & quality of Information
- Easier access to information
- Wider range of media possible
- Ecology: Reduce use of paper





Goals & Objectives for ISA

- Prepare students for personal and academic changes
- Encourage & inform students about desired learning outcomes
- Timely completion of forms, logistics
- Consistency & Quality of Information
- Easier access to information
- Increase number who read info
- Timely updates
- Ecology: Reduce use of paper
- Less time and expense printing
- More efficient use of staff time



Goals & Objectives for U.S. Home university



- Prepare students personally and academically
- Encourage & inform students about desired learning outcomes
- Increase number who read info
- Ecology: Reduce use of paper
- More efficient use of staff time



Ready, Set, GO!





Three Steps

READY: Upon enrollment 2-4 months before departure



SET: One month before departure

GO: Departure Day - 1st 2 weeks



Learning Outcomes

- Cultural Awareness
- Engagement with host community
- Foreign Language Acquisition
- Greater maturity, self-awareness
- Academic achievement & integration
- Career definition





Contents - Ready

READY (just signed up)

- Important Documents
- ISA Forms
- Academic Issues
- Health Issues
- Paying for the Program
- Flights





Contents - Set

SET (two months before)

- Know the Place
- Safety
- Important Documents
- ISA Forms
- Money
- Communication
- Packing





Contents - Go

GO (going away and arrival)

- When You First Arrive
- Your First Two Weeks
- Accommodations
- Maintaining Ties
- Culture
- Important Contact Info
- Cultural Adjustments
- Safety & Health
- Behavior to Avoid
- Budgeting Your Time
- Useful Conversions





Future Assessment

- Measure Number of Unique visits to site
- Use of site after arrival
- Resident Directors student familiarity with information
- Student evaluations compare student responses to orientation
- Student awareness of desired learning outcomes

Study Abroad & International Exchange

Office located at 722 West Maple Street, on the University of Arkansas Campus.



University of Arkansas

On-Line Pre-Departure at University of Arkansas

Presented by Laura Moix
UA Faculty Led Programs & Exchange
Coordinator
Office of Study Abroad
University of Arkansas

UA Quick Facts

- Public doctoral granting land-grant university & the flagship campus of the University of Arkansas System
- Serves as the state's major center of liberal and professional education and as Arkansas' main source of theoretical and applied research
- 15,500 UG students; 3,400 Grad students;
 400 Law students

Office of Study Abroad

- Develops and supports study abroad programs for all colleges
- Manages support services for both out-bound and in-bound students
 - All out-bound academic students receive support for prep work (visa, passport, etc) and pre-departure orientation (individual and group meetings)
 - We send out about 600-650 students in a year (approx. 350-375 on UA programs)
 - We provide support services (housing, course registration, pals program, etc.) to all in-bound exchange students (50-80 per year)
 - We advise students applying for scholarships & financial aid, as well as deal with transfer credit issues

Staffing

- Director
- Two Advisors (UA programs/non UA programs)
- Office Manager
- Secretary
- Volunteers and interns periodically

Enrollment & Program Trends

- 2000-01 370 students
- 2008-2009 (622 students); 250+ program options with 20+ faculty led programs, organized and managed exclusively by UA

UA's Rationale for On-Line Orientation

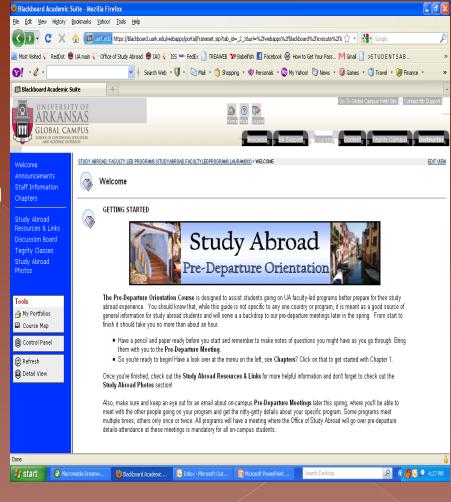
- More students studying abroad and more variety in program options necessitated a more efficient and program specific orientation program
- Limited professional staff available to conduct individual sessions: currently all 20+ Faculty-led programs have at least one pre-departure meeting with STAB Office
- Used to supplement face-to-face group meetings as reference for facts/reminders/etc. to free up time for more culture discussions in meetings together
- Remains accessible & serves as a resource to students throughout their experience abroad (students are only removed from the course after returning)

