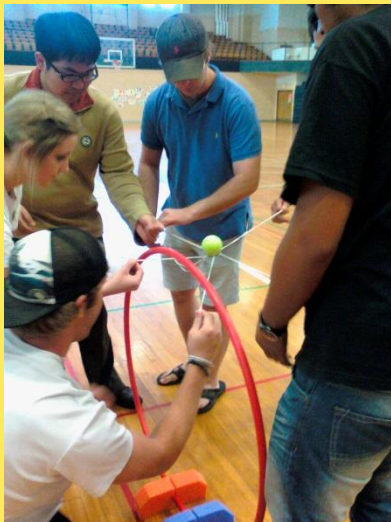


Student Activities Made Easy: How to Plan and Promote on a Budget



A variety of activities is key to both student enjoyment and budget



Local activities

- Utilize your community and university resources for authentic, enriching experiences
- Library, churches, Peach Festival, Fourth of July Fireworks, Little Theater



On-campus activities

- BCM & Chi Alpha – weekly lunches, game & movie nights, international potlucks, karaoke
- Athletic events - football, soccer, basketball games, homecoming events
- Wed./Thurs. conversation lunch hour



Interactive Cultural Experiences in University Classrooms

- ESL students meet with university students in a class
- University students ask about a specific cultural topic relating to course content.
- ESL students have a chance to meet Americans, learn American culture, and practice English.

Why do it?

- It usually costs NOTHING !!!!!!!!
- It puts real faces on textbook information
- It helps clear cultural misperceptions

Art Class at Laboratory Elementary

- In fall and spring, ELS students attend an art class to share folk stories from their culture
- The children illustrate the stories, and ELS publishes a book to distribute to participants



Cooking Nights with Nutrition/Dietetics Students



International Family Studies



Intercultural and Non-Verbal Communication Courses

Aviation- Airport Planning and Management



Establish year-round program

- Keep a record of each course, professor, type of project, and outcome
- Add projects each quarter/semester to establish a year-round calendar of exchanges



