

EducationUSA: What dat?

2010 NAFSA Region III Conference New Orleans

Your Official Source on U.S. Higher Education www.EducationUSA.state.gov www.EducationUSA.info



U.S. Department of State

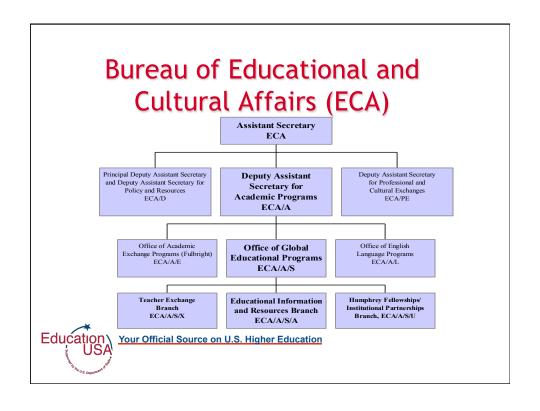
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Secretary of State Hillary Rodham Clinton Remarks at the New York University Commencement Ceremony May 13, 2009



"we should bring more qualified students from other countries to study here."

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Branch Mission

- Promote U.S. higher education through **EducationUSA Advising** Centers
- Strengthen international educational exchange







What is EducationUSA?



is a network of educational advising centers around the world

provides accurate unbiased information about U.S. higher education opportunities



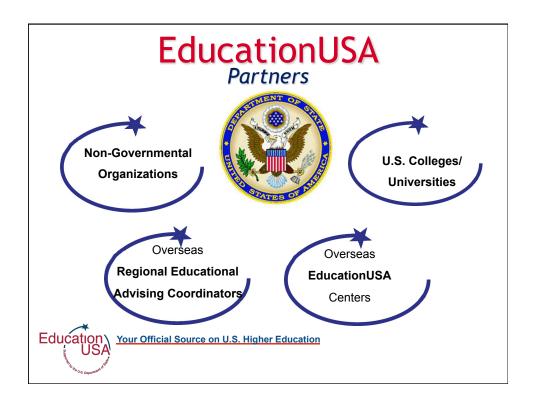


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Educational Advising Centers

- 400 EducationUSA advising centers provide information to millions of prospective students annually.
- Of the .7 million international students who study in the U.S. each year, 50 - 90% contact a Department of State-affiliated advising center





Regional Educational Advising Coordinators

Africa

Nancy Keteku, Ghana

Clara Priester, South Africa

East Asia/Pacific

Lauryne Massinga, China Jonathan Lembright, Malaysia

Middle East/North Africa

Wesley Teter, Hungary Ann Merrill, Ukraine

Amy McGoldrick, Turkey

Kristen Cammarata,

Morocco

Europe



South/Central Asia

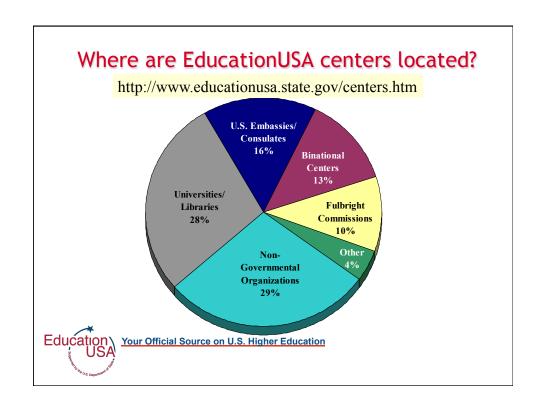
Kathleen Alam, Pakistan

Western Hemisphere

Tim Wright, Mexico Rosemarie Arens, Peru Rita Moriconi, Brazil



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U.S. Based Training Program (USBT)

- Mid-level Advisers
- Components:



- Week in Washington, DC for meetings with State
 Department and educational organizations
- Campus internship at one or more U.S. colleges or universities
- NAFSA national or regional or other educational conference

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Benefits of Educational Exchange

Yesterday's U.S. foreign students = Today's world leaders!



Mikhail Saakashvili President of Georgia



Ellen Johnson Sirleaf President of Liberia



Susilo Bambang Yudhoyono President of Indonesia Your Official Source on U.S. Higher Education



Gloria Arroyo President of Philippines



King Abdullah bin al-Hussein II of Jordan



Barack Hussein Obama, Sr. International student from Kenya University of Hawaii Harvard University

Barack Hussein Obama 44th President of the United States





Opportunities for Institutions

- Host advisers on your campuses (USBT, etc.)
- Meet advisers at conferences
- Travel to EducationUSA college fairs
- Present at regional EducationUSA conferences
 - April 2011: MENA in Qatar
- Apply for Reconnect-Plus delegations abroad
 - 2011 in MENA and South/Central Asia (TBA)



Our presenters today:

- Carolina Tamara, Colombia
- Abderrahmane Boussoufa, Algeria
- Jurate Muriniene, Lithuania
- Juliana Pasqual Viola, Brazil
- Jennifer Boulle, Mauritius