Online Objectives

- To provide students with comprehensive information about:
 - Study Abroad Policies and Procedures
 - Financial Aid/Scholarship process
 - Credit transfer (if applicable)
 - Health & Safety
 - Cultural Adjustment, Academic and Language Learning
- Distribute material through reading, web links, interactive activities and quizzes that students completed all assignments and understood material
- Provide an opportunity for students to ask questions/get feedback from the STAB Office
- Provide a resource for students to refer to throughout their study abroad experience

Online Structure

- UA students provide Office with their UA email & ID, and STAB office works with Global Campus to enroll them in correct orientation course (based on program type)
- Both versions divided into Chapters
- Students read through topics which have links to essential material
- Students take quizzes (checked by STAB Office)



Feedback & Records

- Blackboard course viewed as self-help tool
- All students enrolled in blackboard orientation are strongly recommended to complete by pre-departure meeting
- Students who have completed the course previously are waived for a second enrollment
- Students who do not complete blackboard are sent weekly emails until departure
- Inaugural course in preparation for summer 09 UA faculty led courses: 92% completion rate

Strengths

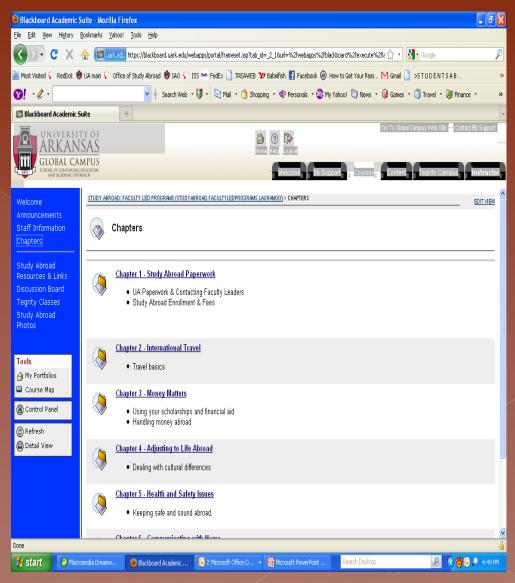
- Quizzes allow STAB Office to highlight areas of importance that might go undigested in solely verbal form (like traditional pre-departure meeting)
- Review of quiz submission allows STAB office to adjust future questions to replace poorly designed questions & re-evaluate areas of emphasis
- Separate courses developed to meet different audiences (Faculty led programs, Recommended Programs currently)
- Ability to expand: separate Exchange program course, course for visiting students, etc.
- Allows students to access any materials/links/etc they may have misplaced/left at home during their time abroad

Weaknesses

- Current version doesn't contain as much countryspecific cultural information as we'd like
- UA Faculty led programs still require face-to-face meetings
- Heavy emphasis on reading & lists, could be supplemented with more videos, photos, interactive activities
- Not as natural for students as social networking sites (like Facebook) for sharing information

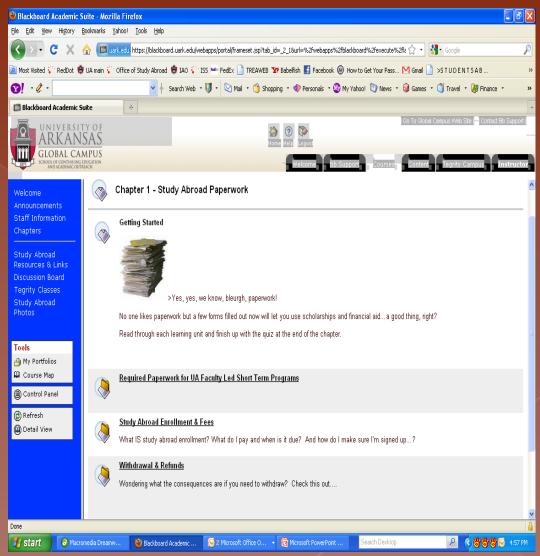
Chapter Listings

A list of various topics that students should examine and be prepared to answer questions about.



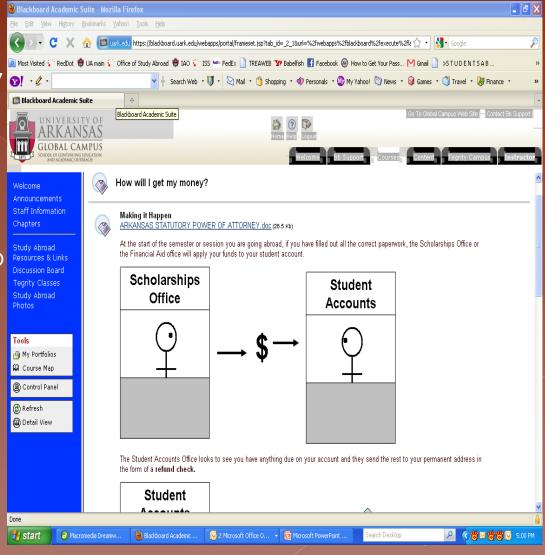
Chapter One: Paperwork

A list of various sub-topics from starting paperwork to acceptance paperwork to fees to withdrawal, etc.



