

# 2020 EXHIBITING AND SPONSORSHIP PROSPECTUS

EXPO: May 26-29, 2020

[www.nafsa.org/stlouis](http://www.nafsa.org/stlouis)



INNOVATE, INFLUENCE, IMPACT

MAY 24-29, ST. LOUIS, MO USA



## Achieve Global Impact in International Education

The NAFSA 2020 Annual Conference & Expo will bring up to 10,000 international education professionals to the America's Center Convention Complex in St. Louis, Missouri. No other single event attracts more attendees from every segment of the field.

### Take advantage of four invigorating days to:

- Promote your brand and showcase your latest innovations
- Broaden your influence with new and current partners
- Raise your profile and make an impact with decisionmakers

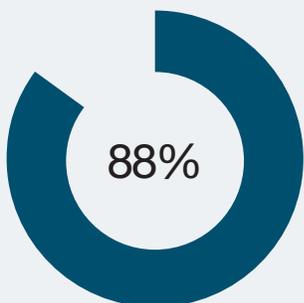
Don't forget: if you are a Global Partner, you will enjoy additional visibility, discounts, and early Expo Hall placement at NAFSA's annual conference, and for events and programs throughout the year.

To learn more about sponsoring or joining the Global Partner program, please contact NAFSA's Organizational Advancement team at **+1.202.737.3699, ext. 4389**, or email [oa@nafsa.org](mailto:oa@nafsa.org).

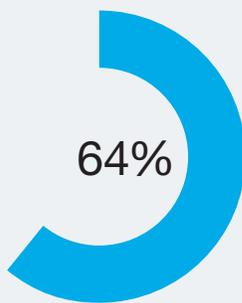
To learn more about exhibiting, please contact NAFSA Exhibits Director Joanne Kuriyan at **+1.202.737.3699, ext. 4413**, or email [exhibits@nafsa.org](mailto:exhibits@nafsa.org).



## The Numbers Add Up



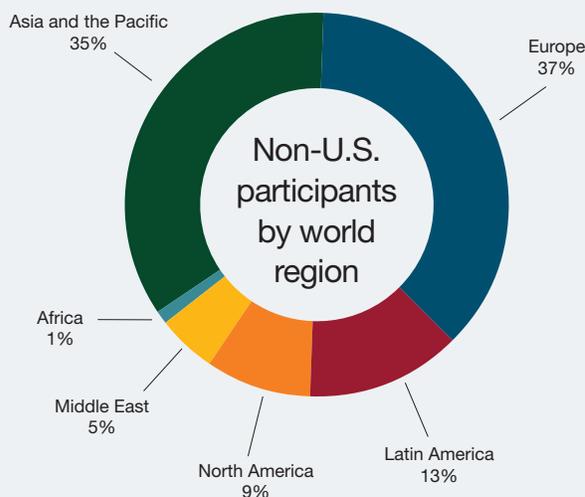
Eighty-eight percent of exhibitors expressed the highest level of satisfaction for networking.



Of Attendees on average spend more than 50 percent of their conference time at the Expo Hall.\*

### Non-U.S. participant are increasing.\*

Attendees working outside the U.S. made up almost 40 percent of participants at the NAFSA 2018 conference.



### What to know before you go:\*\*

- Tuesday features the highest per hour attendance in the Expo Hall.
- Wednesday features the highest overall attendee traffic in the Expo Hall.
- Thursday features the highest lead retrieval rates, particularly during dedicated Expo Hall hours.
- Friday has the highest average dwell time for attendees.

\*Source NAFSA 2018 Annual Conference & Expo Survey

\*\*Source NAFSA 2018 eventBit® Survey

### Participants' top responsibilities cover a broad spectrum of international higher education.

- student and scholar advising
- institutional exchange agreements
- college, university and international education leadership
- program service/development
- student recruitment/retention
- marketing and internationalization strategies
- immigration/regulatory practice
- admissions/credential evaluation/ placement
- internationalizing the curriculum
- short-term practical training
- graduate and professional education
- education abroad for U.S. nationals

### Non-U.S. participant attendance remains elevated!\*

Attendees working outside the U.S. made up almost 40 percent of participants at the NAFSA 2018 conference.

