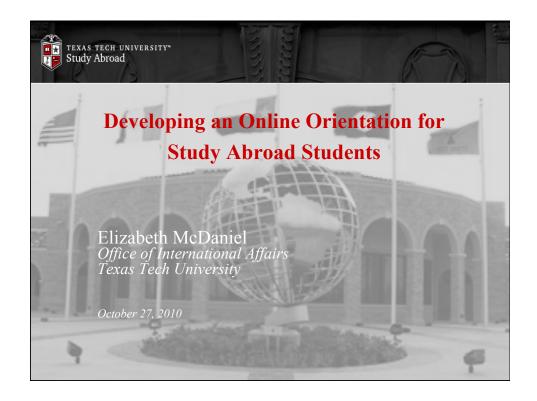






Who We Are

- Located in Lubbock, TX. Total student population of more than 31,000
- 850 students studied abroad in 2009 2010
- Target audience is semester study abroad students
 - About 100 per semester
- Hope to implement in December 2010





Where We Were

- 2 hour orientation for summer study abroad students, regardless of program length, focusing on safety and security
- 4 hour orientation for semester students covering safety and security, culture shock, and the practical info: packing, money, electronics, etc.



Where We Wanted to Go

- Wanted orientation to be more 'meaningful' especially for semester students
- Wanted to focus more on cultural adaptation and sense of self & others than on the practical 'tips'
- Couldn't extend the session to more than one day; didn't want to make it much longer



Making the Decision

- Following attendance at an inspiring NAFSA session, we decided to revamp our predeparture orientation
- Natural time to move to part online/part faceto-face orientation



Characteristics of Online Orientation

- In future, students will always have access
- No participation = no registration
- Assessment built in required
- Software system (StudioAbroad) allows for checkbox requirement we can monitor



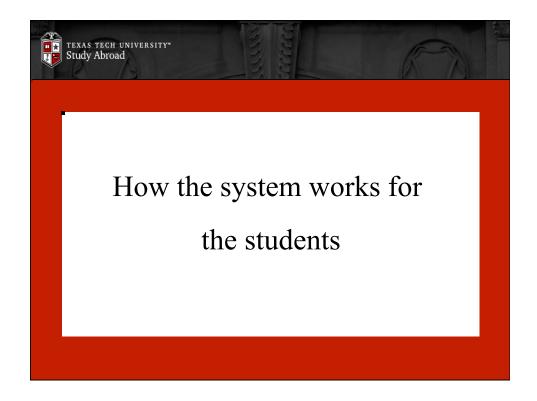
Steps to Making It Happen

- Rethink the content
 - Decide what should/could be online
- How to deliver?
 - Wanted mixed media
- How to enforce participation
- Assessing



Challenges of Implementation

- Time!
- Rethinking our approach to pre-departure orientation







Preparing to Go Abroad

The following links have lots of important (and useful!) information that will help you prepare to go abroad.

- Health and Safety Information
- Practical Information
- Staying Healthy While Abroad
- Know Before You Go Some Helpful Hints
- International Student ID Card (1910)
- Helpful Links
- State Department Website