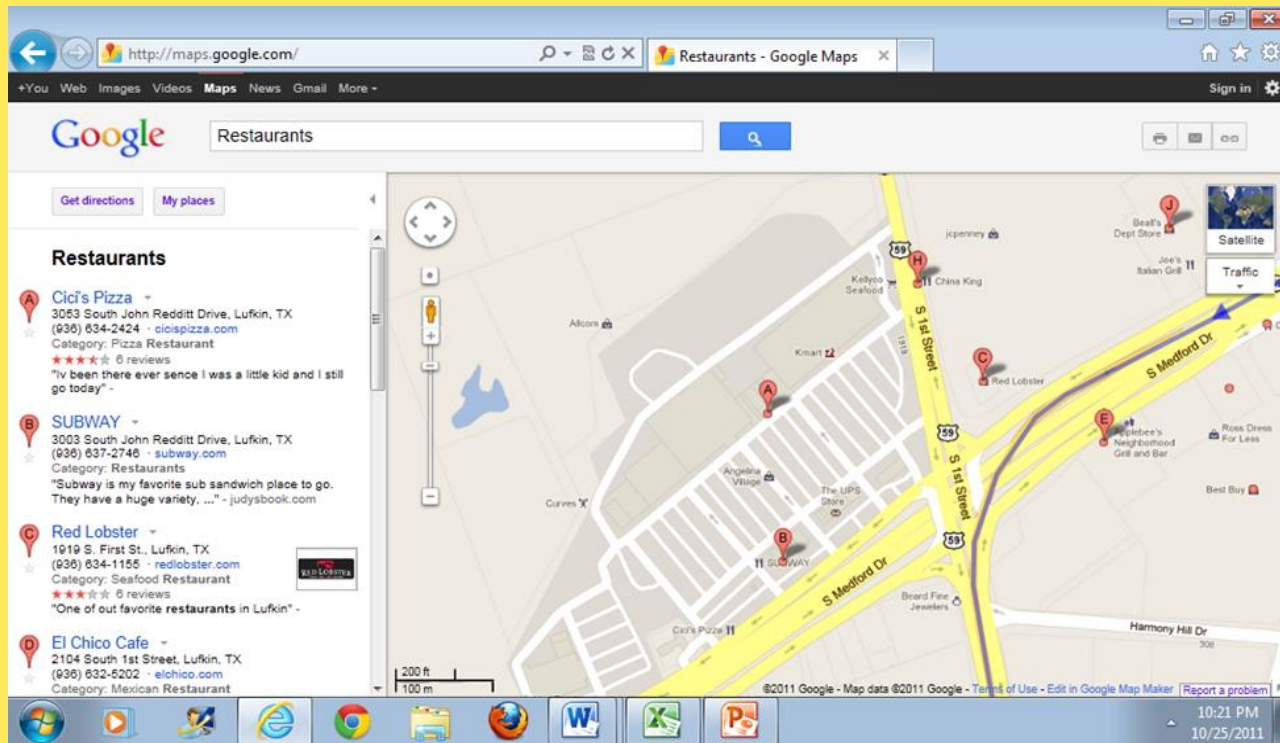
Day, overnight, or weekend trips

- Day – Neon bowling, Shopping at The Boardwalk, Safari Tour, Water Park
- Overnight – Dallas/Six Flags, Baton Rouge/LSU & Laser Tag, Lafayette/Swamp Tour
- Weekend Trips – Houston, Atlanta, New Orleans, San Antonio
- Utilize your region's cultural, scenic, and travel locations!



Planning the route

- Google maps- find location dense with restaurant choices



- Google earth- gives you a realistic street view, but requires a software download

Saving money

- Use discount websites to book hotels
 - some have group policy or max # of rooms you can book
- Hotels.com- has fabulous membership program where you earn rewards fast



Prepare to take photos for marketing purposes

- Have a digital camera handy for the exchange time
 - Announce to group you'll be taking photos
- Have any permission forms with you; show photos and get signatures on site- much easier!
 - Use photos to promote cultural exchanges; offer photos to others involved so they can promote the event within their department.

Marketing.....

- Wall calendar and print calendar
- Color posters – office services



Promotion and Distribution....

- Email distribution lists – copy/paste email column from a database into a group contact list
 - student distribution list
 - community distribution list

	A	B	C	D	E	F	G
1	Student ID	Last Name	First Name	Middle Name	Gender	e-mail	SEVIS I
2	23997851	White	Masako		F	masako123@126.com	N00022222
3	32567784	Brown	Bonita	Esperanza	F	bb0102@hotmail.com	N000333333
4	26538914	Huang	Jimmy		M	jhuang303@126.com	N000444444
5	76598124	Black	Di		M	diblk2010@yahoo.com	N000555555
6	32649581	Red	Hanan	Abdullah	F	redhanan7@gmail.com	N000666666
7	75816492	Green	Fahad	Mohammed	M	fahad10001@hotmail.com	N000777777
8	61354297	Wilson	Dominique		F	domwilson@yahoo.com	N000888888
9							
10							
11							
12							
13							
14							

Forward

11B 2011 Student List

Members

Name	E-mail
364122322@qq.com	364122322@qq.com
728972544@qq.com	728972544@qq.com
A.Alsheref@gmail.co	A.Alsheref@gmail.com
a_Jaber11@yahoo.c	a_Jaber11@yahoo.com
abood013@hotmail	abood013@hotmail.com
ahm-307@hotmail.com	ahm-307@hotmail.com
ahy955@hotmail.co	ahy955@hotmail.com
AL_Zaeem_505@hot	AL_Zaeem_505@hotmail.co
albazei.saad@gmail	albazei.saad@gmail.com
algberi@gmail.com	algberi@gmail.com
ali.alalshaiikh@gmail	ali.alalshaiikh@gmail.com
ali_alsohail@hotmail	ali_alsohail@hotmail.com
alkhial2007@hotmail	alkhial2007@hotmail.com
alsaleh56@hotmail.c	alsaleh56@hotmail.com
amory-333@hotmail.com	amory-333@hotmail.com

Notes

Budgeting

- Excel spreadsheet with self-calculating features to pre-budget
- Determine ideal amount of students that will cover cost of activities

- We would love your comments, questions, and ideas to share.
- If you would like any technical instructions included in our presentation, please leave your email address on the sign-up sheet in the front of the room.
- Have fun planning your student activities!