### What else to know before you go:\*\*

- Eighty-eight percent of all attendees indicate they are very likely to attend again.
- Ninety percent of leaders (deans and above) indicate they are very likely to attend again.
- Networking is the most popular highlight for all attendees, including exhibitors.

**Showcase your commitment to international education at NAFSA 2020.**



# Extended Time and Focus for Your Business!

## DEDICATED EXPO HALL HOURS:

Thursday, May 28  
10:30 a.m.–1:00 p.m.

*No sessions scheduled during this time.*

## EXPO HALL HOURS:

Tuesday: 8:30 a.m.–3:30 p.m.

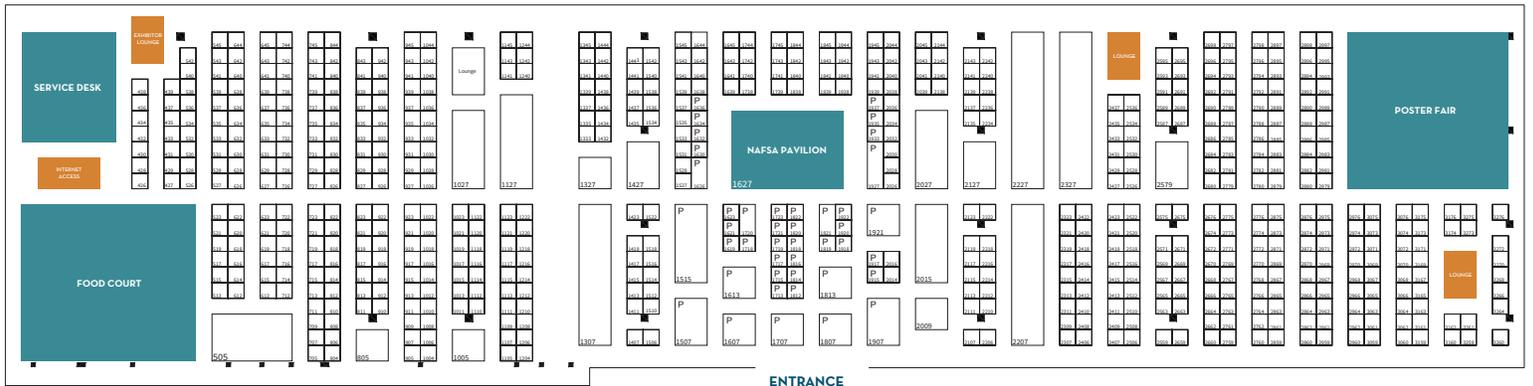
Wednesday–Thursday: 8:30 a.m.–5:00 p.m.

Friday: 8:30 a.m.–11:15 a.m.

## Start Planning Today!

To reserve exhibit space, complete the online booking process at [www.nafsa.org/ac20exhibiting](http://www.nafsa.org/ac20exhibiting). 50 percent payment is due during booking with final payment due by January 24, 2020. NAFSA’s Global Partners receive early booking opportunities. Non-Global Partner booths are assigned on a first-come, first-served basis and based on the date that the booth request and deposit are received.

For more information about the NAFSA Expo, contact **Joanne Kuriyan**, Exhibits Director, at **+1.202.737.3699, ext. 4413**, or email [joannek@nafsa.org](mailto:joannek@nafsa.org).