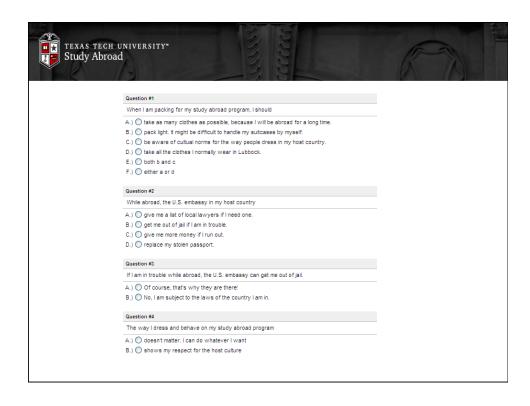
Staying Healthy While You're Abroad

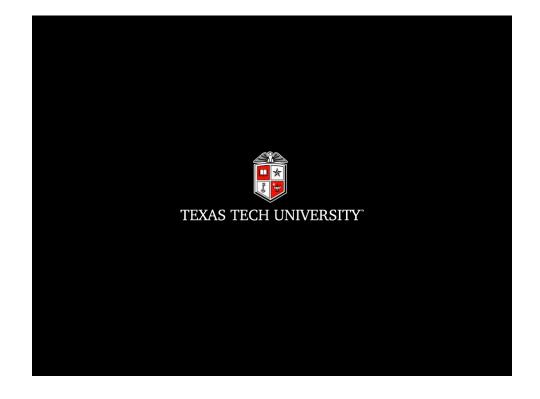
■ Earning Academic Credit V

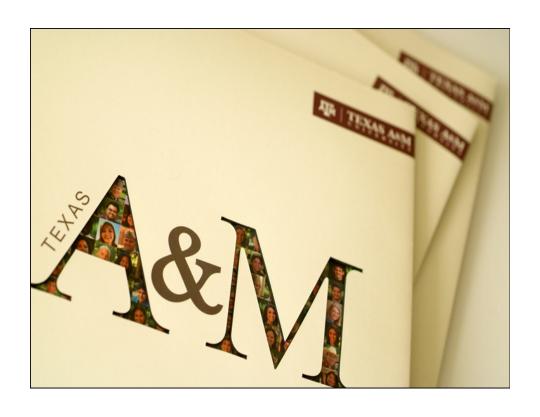
It's important to be aware of some of the health risks you may be facing during your study abroad program, and to prepare yourself before you go. Explore the links below for useful information about your health.

- Preventive Health Care
- Insurance While Abroad
- Your Health Abroad
- Immunizations
- Protecting Yourself Against Hepatitis
- Peanut Allergies













Data

- Fall 2009 Not possible to determine
- Spring 2010 115 students
- Summer 2010 13 students
- Fall 2010 1,125 students



- Open 2 months before program start date
- Contact new admits via email
- Section quizzes
- Mandatory for all
- Registration hold placed if not completed





Sections of Online Orientation

Sections in red have a quiz

- Introduction
- Getting Here: F-1, J-1, All Others
- Immigration Basics: F-1, J-1, All Others
- Academic Integrity
- Health Care and Health Insurance
- International Student Services Office
- Living Essentials: Bryan / College Station
- Personal Safety
- Employment at Texas A&M University
- International Students and Taxes
- Texas A&M University Student Services
- Getting Involved: The Aggie Way
- Conclusion



Rationale

- Allow students to schedule checkin appointment based on schedule
- To answer common questions prior to arrival, check-in
- Wanted to use in-person orientation for Q&A, additional information
- Needed to reach more students with critical information
- Share information about programs & events for new students







authorPOINT Lite

- Generates a Flash file for each page (i.e. PowerPoint slide), so it becomes too complicated to embed online
- Poor sound quality after converting to Flash file

Camtasia Studio

- Creates a video where each page advances according to preset timing
- User cannot advance slides or complete at own pace
- No hyperlink capability

Adobe Presenter

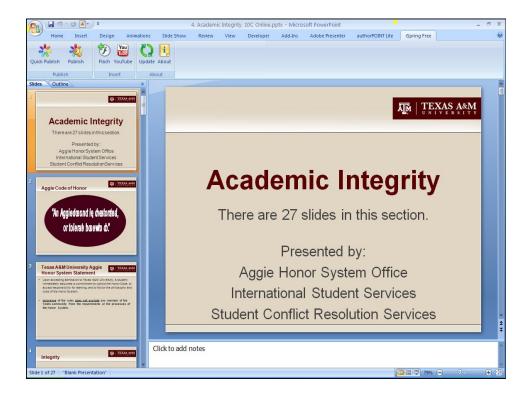
• Too expensive, but otherwise considered the best



- Adds a tab to PowerPoint for convenient website publishing
- Once published, easy to add/change content within sections
- Allows audio & video
- Allows user to advance slides forward and backward and complete at own pace
- Free!!!

Disadvantages

- Getting links to open in a new window or tab
 - Requires programming knowledge to fix



