

**UK**  
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KENTUCKY  
Office of International Affairs

**FULBRIGHT**  
KOMMISSION

*Senator J. William Fulbright, 1964*



Diversity Initiative: "Discover Germany"/"Discover the USA"

## Collaborating with Fulbright on Special Projects

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### What?

-- "Summer Academy"

-- "Discover the USA" / 2008, 2009, 2010

- i. Experience US culture
- ii. Seminars, excursions, participation in university courses
- iii. Program framework



-- "Discover Germany" / 2009, 2010

- i. Brief description
- ii. Program framework




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### Why?

-- Rethink potentially negative perceptions; foster desire for continued study/work abroad

-- Target groups

- i. young (early stages of education)
- ii. underrepresented
- iii. demonstrated achievement in academic and social abilities

-- Multiplier Effect

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### When?

- "Summer Academy"
- End of August to coincide with beginning of fall semester
- Campus programming, community activities
- New students on campus, high degree of interaction; social circles in a state of flux

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### How?

- Call for proposals (navigating websites, knowing where to look)
- Budget (total cost, incidental costs); duration of program
- Assemble a committee
- Addressing practical concerns
  - i. Possibility to audit courses
  - ii. Coordination of living arrangements and meal plan
  - iii. Transportation (airport pickup, excursions, everyday)
  - iv. Health issues (insurance)
  - v. Campus policies and procedures (payment, access to facilities, ID cards)
  - vi. Participant needs (religious observations, cell phones, access to technology)
- Expectations (growth, perennality)

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