Greetings from NAFSA Region VII! Each year international educators from all over the United States gather together for NAFSA regional conferences and learn from one another. This year, Region VII is planning an incredible conference in Memphis, TN and your organization is invited! By attending this event, your organization will have access to an estimated 600—700 international educators from Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Puerto Rico, and the U.S. Virgin Islands!

Partner with Us! This sheet has general information about opportunities for Exhibiting, Sponsoring, and Advertising. More info can be found on the conference site http://www.nafsa.org/regionviiconference. Please contact Charter Morris at charter.morris@ua.edu for any questions.

Sponsorship Information
Sponsorships make the NAFSA Region VII conference possible. Sponsor benefits include:
- Exclusive sponsorship of each opportunity
- Sign at the sponsorship opportunity/event with company name/logo
- Acknowledgement on conference website
- Acknowledgement in conference program

Potential Sponsors: there are many ways to partner with us!
We encourage you to reach out to Charter Morris, Chair-Elect, with any questions about how to make a sponsorship happen: charter.morris@ua.edu

Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Conference Event</td>
<td>$15,000 - SOLD!</td>
</tr>
<tr>
<td>Case Study Competition</td>
<td>$1,000</td>
</tr>
<tr>
<td>Historically Black Colleges &amp; Universities Forum</td>
<td>$1,000</td>
</tr>
<tr>
<td>Plenary Lunch</td>
<td>$3,000</td>
</tr>
<tr>
<td>Exhibit Hall Grand Opening</td>
<td>$3,000</td>
</tr>
<tr>
<td>Business Lunch &amp; Ceremony</td>
<td>$3,000</td>
</tr>
<tr>
<td>Coffee Breaks</td>
<td>$2,500</td>
</tr>
<tr>
<td>Conference Bags</td>
<td>$4,500</td>
</tr>
<tr>
<td>Conference Badges</td>
<td>$2,500</td>
</tr>
<tr>
<td>Conference App</td>
<td>$3,000</td>
</tr>
<tr>
<td>Conference Printing</td>
<td>$3,500</td>
</tr>
<tr>
<td>Audiovisual</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

Additional Sponsorship Opportunities
There are many promotional opportunities!
- Plenary luncheon speaker
- Poster Fair
- Newcomers gifts
- Past chair breakfast
- Silent auction items
- Raffle prizes
- So many more...

Charter Morris, Chair-Elect
Email: charter.morris@ua.edu
Phone: (205) 348-2455
The University of Alabama
International Services
105 BB Comer Hall
Tuscaloosa, AL 35487-0254
USA
ABOUT THE CONFERENCE

Dates: November 11–14, 2018
Location: Peabody Hotel, 149 Union Avenue, Memphis, TN 38103
Website: http://www.nafsa.org/regionviiconference

EXHIBITOR BENEFITS

Exhibitors Will Receive:
- One complimentary conference registration. *Please note: Additional representatives must register for the conference at the conference rate.
- One 6-ft table/two chairs
- Access to conference sessions and the Exhibit Hall
- Refreshment breaks
- Conference meals and receptions for one exhibitor as follows: Opening Plenary Luncheon, All-Conference Event, Regional Business Luncheon
- Acknowledgement in the conference program *Please note: Ads in the program are separate; see chart below for pricing

EXHIBITOR REGISTRATION INFORMATION

Regular Registration
Exhibitor Table (one exhibitor): $800
Expo Sales Open: June 18
Deadline: September 7

Late Registration
(after September 7)
Exhibitor Table (one exhibitor): $900
Deadline: September 24

On-Site Expo Sales
Pending Availability
Exhibitor Table (one exhibitor): $1000

Additional Representatives
for the same organization will pay the same registration rate as a conference attendee; late registration fee applies.

Conference Registration opens July 5, 2018.

EXHIBIT HALL HOURS

Grand Opening: Monday, November 12, 10:00am-12:00pm. Dedicated time with no sessions.
Open: Monday, November 12, 10:00am-5:00pm
Open: Tuesday, November 13, 8:30am-5:00pm

EXHIBIT HALL SET-UP/Tear Down
Set-Up: Monday, November 12, 8:30am-10:00am
Tear Down: Tuesday, November 13, at 5:00pm

EXHIBITOR WELCOME PACKET
An Exhibitor Welcome Packet, which will include shipping, AV and electrical information, will be emailed to exhibitors beginning September 10, 2018.

Payment Methods for Exhibitors, Advertisers, and Sponsors
Full payment via credit card or check is required at the time of registration/purchase.

ADVERTISING INFORMATION

Please note: The submission deadline for ads is September 7, 2018
Ad Specs: See the conference website www.nafsa.org/regionviiconference.

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Exhibitor</th>
<th>Non-Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover (1-full page color)</td>
<td>$600</td>
<td>$700</td>
</tr>
<tr>
<td>Inside Back Cover (1-full page color)</td>
<td>$600</td>
<td>$700</td>
</tr>
<tr>
<td>Back Cover (1-full page color)</td>
<td>$700</td>
<td>$800</td>
</tr>
<tr>
<td>Full Page (color - inside program)</td>
<td>$500</td>
<td>$600</td>
</tr>
<tr>
<td>Half Page (color - inside program, horizontal or vertical)</td>
<td>$400</td>
<td>$500</td>
</tr>
<tr>
<td>Quarter Page (color - inside program)</td>
<td>$300</td>
<td>$400</td>
</tr>
<tr>
<td>Registration Packet Flyer/Insert (1,000)</td>
<td>$600</td>
<td>$700</td>
</tr>
</tbody>
</table>