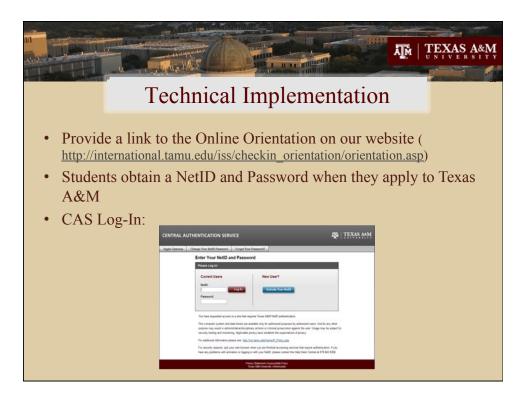


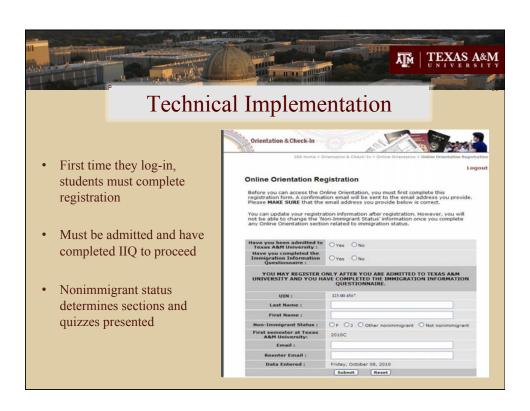
Technical Improvements

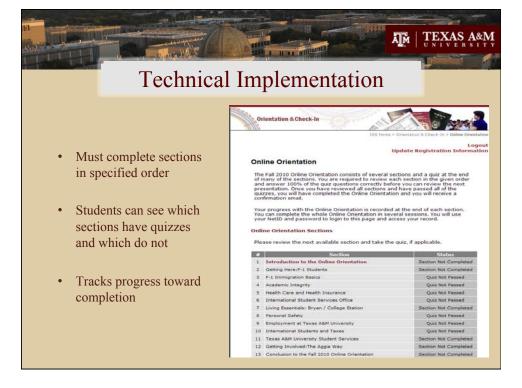
- Fall 2009
 - · Not really an O.O.
 - Large PDF file that included all PowerPoint presentations
 - Required students to sign an Orientation Verification Form that they either completed the O.O. or had registered to attend one of the in-person Orientations
 - No way to electronically track student progress or how many students viewed the PDF
- Spring 2010 & Summer 2010
 - Implemented O.O. with iSpring Free
 - · Students created their own Log-In Username and Password
 - · Links opened in same page
 - Link to take quiz was available at all times
 - Not tied to registration system for in-person Orientation or Check-In

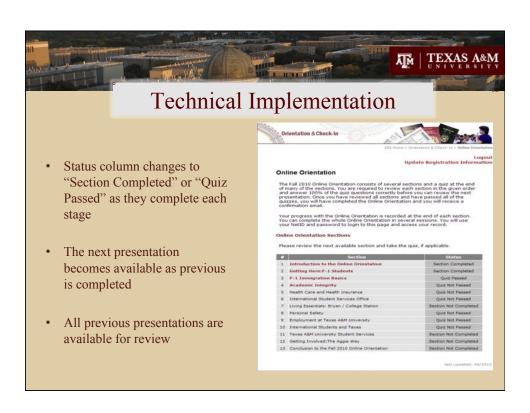


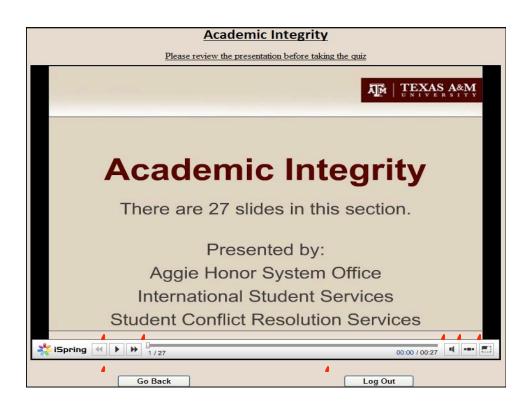
- Fall 2010
 - Implemented Javascript code for all links: quizzes, main menu, all web addresses
 - Log-in through Texas A&M University's Central Authentication System (CAS) using NetID and Password
 - Tied to ISS registration system for in-person orientation & check-in
- Spring/Summer 2011
 - Stay the same
- Fall 2011
 - Possibly implement using new software: i3s

