

Who Dat? Foreign Institutions with US Offices. A Conversation with Both Sides

Session Chair:

Ashley Waggener- Curtin University

Presenters:

Jane Clarke- Edge Hill University

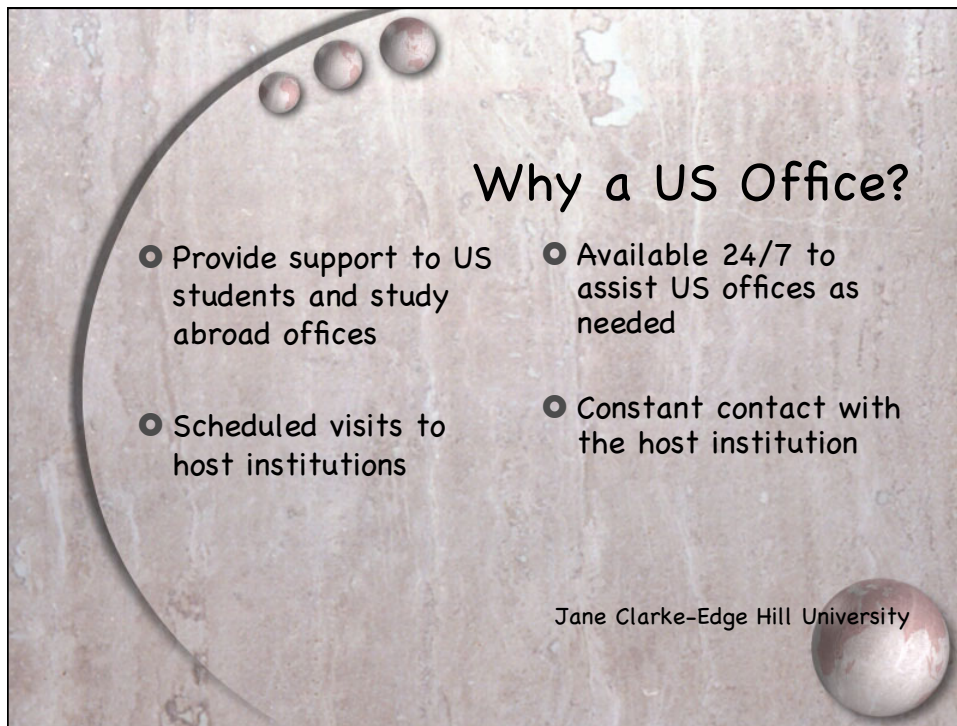
Kelsi Cavazos-University of Texas at Arlington

Kelli Anderson- Southern Methodist University

Introduction

- Purpose of Session
- Throughout our travels we are asked why we live in the US but work for an institution overseas.
- This is meant to clarify our purpose and how our position can benefit US institutions.

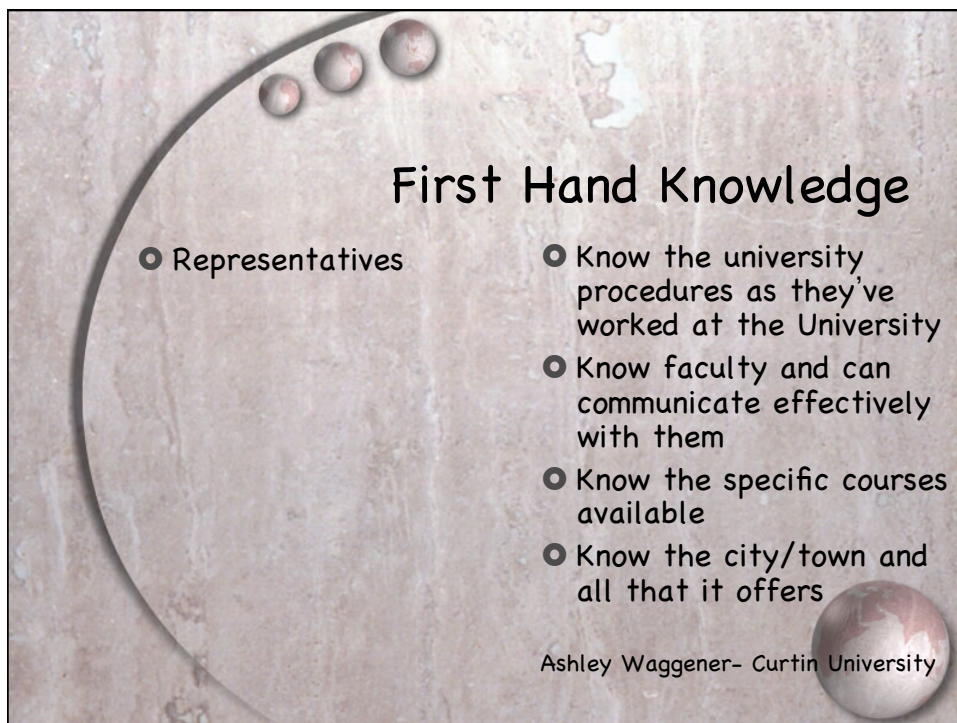

Ashley Waggener- Curtin University



Why a US Office?

