

What's the IEL KC?  
Get the Basics and the Updates



**Opal Leeman Bartzis**

**Indiana State NAFSA Meeting  
Bloomington, IN  
June 21, 2010**

# NAFSA Knowledge Communities

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## Change from previous “sections”

**KC-EA**      Education Abroad

**KC-ISSS**    International Student and Scholar Services

**KC-RAP**     Recruitment, Admissions and Preparation

**KC-TLS**     Teaching, Learning and Scholarship

**KC-IEL**     International Education Leadership

# IEL KC National Leadership

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- William Brustein, chair  
The Ohio State University
- Jeffrey Riedinger, chair-elect  
Michigan State University
- Susan Buck Sutton, past chair  
Indiana University - Purdue University Indianapolis
- Britta Baron, co-leader conferences, training and symposia  
University of Alberta International
- Jesse L. Lutabingwa, co-leader trends and research  
Appalachian State University
- Donna Mancini, leader information, resources, and networks  
Haverford College
- Barry J. Morris, co-leader trends and research  
Kennesaw State University
- Elaine Meyer-Lee, co-leader conferences training and symposia  
Saint Mary's College-Notre Dame

# IEL KC Liaisons

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- ❑ Opal Leeman Bartzis, Region VI IEL KC Representative  
Institute for Study Abroad, Butler University  
Note: Term ends on Dec. 31, 2010
- ❑ IEL KC Professional Network Leaders
- ❑ Bob Stableski, NAFSA Staff Liaison  
NAFSA Senior Adviser for Planning and Service Development

# IEL KC

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Addresses the needs of international professionals engaged in:

- envisioning, coordinating and building commitment for internationalization
- working at the nexus of administration, faculty, and international education services

# IEL KC Focus

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- Campus internationalization and leadership
- NAFSA's strategic plan: recognizes internationalization of higher education as an area where more emphasis should be placed to "establish internationalization as an essential component of higher education" in the United States.

# Definition of Internationalization

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- NAFSA's working definition of internationalization:

“Internationalization is the conscious effort to integrate and infuse international, intercultural, and global dimensions into the ethos and outcomes of postsecondary education. To be fully successful, it must involve active and responsible engagement of the academic community in global networks and partnerships.”

# Benefits of Internationalization

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- Taskforce: “Internationalization will ultimately leverage the collective assets of the higher education sector to create a new generation of global citizens who will in turn contribute to the advancement of social and economic development for all.”



# IEL KC Professional Networks

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## □ Leading Internationalization Network

Reinforces the skills and knowledge of trends, data and information senior international officers need to be successful. Provides networking opportunities that serve SIO interests and needs.

# IEL KC Professional Networks

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## □ International Education Leader Development Network

1. Serves professionals with substantial experience in the field who seek to continue their professional development through sustaining or advancing their careers.
2. Serves SIOs who have been appointed to their positions from other areas but lack substantial experience in the field.

# Network Content

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## □ Practice Resources

- Advocating for International Education
- Global and National Trends in Higher Education
- Resources from International Education Leaders and other International Education Associations
- Continuing Professional Development

## □ Publications

- Careers in International Education
- Cooperating with U.S. universities

## □ Collegial Conversations [www.nafsa.org/cc](http://www.nafsa.org/cc)

# Collegial Conversations - Examples

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- Providing Post Study Abroad Support – It's Easier Than You Think!
- J Student Intern Category
- When to Refer a Student or a Scholar to an Attorney
- Implementing the Interim Final OPT Rule – One Year Out
- Is a Doctoral Degree Necessary for International Educators' Career Advancement?

# Collegial Conversations - Examples

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## □ **Dr. Jane Knight, University of Toronto**

### **“Unintended Consequences of the Growth of Internationalization”**

Knight focuses her research on the international dimension of higher education at the institutional, system, national, and international levels. Her work in over 60 countries brings a comparative, development and international policy perspective to her research, teaching and policy work.

## □ **Dr. David Larsen, Arcadia University**

### **“A Frank Conversation with a Veteran International Educator”**

Larsen is a former faculty member (American literature) who served as executive director of the Fulbright Foundation in Greece. He directed an administrative division of IIE in New York, and was director of the Center for International Education at the University of Tennessee. He is the former President of Arcadia University's Center for Education Abroad.

# Collegial Conversation Key Questions

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- What do you wish you had known ten years ago that you know now?
- What are current concerns and trends that you see as critical from your view of the international education field?
- What are the resources that you use to keep abreast professionally?

# Sample IEL KC Projects

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- Work with NAFSA task force to establish internationalization as an essential component of higher education.
- Washington Symposium examining new developments in foreign policy.
- Retreat to develop ways to reach out to all NAFSA IE leaders.

