

# INTERNATIONAL EDUCATION ADMINISTRATORS FULBRIGHT PROGRAM: GERMANY

Rhonda J. Hinkle

October 17-31, 2009



sponsored by the U.S. Department of State,  
Bureau of Educational and Cultural Affairs



# IEA Program

- **The International Education Administrators (IEA) seminars program helps international education professionals and senior higher education officials from the United States create empowering connections with the societal, cultural and higher education systems of other countries.**

# IEA Program (con't.)

- Grantees have the opportunity to learn about the host country's education system from the inside out as well as establish networks of U.S. and international colleagues. Grantees return with enhanced ability to serve and encourage international students and prospective study-abroad students.

□

[www.cies.org/](http://www.cies.org/)

# IEA: Germany

- Deadline – February 1
- Number of grants – 25 per year
- Schedule- 2 weeks in late October and Early November
- Open to – administrators from a wide range of specializations
  - International exchanges – student/faculty, foreign student admissions/advising, study abroad programs, international education exchange services
  - Career services
  - Alumni affairs
  - Development/fundraising
- Germany welcomes administrators at ALL stages of career and from small and large institutions

# International Education Administrators Awards: Japan and Korea

## □ When

- Japan – 3 weeks – begins mid/late June
- Korea – 2 weeks – begins mid-June after NAFSA

## □ Activities

- Presentations about culture, society and higher education
- Meetings with higher education officials
- Visits to campuses and meetings with officials
- Japan participants attend the JAFSA meeting

## □ Benefits

- International travel, accommodations, food and ground transportation
- Japan – can apply for up to 3 days support for own activities at end of program

# India



# Fulbright Provides

- Round-trip airfare
- Hotel
- Local transportation
- Most meals
- Stipend: €300
- Insurance
- Contacts/ organized program

# Application

- Adapted application form
- Project Statement (< 5 single-spaced pp.)
- Institutional Statement (1-2 pp.)
- Curriculum Vitae (not to exceed 6 pp.)
- Three references



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# Eligibility

- U.S. citizenship
- International education professionals and university administrators with significant responsibility for international programs and activities
- Affiliation with an accredited college or university or nonprofit international exchange organization administering postsecondary student or faculty exchange
- Applicants should have a minimum of three years (Germany) and five years (Japan and Korea) of work experience in international education
- TEFL administrators are ineligible for these seminar programs
- Limits apply to prior Fulbright Scholar grantees
- Employees, spouses or dependent children of the United States Department of State or public and private organizations under contract to the United States Department of State are ineligible to apply for a Fulbright grant until one year after the employee's termination.
- Applicants must disclose any prior convictions for commission of a felony or a misdemeanor (excluding minor traffic violations).

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- Institutional Statement (1-2 pp.)
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# Institutional Statement

- 1-2 pages
- Describe nature and scope of home institutions international education programs and activities
- Current and projected
- Include the number (not percentage) of foreign students on home campus
- Include your institution's number of students from the program for which you wish to participate
- Nonacademic institutions (non-profits) should include information about the organization.



# References

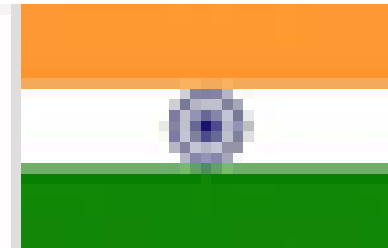
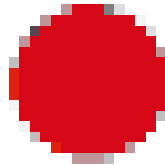
- 3 letters are required, submitted online
- Sources
  - Supervisor at home institution
  - Someone outside home institution who can judge experience and ability to benefit from the grant
  - Colleague in your field
- One letter *MUST* be from your home institution
- At least one reference should be from an administrator at your home institution

# Application Tips

- Your introduction to fellow international education specialists
- Highlights important elements in your life and career that you want reviewers to note.
  - Publications
  - Presentations
  - Previous grants and their outcomes
  - Innovative projects
- Compelling case for why experience is needed and how it will impact your professional life.
- Make clear the nature and scope of your responsibilities in the international programs and activities of home institution.