## Products, Programs, and Services Featured at this High-Visibility Marketing Event include:

- Credentials Evaluation/Translation
- Education/Internship/Work Abroad
- E-Learning
- Embassies and Government Agencies
- English as a Second Language
- Financial Services
- Foreign Language Schools
- Immigration Law, Visa, or Tax Services
- Information Technology/SEVIS
- Insurance or Medical Assistance Companies
- Intercultural Publications or Programs
- International (Non-U.S.) Student Recruitment
- Marketing Products/Campus Merchandise
- Non-U.S. College, University, or Country Consort
- Publishers
- Research/Consulting
- Security Risk Management
- Service Learning and Volunteering Abroad
- Student Housing/Furnishings
- Student Recruitment to the United States
- Telecommunications
- Testing Services
- Travel/Tourism
- U.S. College, University, or Consortium/State or Regional System
- Work, Internship, and Volunteering Abroad (WIVA)

## Exhibiting at NAFSA 2020

### What's Included:

- A listing in the Exhibitor Information section of the NAFSA 2020 Annual Conference program (provided contract and full payment are submitted by January 24, 2020) including organization's name, booth number, URL, and description.
- A listing on the interactive Expo Hall map available at <https://www.eventscribe.com/2020/nafsa/exhibitors/index.asp>, including exhibiting organization's name, booth number, logo, and description.
- Two complimentary, nontransferable conference registrations (approximate value more than \$1,900) per 10 ft. x 10 ft. booth purchased.
- The opportunity for an expanded listing of your organization through the purchase of display ads, digital signage, etc.
- An exhibitor lounge with complimentary refreshments during show hours.
- A 2020 Exhibitor graphic to use in your marketing and social media campaigns.

To reserve exhibit space, complete the online booking process at [www.nafsa.org/ac20exhibiting](http://www.nafsa.org/ac20exhibiting) and submit with full payment by **January 24, 2020**.

Organizations that request exhibit space after January 24, 2020, are required to submit full payment and will be accommodated as long as space is available.

For more information about the NAFSA Expo, contact **Joanne Kuriyan**, Exhibits Director, at **+1.202.737.3699, ext. 4413**, or email [joannek@nafsa.org](mailto:joannek@nafsa.org).

### Booth Specifications

- Minimum booth size: 10 ft. deep x 10 ft. wide.
- All 10 ft. x 10 ft. booths include 8 ft. high backdrop drape and 3 ft. high side drape, identification sign with organization name and booth number, and carpet.
- Island and peninsula booth space can be configured to exhibitor requirements. The cost is calculated based on total square footage of reserved space and the category of booths selected.

### Important Deadlines for Exhibiting at NAFSA 2020 in St. Louis

In order for NAFSA to provide all our exhibitors with personal customer care, we are pleased to begin booking contracts for exhibit space on **April 4, 2019** starting with NAFSA's Global Partnership Program (GPP). **Global Partner discounts** will be cancelled if the Global Partner is not in good standing at the time of the conference. Review the following table for the full 2020 exhibitor schedule.

### NAFSA 2020 Exhibitor Sales Schedule - Early Bird Prices

**NOTE:** Booth prices will go up after August 31, 2019.

#### Sales before September 1, 2019

April 5, 2019	Global Partner Adviser sales open	50% payment due at signing*
April 12, 2019	Global Partner Advocate sales open	50% payment due at signing*
May 2, 2019	Global Partner Associate sales open	50% payment due at signing*
July 2, 2019	Global Partner early cancellation deadline	50% payment due to avoid cancellation
July 15, 2019	Sales open to general public	50% payment due at signing*

#### Sales from September 1, 2019 through January 24, 2020

September 1, 2019	NAFSA 2020 price increase	50% payment due at signing*
January 24, 2020	Full payment due	Contracts Paid in Full

#### Sales after January 24, 2020

January 24- March 15, 2020	Full payment due at signing	100% payment due at signing*
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\*Payment due at signing with credit card payment. Payable within 30 days if paying by check or wire transfer.

### NAFSA 2020 Exhibit Booth Pricing—Early Bird

Book your exhibit space before September 1, 2019, to take advantage of reduced pricing.

