

NAFSA 2019

ANNUAL CONFERENCE & EXPO

Global Leadership, Learning, and Change

MAY 26–31 • WASHINGTON, DC

2019 ANNUAL BUSINESS MEETING AGENDA

(Thursday, May 30, 2019)

Welcome, Call to Order, and Approval of Minutes

Ravi Shankar, President and
Chair of the Board of Directors

Report of the President

Ravi Shankar

Report of the Executive Director and CEO

Esther D. Brimmer, DPhil

Management and Financial Report

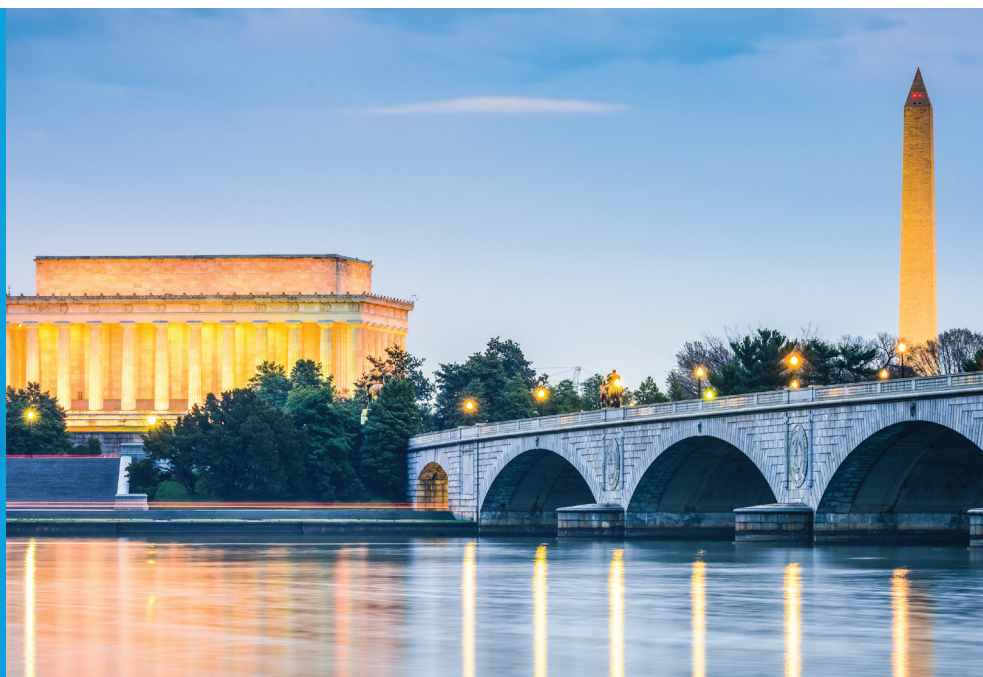
Esther D. Brimmer, DPhil

New Business

Ravi Shankar

Adjourn

Ravi Shankar



Minutes of the 2018 ANNUAL BUSINESS MEETING

Philadelphia Convention Center, Room 108AB
Thursday, May 31, 2018

President and Chair of the Board Elaine Meyer-Lee called the meeting to order at 11:02 a.m. Meyer-Lee welcomed all and introduced those seated on the dais: Esther D. Brimmer, DPhil, Executive Director and CEO, and David Fosnocht, Parliamentarian. A quorum was present. Elaine Meyer-Lee called for additions and/or corrections to the minutes of the Annual Business Meeting held on June 1, 2017, in Los Angeles, CA, USA. There being none, the minutes were approved as distributed.

- **Report of the President:** Elaine Meyer-Lee
- **Report of the Executive Director and CEO:** Esther D. Brimmer, DPhil
- **Management and Finance Report:** Esther D. Brimmer, DPhil

With no further business to discuss,
Elaine Meyer-Lee adjourned the meeting at 11:29 a.m.