# Deadlines

- South Korea: November 1, 2010
- Japan: November 1, 2010
- Germany: February 1, 2011
- India: October 2011



# Why Some Applications Fail

- ❑ Professional responsibilities do not match the program
- ❑ Accomplishments at career stage are weaker than others
- ❑ Project statement is not informative or compelling
- ❑ Benefit/impact of participation is unclear
- ❑ Reasons for applicant's participation, anticipated benefits, projected follow-on are ignored or poorly presented
- ❑ CV and project statement do not explain clearly applicant's job responsibilities
- ❑ References from home institution do not show strong support for participation



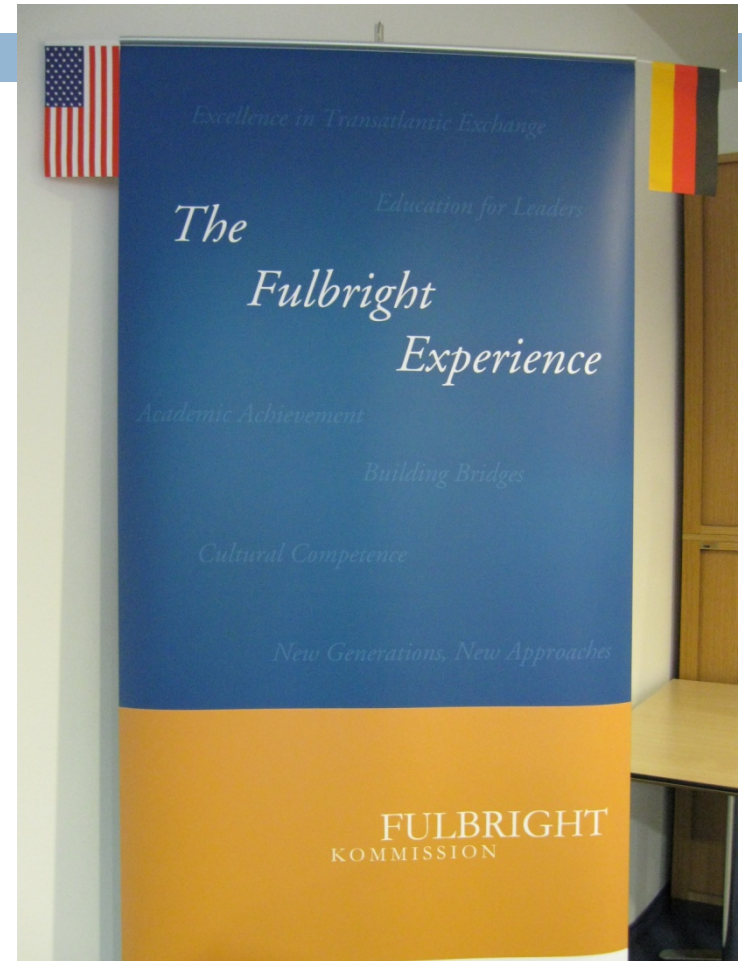
# Fulbright's Program Goals: Germany

- Promote understanding of German culture
- Help participants to learn more about the German higher education system
- Gain knowledge exchange with German higher education administrators and fellow Fulbright participants



# The Process

- The idea
- Application acceptance
- Materials
- Waiting....



# My Personal Goals

- Learn more about German higher education system
- Explore German culture
- Gain a deeper understanding of the European Credit Transfer System (ECTS)
- Explore connection between German language instruction in the U.S. and the high study abroad numbers



# The Participants

- Participants: 24
  - ▣ Career services: 7
  - ▣ International education: 14
  - ▣ Other university administrators: 3
    - Academic affairs, alumni relations and development
- Private institutions: 13
- Public institutions: 8
- Community colleges: 2
- Nonprofits: 1



# My Fulbright Experience: Berlin

- Schedule
  - Welcome Meeting
  - City Tour
  - Fulbright Program
  - German University System Overview
  - ID-E Berlin: Exploring Difference-Integrating Lifelong Learning into Universities' Missions: Germany, Canada, Australia and U.S.
  - Panels on German Issues: Current Look, Scholarship and Exchange Organizations and “Migration, Integration and Education”
  - Berlin Institutions: Presentations and Visits
  - Siemens-Training Program
- Leipzig
- Berlin Philharmonic Orchestra



Fulbright Kommission-Kelly A. and Reiner



Fun with Fulbright: Ann-Mary





Fulbright Staff: Willkommen



Germany Today Panel



- Introduction
- An initiative by the Hertie Foundation, Frankfurt/Main
  - Founded in 2003 as one of the first German professional schools for public policy
  - Highly international (faculty, staff and students), small class/seminar size, intensive counselling
  - Master of Public Policy (MPP) programme launched in September 2005
  - Executive Master of Public Policy (EMPM) launched in September 2006
  - Berlin Graduate School of Transnational Studies (BTS)
  - MPP/EMPM/BTS classes taught in English
  - Customized Education
  - American academic calendar (academic year: September – May)

