

# Recruit International Students in Your Backyard through Collaborative Partnerships



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**VERA VLASENKO – WESTFIELD STATE UNIVERSITY**

# Outline of Presentation



- View from the IEP side – where to begin, benefits, setting up an agreement, and maintaining relationships (Caroline)
- View from the University side – locating partners, reviewing the levels, etc. (Michelle)
- Case studies – Springfield College (Deb) & Westfield State (Vera)
- Overall benefits
- Questions

# Intensive English Program View



**CAROLINE GEAR – INTERNATIONAL  
LANGUAGE INSTITUTE OF MASSACHUSETTS**

# University View



- **How do you locate partners?**
  - Location
  - Accreditation
  - Student interest
- **Reviewing the curriculum/levels**
  - TOEFL/IELTS comparisons
  - Sight visits
  - References
- **Maintaining the partnership**
  - Evaluation of students
  - Point person at IEP
  - Frequent visits

# Springfield College



**DEBORAH ALM**

# Westfield State University



**VERA VLASENKO**

# Overall Benefits



- Low cost/high return
- Networking in your area
- Internationalization of your community
- Study Western Massachusetts

# Questions?



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# THE INTERNATIONAL Language Institute OF MASSACHUSETTS

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[www.ili.edu](http://www.ili.edu)



The screenshot shows the ILI website homepage. At the top left is the ILI logo. To its right is the text 'The International Language Institute of Massachusetts'. A search bar is located in the top right corner. Below the header is a navigation menu with links for 'Programs', 'Services', 'Meet a Student', 'Student Resources', 'About ILI', 'Contact', 'Volunteer', and 'Admission'. The main content area features a 'Language Partners' section with a sub-section for 'University Pathways Partners'. This section includes a paragraph of text and a small image of students in a classroom. At the bottom of the page, there are logos for accreditation bodies: ACCETS, CAEP, ENGLISH US, and others.

# Where to begin?

- \* What can the IEP offer colleges and universities?
  - \* Potential pool of applicants
  - \* Expertise
    - \* Presentations on standardized tests
    - \* Intercultural workshops
    - \* Presentations for professors working with non-native speakers
  - \* Representation locally and internationally

• Alone we can do so little; together we can do so much

• Helen Keller



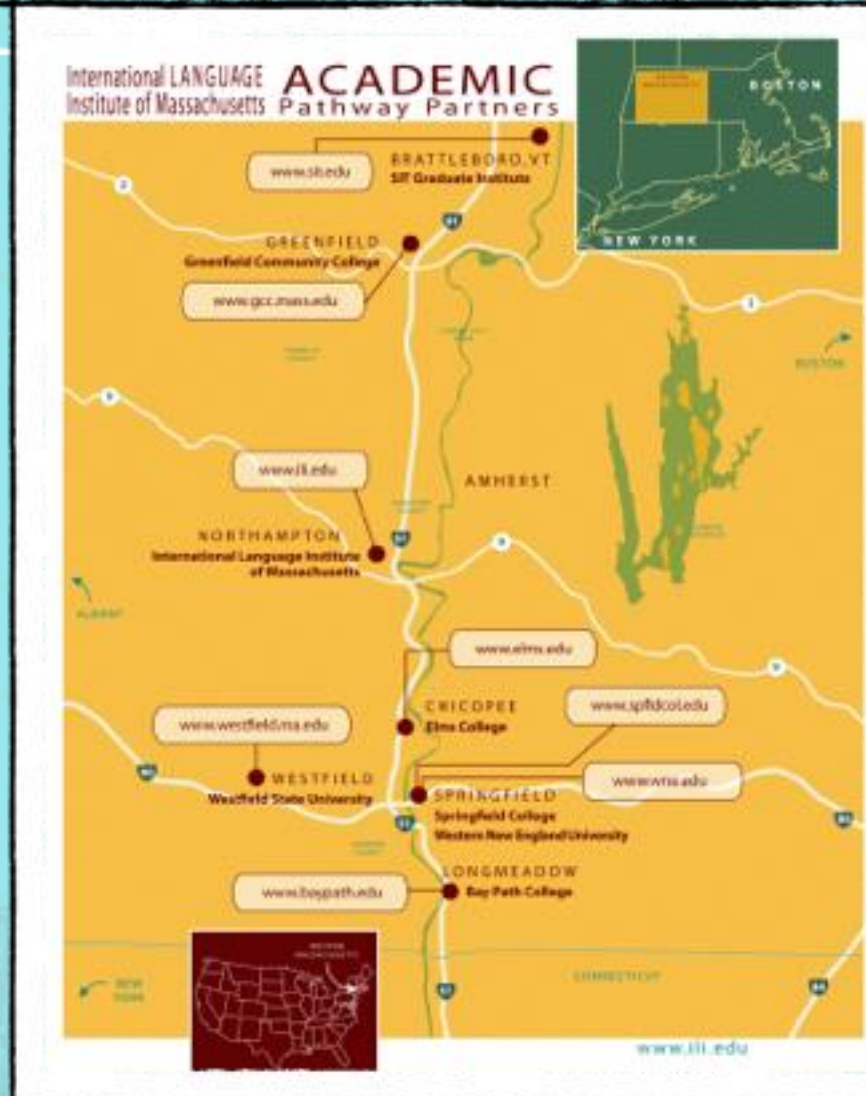
# Mutual Benefits

- \* What can colleges and universities offer the IEP?
- \* Potential pool of applicants
- \* Expertise/ resources
- \* Conditional acceptance to qualified students
- \* Representation when recruiting locally and internationally