#### Booth Category (per 10 ft. x 10 ft. table)

	(Before Sep. 1)	(After Sep. 1)
Premium**	<b>\$8,695</b>	\$8,975
Corner	<b>\$7,267</b>	\$7,625
Aisle	<b>\$5,911</b>	\$6,214
Shared Booth/Subletting Fee	<b>\$900</b>	\$900

\*\*Premium booths are indicated with a 'P' on the Expo Hall floor plan at <http://www.nafsa.org/ac20exhibiting>. Hanging signs are permitted over island and peninsula booths consisting of four or more booths only. All hanging signs must be approved by show management. For pricing, see online Exhibit Space Application & Contract



# VISIBILITY

## NAFSA 2020 Sponsorship Opportunities

● Speaking Role

● Material Distribution

● Programming Collaboration

● Complimentary Staff Attendance and Participation/VIP Seating

### FRONT AND CENTER

#### ● ● ● Opening Plenary Address:

NAFSA's Tuesday keynote event always features a renowned and thought-provoking global luminary. Showcase your brand as an authority in international education to nearly 6,000 conference attendees through NAFSA's plenary marketing and promotions for this conference opening event. Sponsor may also meet the speaker, share the stage, welcome attendees, provide a 45-second video which plays prior to all four plenaries, and provide promotional materials on plenary hall chairs. **\$75,000.**

● ● ● Plenary Addresses: NAFSA's plenaries bring attendees visionaries, global leaders, and other high-profile speakers throughout the week (see benefits above).

Wednesday Plenary: **\$40,000**

Thursday Plenary: **\$25,000**

Friday Plenary: **\$20,000**

● ● ● Opening Celebration: NAFSA's Opening Celebration brings together nearly 5,000 conference attendees for a high-energy, memorable networking reception. The event often features high-profile entertainment, sponsor receives extensive branding through event marketing and promotions. The sponsor also receives branding on event materials, on-site signage and may provide marketing material or merchandise to attendees on-site. **\$65,000.**

● ● ● Closing Celebration: Enjoy a final celebration with conference attendees and join NAFSA in inviting attendees to the 2021 conference. Sponsor receives event branding on marketing and

promotion and can provide marketing materials. **\$10,000.**

#### ● ● ● Community College Day:

A full-day event featuring sessions, a luncheon, and presentations dedicated to advancing international education programming at community colleges. Sponsor receives branding in marketing and promotions and involvement in on-site activities. **\$15,000.**

● ● ● Latin America Forum: This preconference, two-hour expert panel focuses on institutional partnerships in the Americas. Sponsor receives branding in event promotions, marketing, and can welcome attendees and provide materials. **\$12,500.**

● ● ● Africa Forum: Support NAFSA's diversity programming as a sponsor of this preconference, two-hour expert panel focused on institutional partnerships in Africa. Includes expert speakers and presentations from NAFSA's Global Dialogue Fellows. Sponsor receives branding in event promotions, marketing, and materials. **\$12,500.**

● ● ● Atlantic World Forum: Expert speakers address common challenges in and connections between countries bordering the Atlantic basin. The focus is on successful higher education collaborations and models for creative institutional partnerships. Sponsor receives branding in event promotions, marketing and materials and can welcome attendees and provide materials. **\$12,500.**

● ● ● NAFSA Global Dialogue Fellowship Program: Join NAFSA leaders in welcoming and supporting

African higher education professionals who are developing new and deeper international opportunities for students, scholars, faculty, and exchange visitors at their home institutions. **\$25,000.**

#### ● ● ● NAFSA Global Learning

**Lab:** This unique program guides participants in collaborating and offers extensive networking opportunity in examining which specific activities and tools help best integrate global learning into their classrooms and campuses. Sponsors receive branding in event promotions, marketing, and materials, and one preconference global learning podcast. **\$20,000.**

