


NAFSA Region VI Conference

LAC Team Presentation
March 1-2, 2009


A stylized silhouette of a mountain range in shades of teal, located at the bottom right of the slide.

LAC Member Schools


- ◆ Xavier University
- ◆ University of Cincinnati
- ◆ Northern Kentucky University
- ◆ College of Mount St. Joseph
- ◆ Miami University
- ◆ Wright State University
- ◆ ELS Cincinnati
- ◆ Cincinnati State

All NAFSA Sections Represented

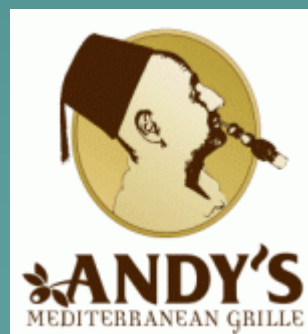
The LAC's Hopes for this Conference

- ◆ An Annual Conference Experience at a Regional Conference Price.
 - ◆ A Greener Conference.
 - ◆ A Theme Centered around how Freedom and International Education go hand in hand.
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- A decorative graphic at the bottom of the slide consisting of a silhouette of a mountain range in various shades of teal, extending from the right side towards the center.

An Annual Conference Experience at a Regional Conference Price

- ◆ Diversity of restaurants, businesses and attractions of the Downtown Area.
 - ◆ The “Small Things” – handouts, presentation and general style.
 - ◆ A Greener Conference.
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- A decorative graphic at the bottom of the slide consisting of a silhouette of a mountain range in various shades of teal, extending from the right side towards the center.

No Host Dinner Options



Local Attractions and Businesses

(attracting sponsorship and session presenters)



P&G



Delta



The Small Things

- ◆ Opening Reception Location overlooking downtown.
- ◆ Audio Visual Displays at the Luncheons that connect the membership to the National Organization.
- ◆ Greater National Leadership Presence.
- ◆ Corporate and Not-for Profit Presenters and Support (presentations/subsidies).

The Small Things

- ◆ Raffle prize that attracts all NAFSA sections (e.g. flight tickets, larger donation from local company)
- ◆ Tour on Sunday Afternoon, for any early arrivals, of the Downtown Immigration Service Complex.

A Greener Conference



Main Ideas:

Green Volunteer Someone who will not only paper chase but also coordinate with the hotel on green issues.

Smaller Program Smaller in format with Green Advertisers.

Online Resources To have paper handouts at sessions but promote the idea that if at all possible people should elect to go online later to the Region VI website to download.

Resource Lab Located in the Exhibit Hall, 1-2 Lap tops that have all the conference hand outs that people can insert flash drives into and download and take home.

Green Vendors Offering green office solutions.

Other Ideas?

A Theme Centered around how
Freedom and International Education
go hand in hand

Honestly, we have three ideas that we
would like your feedback on.....




Freedom to Think Globally

International Education: A Bridge to Freedom

International Education – No Longer Underground

Before you decide let's go through what we have in mind for this
conference.....



Plenary Speaker

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Dr. Susan Mboya

A native of Kenya.

General Manager of Coca-Cola South Africa.

Formerly worked as the Global Marketing Director for Oral B Power Brushing at P&G in Cincinnati.

B.S. in Pharmacy University of Connecticut
M.S. and Ph.D. Industrial Pharmacy
Massachusetts College of Pharmacy.

Founder of the Zawadi program

“Zawadi” means “gift” in Swahili

For this effort Susan has been awarded a Jack Avrett Spirit Award from the American Advertising Federation (AAF), as well as a place in the AAF Hall of Achievement.



Zawadi Africa Education Fund

- ◆ The idea behind Zawadi is to give gifted girls the opportunity to make it, not just in Kenya, but in the globalised economy. As such, Zawadi recipients now prowl the halls of hallowed institutions such as Yale, Harvard and Xavier Universities in the United States, and they're not just there for show either. They tend to have GPAs hovering between 3.7 and 4.0, which makes them the cream of a very exclusive crop.
- ◆ Zawadi saw its first graduate in 2006 – Miami University, Cum Laude.
- ◆ Invite graduate(s) of the Zawadi program to briefly share experience (either during this program or as a session).

Silent Auction Benefactor

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The Cooperative for Education

A Cincinnati based organization that creates self-sustaining textbook, library, and computer center programs within impoverished community schools. These programs are designed to improve both traditional and technological literacy, which are the corner stones of economic development.

Focusing its efforts in the foreseeable future in what is known as the "Development Corridor." This corridor follows the Pan American highway in Guatemala.