## University Presentations & Visits



Sugar and Caffeine Buzz Required



Bundestag



Annual Artistic Light Display



Brandenburg Gates



Berliner Dom

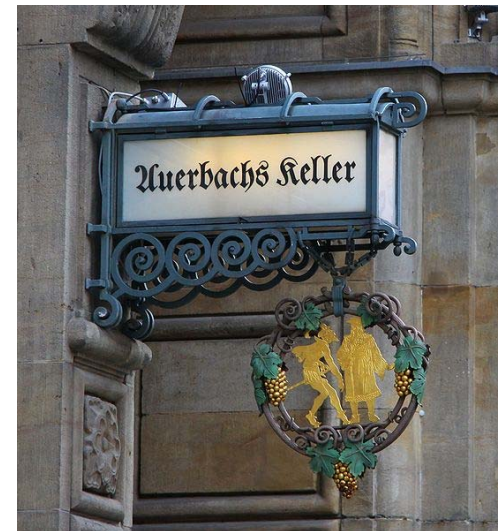




## Interactive Art-Rhonda

# My Fulbright Experience: Leipzig

- Brief Walking Tour
- University
  - ▣ American Studies
  - ▣ Campus Tour
- Enlightenment of the World-Saxony and Rise of Modern Sciences
- Free Time
- Dinner at Auerbachs Keller





## Walking Tour Leipzig



## Sites of Leipzig



Moritzbastei in Leipzig with staff from Universität Leipzig

Donnerstag, 22. Oktober 2009

Uni-Gäste  
**Fulbright-  
Seminar  
in Leipzig**

Hohe Ehre für die Universität Leipzig: Erstmals besuchen alle 24 Mitglieder des „Fulbright Seminar for U.S. Administrators in International Education“, die zweitälteste Universität Deutschlands. Die Gäste werden heute von Uni-Rektor Franz Häuser und US-Konsul James W. Seward begrüßt.

Der Sprecher der Alma mater, Tobias D. Höhn, zum außergewöhnlichen Besuch: „Das deutsch-amerikanische Fulbright-Programm verwirklicht die visionäre Idee Senator Fulbrights: Die Förderung von gegenseitigem Verständnis zwischen den USA und Deutschland durch akademischen und kulturellen Austausch mit dem Ziel, Studierende wie Wissenschaftler für einen Gastaufenthalt im jeweils anderen Land zu begeistern.“

Die Teilnehmer der Delegation gehören zu einer Gruppe, die ein zweiwöchiges Programm in Deutschland absolviert, um sich über das Bildungswesen speziell an den Hochschulen zu informieren. Höhn: „Die Palette der innerhalb der Delegation vertretenen Universitäten reicht dabei von B wie Butler und C wie Columbia, über P wie Princeton bis Y wie Yeshiva University. Auch die Vanderbilt University ist vertreten, hier laufen Vorbereitungen für den Abschluss eines Memorandum of Understanding zwischen der Vanderbilt University und der Universität Leipzig.“

Das Fulbright-Programm hat eine internationale Reichweite. Es ermöglicht den Austausch zwischen den USA und mehr als 180 Ländern. Jedes Jahr nehmen über 4500 US-Amerikaner und Studierende anderer Nationalitäten daran teil. Seit 1946 hat das Programm über 250 000 Stipendiaten gefördert.

tom

# My Fulbright Experience: Dortmund

- Dortmund- “RUHR 2010: Capitol of Culture of Europe”
- Schedule
  - ▣ Zeche Zollern
  - ▣ City tour
  - ▣ Dortmunder “U”
  - ▣ University Meetings
    - technische universität dortmund
  - ▣ Meals





Zeche Zollern, Industriemuseum- Dortmund





Zeche Zollern Industriemuseum, Dortmund



## Zeche Zollern, Industriemuseum -Dortmund

Culture of Capital



Hovels' Brewery, Dortmund



Group of 8 and TU Staff



Insert information on Audi/ Volkswagen Here

# My Fulbright Experience: Erfurt

- Erfurt
  - ▣ Walking Tour
  - ▣ Dinner : A Thuringian Feast
  - ▣ Public Policy Discussions
  - ▣ Tour of the Medieval Manuscript Library On-Campus
  - ▣ Dinner with Fulbright Alumnus





Evening in Erfurt-Rhonda



Insert information re: Berndt or Children here...photo of manuscripts?

