# Diamonds in the Rough: Utilizing Gems for Recruitment

Session Chair: Dickie Hargrave, University of North Texas

Veronikha Salazar, University of Arkansas Sophia Kwong, Texas Intensive English Program

# **EducationUSA Advisors**

Salim Said Al-Badi, Oman

Lucena R. Felipe, Philippines

Bradley Gorski, Russia

Martha Huaman, Peru

Gunay Masimova, Azerbaijan







FRIDAY OCT

Intensive English Admissions & Recruitment Global Learning Student/Scholar Svcs Welcome Center Sponsored Students

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# **UNT-International News**



### Meet a UNT Representative

Schedule of upcoming chances to meet someone from UNT all over the world Read More

#### UNT in the World- Korea 2009

Global IQ with the Economist



A 10-member delegation of the University of North Texas led by Provost Wendy K. Wilkins visited nine universities and institutions in Korea from October 5th to 9th.

#### Read More



"Global I.Q. with The Economist – The G2: China and America"
University Union, room 413

# **IELI** Star

10 A 0



# Where is UNT?





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# ARKANSAS INTERNATIONAL ADMISSIONS

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## IAO Home

Frequently Asked Questions

Academic Requirements

Evidence of **English Proficiency** 

Evidence of Financial Support

Estimated Expense Cost Sheet

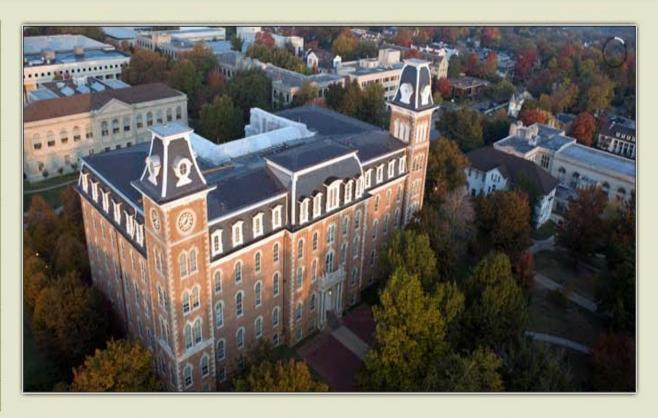
Scholarships

Application Deadlines

Catalog of Studies

# Related Contacts:

Intl Students & Scholars



Welcome to the International Admissions Office

The International Admissions Office serves prospective students who are



University **Express** 

An Accelerated Program

Language:

Find information...

**Students** 

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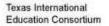
"I came here because I wanted to go to law school..."

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Phone number: 512-477-4511 Fax number: 512-322-0592 1103 W. 24th Street Austin, Texas, 78705-4603 U.S.A.











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Frequently Asked Questions



UNDERGRADUATE PROFIL

"If you Want to Study in the United States"

Publications in Arabic, Chinese,



**Financial** Assistance



# Social Media Myths

- 1. I'm not a tech person, so I can't use social media.
- 2. It's a fad and will soon go the way of bellbottoms.
- 3. I'm just one person; how can I compete with celebrities or big companies?
- 4. I can do it all by myself.
- 5. All I need is killer design.

# Facebook Page



- Students can become "fans"
- Post photos, videos, announcements
- Create an interactive community





# University of Arkansas - International Admissions

Wall

Info

Discussions

Boxes

**Events** 

Suggest to Friends

Add to my Page's Favorites

Subscribe via SMS

Bringing diversity to the University of Arkansas for the betterment of all students.

#### Information

Location:

346 N. Arkansas Ave. 1 University of Arkansas

Fayetteville, AR, 72701

Phone:

(479) 575 - 6246

Mon - Fri:

8:00 am - 5:00 pm

#### Fans

6 of 81 fans

See All



Emily

Ironside



Grossher

Write something...

Attach: 🗐 📵 深





Share

University of Arkansas - International Admissions

Photos

**Just Fans** 

VER

University of Arkansas - International Admissions Today is World Food Day 2009. See what the University of Arkansas is doing to combat world hunger.

http://sceao.uark.edu/World Food Day.html



### World Food Day

Source: sceap.uark.edu

The University of Arkansas is holding its second annual food drive in acknowledgement of World Food Day. The drive kicks off at the

Arkansas-Georgia game Saturday, Sept. 19, and will continue through Oct. 16, World Food Day.