"How Will I get my Money?" Sub-Topic

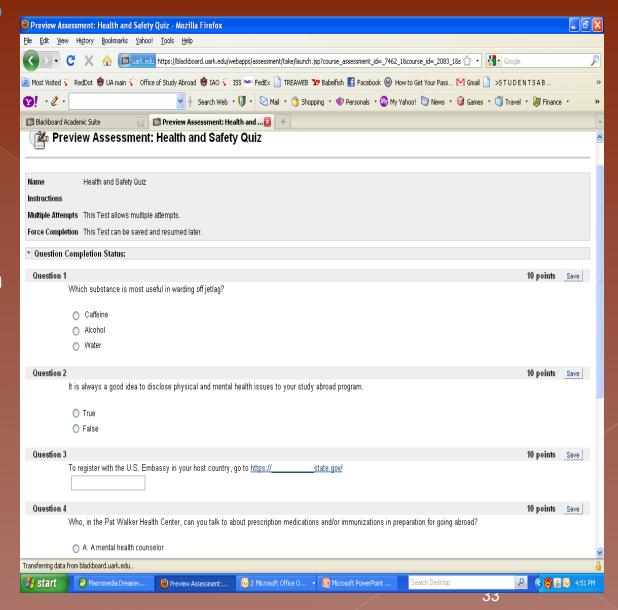
We use a diagram in addition to the words to help make this process more digestible to students



Samples

Health & Safety Quiz

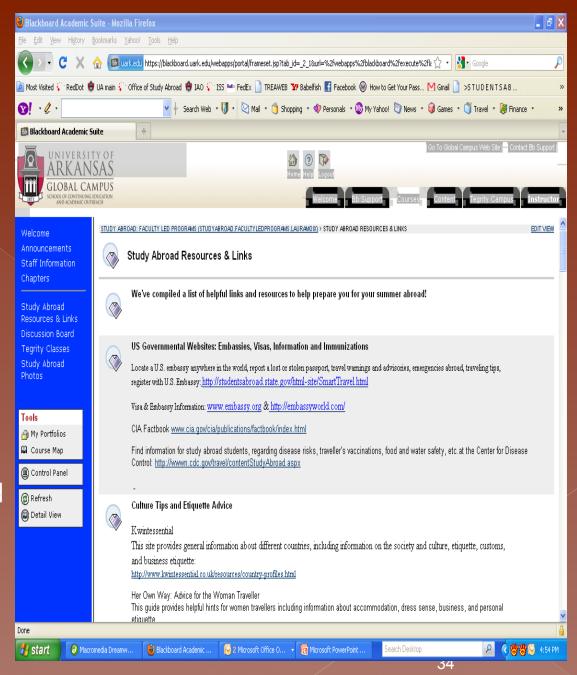
Basic Personal Health and Health Resources



Samples

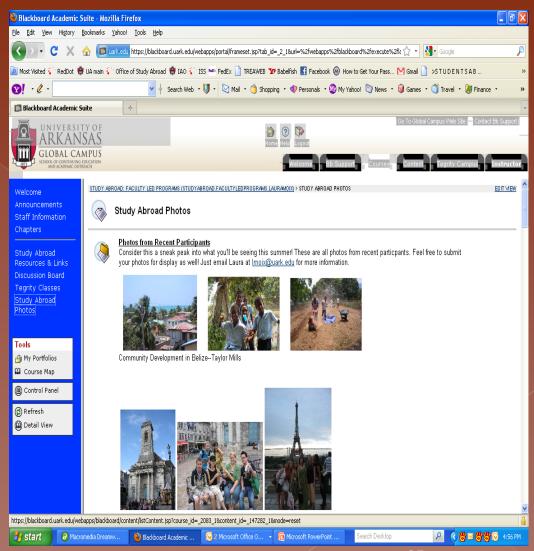
Resources & Links Tab

Extra resources for government links, cultural links, overseas communication, section for women, section for disabled students, etc.