# My Fulbright Experience: Frankfurt

- Overview
- Schedule
- Photos
- Evaluation





Frankfurt am Main

Financial Capital of the EU

# German Higher Education

- Universities: 122
- Fachhochschulen: 198
- Kunst-und  
Musikhochschulen: 50
- Private Institutions: 50
- 34% pursue higher education after 13 years of secondary education.
- 2,019,465 students
- 16 states oversee higher education and budgets, which the Ministry of Education must approve.

# Open Doors Report 2009

- U.S. students studying in Germany: 8,253
  - +12.2%

- German students studying in the U.S.: 5,300
  - +.6%

- German students enrolled in U.S. intensive English programs: 604
  - +11.6%



# German Cultural Insights

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- Language
- Observations
- Quirks
- Perceptions
- Stereotypes



Meticulous



## Germany Recycles



# Explaining German Student Behavior

- University generally does not provide support services
- Housing is generally not provided by the universities
- No spoon-feeding
- Willingness to travel: Erasmus, Bologna, Culture
- Independence



Electric Car Charging Station



Twisted- Noppadon



## Bier Haus

# Deutsches Studentenwerkes

58 studentenwerke are partner organizations of the universities and support the two million students with help and services around their studies.

- Housing
- Food
- Activities
- Pre-arrival services
- Financial support
- Social adjustment
- Counseling
- Child care
- Tutors
- Career Services



Leipzig

# The Bologna Process

- Signatory European countries agree to 4 basic changes, designed to enhance student mobility across the European educational system:
- 1.) 3 cycle degree structure
  - 1<sup>st</sup> degree-Bachelors
  - 2<sup>nd</sup> degree-Masters
  - 3<sup>rd</sup> degree-Doctorate
- 2.) Credit system (ECTS)
- 3.) Degrees and credit method
- 4.) Accreditation

# Barriers for German International Students and Scholars

- Cost
- Bologna Process
- J-1 Visa Restrictions
- Working Regulations
- Misunderstanding of U.S. Higher Education
  - ▣ Curriculum
  - ▣ Academic Assessment
  - ▣ Institutional Regulations: housing, alcohol policies, etc.
  - ▣ Student Services



# The Cost of Higher Education in Germany

- Some German universities charge tuition
  - €500 per semester
- German students on average take 10 semesters to finish their studies
- International students do not pay more than German students
- Costs are prohibitive for students to study abroad



Bologna is a “process,” not just a processed meat!

# The German Perspective

## Facts...

International students enrolled in Germany (Bildungsausländer)

|            | <b>2001</b> | <b>2004</b> | <b>2007</b> |
|------------|-------------|-------------|-------------|
| All        | 125,000     | 180,000     | 188,000     |
| USA/Canada | 2,853       | 2,747       | 2,898       |

USA is position 17; graduation rate 273 per year

Fulbright applications have been steady; few for new Bologna programs

Data: Wissenschaft Weltoffen 2008



# The German Perspective

## Facts...

| German students abroad | 2001/02       | 04/05         | 07/08         |
|------------------------|---------------|---------------|---------------|
| <u>All</u>             | <u>53,000</u> | <u>69,000</u> | <u>75,000</u> |
| NL                     | 4,000         | 8,000         | 12,000        |
| UK                     | 10,000        | 11,000        | 11,800        |
| SUI                    | 5,500         | 7,100         | 7,500         |
| AUT                    | 5,000         | 7,000         | 9,600         |
| USA                    | 9,500         | 8,640         | 8,900         |

Fulbright applications (long-term down, more short-term)

Data: Wissenschaft Weltoffen 2008



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# Cultural Excursions



- Berlin Philharmonic Orchestra
- Dortmund Coal Mine: Zeche Zollern
- Dortmund Building Site: Center for Creative Industries
- Berlin City Tour
- Erfurt Medieval Texts Library
- Free Time



Ich bin ein Berliner!



Danke and Auf Wiedersehen

Fulbrighters in Frankfurt am Main



# The German Perspective

## Facts...

### High School Students

|                             | <b>2003/04</b> | <b>2008/09</b> | <b>% change</b> |
|-----------------------------|----------------|----------------|-----------------|
| Germany to USA              | 8,500          | 8,200          | -4              |
| USA to Germany              | 500            | 400 (07)       | - 20            |
| Germany to other countries: | 2,300          | 6,800          |                 |

Data: CSJET 06/07, schueleraustausch.de (recherchen-verlag)

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# Graduate Study

CGS report 8/2007:

International applications overall: up 9%

- from China up 19%
- from India up 12%
- from Europe (2006) unchanged

Fulbright Germany: up for master programs, down for long-term visiting student status;

