



TOEFL

Quality Beyond Measure.

TOEFL iBT™: Choosing the Right Score for Your Institution

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TOEFL Client Relations
ETS

ETS — *Listening. Learning. Leading.*®





Presentation Overview

- TOEFL iBT™ Overview
- New Services Assist Universities Select the Right Students
- Reviewing TOEFL iBT™ Score Requirements
- 2008 Student Performance for TOEFL iBT™
- Opportunities for Score Users and Test Takers



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TOEFL® Overview

- 24 million test takers since 1964
- Over 1 million registrations in 2008
- Most widely available academic English-language test
 - Administered in over 4,250 certified test centers in more than 165 countries
- Most widely recognized
 - More than 7,000 institutions, professional bodies, immigration authorities and scholarship agencies worldwide recognize and accept TOEFL® scores



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TOEFL® Today

- The TOEFL® Internet-based test (iBT)
 - 95% of all TOEFL® testing today is iBT
- The TOEFL® Paper-based test (PBT)
 - Used in countries where iBT is not yet available
 - Supplements iBT in a limited number of areas
- The TSE® (*Test of Spoken English*™)
 - Available upon request in PBT locations
- The TOEFL® Computer-based test (CBT)
 - Discontinued testing September 2006
 - Scores no longer reported



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TOEFL Internet-based Test (iBT)

- Tests all four skills: Reading, Listening, Speaking, Writing
- 100% academic
- Emphasizes communicative English – focuses on how well students **use** English, not just what they **know** about it
- Integrated questions require students to combine skills to formulate responses
 - Indicate whether students can summarize, evaluate, compare and synthesize information from multiple sources
- Authentic tasks simulate university classroom and life
- Note taking allowed
- Reliability coefficient 0.94 – highly reliable across all forms and different administrations



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Research and Development

- Strong research foundation
 - Over 135 research reports
 - **Building a Validity Argument for the Test of English as a Foreign Language™** (Carol A. Chapelle, Mary K. Enright, Joan M. Jamieson)
- Rigorous test design
 - 6 to 18 month process to get a test question written, reviewed, recorded, approved, piloted, analyzed, and finally assembled into an operational test
- All TOEFL® iBT test questions are reviewed by
 - At least four trained and qualified TOEFL® test developers
 - An ETS editor
 - A Fairness reviewer
 - A Subject Matter Expert who can comment on the accuracy of the content



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Rigorous Security

- From test content and test delivery
 - Integrated test questions deter test taker memorization of text to fit into responses
 - Content-responsible integrated items not amenable to coaching
 - Time zone testing
- To the test center
 - Training and certification of test center supervisors
 - Identification requirements stringently enforced
 - Test taker photograph appears on examinee's computer at beginning of test and again after break to verify identity
 - Handwriting sample and signature collected
 - State of the art encryption software for delivery of the test to the center and return of test taker responses to ETS
 - Announced and unannounced observations



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Rigorous Security

- And after the test
 - Photo on score reports
 - Score reports sent directly from ETS to universities on security-enhanced paper or electronically
 - Statistical analysis of results before release of scores
 - Large score differences software to detect significant changes in scores
 - Ongoing Internet search for item dissemination



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Scoring Sets TOEFL® Apart

Fair testing with unbiased, objective scoring

- Unlike other tests, TOEFL® separates the testing center from the scoring process to maintain the integrity of scores
 - Raters see and hear worldwide responses, not just from one country
 - Raters do not know the examinee
 - Speaking section - three to six raters
 - Writing section - four raters



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Scoring Sets TOEFL® Apart

- Highly-trained Raters
 - New raters must complete training and pass certification test
 - Take calibration test each time they begin scoring or change to a different question type
 - Review exemplar responses after a break to refocus attention
 - Continually monitored by Scoring Leaders
 - Scoring Leaders > Content Scoring Leaders > ETS Expert



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New in 2009

Innovation in Scoring

In July 2009 TOEFL® began to use *e-rater*® automated scoring engine in a limited and responsible way for Writing

- For integrated writing task
 - Two human scorers
- For independent writing task
 - One human scorer + One automated scorer

ETS's use of *e-rater*® combines the judgment of humans for content and meaning and the consistency of automated scoring for linguistic features



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New in 2009

Faster score reporting

- Since July, scores posted online for test takers a week earlier
- Available two weeks after the test
- Scores sent out to universities shortly after posting
- Further reductions planned



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New in 2009

Speech samples available to colleges and universities

- Scored speech sample
- One minute in length
- Available online free of charge to score users
- Register with ETS and sign confidentiality statement
- Available for those testing from June 12, 2009 onward



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New in 2009

Which spoken response to give?