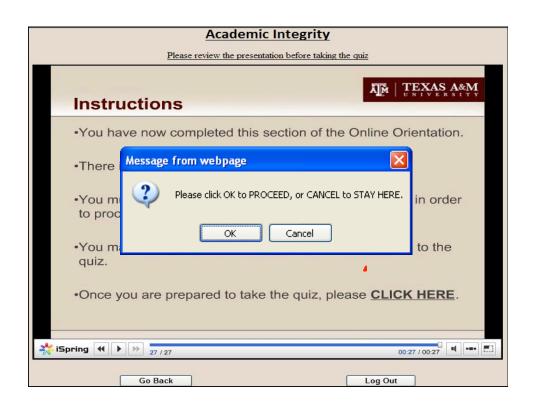


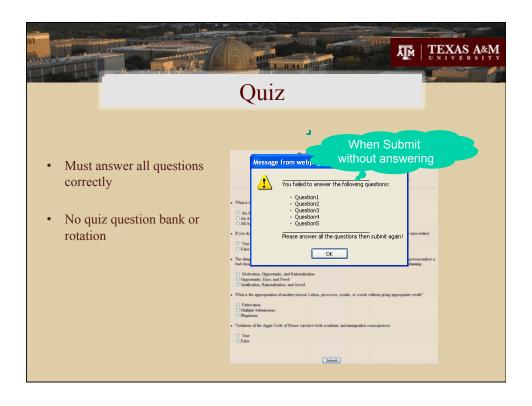


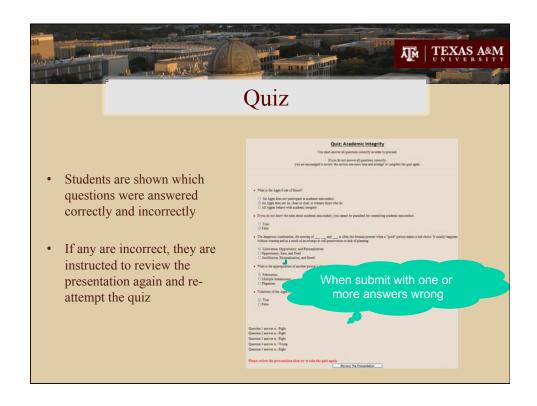


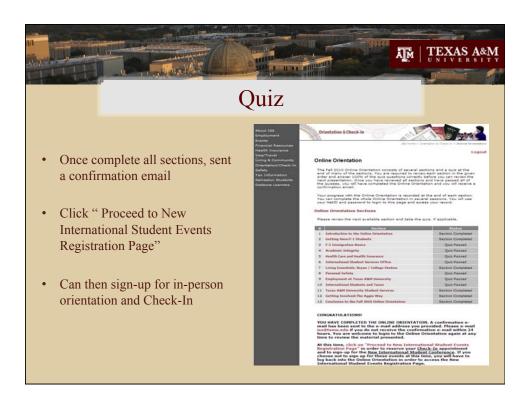














- O.O. needs to be created in line with State and Federal laws concerning website accessibility and usability
- O.O. should be accessible and usable to all regardless of disability, location, experience or technology
- Texas A&M has a good website with information about these considerations: http://webaccess.tamu.edu/
- List of free tools for checking whether your website or O.O. is compliant



Section Quizzes

- Between 3 and 8 questions
- Question types:
 - True/False
 - Multiple choice
 - Case study
- Specifically addresses section content
- Must answer 100% correctly



New Student Survey

- Sent to all new students every Fall and Spring
- Results
 - Fall 2009 Did not ask for feedback about O.O.
 - Spring 2010
 - 76% Satisfied or Very Satisfied with O.O.
 - Viewed as an obstacle with no way to ask questions (alternative to in-person Orientation)
 - Fall 2010 Results not yet available







Instructional Design Considerations

- Ms. Zahira Merchant, PhD student, Educational Technology
- Educational Technology = Instructional Design
- Fundamental way to determine effectiveness of O.O. from educational technology perspective:
 - Make sure that what is taught matches what is assessed
 - All assessment questions must tie back to particular points made
- Common error: Teaching information that creates knowledge and assessing attitude/opinion
 - i.e. Stating the services provided by the Counseling Center and then asking the student about the benefits of those services is not effective



Presentation of Content

- Preferable to present content from a "Do" perspective rather than a "Don't do" perspective
- Give "non-examples"
- Proximity of information
- Consistency of Labels
- Emphasis
- Font
- · Color Scheme
- Audio vs Video
- Consider users with English as a second language



Case Studies as Assessment Tool

A case study asks a student to apply the knowledge learned to a particular situation provided