October 16 at 9:54am · Comment · Like · Share

VER

University of Arkansas - International Admissions will be in Panama and Colombia at the end of this month. Please see our "Events" section for details. It would be a great chance for students to come and visit with the University of Arkansas' Office of International Admissions.

October 9 at 8:46am · Comment · Like



University of Arkansas - International Admissions congratulates Hayot Tuychiev, international student from Uzbekistan, for being nominated for a regional



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#### EducationUSA is on Facebook

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With over 400 advising centers in 170 countries EducationUSA represents the largest group of advisers committed to promoting accredited US higher education institutions to over 14 million students and parents with whom they have contact each year.

#### Information

Location:

over 400 Advising Centers

Mon - Sun:

12:00 am - 11:59 pm

#### Fans

6 of 694 fans

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Info **Events**  YouTube

Photos

PDF



Q Filters



Wall

### Sanelisiwe Dube gffcngc

about an hour ago - Report



InternationalEducation Week http://www.facebook.com/group.php? gid=23286981556#/internationaleducationweek?ref=profile



#### InternationalEducation Week

Department of State



about an hour ago



EducationUSA Congratulations to Ireland and Morocco for breaking the 1 million Facebook users barrier!

2 hours ago



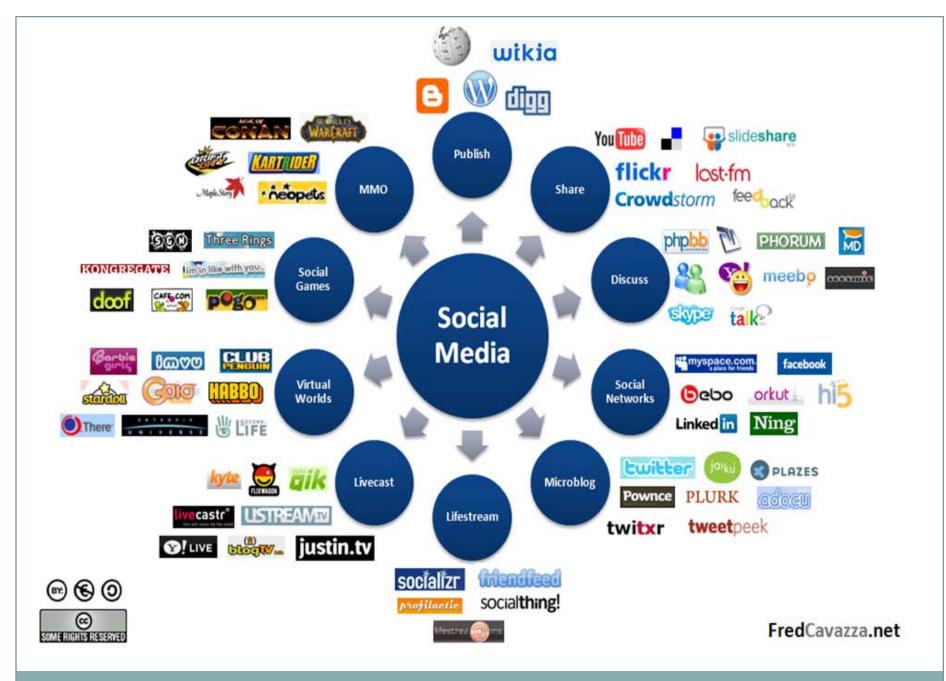
Marybeth, Antonio and 2 others like this.



#### EducationUSA



EducationUSA at NAFSA regionals Fall 2009



# Hannah's UNT-International Blog Welcome Benvenuto Hoş geldiniz 概定義 welkom Willkommen אבה רווב

HOME ABOUT ME

# New Business Leadership Building to be built

For those of you who are fairly new to UNT or IELI, you may not remember when UNT-International offices were located in Kendall Hall. Now that we have moved to the (much fancier) Information Science Building, Kendall Hall has been scheduled for demolition beginning October 19 to make way for the new Business Leadership Building, which will begin being built November 23.



16 10 2009

Kendall Hall had been home to UNT-I for decades, and since my mom worked for UNT-I from 1989-2008, some of my earliest memories are in the building. While it is always very exciting to hear about UNT's growth and its effort to provide new and better facilities to students, I am somewhat sad to see Kendall Hall go.



Information Science Building

(However, oddly enough, when my dad also worked at UNT, he did a lot of work in the Information Science Building, so I have ties to UNT-International's current home as well!)