Report from Ravi Shankar

President and Chair of the Board of Directors

**Thank you for your support and dedication to NAFSA.
Your commitment should be applauded and celebrated.**

It is a privilege to serve you as President and Chair of the Board of Directors, and I am delighted to report on my and the Board's work from the past year. I have been in this role for a few short months, but already I appreciate the new perspective I have gained, and I hope to continue to learn more from all of you, my colleagues on the Board, and NAFSA staff. We face extraordinary challenges with declining numbers of new international students, regulatory uncertainty, and the global challenge of rising xenophobia. Yet, I am confident that by working collaboratively and in partnership, not only can we rise to challenges, but we can come out of this period transformed and renewed. Our association remains a source of strength in turbulent times.

WLM AND ADVOCACY DAY

Washington Leadership Meeting (WLM). At the January 2019 WLM, I had the opportunity to meet member-leaders and attend committee meetings. We are all aware of this at some level, but the work that our member-leaders do is a testimony to their passion and commitment. The highlight, as with other WLMs, was the Board panel for new leaders, where the three Vice Presidents and I shared our thoughts on the strategic direction of the association and answered a wide range of questions. I think it was highly productive, and I hope we plan to open this up to all member-leaders at WLMs in the future. The member-leaders were also very appreciative of the presentation by the Knowledge Development Department on the research trends and resources available to members. One interesting discussion point, among many, was the role of practitioners as scholars and evidenced-based programming. It was a timely topic, as this is an issue on the minds of many in attendance, particularly the Teaching, Learning, and Scholarship Knowledge Community (TLS KC). Bonnie Bissonette and Jill Welch had a lively Public Policy update and shared the launch of the new #WelcomeToSucceed campaign and priorities for our legislative agenda.

Advocacy Day. More than 200 participants attended Advocacy Day 2019 to put their voices and their feet to work in support of NAFSA's urgent public policy agenda. These energetic volunteers met with representatives of 42 states, plus Washington D.C., covering our widest geographic representation ever. NAFSA advocates visited 82 Senate offices and 124 House offices for a total of 206 Capitol Hill meetings. This effort is even more critical in these challenging times. So, I encourage you to continue your engagement and resiliency.

Regional Conferences. In fall 2018, staff and the Board worked to make sure that a designated board representative attended each and every regional conference to meet member-leaders—as well as to spread the opportunities across as many of the board members as possible. The regions are critical to our organization, and it is important for board members to have a good understanding of that dimension of NAFSA as we continue to meet the needs of the members for whom the regional level is their primary engagement with us.

VOLUNTEER LEADERSHIP

Sherif Barsoum, associate vice president for global services at New York University, has been appointed as chair of the Annual Conference Committee for 2021.

Several Member Interest Groups (MIGs) are celebrating milestone anniversaries this year:

10 years:

- Phase II SIG
- Sustainability SIG
- Women's College & University IIG

25 years:

- Canada SIG
- International Education for Persons with Disabilities (IEPD)

30 years:

- Black/Multicultural Professionals in International Education SIG (B/McPIE)
- Japan SIG
- Middle East Interest Group (MEIG)

MEMBERSHIP

NAFSA is a special membership organization. It creates opportunities to learn, share, and engage with the most diverse and knowledgeable community of international education professionals. We share a common purpose to advance our field, serving global learners at every level. Our work advances the policies and practices that ensure a more interconnected and peaceful world today, and for every generation to come. Over the past year, we have conducted multiple waves of research to inform decisionmaking to improve the value of membership. I look forward to advancing opportunities to increase our ranks of membership in the year ahead.

LONG-TERM FINANCIAL HEALTH OF THE ORGANIZATION

In addition to the regular annual budget approval process (see attached financial update), NAFSA signed a memorandum of understanding with the Fund for Education Abroad to administer a portion of the Tamara H. Bryant Memorial Scholarships. We are working with staff on new revenue sources, led by the Organizational Advancement and Finance and Audit Committees. All of these are crucial to our role in ensuring our association's long-term financial health.

It is an honor to serve and represent members in this role, and I am grateful for your support and engagement. I welcome your thoughts and perspectives on NAFSA-related matters. Thank you for your commitment, dedication, and passion.

Ravi Shankar
President and Chair of the Board of Directors



Report from Esther D. Brimmer, DPhil

Executive Director and CEO

Welcome to the NAFAS 2019 Annual Conference & Expo!
This year we celebrate NAFSA's 71th anniversary.