Proposed Sessions

(in connection to the theme)

- ◆ Asylee and Refugee's – what is the difference and what can they do in the U.S. (study/work etc.)?
- ◆ Local refugee services and how they can be in partnership with Higher Ed.
- ◆ One on “myth busting” of the three major religions and how they are perceived differently “back home” and how they are perceived in the U.S., and the freedom in which they are practiced.

Proposed Sessions (in connection to the theme)

- ◆ A panel discussion of current Zawadi Graduates.
- ◆ Presentation on international/study abroad groups that take part in community service projects.

Just some ideas.....



Special Event Options and Discussion

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The Three Options

- ◆ The National Underground Railroad and Freedom Center
- ◆ Cincinnati Museum – Union Terminal
- ◆ Cincinnati Art Museum

National Underground Railroad and Freedom Center

Learn a little about America, and learn about humankind....





Freedom Center



Freedom Center



Freedom Center

The Internal Slave Trade

In 1793, Eli Whitney's cotton gin gave Southern planters a new cash crop. The Louisiana Purchase of 1803 opened the Mississippi River Valley to agricultural development, and the subsequent forced removal of Native Americans from this area created an "ocean" of tillable land. Slaves supplied the muscle that cleared, planted and harvested much of America east of the Rocky Mountains. Between 1810 and 1839, massive numbers of slaves and planters from Virginia, Maryland, and the Carolinas moved first to Kentucky and Tennessee, and then on south.

While the adults worked in the fields, infants, toddlers and youth up to the ages of 6 or 8 were cared for by older slaves who could no longer work in the fields.



Mothers and fathers taught their children how to work in the fields and meet their quotas in an effort to protect them from the driver's lash.

"whiteness." In the slave markets, these notions were applied to differentiating commodities and establishing prices. Slave traders subdivided and sold their "human stock" by racial categories determined by the mix of their ancestry: Negro (black ancestry), Mulatto (mixed black and Caucasian ancestry), Griffe (mixed black and mulatto or Native American ancestry) or Quadroon (mixed mulatto and Caucasian ancestry).



Human Geography



They used, above all, fear very used universally to maintain discipline and work schedules in the American system of enslavement.

These Tidewater planters brought with them time-hardened attitudes about the relation of slavery to race. They embraced economic exploitation based on racial domination. By the 1640s, court decisions began to cement the notion of lifetime bondage for African

Americans. In the 1660s, Virginia decreed that a child would follow the condition of the mother, making lifetime bondage inheritable. This soon became the standard wherever slavery existed, giving legal weight to antebellum notions of "blackness" and



"This is my place, I will be my place of removal. When they come, I'll face them."

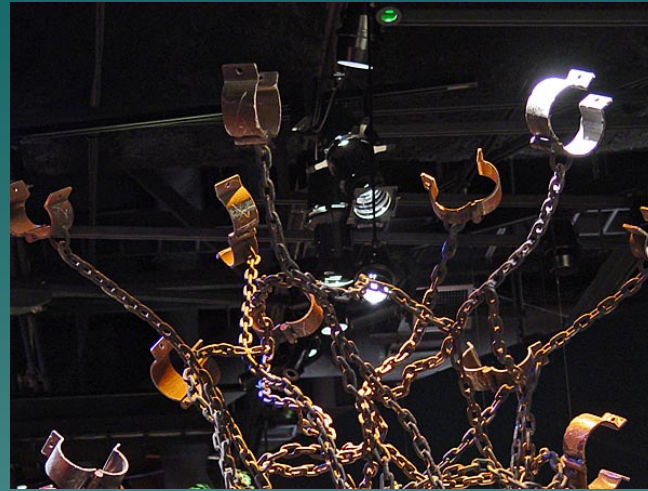
"Free, yes. Will I give up? No."



