

2021 EXHIBITING AND SPONSORSHIP PROSPECTUS

EXPO: June 1-4, 2021
www.nafsa.org/orlando



NAFSA 2021
ANNUAL CONFERENCE & EXPO
DESIGNING OUR SHARED FUTURE
MAY 30-JUNE 4 • ORLANDO, FL USA



NAFSA 2021—Designed For Success in International Education

The NAFSA 2021 Annual Conference & Expo will bring up to 10,000 international education professionals to the Orange County Convention Center in Orlando, Florida. No other single event attracts more attendees from every segment of the field. Join us as we help attendees come together to navigate the new landscape, design our shared future, and prepare attendees for success in 2021 and beyond.

Take advantage of the premier event to:

- Promote your brand and showcase your latest innovations
- Broaden your influence with new and current partners
- Raise your profile and make an impact with decisionmakers

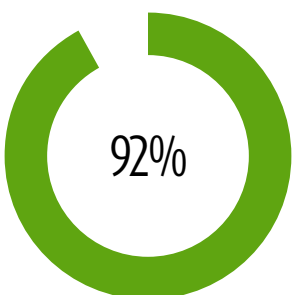
If you are a Global Partner, you will enjoy additional visibility, discounts, and early Expo Hall placement at NAFSA's annual conference and for events and programs throughout the year.

To learn more about sponsoring or joining the Global Partner program, please contact NAFSA's Organizational Advancement team at **+1.202.737.3699, ext. 4389**, or email **oa@nafsa.org**.

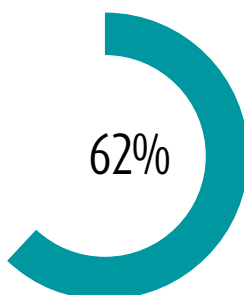
To learn more about exhibiting, please contact NAFSA Exhibits Director **Joanne Kuriyan** at **+1.202.737.3699, ext. 4413**, or email **exhibits@nafsa.org**.



The Numbers Add Up



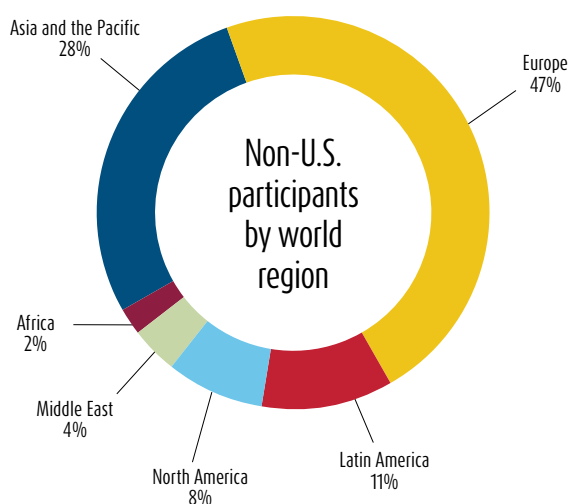
Ninety-two percent of exhibitors expressed the highest level of satisfaction for networking.*



Attendees on average spend more than 60 percent of their conference time at the Expo Hall.*

Non-U.S. participants are increasing.*

Attendees working outside the United States made up more than 40 percent of participants at the NAFSA 2019 Annual Conference & Expo.



What to know before you go:**

- Tuesday features the highest per hour attendance in the Expo Hall.
- Wednesday and Thursday feature the highest overall attendee traffic in the Expo Hall.
- Wednesday features the highest lead retrieval rates.

*Source: NAFSA 2019 Annual Conference & Expo Survey

**Source: NAFSA 2019 eventBit® Survey

Participants' top responsibilities cover a broad spectrum of international higher education.

- student and scholar advising
- institutional exchange agreements
- college, university, and international education leadership
- program service/development
- student recruitment/retention
- marketing and internationalization strategies
- immigration/regulatory practice
- admissions/credential evaluation/placement
- internationalizing the curriculum
- short-term practical training
- graduate and professional education
- education abroad for U.S. nationals

Non-U.S. participant attendance remains elevated!*

Attendees working outside the United States made up almost 40 percent of participants at the NAFSA 2019 conference.

Networking with partners is key for attendees:*

- Ninety-one percent of all attendees indicate they are very likely to attend again.
- Networking is the most popular highlight for all attendees, including exhibitors.
- Sixty-seven percent of attendees attend for four or more days.

Share your brand and innovations with the international education field at NAFSA 2021.

Extended Time and Focus for Your Business!

DEDICATED EXPO HALL HOURS

Thursday, June 3: 10:30 a.m.-1:00 p.m.
No sessions scheduled during this time.