- Best performance? Worst?
- **Median** performance from one of the four integrated speaking tasks
 - Listen>Read>Speak
 - OR
 - Listen>Speak
- Some responses may be stronger, others may be weaker, than the one you will hear online



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ARCHITECTURE CANADA BUSINESS LAW ENGINEERING KOREA
GERMANY MEDICINE NURSING COMPUTER SCIENCE JAPAN
BANGLADESH ART POLITICAL SCIENCE AUSTRALIA PHYSICS

Reviewing TOEFL iBT™ Score Requirements



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INDONESIA UNITED STATES UK MATHEMATICS INDIA FINANCE TEACHING CAMBODIA
COMMUNICATIONS HONG KONG SINGAPORE ECONOMICS FRANCE ITALY

TOEFL iBT™ Score Scale

- Four skill scores
 - Reading 0-30
 - Listening 0-30
 - Speaking 0-30
 - Writing 0-30
- A total score: 0-120



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Considering the Use of Section Scores

Many possible ways to achieve a total score of 80:

Student A

- Reading – 20
- Listening – 20
- Speaking – 20
- Writing – 20

Student B

- Reading – 27
- Listening – 26
- Speaking – 13
- Writing – 14



Resources for Reviewing Score Requirements

Available on the TOEFL® website www.ets.org/toefl

- TOEFL® Score Comparison Tables
- Peer institution requirements
- *Test and Score Data Summary for TOEFL® iBT: January 2008 – December 2008*
 - Percentile Data
 - Score means listed by total population, native language, native country, gender, and purpose for taking the test (i.e., Undergraduate, Graduate, or Professional License)

Available today or by request from TOEFLNews@ets.org

- Standard-setting manual on CD-ROM



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Comparing Score Requirements to Percentiles and Mean Scores

Graduate Level Example with 2008 Data

| | | |
|------------------------|-----------------------|------|
| Total Score | Requirement | 84 |
| | Percentile Equivalent | 45th |
| | Mean | 83 |
| Reading Score | Requirement | 20 |
| | Percentile Equivalent | 36th |
| | Mean | 20.9 |
| Listening Score | Requirement | 20 |
| | Percentile Equivalent | 35th |
| | Mean | 21 |
| Speaking Score | Requirement | 17 |
| | Percentile Equivalent | 18th |
| | Mean | 20 |
| Writing Score | Requirement | 27 |
| | Percentile Equivalent | 81st |
| | Mean | 21.3 |



Reviewing Score Requirements

- Review both mean score data and percentile ranks
 - Requirements set too high may limit your applicant pool and reject qualified applicants
 - Requirements set too low can lead to accepting students who may not have the skills needed to succeed at your institution
- Other considerations
 - Availability of English-language support at your institution
 - The need for setting different section score requirements for different departments
 - Conduct periodic review of your score requirements
 - Consult with ESL or ITA program staff



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2008 Student Performance TOEFL iBT™



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TOEFL iBT™ 2008 Total Population Scaled Section and Total Score Means

| | iBT Mean |
|-----------|----------|
| Reading | 19.4 |
| Listening | 19.5 |
| Speaking | 19.3 |
| Writing | 20.5 |
| Total | 79.0 |



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TOEFL iBT™ 2008 Total Population Score Means by Test Taker Purpose

| Group | Reading | Listening | Speaking | Writing | Total |
|----------------------|-------------|-------------|-------------|-------------|-------------|
| Graduate | | | | | |
| Mean | 20.9 | 21.0 | 20.0 | 21.3 | 83.0 |
| Undergraduate | | | | | |
| Mean | 17.6 | 19.2 | 19.5 | 20.1 | 76.0 |
| Professional | | | | | |
| Mean | 20.4 | 21.4 | 20.8 | 20.9 | 84.0 |



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TOEFL iBT™ 2008

Total Population Score Means by Sample Countries

| Native Country | Reading | Listening | Speaking | Writing | Total |
|----------------|---------|-----------|----------|---------|-------|
| Korea (ROK) | 20 | 19 | 18 | 20 | 78 |
| Japan | 16 | 16 | 16 | 18 | 66 |
| China (PRC) | 20 | 18 | 18 | 20 | 76 |
| India | 21 | 22 | 22 | 22 | 87 |
| Taiwan | 18 | 18 | 18 | 19 | 73 |
| Turkey | 19 | 19 | 19 | 20 | 77 |
| Germany | 23 | 26 | 24 | 24 | 97 |
| Italy | 24 | 21 | 20 | 21 | 85 |
| France | 23 | 23 | 21 | 22 | 88 |