#### ● ● ● Presidents and Provosts

**Summit at NAFSA 2020:** A full-day, invitation-only gathering of U.S. and international university and college presidents, chancellors, and provosts. Sponsors receive branding in event promotions and marketing, and can provide welcoming remarks and distribute materials. **\$20,000.**

#### ● ● ● Symposium on Leadership:

This preconference, five-hour event brings together senior-level decision makers from across the field of international education to connect, collaborate, and learn about trends transforming higher education. Sponsor receives branding in event promotions and marketing, and can provide welcoming remarks and distribute materials. **\$20,000.**

#### ● ● ● Peace and Social Justice

**Seminar:** This half-day NAFSA signature program will bring together international educators, community leaders and peace-building experts to explore



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ideas and discuss how international education can reach its full potential in contributing to just and peaceful societies. Sponsor receives branding in event promotions and marketing, can provide brief welcoming remarks and distribute materials. **\$12,500.**

### ACHIEVE VISIBILITY AND IMPACT

● ● ● **First-Timers Breakfast and Orientation:** Jump start your conference week at a networking breakfast uniquely geared towards new NAFSA members and annual conference attendees, then join NAFSA's president and the executive director and CEO at the orientation to welcome more than 1,500 conference attendees who are new NAFSA members and/or annual conference attendees. Sponsor receives branding in event promotions, marketing, and materials. **\$12,500.**

● **Annual Conference Fundraising Match:** Show your support for NAFSA and the field by providing a matching contribution for all gifts to NAFSA's Annual Conference Campaign. All proceeds support the NAFSA Challenge. Matching sponsors will be acknowledged on materials before, during, and after the conference. **MATCHES START AT \$7,500.**

● **Knowledge Community Networking Package:** Engage with a targeted audience of NAFSA conference attendees as a sponsor of up to five knowledge community networking events and centers. Display promotional materials and be recognized with on-site signage and marketing collateral. **\$9,000 PER PACKAGE;** discount for sponsorship of two or more groups.

Education Abroad Networking Package

International Student and Scholar Services Networking Package

International Engagement Management Networking Package

International Education Leadership Networking Package

Teaching, Learning, and Scholarship Networking Package

### ● ● ● Orientation for Participants Based Outside of the United States:

Discover strategies for finding potential partners across the world and learn about conference activities created with international attendees in mind. Participants will have the opportunity to learn about the broader NAFSA global community and share strategies for navigating the premier international education event of the year. Sponsor receives branding in event promotions, marketing and materials. **\$10,000.**

● ● ● **Management Development Program:** Brand this comprehensive three-day event focusing on key international education management skills and strategies for new and current leaders of international programs. Sponsor receives branding in event promotions and marketing, and can provide welcoming remarks and distribute materials. **\$20,000.**

● ● ● **Networking Lunches:** These catered conference lunches bring together diverse leaders, institutional representatives and advocates to engage in dialogue about a wide range of special issues relating to international education. Participate in

conversations surrounding community colleges, peace and justice, liberal arts, womens' colleges, and more. **\$5,000 PER LUNCH;** discount for sponsorship of two or more lunches.

### ● ● ● New Century Circle

**Breakfast:** Join NAFSA's president and executive director and CEO, current and former NAFSA presidents, and members of NAFSA's Board of Directors at this by-invitation breakfast event celebrating NAFSA's top donors. This event is an opportunity to engage with leaders of the association and the field. Sponsor receives branding in event promotions, marketing, and materials. **\$5,000.**

### CONFERENCE RESOURCES

● ● ● **Career Center:** A high-traffic venue throughout the week, conference attendees visit the Career Center to network, attend special curated sessions, and seek job, résumé, and career guidance. Sponsor logo appears in the Center, on distributed materials, and all promotional materials. Can include opportunity to present at the Career Center. **\$15,000.**