EXPO HALL HOURS

Tuesday, June 1: 8:30 a.m.-3:30 p.m.
Wednesday-Thursday, June 2-3: 8:30 a.m.-5:00 p.m.
Friday, June 4: 8:30 a.m.-11:15 a.m.



Start Planning Today!

To reserve exhibit space, complete the online booking process at www.nafsa.org/ac21exhibiting. Fifty percent payment is due during booking with final payment due by January 29, 2021. NAFSA's Global Partners receive early booking opportunities. Non-Global Partner booths are assigned on a first-come, first-served basis and based on the date that the booth request and deposit are received.

For more information about the NAFSA Expo, contact **Joanne Kuriyan**, exhibits director, at +1.202.737.3699, ext. 4413, or email exhibits@nafsa.org.

Products, Programs, and Services Featured at this High-Visibility Marketing Event

- Credentials Evaluation/Translation
- Education/Internship/Work Abroad
- E-Learning
- Embassies and Government Agencies
- English As a Second Language
- Financial Services
- Foreign Language Schools
- Immigration Law, Visa, or Tax Services
- Information Technology/SEVIS
- Insurance or Medical Assistance Companies
- Intercultural Publications or Programs
- International (Non-U.S.) Student Recruitment
- Marketing Products/Campus Merchandise
- Non-U.S. College, University, or Country Consort
- Publishers
- Research/Consulting
- Security Risk Management
- Service Learning and Volunteering Abroad
- Student Housing/Furnishings
- Student Recruitment to the United States
- Telecommunications
- Testing Services
- Travel/Tourism
- U.S. College, University, Consortium/State, or Regional System
- Work, Internship, and Volunteering Abroad (WIVA)

Exhibiting at NAFSA 2021

What's Included

- A listing in the Exhibitor Information section of the NAFSA 2021 Annual Conference program (provided contract and full payment are submitted by January 29, 2021) including organization's name, booth number, URL, and description.
- A listing on the interactive Expo Hall map available at www.nafsa.org/ac21floorplan, including exhibiting organization's name, booth number, logo, and description.
- Two complimentary, nontransferable conference registrations (approximate value more than \$2,000) per 10 ft. x 10 ft. booth purchased.
- The opportunity for an expanded listing of your organization through the purchase of display ads, digital signage, etc.
- An exhibitor lounge with complimentary refreshments during show hours.
- A 2021 Exhibitor graphic to use in your marketing and social media campaigns.

To reserve exhibit space, complete the online booking process at www.nafsa.org/ac21exhibiting and submit with full payment by **January 29, 2021**.

Organizations that request exhibit space after January 29, 2021, are required to submit full payment and will be accommodated as long as space is available.

For more information about the NAFSA Expo, contact **Joanne Kuriyan**, exhibits director, at **+1.202.737.3699, ext. 4413**, or email exhibits@nafsa.org.

Booth Specifications

- Minimum booth size: 10 ft. deep x 10 ft. wide.
- All 10 ft. x 10 ft. booths include 8 ft. high backdrop drape and 3 ft. high side drape, identification sign with organization name and booth number, and carpet.
- Island and peninsula booth space can be configured to exhibitor requirements. The cost is calculated based on total square footage of reserved space and the category of booths selected.

Important Deadlines for Exhibiting at NAFSA 2021 in Orlando

In order for NAFSA to provide all our exhibitors with personal customer care, we are pleased to begin booking contracts for exhibit space on **April 27, 2020**, starting with NAFSA's Global Partnership Program (GPP). Global Partner discounts will be cancelled if the Global Partner is not in good standing at the time of the conference. Review the following table for the full 2021 exhibitor schedule.

NAFSA 2021 Exhibitor Sales Schedule – Early Bird Prices

NOTE: Booth prices will increase after August 31, 2020.

Sales before September 1, 2020

April 27, 2020	Global Partner Adviser sales open	50% payment due at signing*
May 4, 2020	Global Partner Advocate sales open	50% payment due at signing*
May 11, 2020	Global Partner Associate sales open	50% payment due at signing*
July 2, 2020	Global Partner early cancellation deadline	50% payment due to avoid cancellation
July 20, 2020	Sales open to general public	50% payment due at signing*

Sales from September 1, 2020 through January 29, 2021

September 1, 2020	NAFSA 2021 price increase	50% payment due at signing*
January 29, 2021	Full payment due	Contracts paid in full

Sales after January 29, 2021

January 29–March 5, 2021	Full payment due at signing	100% payment due at signing*
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*Payment due at signing with credit card payment. Payable within 30 days if paying by check or wire transfer.