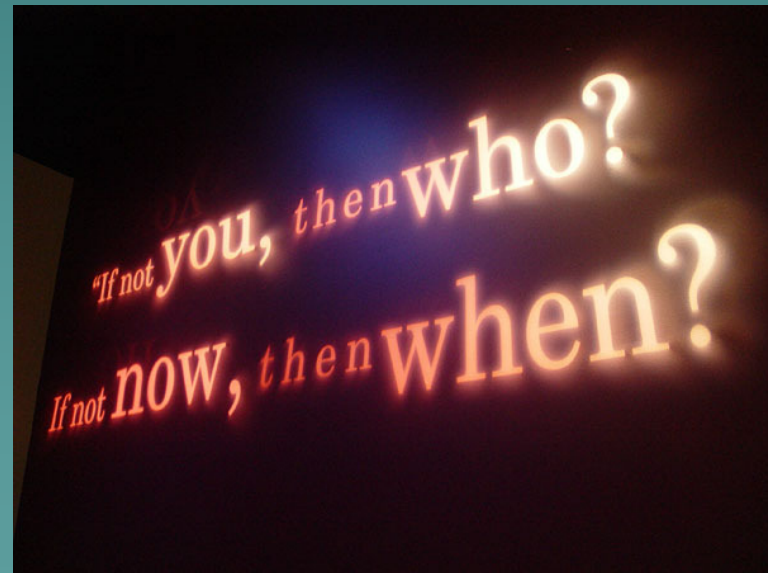
Freedom Center



Freedom Center



*Exhibits:
The Struggle Continues
Suite for Freedom
Everyday Freedom Heroes
Reflect, Respond, Resolve*

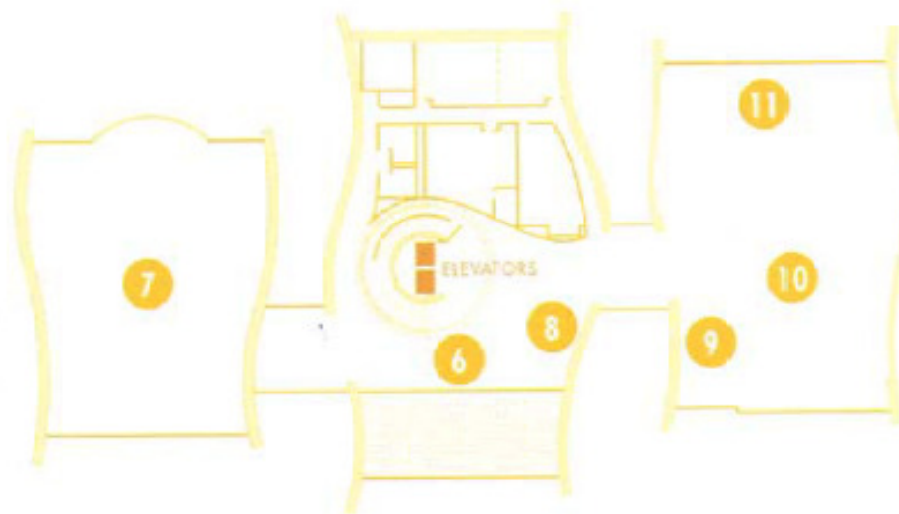


Freedom Center

Baoku & The Image Afro-Beat Band



3rd Floor:



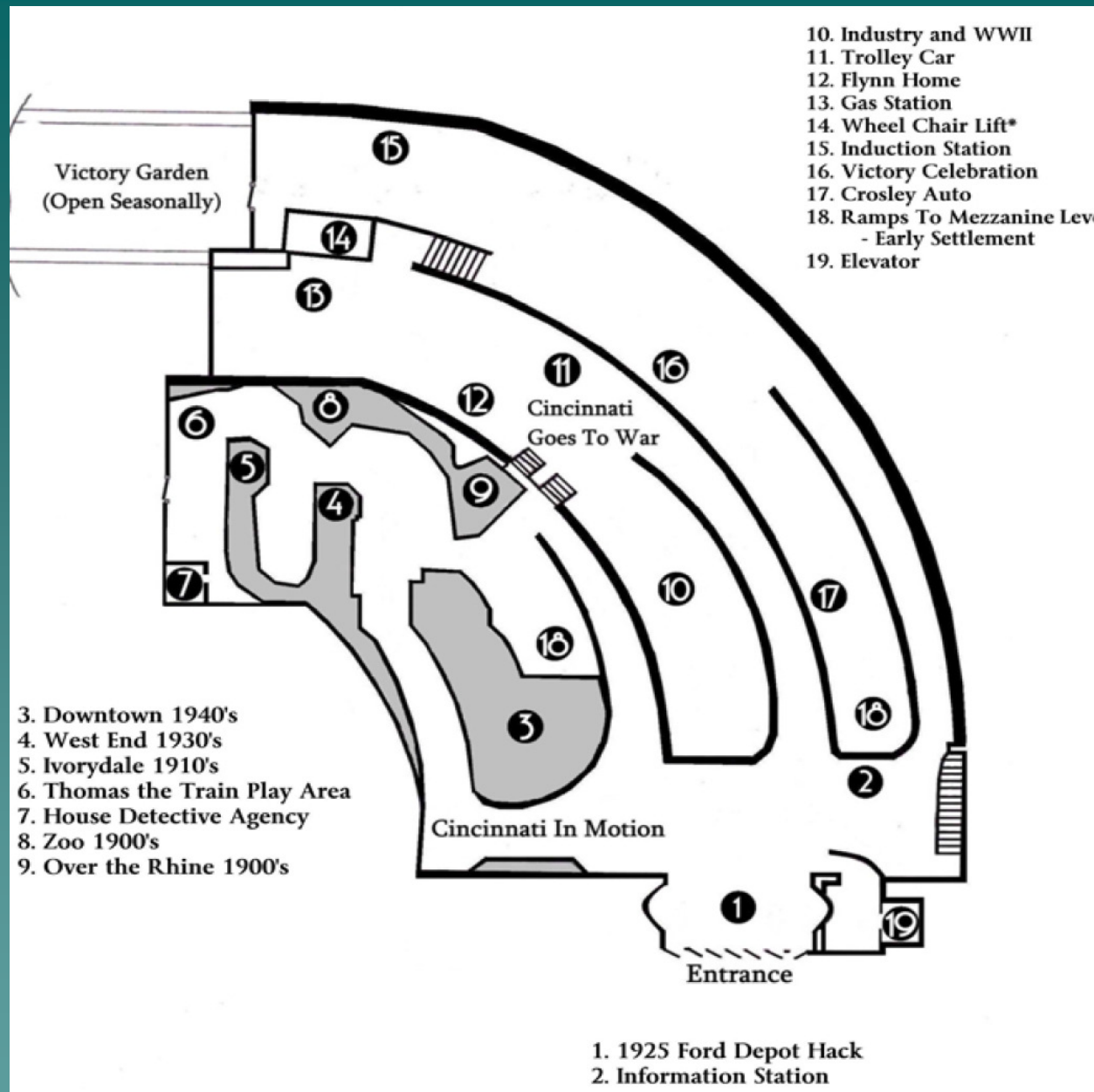
- 6 EVERYDAY FREEDOM HEROES (CC)**
Interactive kiosks showcasing more than 100 freedom champions from across the globe.
- 7 FROM SLAVERY TO FREEDOM (CC)**
Artifacts, stories and a 12-minute film tracing our nation's struggles from the beginnings of slavery in the Americas to Reconstruction.
- 8,9 CHANGING EXHIBITS**
New exhibitions throughout the year. Information: freedomcenter.org/exhibits.
- 10 THE STRUGGLE CONTINUES (CC)**
A 12-minute documentary film precedes a media-rich gallery about contemporary freedom issues. Parental discretion advised.
- 11 REFLECT, RESPOND, RESOLVE (CC) AND THE DIALOGUE ZONE**
Discuss and share issues and thoughts prompted by your visit.