● **Conference Information Center:** Centrally located and in a high-traffic area. Open Sunday through Friday noon for extended and maximum visibility. Sponsor logo included on signage. Sponsor can leave promotional materials at the center. **\$8,500.**

**Conference App:** Essential for every conference attendee. NAFSA's conference app allows users to stay connected throughout the week with direct attendee-to-attendee messaging, a conference schedule, and anything they may need

# VISIBILITY

## NAFSA 2020 Sponsorship Opportunities

- Speaking Role
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to navigate NAFSA's expansive conference. Sponsor receives exclusive access to sponsor banner ads throughout the app providing thousands of impressions over the course of several weeks. **\$30,000.**

### ● Expo Hall Refreshment Breaks:

Show your support for conference attendees as the sponsor of NAFSA's Expo Hall refreshment breaks. Sponsor signage displayed at three refreshment lounges during six breaks over the course of the conference. Sponsor logo would appear on napkins, in general conference promotion, on-site signage, and on the NAFSA website. Offers high visibility among NAFSA conference attendees. **\$7,000.**

### ● Preconference Workshop

**Refreshment Breaks:** Sponsor receives visibility on signage at two lounges during five breaks over two days. Sponsor logo will appear on napkins, in general conference promotion, on-site signage, and on the NAFSA website. **\$5,000.**

**Wi-Fi:** Connect with attendees virtually everywhere. Custom graphic and sponsor logo appear on a splash screen and landing page that attendees see when accessing the network. **\$20,000.**

## MERCHANDISE

### Conference Collectible Pin:

Sponsor's name engraved on the back of this specially designed collectible conference memento. Sponsor acknowledged in print and online conference materials, and at the NAFSA Pavilion in the Expo Hall. **\$5,000.**

**Conference Folder:** Sponsor's logo appears inside the folder and sponsor's full-page, four-color advertisement appears on the back cover. **\$10,000.**

**Conference Noteplanner:** Popular take-away provided to every conference attendee. Sponsor receives two dual-sided color inserts, full-color logo in bottom corner of each page, and full-color ad space on the back cover. Price: **\$30,000.**

**Conference Pen:** Sponsor's logo and booth number appear on pen provided to attendees at conference registration. **\$5,000.**

**Conference Water Bottle:** Premier conference take-away. Sponsor's logo appears prominently on bottle. **\$25,000.**

**Conference Name Badge Holder:** Every attendee is required to wear a name badge. Sponsor logo prominently displayed above every name. **\$45,000.**

**Conference Tote Bag:** Sponsor's logo imprinted prominently on one side of the official conference bag provided to every conference attendee. High-visibility sponsorship opportunity on this very popular take-away item. **\$77,000.**

## ADDITIONAL BRANDING AND ADVERTISING

**NAFSA Pavilion Theater:** The NAFSA Pavilion is the nexus of the Expo Hall. The Pavilion houses an open theater that has capacity for nearly 100 attendees and participants. Each day over 2,000 people visit the Pavilion and the theater hosts 7 to

9 programs daily. Sponsors receive branding on the NAFSA Pavilion Theater, recognition in NAFSA promotions, marketing and collateral, along with a speaking opportunity. **\$20,000** for full-event sponsorship, or **\$7,500** daily sponsorship.

**Convention Center Banners:** Take your brand out of the Expo Hall and gain valuable advertising and visibility among NAFSA's thousands of conference attendees. Banner costs start at **\$4,500.**

**Convention Center Digital Signage:** Bring your brand to life with video advertising on displays throughout the America's Center Convention Complex. Ads will run in a loop Monday through Friday of the conference week providing you with thousands of impressions among conference attendees. Packages start at **\$4,000.**

**Plenary Video:** Promote your institution or your latest product, service, or program with a 45-second video that positions you as a leader in international education. Your video will air prior to all four of NAFSA's plenary addresses. Number of overall plenary video spots are limited to ensure maximum exposure. **\$5,500.**