# IEL National Conference Events

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- IEL KC Networking Reception
- IEL KC Breakfast
- IEL KC National Leadership Team Meetings
- IEL KC Regional Rep Meetings
- IEL KC Sessions, Poster Sessions and Workshops



# IEL National Workshop Examples

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- (CTW) Advancing Campus Internationalization: Integrating Institutional Review and Learning Outcomes
- (CTW) Building Support for Internationalization: Educational Travel for Faculty and Administrators
- (CTW) Strengthening Leadership in International Education in the United States

# National Session Examples

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- ❑ Campus Internationalization Strategies for Challenging Times
- ❑ The View from the Provost's Office: Critical Skills and Knowledge for Senior International Educators
- ❑ Internationalizing the Academic Self: Learning and Teaching in International Higher Education
- ❑ Making Networks and Consortia Work: Successful Models of Multi-lateral Cooperation
- ❑ Global Regionalisms and Higher Education
- ❑ Policy-making in International Education: The View from Washington DC
- ❑ Internationalization: How Five Award-winning Institutions Overcame Hurdles

# National Session Examples

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- ❑ Shifting Trends in Global Student Mobility: Who is Going Where?
- ❑ Internationalizing US Schools of Education: Three Diverse Perspectives
- ❑ Measuring Internationalization of Higher Education: Lessons Learned in the Development of Indicators
- ❑ Advancing Internationalization on our Campuses through Research
- ❑ Running an Overseas Office: Models, Goals and Challenges
- ❑ The Ins and Outs of Dual and Joint Degrees for Your Campus
- ❑ What Not to Fear: Negotiating International Contracts and Agreements

# New Goals for the IEL KC

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- Work more closely with the other knowledge communities

“Internationalization is a wide-ranging process that involves all segments of international education, and NAFSA is unique in that it encompasses many disciplines that contribute to internationalization in its membership.”

*Mary H. Reeves, Vice President for Education and Professional Development, NAFSA*

- Cooperate with other professional organizations on research and projects
- Create a comprehensive development program for recently appointed SIOs
- Pilot a mentoring program for new SIOs

# New Goals for the IEL KC

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- Develop a national conference symposium for IEL members focusing on trends in the field and their implications for higher education
- Develop at least two CEP workshops:
  - Internationalization 101  
(exploring how NAFSA disciplines interact to support internationalization)
  - Budgets, Financing and Fundraising for SIOs

# IEL KC at the Region VI Conference

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- International Education Leadership Colloquium
  - 2008 and 2009 Recaps
  - 2010 Plans: “Furthering Campus Internationalization in Times of Economic Challenge”
- Single-day Events (typically Monday)

# Challenges

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- ❑ Senior officials have many demands on their time
- ❑ State and regional participation is sometimes impossible
- ❑ Involvement with multiple professional organizations

# Resources

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- “Transforming Internationalization through Partnerships” by Susan Buck Sutton, *International Educator*, Jan./Feb. 2010
- [www.campusinternationalization.org](http://www.campusinternationalization.org)  
The common portal of the Inter-association Network on Campus Internationalization (INCI)
- Various reports from NAFSA and ACE on campus internationalization at <http://www.nafsa.org/resourcelibrary/default.aspx?id=8410>
- AIEA Report: “A Research Agenda for the Internationalization of Higher Education in the United States”
- *Journal of Studies in International Education*
- *Frontiers: The Interdisciplinary Journal of Study Abroad*



# Getting Involved

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- Pathways to senior level positions:
  - Advanced degrees
  - Leadership experience
  - Management experience
  - International experience
  - Foreign language proficiency
  - Teaching experience
  - Involvement in professional organizations
  - Specialization and research
  - Networking

# Region VI IEL KC Rep Position

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- Open as of Jan. 1, 2011. Apply by Oct. 1, 2010. Contact Jodie Beatty, Region VI Chair, at [hjbeatty@ius.edu](mailto:hjbeatty@ius.edu).
- General responsibilities:
  - Organize and facilitate IEL Colloquium for regional conference.
  - Solicit IEL session proposals for regional conference.
  - Facilitate networking among IEL persons throughout region.
  - Submit two Region VI newsletter articles per year.
  - Attend spring team training and post-conference team meeting.
  - Attend national conference (if possible) and IEL-related events and meetings.
  - Member of NAFSA.
  - At least five years of experience in international education.

# Questions? Thank you.

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Opal Leeman Bartzis

NAFSA Region VI IEL KC Rep

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NAFSA

[www.nafsa.org](http://www.nafsa.org)

NAFSA Region VI

[www.region6.nafsa.org](http://www.region6.nafsa.org)