FINANCES

NAFSA's finances remain sound. We will continue to manage NAFSA's resources diligently, while considering new sources of revenue. The financial update accompanies this report.

MEMBERSHIP

NAFSA is committed to member value. During 2019–20, NAFSA will provide upgrades to the Membership program. In summer 2019, NAFSA will launch a revamped NAFSA.org website with additional resources for members. Beginning in September 2019, the association will expand member benefits for every member. We will also introduce guaranteed member savings on the programs and services that we offer. For the third year in a row, there is no increase in membership dues, remaining at \$459. In the coming year, NAFSA will expand member offerings to better recognize and service the needs of New Members, who join NAFSA to learn and grow; International Members, who expand our view and opportunities; Retired Professionals, who give back so much to NAFSA; and Student Members, who are the future of our field.

PRODUCTS, SERVICES, AND PUBLICATIONS

Since the last annual conference, NAFSA has published more than 65 new publications, including six books, 12 e-publications, 36 updated country profiles for NAFSA's *Guide to Educational Systems Around the World*, and the 2019 Immigrations Classifications poster and quick reference guide. *International Educator* magazine continues to bring engaging, in-depth articles to NAFSA members.

DIVERSITY AND INCLUSION

Statement of Ethical Principles. We added improved language on Diversity, Equity, and Inclusion, and Accountability to "NAFSA's Statement of Ethical Principles."

Diversity Impact Program (DIP). In 2019, NAFSA is evaluating the results from the first 5 years of the DIP. The association will use the analysis to update this important program. To date, the DIP has benefited 117 grantees from a variety of Community, Tribal/Indigenous, Hispanic Serving, and Historically Black Colleges.

Global Access Pipeline (GAP). NAFSA staff are collaborating to develop a network of professionals from diverse ethnic, socioeconomic, academic, age, and gender backgrounds. NAFSA has become a consortium member of the GAP project, which works to help the underrepresented to achieve leadership positions in international affairs across governmental, nonprofit, and private sectors in the United States. The GAP project links precollegiate programs for underrepresented and at-risk students with college- and graduate-level programs that are then tied to key mid-career leadership programs. These, in turn, become part of special recruitment efforts at prominent senior-level institutions from which leadership cadres and policy advice are drawn.

PUBLIC POLICY

With a new Congress now in place, our Public Policy team welcomed more than 200 advocates, including 10 NAFSA Board Members, to Washington, D.C., for Advocacy Day on March 18 and 19, 2019, as part of our ongoing strategic priority of influencing public policies that make the United States more welcoming and more globally engaged and informed.

We intend to build on the progress of the #WelcomeToSucceed International Student Campaign launched last year by adding additional target states and members of Congress; building deeper relationships with current congressional targets; seeking opportunities with the new House of Representatives; and strengthening the narrative around the national security imperative of hosting international students and scholars in the United States. At the same time, we are moving forward to build support for the Senator Paul Simon Study Abroad Program Act in order to include it in a potential higher education authorization bill. On the website, NAFSA continues to feature positive stories of the outstanding contributions made by international students to their communities.

Beginning June 1, 2019, NAFSA will begin administering the #YouAreWelcomeHere campaign. This grassroots campaign has more than 300 participating institutions, 57 of which provide scholarships to international students and scholars. NAFSA extends its thanks to Temple University and the advisory committee for their commitment. Along with these partners, NAFSA encourages universities, community colleges, and secondary schools to engage and participate in this national campaign to welcome international students and scholars to the United States.

COMMUNITY COLLEGE RESOURCES

In its refresh of the Strategic Plan, the NAFSA Board added the phrase "most comprehensive" to our statement of "What We Do." We are seeking to realize this concept both in the breadth of whom we serve and the range of offerings for each stage of an international educator's career. NAFSA provides valuable services to educators at different types of institutions. In 2019, NAFSA took several steps to support international educators at community colleges. A new web page on NAFSA's website gathers together resources and benefits of particular relevance to community colleges.

NAFSA's Professional Learning Services (PLS) Department developed a special package of PLS offerings catered to community college professionals. A February 2019 global learning webinar included community college initiatives. Finally, Kirkwood Community College is one of the 2019 winners of the Senator Paul Simon Award for Campus Internationalization.