USA to Germany: steady, but few enrollments in master's courses



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# The German Perspective

## Attitudes...

- Observations: attitudes of social sciences and humanities scholars
- Changing life strategies
- Increased economic pressure
- Earlier international experience

# The German Perspective

## Obstacles

- USA campuses (IIE)
  - Visa application process
  - Costs
  - International competition (Erasmus mundus, etc.)
- Scholars
  - Increased quality of
    - National/European research
    - European funding opportunities
- High school exchange students
  - Costs
  - Visa
  - Other opportunities
  - G8 in Germany
- Excellence initiative in Germany
- Different perceptions of internationalization
- Cooptition



# The German Perspective

## Attitudes

|   | <u>2002</u> | <u>2007/08</u> |
|---|-------------|----------------|
| European views of USA leadership in world affairs:        |             |                |
| desirable   | 64%         | 36%            |
| Feeling of warmth towards US (100 point scale)            | 64%         | 55%            |
| European support for NATO                                 | 69%         | 55%            |
| ■ Germany:  | 74%         | 56%            |
| Transatlantic relations will improve after 2008 elections |             | 35%            |

Source: Transatlantic Trends 2007 and 2008 – a comprehensive annual survey of American and European public opinion.

# The German Perspective

## European Higher Education Appeal

- English-taught programs (3800+)
- Tuition and fees
- Marketing
- Bologna effects (new Ph.D. programs, 2-tier system national initiatives to improve quality, accreditation, common standards)
- Infrastructure programs (universities, schools,)
- DAAD: Doppelabschlussprogramm, RISE, ....more joint degree programs
- Excellence initiative - €2 billion
  - 38 graduate schools
  - 37 excellence clusters
  - 9 institutions
  - Internationalization centers, welcome centers, summer schools, branch campuses, Ph.D. programs, and more





# Benefits

## Individual and Institutional

- Personal
  - ▣ Professional development
  - ▣ Greater understanding of German higher education
  - ▣ Cultural understanding
- IFSA
  - ▣ Recognition
  - ▣ Networking with fellow Fulbrighters
  - ▣ Program development

# The German Perspective

## The (bright) Future...

- More joint degree programs: 40% of all graduate schools plan joint initiatives with Europe
- More customized programs (fields, educational level, market needs, professional/academic programs)
- More institutional cooperation
- In the USA: less restrictive visa process
- National support (branding) for higher education
- In Europe: national initiatives to support transatlantic cooperation (like Atlantis)
- Inclusion of non-European partners in European program (Erasmus mundus, 7th EU research program, etc)

# Evaluations & Recognition

- Fulbright Commission
- Organization
- Others
  
- Certificate
- Letter of Congratulations from Senator
- News Release



# Certificate of Completion

*The J. William Fulbright Foreign Scholarship Board  
and The Bureau of Educational and Cultural Affairs  
of the  
United States Department of State*

*award this certificate to*

**Rhonda Joy Hinkle**

*in recognition of successful completion of the  
Fulbright Scholarship Program*

October 2009  
Washington, DC

*Shirley Green*

Chairman, J. William Fulbright  
Foreign Scholarship Board



*Miller Crowl*

Acting Assistant Secretary of State  
for Educational and Cultural Affairs



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Press Release of Senator Lugar

## Lugar Congratulates Speedway Resident on being a 2009-2010 Fulbright Grantee

Wednesday, December 16, 2009

U.S. Sen. Dick Lugar today congratulated Rhonda Hinkle of Speedway on receiving a Fulbright Grant to study in Germany this year.

"I congratulate Rhonda on receiving this wonderful opportunity," said Lugar. "Travelling abroad and studying in their respective fields opens a new world of possibility for our Hoosier students. I hope they continue to use the skills and lessons learned through the Fulbright program as they continue their education in Indiana."

Hinkle will study Education and currently attends Butler University.

The Fulbright Program is the flagship international educational exchange program sponsored by the U.S. government and is designed to "increase mutual understanding between the people of the United States and the people of other countries." The Fulbright Program has provided almost 300,000 participants with the opportunity to study, teach and conduct research, exchange ideas and contribute to finding solutions to shared international concerns. The Fulbright Program fosters bilateral relationships in which other countries and governments work with the U.S. to set joint priorities and shape the program to meet shared needs.

The recipients of the grant are chosen for the highly competitive award based on their academic merit and leadership potential. Recipients are expected to study within their respective field and make valuable contributions to their host and home communities through participating in

Done

# Sources

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- Fulbright Commission/ Fulbright Kommission
- Past participants
- IIE Open Doors Report
- Deutsches Studentwerk

# Vielen Dank! – “Thanks for Listening!”