For more information on plans for the brand new Business Leadership Building, visit: http://inhouse.unt.edu/index.cfm?commentID=3556

# UNT International

# **UNT-International Chatter!**

Chat online with a UNT-International Student who will help you with questions you may have the University of North Texas. Click Here for our upcoming Chat Schedule

### UNT I Chatter



Connecting to meebo...



# ISS

# Welcome to our Live Chat.

Please select the department you would like to reach.

- Immigration Advising (Offline)
- New Student Assistance (Offline)

Send Emai

Powered by THE LIVE v3.2.2 @ OSI Codes Inc.





# Hey there! unt\_antonio is using Twitter.

Twitter is a free service that lets you keep in touch with people through the exchange of guick, frequent answers to one simple question: What are you doing? Join today to start receiving unt\_antonio's tweets.

# Join today!

Already using Twitter from your phone? Click here.



UNT on the Square opens Oct. 21 to highlight the arts http://bit.ly/12NDaE

1:07 PM Oct 21st from web

Deadline for applications for the Intensive English Language Institute-Fall II are due TODAY if you are inside the USA.

1:23 PM Oct 15th from web

UNT Homecoming 2009 - October 15-17 - "Wild With Pride" http://homecoming.unt.edu/

12:18 PM Oct 12th from web

UNT named one of America's 100 Best College Buys for 14th year: http://tinyurl.com/yco8d4z #UNT

8:43 AM Oct 6th from web

World Fest September 26th!! www.international.unt.edu/w...

12:25 PM Sep 17th from web

UNT had about 220 international students show up for

Name UNT-International Location Denton, TX Web http://www.intern... Bio UNT-International department located in the Information Science Building of the Denton campus.

following followers

Tweets

Following

































RSS feed of unt\_antonio's tweets







# Hey there! **UAISS** is using Twitter.

Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What are you doing? Join today to start receiving UAISS's tweets.

# Join today!

Already using Twitter from your phone? Click here.



# UAISS

RT @uawaltoncollege Congratulations to @WaltonMBA! http://ow.ly/vGfH

about 3 hours ago from Power Twitter

RT @oiss Important tip! NEVER throw away your I-20s or DS-2019s, even if they are old. You might need them again in the futura

Name UAISS

Location Fayetteville, Arkansas

Web http://iss.uark.edu

Bio Serving international students and scholars and the University of Arkansas community

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# Join today!

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# EdUSAupdates

Google Anita Borg Memorial Scholarship - \$ 10,000 for the 2010-2011 academic year www.google.com/anitaborg

5:01 AM Oct 19th from web

Intensive English USA Directory from IIE - 2009 Edition Available: www.intensiveenglishusa.org

10:28 AM Oct 4th from web

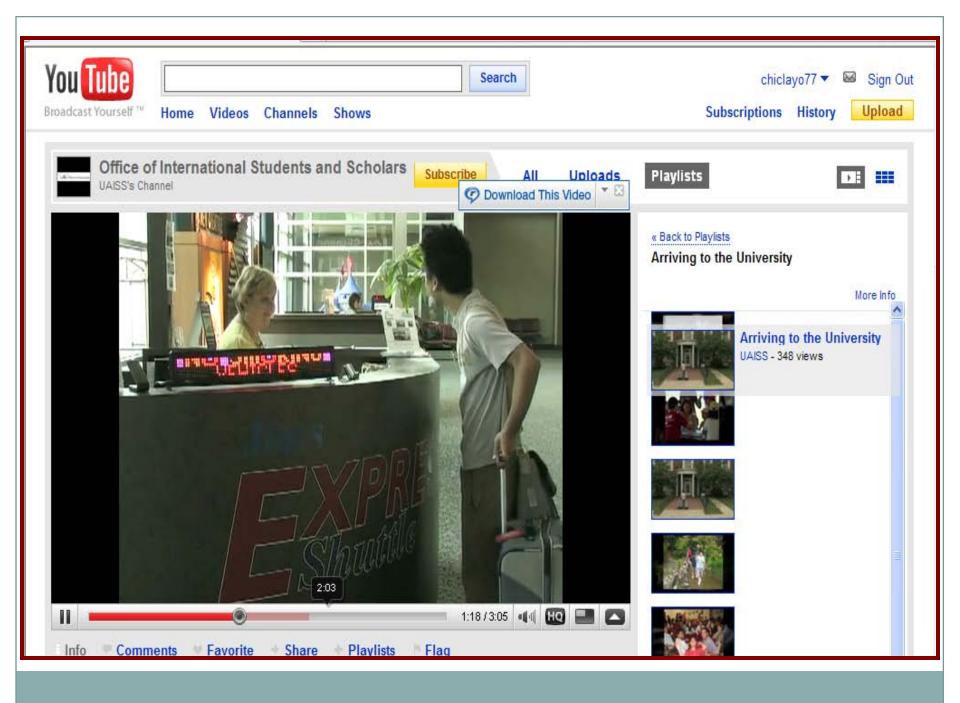
Name EducationUSA Location Budapest Web http://www.educat... Bio Follow the EducationUSA Weekly Update following followers Tweets Favorites