- Provide support to US students and study abroad offices
- Available 24/7 to assist US offices as needed
- Scheduled visits to host institutions
- Constant contact with the host institution


Jane Clarke-Edge Hill University

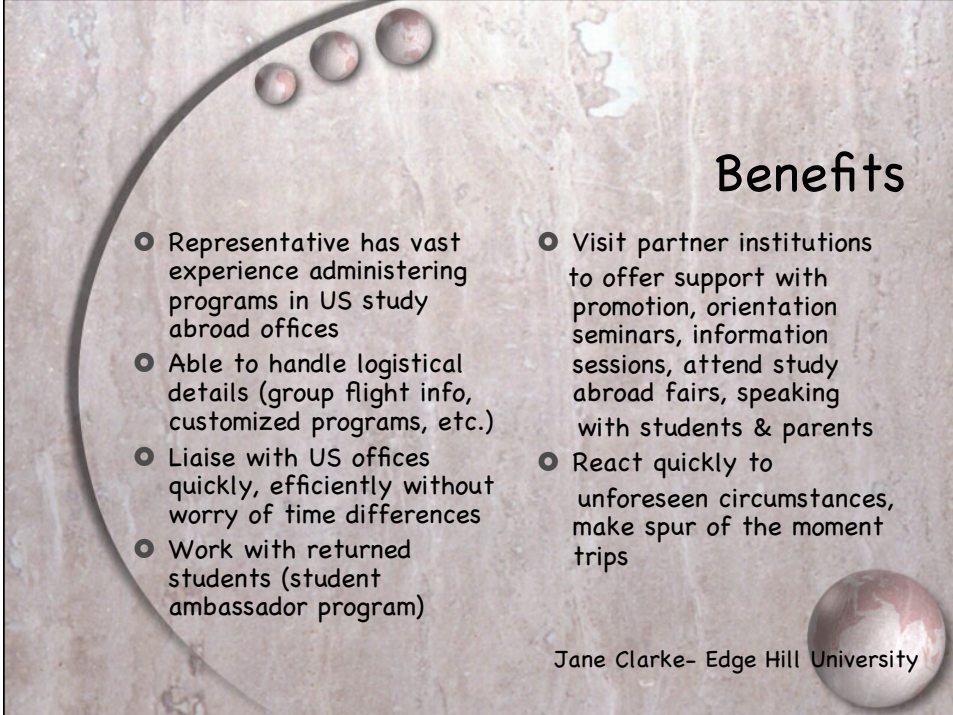


First Hand Knowledge

- Representatives
 - Know the university procedures as they've worked at the University
 - Know faculty and can communicate effectively with them
 - Know the specific courses available
 - Know the city/town and all that it offers