**Tote Bag Insert:** Maximize your reach by inserting a strategic marketing piece into NAFSA's conference tote bags. Drive traffic to your booth, special events, or educational offerings. Limited number of inserts available. **\$3,000.**



## Sponsorship Levels

### Platinum Sponsorship \$17,000+

Platinum Sponsors are our highest-level sponsors and enjoy a prominent profile at the conference. Platinum status can be attained by choosing any combination of sponsorships totaling \$17,000 or more. Platinum Sponsors benefits include:

- two conference registrations
- logo acknowledgment in plenary video, registration brochure, and conference program
- 50% discount on conference program advertisements
- on-site signage
- complimentary digital tote bag insert
- two invitations to Appreciation Reception
- recognition on NAFSA's conference website with a link to your website

### Gold Sponsorship \$9,000-\$16,999

Gold Sponsorship can be attained by choosing any combination of sponsorships ranging from \$9,000 to \$16,999. Gold Sponsor benefits include:

- one conference registration
- logo acknowledgment in plenary video, registration brochure, and conference program
- on-site signage
- one invitation to Appreciation Reception
- recognition on NAFSA's conference website with a link to your website

### Silver Sponsorship \$3,000-\$8,999

Silver Sponsorship can be attained by choosing any combination of sponsorships ranging in value from \$3,000 to \$8,999. Silver Sponsor benefits include:

- logo acknowledgment in plenary video, registration brochure, and conference program
- on-site signage
- recognition on the NAFSA conference website

### Conference Supporter \$1,000-\$2,999

Be recognized for cash donations for general conference support. Acknowledged on signage and in the conference program. Minimum donation: \$1,000



## 2019 Annual Conference Sponsors Include:

- American International Education Service Center
- APAIE 2020
- Chronicle of Higher Education
- Columbia University
- Duolingo English Test\*
- Education in Ireland\*
- ETS\*
- George Mason University\*
- Howard University
- IELTS\*
- iTEP International
- Navitas
- Northern Ireland Bureau
- Northwestern University
- Northern Virginia Community College
- New York University
- Penn State
- Study in Hong Kong\*
- Sunapsis\*
- Terra Dotta\*
- University of Michigan
- University of Southern California
- USI Affinity Travel Insurance Services
- Virginia Tech
- West Chester University

\*NAFSA Global Partners

For details, call +1.202.737.3699, extension 4389 or email [oa@nafsa.org](mailto:oa@nafsa.org).



# IMPACT

## NAFSA 2020 Sponsorship Opportunities

### DISCOUNTS AND DEADLINES

NAFSA Global Partners receive a 15 percent discount on all sponsorships. Two or more organizations may co-sponsor events.

If you're interested in multiple sponsorships, please contact NAFSA's Organizational Advancement team for a customized quote. NAFSA offers substantial discounts on multiple sponsorships and marketing bundles. We will advise you about the best ways the NAFSA Annual Conference & Expo can help meet your unique marketing objectives.

Request information on specific items at [www.nafsa.org/ac20sponsorships](http://www.nafsa.org/ac20sponsorships).

Deadline for recognition in the Registration Brochure and the Conference Program is January 4, 2020. Deadline for recognition in the Conference Program only is February 8, 2020.

### SPONSORSHIP OPPORTUNITIES YEAR ROUND

NAFSA offers thought leadership, continuing and professional development education programs, publications, and career development sponsorship opportunities throughout the year. Sponsoring these programs and/or materials provides extensive exposure. These sponsorships can be linked to annual conference sponsorships as appropriate to provide extensive year-round exposures.

Examples of year-round opportunities for sponsors include:

#### **Print and Electronic Publications**

*Internationalizing the Campus: Profiles of Success at Colleges and Universities*. The field's authoritative annual report on internationalization at U.S. colleges and universities. Additional NAFSA publications are available on topics relevant to professionals, students, and families.