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Opportunities for Score Users and Test Takers



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Receiving TOEFL® Scores

You can receive TOEFL iBT™ & PBT scores:

- Electronically with our *Scorelink*® service sent weekly
- CD-ROM – sent weekly
- Paper – sent three times a week



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Promote Your Institution

Link to the TOEFL® Website

- Add a graphic button to your website that links to the TOEFL® website and offers your applicants:
 - Easy navigation to find where and when the test is administered
 - Ability to see that your institution accepts TOEFL® scores and use your institution code when electing to send their TOEFL® score reports
- Visit www.ets.org/toefl/linkexchange



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Promote Your Institution

Record a Testimonial

- Record a brief video testimonial about your institution and the TOEFL® test at www.ets.org/toefl/video
- Your video will be viewed by more than a million students each month – valuable exposure at no charge

TOEFL® Channel on the YouTube® Website

(www.youtube.com/TOEFLtv) TOEFL and YouTube invites teachers and students to send short videos with tips on:

- Learning English
- Preparing for the TOEFL® test
- Studying abroad



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Instructional Opportunities

- **TOEFL iBT Propell™ Manual** (available at ETS Store)
 - Manual that guides teachers through the process of adapting or designing an integrated-skills curriculum
- **CriterionSM Online Writing Evaluation Service** – www.ets.org/criterion/ell
 - Instructor can choose from 400+ topics, create their own
 - 35 TOEFL[®] independent essay prompts
 - Student-submitted essays are scored instantly and students are provided feedback so they can revise and resubmit their essays
- **TOEFL[®] ITP (Institutional Testing Program)** contact itp@ets.org
 - Semi-secure, paper & pencil test for academic purposes (placement, measuring progress, exit)
 - Administered by institution; scored by ETS
- **NorthStar: Building Skills for TOEFL iBT™** (available at Pearson Longman)
 - Provides supplemental activities to an ESL curriculum



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Practice Opportunities

- **TOEFL[®] Practice Online** (available at ETS Store)
 - Simulates TOEFL iBT[™] testing experience
 - Provides instant scores & performance feedback
- ***The Official Guide to the TOEFL[®] Test, 3rd Edition***
 - Paperback book and CD or e-book formats with test preparation tips, strategies, and sample questions
 - Institutional discounts: orders of 50 or more receive 50% discount; \$18 cost instead of \$36 (contact TOEFLNews@ets.org)
- ***Pronunciation in English; Idioms in English; and Writing in English*** (available at ETS Store)
 - interactive multimedia programs



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Scholarship Opportunities

TOEFL® Scholar Program

- The TOEFL® Program is offering scholarships to TOEFL® test takers in China and India
 - Three US\$10,000 scholarships for students in India to begin graduate studies in the U.S., Canada, or the UK in 2010
 - Four US\$5,000 scholarships for students in India to begin graduate studies anywhere in the world in 2010
 - Forty US\$1,500 scholarships for students in China to begin undergraduate or graduate studies anywhere in the world in 2010
 - Recipients chosen by ETS, based on published criteria
 - Scholarship funds dispersed to attending universities, which must be official TOEFL® institutions
- For more information
 - India: <http://www.ets.org/toefl/indiascholarships>
 - China: <http://www.ets.org/toefl/chinascholarship>



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www.TOEFLgoAnywhere.org

- Connects potential applicants to study destinations
- Designed with test takers in mind
 - Streamlined, easy to use
 - Easy search for schools and official TOEFL® institutions
 - Test center dates and locations
 - Path to Test Day
 - What to Expect on Test Day
 - Student videos to help prepare for the test
 - Teacher videos with language learning tips
 - Free and priced test prep materials



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September 21, 2009

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|--|----------------------------------|--------------------------------|---|

Tips from Test Takers

Expert TOEFL® tools that make preparing easier

Your best chance for success with the TOEFL test is to prepare and practice. And we have the

TOEFL® test step-by-step: What you need to know to do your best

The more you know about the test, the more ready

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TOEFL[®] Information & Contacts

- TOEFL[®] Website: www.ets.org/toefl
- Write to us at: TOEFLNews@ets.org
- TOEFL iBT[™] Help Line: 1-609-683-2008
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