Study Abroad Photos

A few photos from each program to highlight the programs & "show real students" as a way to help students visualize themselves on a program





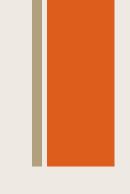
University of Texas Austin



Erica Finazzo Katz Program Coordinator UT Austin Study Abroad Office erica@austin.utexas.edu

⁺UT Austin Quick Facts

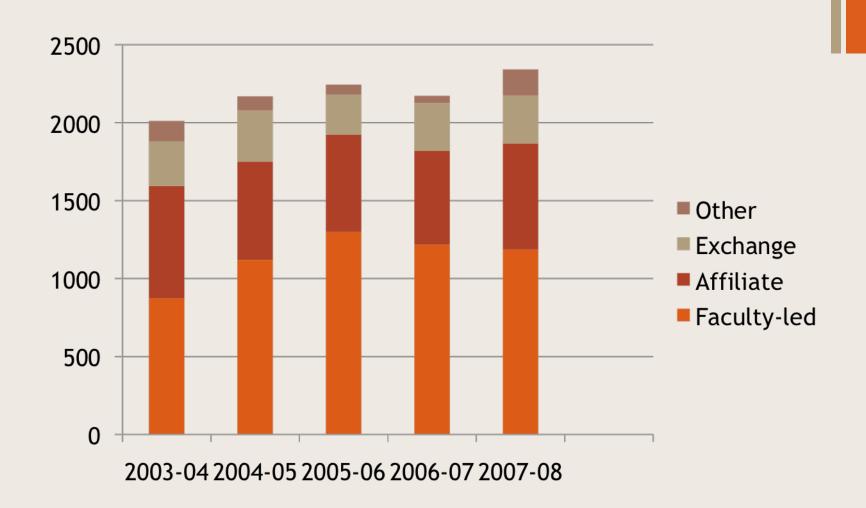
- Public university, flagship of University of Texas System
- Student population: 50,000
- 39,000 undergraduate students
- 11,000 graduate students
- 16 colleges/schools
- **2,500** faculty
- 14,000 staff members



⁺UT Study Abroad Office Overview

- 2007-2008 study abroad students: 2342 total
- 307 exchange
- 680 affiliated
- 1187 faculty-led
- 168 other (includes independent study & research)
- SAO manages all outbound students with varying level of support
- SAO staff of 18, includes 7 full-time advisors and 5 faculty-led program coordinators

⁺UT Study Abroad Trends



[†]UT Study Abroad Orientations from Past to Present

- Past system
- Mandatory in-person orientation for ALL students
- Printed packet of forms and orientation materials
- Cultural training component included
- About 5 years ago, resource limitations prompted a change to the current system
- Online application portal and document tracking
- Online pre-departure orientations
- In-person orientations also offered

⁺Goals and Objectives for Online Orientation

- Maximize SAO resources without compromising effectiveness of pre-departure orientation
- Provide consistent and accurate information in a format that is accessible and convenient
- Communicate expectations and responsibilities before departure, while abroad, and upon return
- Track completion through portal and ensure basic comprehension with quiz

⁺Current Online Orientation

- ■Who uses it?
- Exchange programs
- Affiliate programs
- SAO-administered faculty-led programs
- Other (college-based) faculty-led programs
- ■How does it work?
- Available online after acceptance
- Must be completed by final paperwork deadline (about 3 months before departure)
- Must pass quiz in order to finish



⁺Online Orientation Content

- Required Online Content
- Varies slightly by program type
- Registration, credit, and grades
- Withdrawal and refund policy
- Health and safety
- Money matters
- Passport, visa, and travel tips
- Financial aid
- Optional Online Content
- Link to "What's Up With Culture"



⁺Online Orientation Quiz

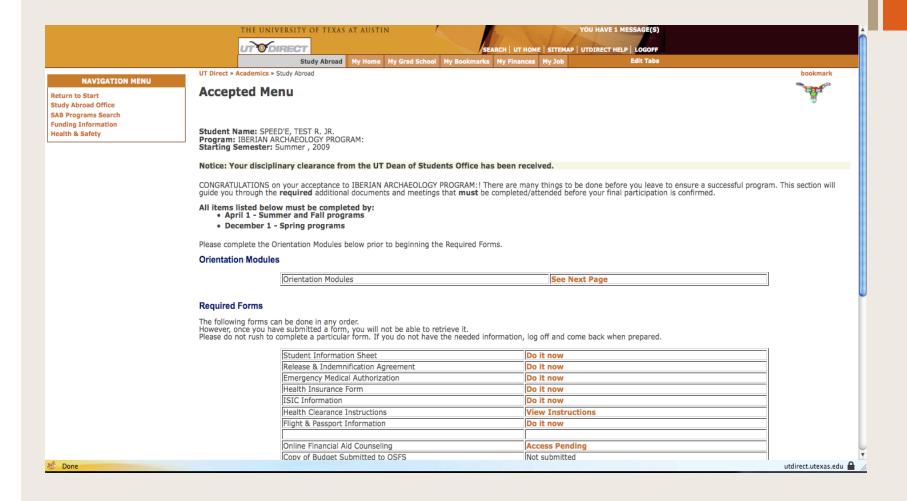
- Approximately 20 questions (exact number varies according to program type)
- True/False and multiple choice
- Auto-corrects question by question
- Questions focus on a basic understanding of the main points of the required portion of the orientation
- No tracking or quiz for cultural information