#### **e-Learning Seminars**

Professional online learning is aimed at every level and segment of NAFSA's membership and the field.

#### **Research**

Partner with NAFSA on original research that advances the field of international education.

#### **Giving Campaign Matches**

Giving campaigns supporting NAFSA's programs and public policy outreach are held throughout the year. All campaigns are available for matching grants.

For more information on customized sponsorship packages, bundles, and advertising, call **Gail Hochhauser**, Organizational Advancement +1.202.3699, x2523, or email [oa@nafsa.org](mailto:oa@nafsa.org).



## Elevate your brand as part of the Global Partnership Program (GPP).

NAFSA's GPP is comprised of international education's best, most sophisticated organizations. Our partners work with thousands of professionals around the world to help promote and administer international student exchange of millions of students and faculty every year. The Global Partnership Program is a key tool that helps forge strategic alliances with the broader NAFSA membership and other organizations engaged in the field.

### Join the NAFSA Global Partnership Program today for:

- prime booth location in NAFSA's Expo Hall
- exclusive discounts on exhibiting, sponsorship, and advertising
- early access to NAFSA exhibit booth booking and conference hotel reservations
- complimentary NAFSA memberships and conference registrations
- invitations to the conference Appreciation Reception
- invitations to the annual Global Partner Briefing in Washington, D.C.
- early booking and discounts for booths and sponsorships at NAFSA's fall Regional Conferences
- increased visibility throughout the year through identification as a NAFSA Global Partner



## NAFSA GLOBAL PARTNERSHIP PROGRAM

Learn more about the Global Partnership Program at [www.nafsa.org/gpp](http://www.nafsa.org/gpp) or email [gpp@nafsa.org](mailto:gpp@nafsa.org).

# JOIN US IN ORLANDO!

**SAVE THE DATE:  
MAY 30 – JUNE 4, 2021**

## Advance Partnership and Strategic Collaborations

THE NAFSA ANNUAL CONFERENCE & EXPO IS THE ONE EVENT EACH YEAR YOU CAN'T AFFORD TO MISS.

To reserve exhibit space, contact NAFSA Exhibits Director **Joanne Kuriyan** at +1.202.737.3699, ext. 4413, or email [exhibits@nafsa.org](mailto:exhibits@nafsa.org).

To receive more information about sponsorship opportunities, contact NAFSA Senior Director of Organizational Advancement **Gail Hochhauser** at +1.202.737.3699, ext. 2523, or email at [oa@nafsa.org](mailto:oa@nafsa.org).

To learn more about NAFSA's Global Partnership Program, contact NAFSA Associate Director of Organizational Advancement **Dina Gillespy** at +1.202.737.3699, ext. 4389, or email at [gpp@nafsa.org](mailto:gpp@nafsa.org).

**Right of Refusal of Exhibitors:** NAFSA, in its sole discretion, has the right to refuse any applicant for exhibit space for any reason as well as the right to cancel an exhibit purchase, restrict or evict any Exhibitor that, as determined by NAFSA in its sole discretion, detracts from or is unsuitable for the Expo or whose participation is contrary to the best interests of NAFSA or its reputation. Similarly, NAFSA reserves the right to reject a potential sponsor or Global Partner for any reason including, but not limited to a mission that is not consistent with NAFSA's mission or business practices. NAFSA reserves the right to accept only sponsors or Global Partners of its choosing. NAFSA also reserves the right to nullify a plenary sponsorship if the sponsor does not meet the conditions of the plenary speaker.

**Disavowal of Endorsement:** NAFSA's acceptance of a contract with a potential exhibitor, sponsor, or Global Partner is not, and should not be construed as an endorsement by NAFSA of the exhibitor, sponsor, or Global Partner, or of its programs, products, or services.

View a complete statement on NAFSA's conference business practices at [www.nafsa.org/businesspractices](http://www.nafsa.org/businesspractices).