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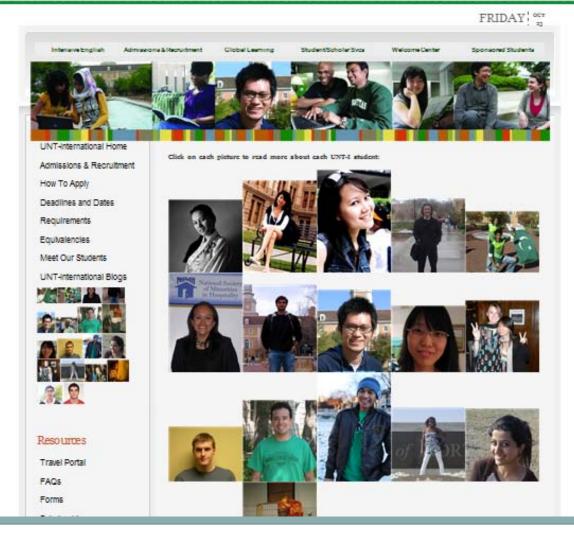




# **Student Testimonials**







# Students and Marketing



- Language Translations
- Written testimonials
- Video testimonials

# **Connecting with Alumni**





FRIDAY

0CT 23





# Stay Connected!

Wednesday, 24 June 2009 17:22



# Welcome, International Alumni and friends of the University of North Texas!

The University of North Texas is making a strong push to stay connected with its international graduates and to reconnect with its alumni around the world. Whether you attended UNT last semester or 20 years ago, you remain part of the UNT community. We encourage all of our alumni to register in our International Alumni Network and keep their address and contact information current. This free service will allow you to search for friends and colleagues as well as receive news of UNT's international travel and study programs. With this information we plan international alumni events and keep the international community connected to UNT.

If you would like to join the Network, please take a few minutes to fill out the information form on the website. Please note that we respect your privacy and will only use this information for the purposes stated above. Thank you for your time and we look forward to hearing from you.

International Alumni Contacts

search	
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Alumni Network	
Important Dates	
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In A o





View Discussion Board

Leave Group

#### Information

Category:

Organizations - Non-Profit Organizations

Description:

Group created for networking with former international students at the University of Arkansas.

Privacy Type:

Closed: Limited public content. Members can see all content.

#### Members

6 of 88 members

See All

# Arkansas Alumni Abroad

Wall

Info

Discussions

Photos

Write something...

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Michelle Bell Are you an international alumnus or alumna living in the Dallas area? Or will you be visiting the Dallas area on October 26? Then please join your fellow alumni at a casual cocktail party co-sponsored by the Office of International Students and Schol...Read More v



### Reception for International Alumni in the Dallas Area

Time: 7:00PM Monday, October 26th

Location: Blue Mesa Grill



October 16 at 5:34pm · Comment · Like · Share · RSVP to this event



Michelle Bell Are you an international alumnus or alumna living in the Dallas area? Or will you be visiting the Dallas area on October 26? Then please join your fellow alumni at a casual cocktail party co-sponsored by the Office of International Students and Schol...Read More v



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Time: 7:00PM Monday, October 26th