NAFSA 2021 Exhibit Booth Pricing—Early Bird

Book your exhibit space before September 1, 2020, to take advantage of reduced pricing.

Booth Category (per 10 ft. x 10 ft. table)

	(Before Sept. 1)	(After Aug. 31)
Premium**	\$8,695	\$8,975
Corner	\$7,269	\$7,625
Aisle	\$5,909	\$6,215
Shared Booth/Subletting Fee	\$900	\$900

**Premium booths are indicated with a "P" on the Expo Hall floor plan at <http://www.nafsa.org/ac21exhibiting>. Hanging signs are permitted over island and peninsula booths consisting of four or more booths only. All hanging signs must be approved by show management. For pricing, see the online Exhibit Space Application & Contract.

VISIBILITY

NAFSA 2021 Sponsorship Opportunities

Speaking Role

Material Distribution

Programming
Collaboration

Complimentary Staff Attendance
and Participation/VIP Seating

FRONT AND CENTER

Opening Plenary Address: NAFSA's Tuesday keynote event always features a renowned and thought-provoking global luminary. Showcase your brand as an authority in international education to nearly 6,000 conference attendees through NAFSA's plenary marketing and promotions for this conference opening event. Sponsor may also meet the speaker, share the stage, welcome attendees, provide a 45-second video that plays prior to all four plenaries, and place promotional materials on plenary hall chairs. **\$75,000.**

Plenary Addresses: NAFSA's plenaries bring together attendees with visionaries, global leaders, and other high-profile speakers throughout the week (see benefits above).

Wednesday Plenary: **\$40,000**

Thursday Plenary: **\$25,000**

Friday Plenary: **\$20,000**

Opening Celebration: NAFSA's Opening Celebration brings together nearly 5,000 conference attendees for a high-energy, memorable networking reception. The event often features high-profile entertainment. Sponsor receives extensive branding through event marketing and promotions, branding on event materials, and on-site signage, and may provide marketing material or merchandise to attendees. **\$65,000.**

Closing Celebration: Enjoy a final celebration with conference attendees and join NAFSA in inviting attendees to the 2022 conference. Sponsor receives event branding on marketing and promotion and can provide marketing materials. **\$10,000.**

Community College Day: This full-day event features sessions, a luncheon, and presentations dedicated to advancing international education programming at community colleges. Sponsor receives branding in marketing and promotions and involvement in on-site activities. **\$15,000.**

Latin America and Caribbean Forum: This three-hour preconference event features a keynote address, higher education panel with experts from the region, and moderated conversations on institutional partnerships in Latin America and the Caribbean. Sponsor receives branding in event promotions, marketing, and can welcome attendees and provide materials. **\$12,500.**

Africa Forum: This two-hour special event features a keynote address, higher education panel with experts from the continent, including NAFSA Global Dialogue Fellows, and table discussions on issues related to strengthening international partnerships and collaboration with Africa. Sponsor receives branding in event promotions, marketing, and materials. **\$12,500.**

Global Issues Forum: This two-hour event brings together leading global voices, international education leaders, students, and researchers from around the world to explore best practices in collaboration on global issues and challenges. Sponsor receives branding in event promotions, marketing, and materials, and can welcome attendees and provide materials. **\$12,500.**

NAFSA Global Dialogue Fellowship Program: Join NAFSA leaders in welcoming and supporting African higher education professionals who are developing new and deeper international opportunities for students, scholars, faculty, and exchange visitors at their home institutions. **\$25,000.**

NAFSA Global Learning Lab: This unique program guides participants to collaborate and offers an extensive networking opportunity in examining which specific activities and tools help best integrate global learning into their classrooms and campuses. Sponsors receive branding in event promotions, marketing, and materials, and one preconference global learning podcast. **\$20,000.**

Presidents and Provosts Summit at NAFSA 2021: This is a full-day, invitation-only gathering of U.S. and international university and college presidents, rectors, chancellors, and provosts. Sponsors receive branding in event promotions and marketing, and can provide welcoming remarks and distribute materials. **\$20,000.**

Symposium on Leadership: This pre-conference, five-hour event brings together internationalization leaders and senior-level international education decisionmakers from around the world to connect, collaborate, and learn about trends transforming higher education. Sponsor receives branding in event promotions and marketing, and can provide welcoming remarks and distribute materials. **\$20,000.**


