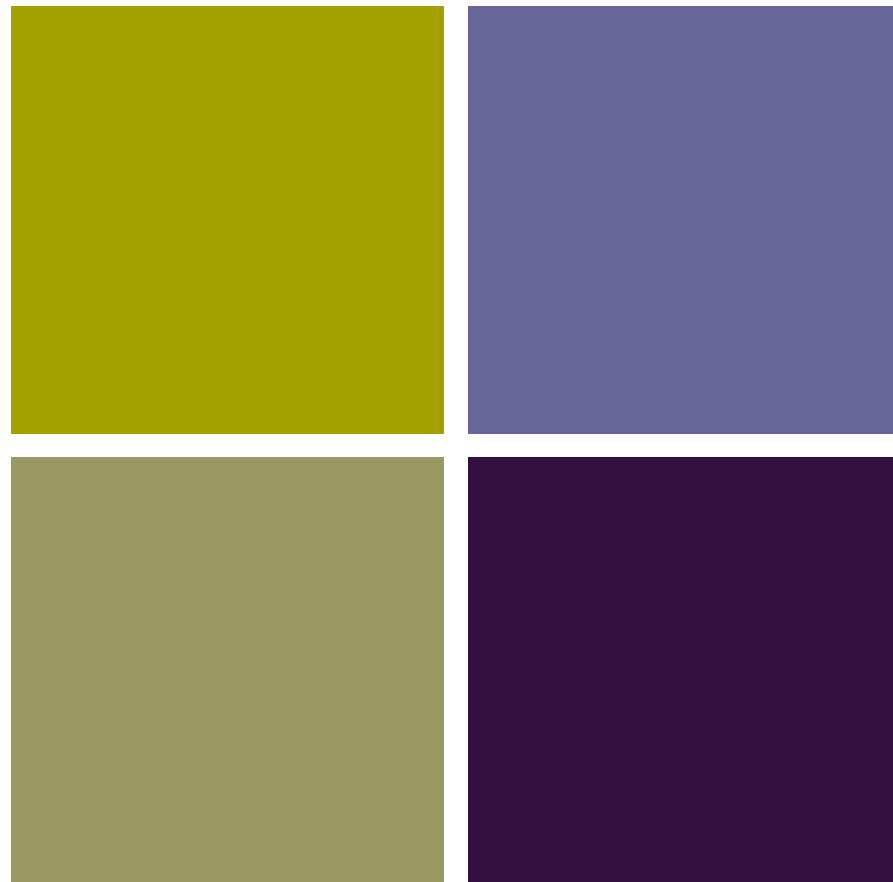
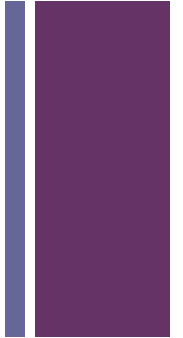




NAFSA Regional XI Conference  
October 24, 2013



Toward Partnership:  
A Discussion of Admission  
Issues & Practices



# Today's Goals

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- Discuss the purpose of the admissions process
- Identify issues inherent in the admission process
- Determine ways of enhancing the collaboration between home institutions and program providers

## How we'll get there

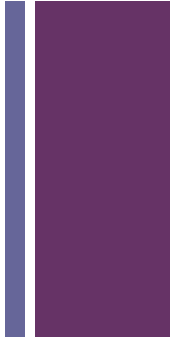
- Overview and trends
- Questions to consider
- Issues that universities and providers face
- Enhancing collaboration



# Trends and Standards in Admissions

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- Expansion of education abroad activities
- Professionalization of the field
- Institutions more involved in admissions & training = redundancy in application requirements
- Time to consider how all work together
- “The recruitment and selection processes are transparent and fair.” - Standards of Good Practice for Education Abroad
  - Any questions that could be discriminatory?
  - Questions that could help to attract underrepresented students?
  - Ask about disabilities, health concerns?



# The Purpose of Admissions

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- What is the purpose of admissions to you as a professional?
- What is the purpose of admissions at your university?
- What is your organization's admission approach?
  - Holistic, academic, or a combination?
- Are you reconsidering your approach? What factors are you looking at? What has influenced this change?



# Common Issues: Examples from the Field

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- Communication between providers and institution
- High volume of student vs. lack of time/staff/resources
- Eliminating road-blocks vs. encouraging students
- Managing student expectations
- Successfully connecting students with the right program



# Working Toward Collaboration: Practical Solutions

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- What are primary stumbling blocks between the university and provider admission processes?
  - Who owns the admissions process?
  - Redundancy
- How to be “transparent and fair” in recruitment and selection?
  - Managing expectations of what requirements must be met for acceptance
  - What prior knowledge is expected of the student? (e.g. STEM, language acquisition programs)
- Should we use the application process as part of the assessment of the student?
  - What student learning outcomes are you evaluating or trying to evaluate?



# Working Toward Collaboration: Next Steps

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- Common application? Student profile? – security / privacy issues, many players (partners, universities...)
- Universal reference form for professors/references – could be used for multiple programs?
- Two part approach: first being general common student information, second being program specific information
- Marketing study abroad to STEM professors and include them in the process to encourage STEM students to go abroad
- Setting clearer student goals in the application process; set the standard for checking in with students and prepare them to articulate their experience



# Thank you

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Laura Bey, Simmons College

[laura.bey@simmons.edu](mailto:laura.bey@simmons.edu)

Sarah Chow, ISA

[schow@studiesabroad.com](mailto:schow@studiesabroad.com)

Maria Segala, Boston College

[maria.segala@bc.edu](mailto:maria.segala@bc.edu)

Kari Thiel, DIS

[kthiel@umn.edu](mailto:kthiel@umn.edu)