⁺Additional Orientation Content

- Country-specific info is not covered online
- Cultural component is not required
- Depending on program type, students get this content from different sources
- Faculty-led pre-departure sessions or seminars
- Affiliate and exchange partners
- SAO offers in-person country-specific orientations at least 1-2 times per semester
- One-on-one advising



⁺Portal Pre-departure Menu



⁺Orientation Sample Page

Registration Program Fees Withdrawals Financial Aid Credit Graduation Passport Visa Travel ISIC SOS Health Insurance Health Money Form



Preparing to travel abroad - Passport

If you don't currently have a valid passport, apply for one immediately. The normal processing time is 6 weeks, although you can pay extra to have it expedited in 2 weeks.

Applications and instructions may be found on the U.S. State Department web page, at any major post office or SAO.

You must have a passport before applying for a visa.

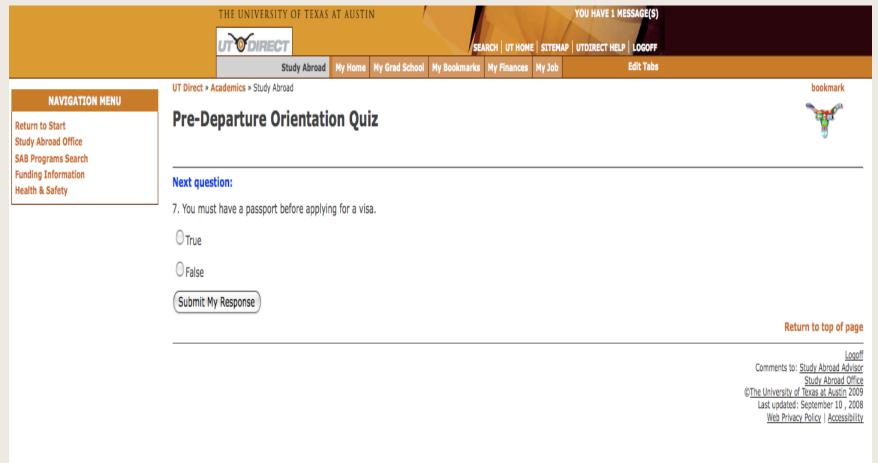
Make three copies of the first page of your passport: one for <u>SAO</u>, one for yourself and one to leave with your stateside contact.

If you lose your passport while abroad, take the copy to the nearest American Embassy and a new passport can be created from the photocopy.

It is additionally important that that at least one family member has a valid passport of their own prior to your departure in the case of an emergency.

⁺Orientation Quiz Sample





⁺Lessons Learned

- Online orientation is effective! Since our orientation went online:
- No increase in preventable incidents abroad
- No lack of preparedness expressed by students, faculty or partners abroad
- SAO staff was concerned about students losing a sense of community before departure, however:
- Student feedback does not reflect this
- Participation in re-entry events has not decreased
- Valuable capacity-building tool

⁺Strengths of Online Orientation

- More convenient for students and staff
- Easy to track completion online
- Quiz tests basic comprehension of content
- Tailored to program type (i.e. exchange, faculty-led)
- Students have access to it before departure, while abroad, and upon return
- Ensures consistency of information given
- Makes use of existing web resources through links



Weaknesses of Online Orientation

- Large amount of content makes it text-heavy
- Some learning styles are at a disadvantage
- Not a substitute for face-to-face advising (Q&A)
- Difficult to ensure full comprehension through quiz
- Timing of information may not be ideal
- Often duplicates information given elsewhere
- Maintaining multiple versions allows for more customization, but is administratively difficult

⁺Future Plans

- Refine and update content and format
- Easier to navigate, access later, and print out
- Make format more interactive, less text-heavy
- Change system so that it is easier to update content
- Add cultural content to required section
- Culture shock
- Re-entry
- Consider altering orientation schedule to give "chunks" of info as needed
- Pro: Makes information more relevant & meaningful
- Con: Multiple phases require more oversight





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