Location: Blue Mesa Grill



Applications

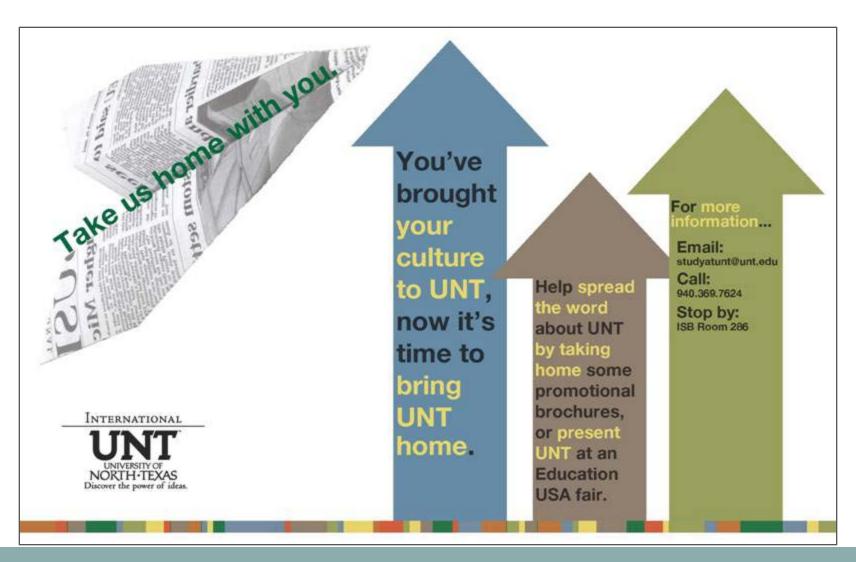




# Students as overseas agents

- Students sign an agent agreement
- Students receive commission for students who register
- Information packet: Agent handbook, newsletters, brochures, etc.
- \*\*This is more than a "referral." Agents are expected to facilitate the application process, act as a liaison between student and organization, and familiarize themselves with our program and services.

# Faculty/Current Student/Alumni Recruitment "Bring UNT Home"



Office of International students and Scholars

# International Specimber, 2009 Spotlight Newsletter

### INSIDE THIS

Int'l Student

Student Profile

ISS Staff Profile

Little Rock Trip

**Upcoming Events** 

Coffee with Advisor

About my Travels

Population Growing



Int'l Student Population Growing!!!



Volume 4. Issue 36

Over 300 new international students joined the University of Arkansas this Fall!

### WELCOME NEW STUDENTS!!!

This is a record number of students to join, and our total international student population has grown! The University of Arkansas is currently proudly hosting 1156 international students. Our international students come from 119 countries! Check out <a href="http://iss.uark.edu/642.php">http://iss.uark.edu/642.php</a> to see how many students are here from your country!

### Student Profile: Debby Chou



Debby Chou receiving her National Student Employee of the Year Award!

Debby Chou is from Taiwan and speaks Mandarin Chinese.

that line! Keep on
office for the International Students Organization. She is
liright down the f also a member of the Society of Women Engineers.

Debby enjoys traveling to see neat things and meet new people. She also likes outdoor activities and sightseeing. She enjoys learning new things. Her other hobbies include reading, watching movies and listening to music.

Debby received the National Employee of the Year Award from NACUFS(National Association of College and University Food Services). According to her supervisor Jack Lim, "Just weeks after hiring Debby, we felt as if we had actually added five people to our staff...she artfully balances work, study and home responsibilities while maintaining an admirable Grade Point Average".

Congratulations Debby!

# **ISS Staff: Casey Shreve**

Hil My name is Casie Shreve and I am new to the ISS office. I get to work as the Friendship Family coordinator and love every minute of it! First, I have three children. Hudson age 11, Elliott age 9 and Phoebe age 7 and these three keep me going. I am also married to Jeff Shreve and have been married for twelve years now! I feel very blessed to have the opportunity to work in the ISS office. I enjoy working with international students because it keeps me educated and in touch with the world around me. I also appreciate the opportunities it offers my family as a whole to experience people, foods and ideas that might not have come their way in



everyday life. As a family we enjoy doing many things together; most recently we have taken a trip to Devils Den to hike and secut out the caves. I enjoy running on my own and running with my son. As a family we also like to rock climb when we get the opportunity and of course all of the various sports that my three children stay involved in! We are a VERY busy family and work to enjoy every minute of each other. My family and I feel very fortunate to be a part of the International Students and Scholars.

# **Little Rock Trip**





We then headed to Little Rock at about 8:15am. Our first stop was the Central High School. Central High is a historic national site. The history of Central High was an important milestone in the integration movement. Nine courageous African American students were able to integrate into the school despite harassments and protests against them. The students, known as Little Rock Nine, will always be remembered for paving the path for many future generations.