Ashley Waggener- Curtin University

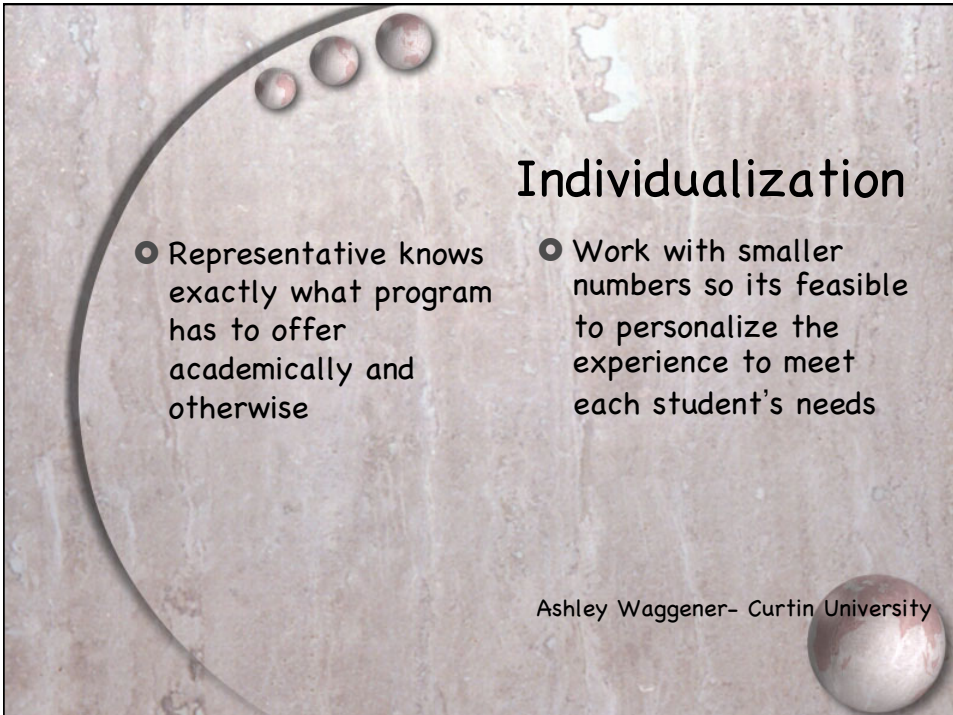





Benefits

- Representative has vast experience administering programs in US study abroad offices
- Able to handle logistical details (group flight info, customized programs, etc.)
- Liaise with US offices quickly, efficiently without worry of time differences
- Work with returned students (student ambassador program)
- Visit partner institutions to offer support with promotion, orientation seminars, information sessions, attend study abroad fairs, speaking with students & parents
- React quickly to unforeseen circumstances, make spur of the moment trips


Jane Clarke- Edge Hill University

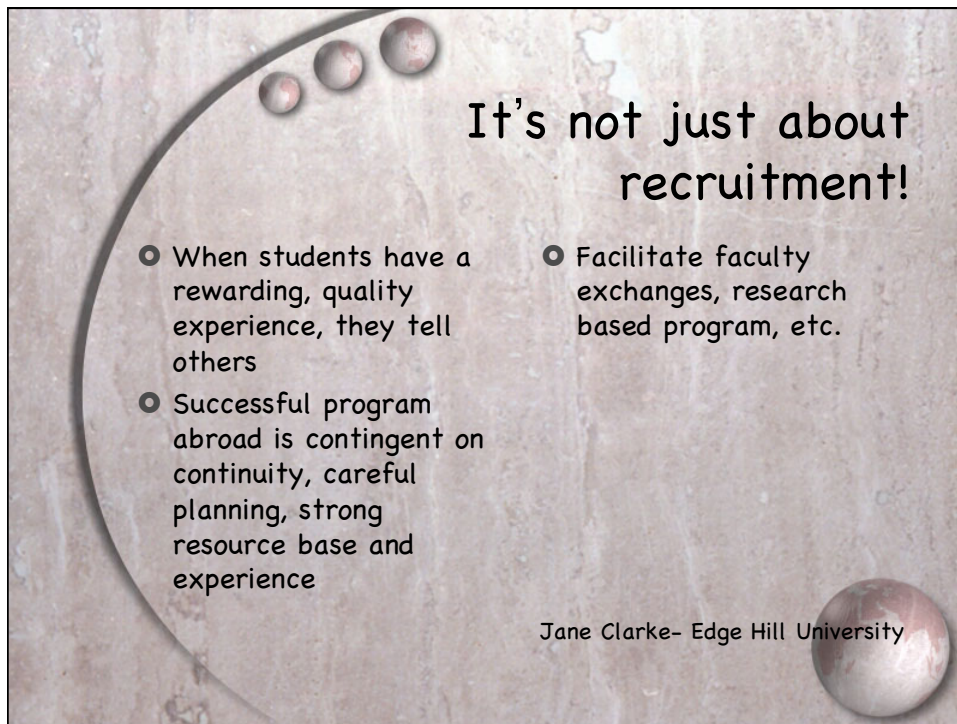


Individualization

- Representative knows exactly what program has to offer academically and otherwise
- Work with smaller numbers so its feasible to personalize the experience to meet each student's needs