- Benefits
 - Better equips students to apply knowledge in different contexts
 - Students become more versatile in their understanding of the content
 - i.e. Stating the services provided by the Counseling Center and then presenting the student with a case study about a student in a particular situation and asking them about which service would apply



Impact on Our Office

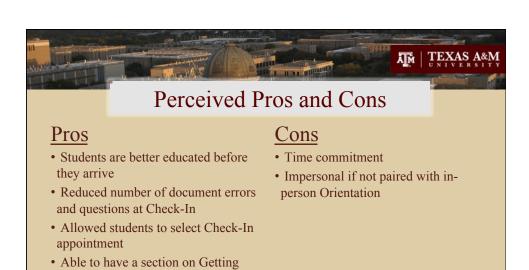
Update website and emails with O.O. info All staff involved in creating content

Webmaster's time

- Researching software to use
- Implementing the software
- Embedding O.O. online

In-Person Orientation Attendance

Fall 2009: 930Fall 2010: 681

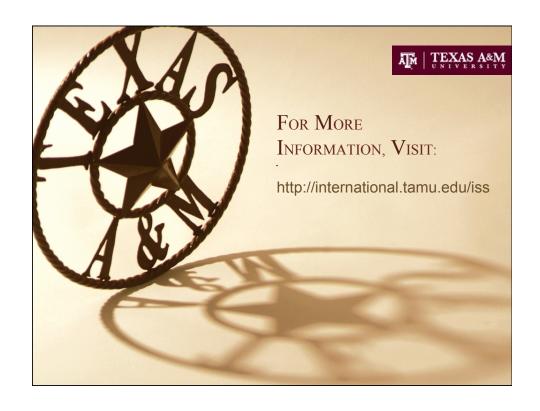


Here

• Able to cover more detailed

Q&A during NISC

information and have more time for





The World Awaits... om



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 $year \cdot semester \cdot trimester \cdot month \cdot summer$

International Studies Abroad (ISA) in Brief

- 9 5,000 students abroad per year
- University-based study abroad
- Students from over 300 North American Universities
- Full service offices in Western and Central Europe, North Africa, Latin America
- 68 staff in the U.S.
- 9 100 full time overseas staff

GENTINA BELGIUM BRAZIL GHILE COSTA RICA CZECH REPUBLIC DOMINICAN REPUBLIC ENGLAND FRANCE ITALY MEXICO AZIL CHILE COSTA RICA CZECH REPUBLIC DOMINICAN REPUBLIC ENGLAND FRANCE ITALY MEXICO MOROCCO PERU SPAIN ARGENTINA BELGI LA CZECH REPUBLIC DOMINICAN REPUBLIC ENGLAND FRANCE ITALY MEXICO MOROCCO PERU SPAIN ARGENTINA BELGIUM BRAZIL CHILE COST MINICAN REPUBLIC ENGLAND FRANCE ITALY MEXICO MOROCCO PERU SPAIN ARGENTINA BELGIUM BRAZIL CHILE COST



Outline

- ISA
- Program Sites
- Foreign University Partners
 - Types of Programs
 - Terms Available
 - Credit Transfer
 - What's Included
 - Resident Directors
 - Housing
 - Excursions

- Health & Safety
- New Programs for 2011
 - Internships
 - ELAP
 - Customized Programs
 - Partnership Programs
 - The ISA Difference







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Previous Orientation

- Two 50 page orientation brochures
- Health & Safety
- Cultural points
- Visa information
- Official documents
- Housing
- Communication
- Emergency contact information
- Paper forms

Current Orientation

- Online Orientation for enrolled students
- More content, more media forms
- Student Portal
- Online forms
- Go Green!

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Goals and Objectives

for students

- Prepare students personally and academically
- Encourage & inform about learning outcomes
- Consistency & quality of information
- Easier access to information
- Wider range of media possible
- Ecology: Reduce use of paper

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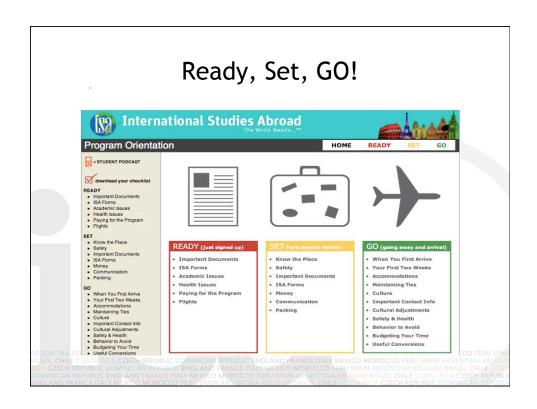
Goals and Objectives for ISA