Cincinnati Museum at Union Terminal

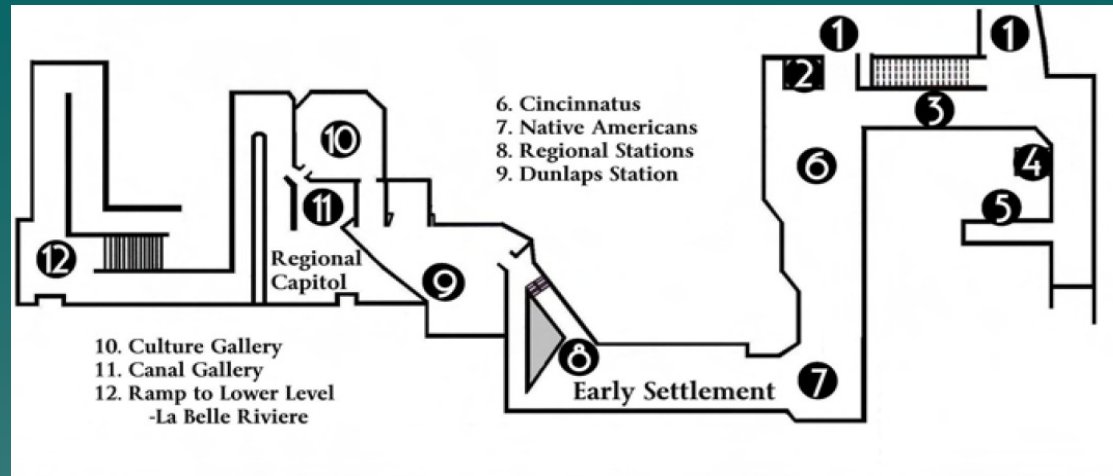




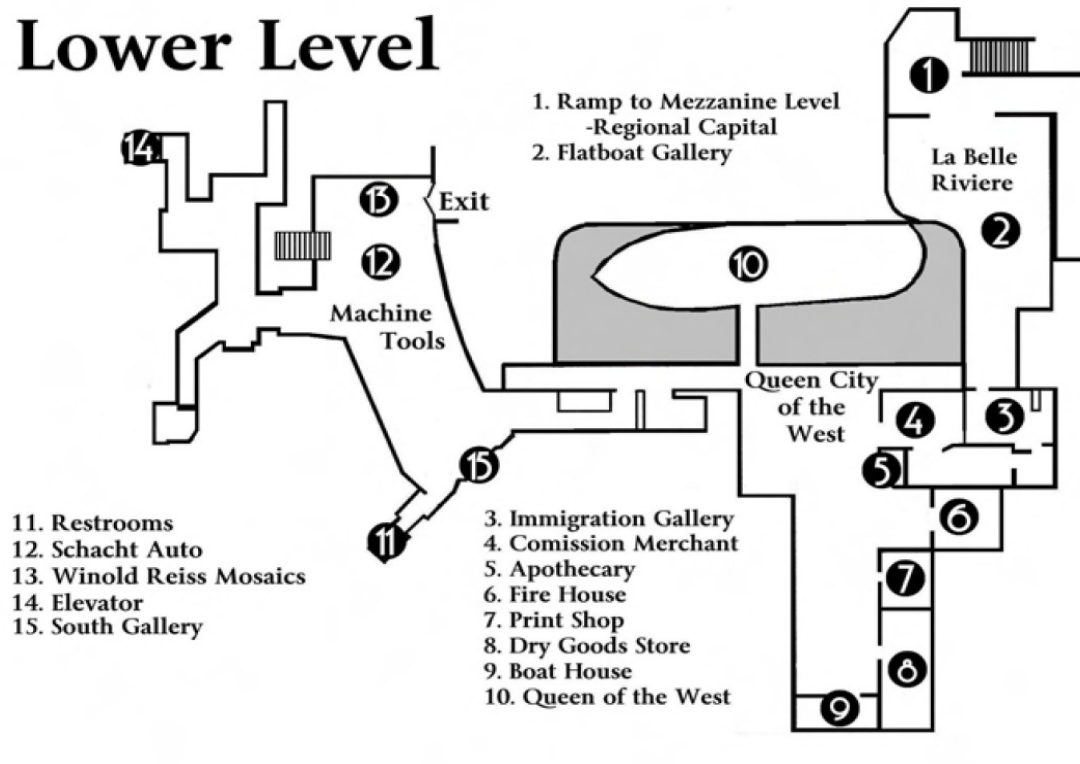
Cincinnati Museum at Union Terminal



Cincinnati Museum at Union Terminal

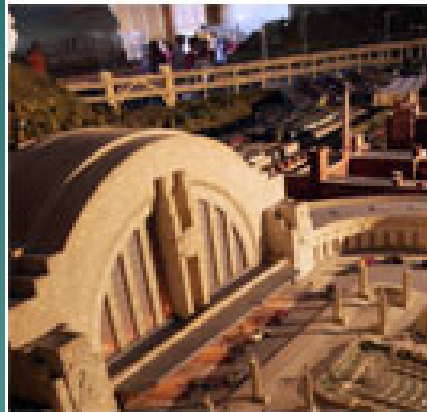


Lower Level





Cincinnati Museum at Union Terminal



Cincinnati Museum at Union Terminal



Cincinnati Museum at Union Terminal



Cincinnati Museum at Union Terminal



Cincinnati Museum at Union Terminal



Cincinnati Museum at Union Terminal



Cincinnati Museum at Union Terminal

Cincinnati Art Museum





Cincinnati Art Museum



Cincinnati Art Museum



Cincinnati Art Museum



Art of Africa

Far East Gallery



Cincinnati Art Museum



Cincinnati Art Museum



Cincinnati Art Museum



Cincinnati Art Museum

Cost Comparison

- ◆ Freedom Center
Third Floor Exhibits, Three Guided Tours, Servers, "Baoku & The Image Afro-Beat Band "
\$5,351.32
- ◆ Cincinnati Museum – Union Terminal
All museum levels, "Banjo Bob"
\$5,284.09
- ◆ Cincinnati Art Museum
5 Art Galleries. 3 Tour Guides, Servers, Scavenger Hunt
\$7,764.39

All Costs are based on 150 people participating, includes, food, entertainment and transportation to and from the Conference Hotel. Cash bars at all locations with bar tenders.

So guys, any ideas on a catchy theme?

Freedom to Think Globally

International Education: A Bridge to Freedom

International Education – No Longer Underground