Ashley Waggener- Curtin University

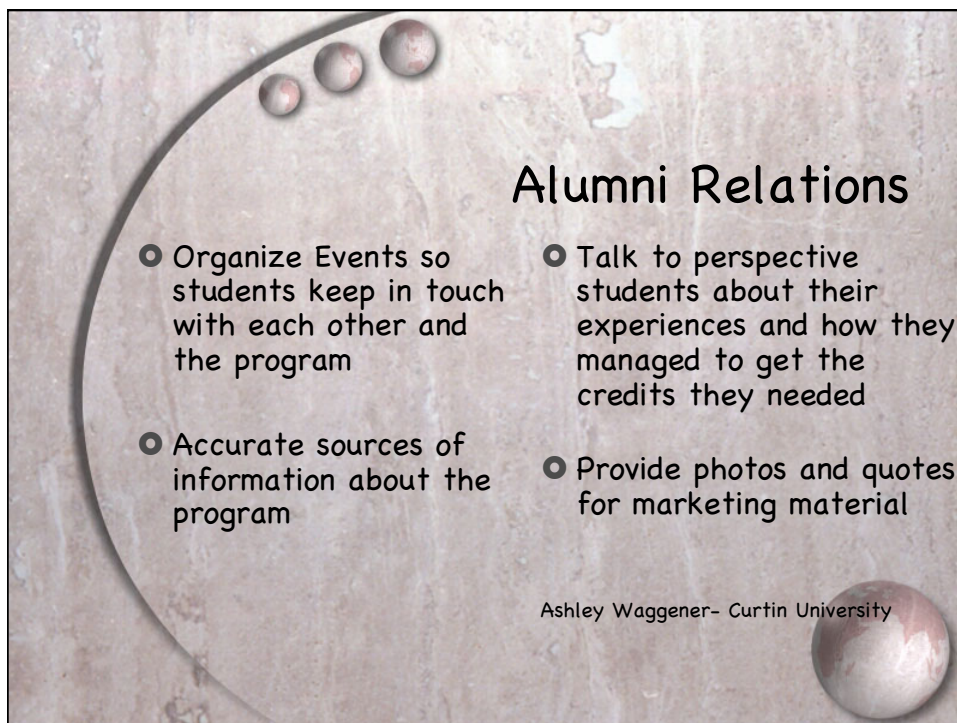




It's not just about recruitment!

- When students have a rewarding, quality experience, they tell others
- Successful program abroad is contingent on continuity, careful planning, strong resource base and experience
- Facilitate faculty exchanges, research based program, etc.

Jane Clarke- Edge Hill University



Alumni Relations

- Organize Events so students keep in touch with each other and the program
- Accurate sources of information about the program
- Talk to perspective students about their experiences and how they managed to get the credits they needed
- Provide photos and quotes for marketing material

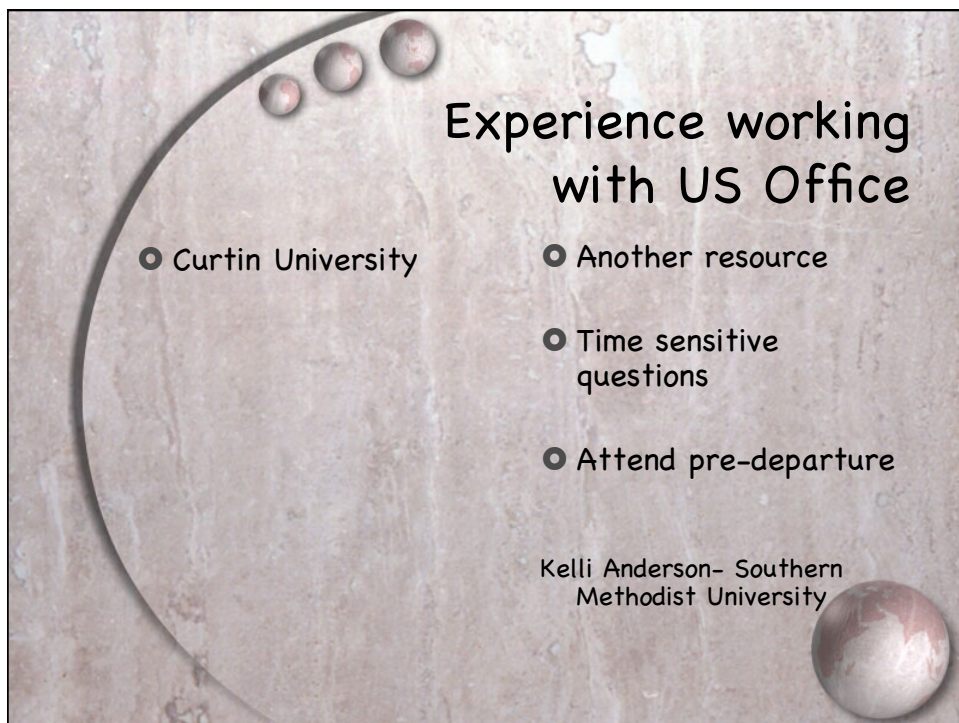
Ashley Waggener- Curtin University



Experience working with US Office

- Local office provides easy access to information
- Students feel comfortable when they know there is an office near their home campus
- Always come to the fairs
- Communicating with same person
- Location
- Price
- Application Process
- Course Selection


Kelsi Cavazos- University of Texas at Arlington



Experience working with US Office

- Curtin University
- Another resource
- Time sensitive questions
- Attend pre-departure

Kelli Anderson- Southern Methodist University





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