- Prepare students for personal and academic changes
- Encourage & inform students about desired learning outcomes
- Timely completion of forms, logistics
- Consistency & Quality of Information
- Easier access to information
- Increase number who read info
- Timely updates
- Ecology: Reduce use of paper
- Less time and expense printing
- More efficient use of staff time

Goals and Objectives for US Home University

- Prepare students personally and academically
- Encourage & inform students about desired learning outcomes
- Increase number who read info
- Ecology: Reduce use of paper
- More efficient use of staff time

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Three Steps

READY: Upon enrollment

2-4 months before departure

SET: One month before departure

GO: Departure Day - 1st 2 weeks



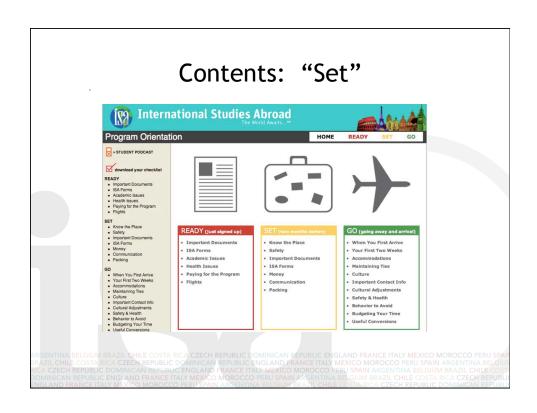
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Learning Outcomes

- Cultural Awareness
- Engagement with host community
- Foreign Language Acquisition
- Greater maturity, self-awareness
- Academic achievement & integration
- Career definition

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Inducements to using site

- Full Student Portal
- Lists forms due and received
- Dates received
- Special instructions for students
- Advisors Portal shows enrolled students, progress toward departure

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Assessment Student Use Statistics

- 90% of students log into the Student Portal
- They log into the site an average of 10.5 times
- Most viewed sections:

Passport and Student Visa Requirements

ISA Forms

Flights

GENTINA BELGIUM BRAZIL GHILE COSTA RICA CZECH REPUBLIC DOMINICAN REPUBLIC ENGLAND FRANCE ITALY MEXICO MOROCCO PERU SPA AZIL CHILE COSTA RICA CZECH REPUBLIC DOMINICAN REPUBLIC ENGLAND FRANCE ITALY MEXICO MOROCCO PERU SPAIN ARGENTINA BELGIUM CA CZECH REPUBLIC DOMINICAN REPUBLIC ENGLAND FRANCE ITALY MEXICO MOROCCO PERU SPAIN ARGENTINA BELGIUM BRAZIL CHILE COSTA RICA CZECH REPUBLICAN REPUBLIC ENGLAND FRANCE ITALY MEXICO MOROCCO PERU SPAIN ARGENTINA BELGIUM BRAZIL CHILE COSTA RICA CZECH REPUBLICA DOMINICAN REPUBLIC ENGLAND FRANCE ITALY MEXICO MOROCCO PERU SPAIN ARGENTINA BELGIUM BRAZIL CHILE COSTA RICA CZECH REPUBLICA DOMINICAN REPUBLICA DOMINICAN REPUBLICA DOMINICAN REPUBLICANO REPUBLICA DOMINICAN REPUBLICANO REPUBLICA DOMINICAN REPUBLICANO REP

Other Assessments

- Resident Directors student familiarity with information
- Student evaluations compare student responses to orientation
- Student awareness of desired learning outcomes

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For More Information

Contact ISA:

Office Hours: Mon-Thur 7:00am – 7:00pm CST Fri 7:00am – 5pm CST

1112 W. Ben White Blvd Austin, TX 78704

Ph: (800) 580-8826 (512) 480-8522 Fax: (512) 480-8866

Email: isa@studiesabroad.com Web: www.StudiesAbroad.com

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- Allows for flexibility in communicating important information
- Multiple delivery methods of information
- Important to still offer in-person orientation
- Assess if students are retaining pertinent details
- Cost-benefit analysis