**Central High School** 



We then had lunch at the River Market. There were many international foods including Asian and Middle Eastern. Students from those regions were happy to find foods that remind them of home. River Marker is a nice walk away from the Clinton Presidential Library, our next stop. It is the tradition for all presidents to have a museum/library at their home state. At the center we saw videos, memorabilia and other items from President Clinton's presidency and his time here at Arkansas.

#### At the Clinton Presidential Center



Little Rock is the capital of Arkansas, and the state Capitol building is there. The Capitol building is the office for the state governance. Senators and House members meet and hold offices. It is a beautiful building replicated based on the Capitol at Washington D.C. The lawn of the building has a statues of the Little Rock Nine, a replica of the Liberty Bell and a War memorial. We really enjoyed the grounds of the building.

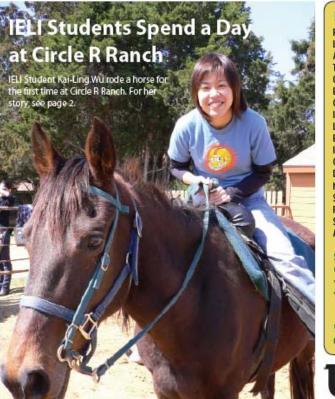
We ended our trip by visiting the McCain Mall. We had dinner there and many enjoyed a fun shopping experience.





At the Capitol Lawn





#### In This Issue:

Ranch Stories .....2-3 Language Poem.....4 An Unusual Person ......4 One Minute Vacation ......5 Cool Jobs ......6 IELI Soccer Team ......6 Learning English ......7 Environment Survey.......7 Interior Design .....8 Cell Phone Survey .....8 Dear Abby ......9 If I Were an Animal .....9 Supermarket Trip ......10 Flag Parade .....11 Student Counselor .......11 Alumni Corner .....12

Since 1977, the mission of IELI has been to: ·Teach academic English Provide excellent student service

We hope you will enjoy reading our students' work.

# Adjective Practice

Student in Writing 2.1 and 2.2 came up with a list of adiectives to describe their day at the ranch:

- Fun
- Joyful/joyous
- Нарру
- Sunny
- Hot
- Interesting
- Exciting
- Surprising
- Eniovable
- Delicious
- Beautiful
- Tired
- Peaceful
- Fantastic
- Impossible
- Warm
- Complex
- Amazing



# Fun and Games at the Ranch

IELI students participated in sack races, three-legged races, and egg tosses in the afternoon at Circle R Ranch. In addition, the ranch offerred tractor rides, horse-back riding, volleyball. basketball, ping pong, air hockey, a giant maze, and lots of food to eat.

# It's a Beautiful Day to Fly a Kite

Hana Hwang (Korea) 4.6 Writing

When I arrived at the Ranch, kite, so we tried. It was difficult go again, and I hope to ride a I was surprised because it had for us. My friend ran with the horse. This picnic was good for a lot of open space, fresh air, kite. Finally, the kite went up, me because I could make many and many horses. Also, people and my friend was flying it. It friends and be relaxed. were flying kites. When I was was exciting; also, it made me

ever, nowadays, I don't fly kites kite, and we fought with anotha lot. At the Ranch, my friends er kite, but our kite lost! It was It was sunny and windy. and I were interested in flying a so interesting. Next time, I will young, I used to fly kites. How- happy. Then we flew a different

# The Lucky Egg: Egg Toss Competition

By Alexandra Villamarin (Colombia) 4.6 Writing

The egg toss game was very fun. All we needed were unleast twenty pairs of people and we had to play like Ameri- result, we won! began the competition. At the can Football, but instead of a beginning, it was easy because football we threw uncooked the distance to throw the egg eggs. This part was unexpected

ever, when the distance became ately broke. However, our turn longer and longer, the eggs was fun because my partner began to break in the hands of threw the egg backwards into the receivers, on the floor, and a group of people. However, it on their t-shirts. At the end, I didn't break, so we called our cooked eggs and people. At realized that we were finalists, egg "the lucky egg" and, as a



# **EducationUSA Search**

# Search

Click here to search the documents. With this search criteria, you can search for a particular country, or which countries have athletes interested in going to the US for "soccer" or "basketball", or what country's advising centers have done a successful "DVC" (digital video conferences). This key word search capability should enhance the usefulness of this database for your institution.

#### **Browse**

# **All Regions**

- . East Asia & the Pacific
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# Thank You!