INTERNATIONAL EDUCATION WEEK – SIMON AWARD PRESIDENTIAL PANEL

During the November 2018 International Education Week, NAFSA presented a program that included a panel discussion with the presidents of institutions that had won that year's Senator Paul Simon Award for Campus Internationalization.

CONCLUSION

NAFSA continues to bring members outstanding professional development and tools to advance our work in international education. We also want to foster innovation to bring the right tools to the international education community as we address challenging times. NAFSA continues to play a unique role in international education.

Esther D. Brimmer, DPhil
Executive Director and CEO

Audited Statement of Financial Position

As of December 31, 2018
(with Comparative Totals for 2017)

	As of December 31,	
	2018	2017
ASSETS		
Current Assets		
Cash and Cash Equivalents	\$ 3,416,932	\$ 3,916,048
Certificates of Deposit	3,695,263	2,477,868
Accounts Receivable – Net	52,271	65,384
Prepaid Expenses	596,773	612,460
Total Current Assets	7,761,239	7,071,760
Noncurrent Assets		
Investments	13,507,871	15,729,132
Property and Equipment – Net	1,898,902	844,309
Prepaid Expenses, Net of Current Portion	40,658	105,649
Deposits	19,569	19,569
Total Noncurrent Assets	15,467,000	16,698,659
Total Assets	\$ 23,228,239	\$ 23,770,419
LIABILITIES AND NET ASSETS		
Current Liabilities		
Accounts Payable and Accrued Expenses	\$ 903,607	\$ 907,994
Deferred Membership Dues	1,750,042	1,837,432
Other Deferred Revenue	4,194,907	4,006,444
Total Current Liabilities	6,848,556	6,751,870
Other Liabilities	393,380	414,000
Total Liabilities	7,241,936	7,165,870
Net Assets		
Without Donor Restrictions	14,998,475	15,576,597
With Donor Restrictions	987,828	1,027,952
Total Net Assets	15,986,303	16,604,549
TOTAL LIABILITIES AND NET ASSETS	\$ 23,228,239	\$ 23,770,419

Audited Statement of Activities

For the Years Ended
December 31, 2018 and 2017

	For the Years Ended December 31,	
	2018	2017
REVENUE AND SUPPORT		
Conferences	\$ 13,244,464	\$ 13,429,866
Membership Dues	3,844,175	3,978,016
Corporate and Member Support	1,330,684	1,274,521
Products and Services Sales	1,320,381	1,416,613
Programs and Events	1,117,539	1,019,208
Other	38,806	50,435
Net Assets Released from Restriction	705	32,329
Total Revenue and Support	20,896,754	21,200,988
EXPENSES		
Operating Expenses		
Salaries, Taxes, and Benefits	9,537,924	9,744,340
Purchased Services	1,452,504	1,365,762
Conferences and Meetings	5,550,718	5,833,155
Publications and Communications	131,987	115,941
Marketing and Advertising	400,998	435,909
Occupancy Expenses	708,412	676,503
Technology, Printing, Office, and Other	2,534,405	2,414,089
Depreciation and Amortization	476,790	560,002
Grants	-	250,000
Total Expenses	20,793,738	21,395,701
Change in Net Assets without Donor Restrictions Before Unrealized Gain/(Loss) on Investments, Interest, Dividends, Realized Gains, Net of Investment Fees, And Contribution of Region Assets	103,016	(194,713)
Unrealized Gain/(Loss) on Investments	(1,201,535)	1,099,811
Interest, Dividends, and Realized Gains, Net of Investment Fees	520,397	453,194
Contribution of Region Assets	-	67,016
Change in Net Assets without Donor Restrictions	(578,122)	1,425,308
CHANGE IN NET ASSETS WITH DONOR RESTRICTIONS		
Contributions	200	12,334
Unrealized Gain/(Loss) on Investments	(66,628)	75,734
Interest, Dividends, and Realized Gains, Net of Investment Fees	27,009	23,321
Net Assets Released from Restriction	(705)	(32,329)
Change in Net Assets with Donor Restrictions	(40,124)	79,060
CHANGE IN NET ASSETS	\$ (618,246)	\$ 1,504,368