# Where do you find partners?

- Treasure map of colleagues
  - \* Places that need English language support
  - \* Conferences (NAFSA, EducationUSA Forum, OACAC)
  - \* Track where students are transferring to/from



# Setting up Agreements and Maintaining Relationships

- \* Designated point person
- \* Designated Academic Advisor (IEP)
- \* On-site visits
- \* Easy access to resources
- \* Opportunities to work together





# SC ~ ILI Collaboration

Deborah Alm, Director  
Doggett International Center  
Springfield College  
NAFSA Region XI Conference  
October 23, 2013



# Overview

- History of English language instruction at SC
- Pros and cons of an in-house language program
- Decision to partner with ILI
- CLASP
- Summary







# ESL @ Springfield College

- International English Language Institute
  - Full-time enrolled, residential
  - Service program for students who wanted to study in the USA
  - Relied on institutional partners (YMCA)
- Post-9/11 decline
  - Decision to retire the program
- English for academic purposes
  - Conditional acceptance
  - On-going support for students/scholars



# Pros/Cons of institutional program

- Housed in Academic Affairs
  - Accredited by NEASC
- Tenure track faculty
- Control of curriculum
- Potential income generator for College
- Retention of students
  
- Hiring adjunct faculty/faculty oversight
- Managing curricular changes
- Duplication of services—admissions, student support, business office



# Collaboration with ILI-post IELI

- Offering the conditional acceptance
  - TOEFL options
- Receiving more accurate language assessments
- Continuing language supports in-house consistent with Academic Support Services
- Study Western Mass advantages

# CLASP

- Collaboration with ILI to offer intensive English program on SC campus
  - Students intending to study in a full time degree program
  - Students who want a language-based study abroad experience
  - Partner school arrangement of language and content
- SC: Admissions, immigration, student support, residence requirements
- ILI: language instruction, faculty oversight, curriculum development,
- ILI evaluation of student progress and proficiency
  - TOEFL alternative
- ILI: Accredited by ACCET

# Summary

- Benefit for small schools to collaborate with language programs
- Greater range of offerings for area students
- Benefit to Study Western Massachusetts







#### As a State

- 4-year, public liberal arts institution
- 26-acre campus in Westfield, MA
- 4,000 undergraduate students
- 100+ degrees in 15+ fields
- 95% of faculty hold the highest degree in their field

#### History & Mission

- founded in 1838 by Horatio Mann
- first nonsectarian institution without any barrier to race, creed, or economic status
- At Westfield State, we seek to:
  - Inspire
  - Educate
  - Nurture
  - Challenge
  - Collaborate



#### More Than Study

- Ranked #1 in the U.S. for 10th time in 100 years on graduate success and college costs
- The top 5:
  1. Harvard
  2. Oberlin
  3. Amherst College
  4. Williams College
  5. MIT



# Westfield

## STATE UNIVERSITY

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*Founded 1838*







# Partnership with ILI

- Conditional acceptance

Test of English Language Proficiency for all applicants whose native language is not English. This can be accomplished by submitting results of the Test of English as a Foreign Language (TOEFL) (minimum required scores: 550 paper test; 213 computer test; 79 internet test), International English Language Testing System (IELTS) (minimum required score: 6.5, or by submitting proof of completion of Level 9 of the program at the International Language Institute ([www.ili.edu](http://www.ili.edu)) in Northampton, MA.

## TOEFL/IELTS/PET

- Language assessments
- Language support/evaluation of student progress and proficiency
- On-going support for students/scholars
- Study Western Mass



# Westfield

## STATE UNIVERSITY

Founded 1838



<b>Student population</b>	4,500 full-time undergraduate students
<b>Student/staff ratio</b>	18:1
<b>Enrollment dates</b>	September & January
<b>Accreditation</b>	Accredited by the New England Association of Schools and Colleges
<b>Most popular programs</b>	<b>Business Management, Aviation Management, Criminal Justice, Education, Movement Science, Psychology and Communications</b>
<b>Campus life</b>	Most residential state college in Massachusetts. Over 60 clubs and organizations to join.
<b>Day School fees</b>	On-campus residency or Commuter  \$14,196 (tuition, fees, & health insurance) \$25,021 (tuition, fees, room, board, & health insurance)

**Department of Graduate & Continuing Education fees**

**Undergraduate**

**Graduate**

\$250 per credit

\$270 per credit

\$250 fees per semester

\$250 fees per semester

Total:

Total:

\$3,250 per 12-credit semester

\$3,490 per 12-credit semester