Sustainability-Themed Track: This signature thought-leadership track builds on the conference theme "Designing Our Shared Future." Content related to international education's role in leading environmental sustainability will be showcased throughout the conference, thus ensuring sponsor visibility throughout the week of the conference. The track will include the following events: an invited Spotlight Presenter chosen from respected thinkers and leaders in the field, 3-6 conference sessions throughout the week, and a Pavilion session addressing comments around the theme of the track. Sponsor receives acknowledgment in all print and electronic conference and track materials, in on-site signage throughout the week, and at each track presentation; ability to welcome attendees at the Spotlight presentation and the Pavilion; and the ability to distribute materials. **\$15,000.**





REACH

NAFSA 2021 Sponsorship Opportunities

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 Programming
Collaboration

 Complimentary Staff Attendance
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SPECIAL ENGAGEMENT OPPORTUNITIES

 **First-Timers Breakfast:** Join the Annual Conference Committee in welcoming a group of first-time attendees to the annual conference at their networking breakfast. Sponsor receives branding in event promotion, marketing, and materials and the ability to briefly welcome attendees to the event. **\$12,500.**




   **Conference Orientations:** Join NAFSA's leadership and the Annual Conference Committee at two general orientations on Monday and Tuesday to welcome more than 500 conference attendees who are attending the annual conference for the first time or are new NAFSA members. Sponsor receives branding in event promotions, marketing, and materials, and the ability to briefly welcome attendees at the event. **\$10,000.**

 **Annual Conference Fundraising Match:** Support NAFSA and the field by providing a matching contribution for all gifts to NAFSA's Annual Conference Campaign. **MATCHES START AT \$5,000.**

 **Knowledge Community Networking Package:** Engage with a targeted audience of NAFSA conference attendees as a sponsor of up to five knowledge community networking events and centers. Display promotional materials and be recognized with on-site signage and marketing collateral. **\$9,000 PER PACKAGE;** discount for sponsorship of two or more groups.




- Education Abroad Networking Package
- International Student and Scholar Services Networking Package
- International Enrollment Management Networking Package
- International Education Leadership Networking Package
- Teaching, Learning, and Scholarship Networking Package

   **Management Development Program:** Brand this comprehensive three-day event focusing on key international education management skills and strategies for new and current leaders of international programs. Sponsor receives branding in event promotions and marketing, and can provide welcoming remarks and distribute materials. **\$20,000.**

   **Networking Lunches:** These catered conference lunches bring together diverse leaders, institutional representatives, and advocates to engage in dialogue about a wide range of special issues relating to international education. Participate in conversations surrounding community colleges, peace, liberal arts colleges, and diversity and inclusion. **\$5,000 PER LUNCH;** discount for sponsorship of two or more lunches.

Spotlight Presenter Series : Throughout the conference week, special guest speakers discuss important trends and issues within and beyond the field of international education. Sponsor receives branding in event promotions, marketing, and materials related to the Spotlight Presenter series (five to eight speakers), as well as an opportunity for brief two-minute remarks at the presentation.

Optional: NAFSA may wish to conduct video interviews with Spotlight Presenters. Sponsor will receive branding recognition in these videos, which will be posted on NAFSA's website and promoted via social media postconference. **\$12,500.**




   **New Century Circle Breakfast:** Join NAFSA's Executive Director and CEO, current and former NAFSA presidents, and members of NAFSA's Board of Directors at this by-invitation breakfast event celebrating NAFSA's top donors. This event is an opportunity to engage with leaders of the association and the field. Sponsor receives branding in event promotions, marketing, and materials. **\$5,000.**

   **NAFSA Poster Fair and Awards:** The Poster Fair features hundreds of innovative presentations across 15 conference themes throughout the week. More than 4,000 attendees visit the Poster Fair area each year to learn, engage with presenters, and gain new ideas for their work. Every year, these attendees choose the "Best in Content" and "Best in Visual Presentation" posters across the seven Poster Fairs featured throughout the conference week. Sponsor receives acknowledgment in promotion and marketing materials, as well as in signage on site. Sponsor may also choose to have a poster fair table throughout the Poster Fair and receive visibility during the pre-Poster Fair presenter coffee break and in award winners' announcement. **\$15,000.**

Monday National Leadership Meetings: Nearly 150 leaders take part in this by-invitation full day of training and networking. Sponsor receives branding in event promotions and marketing, and can provide welcoming remarks and distribute materials. **\$7,500.**

Regional Affairs Volunteer Leadership Program: The program focuses on several training and networking meetings at the 2021 Annual Conference & Expo. Sponsorship includes visibility not only at preconference training meets but also the 11 Regional Update meetings and the Regional Affairs Reception on Wednesday afternoon. Sponsor receives branding in event promotions and marketing and can distribute materials to the approximately 400 attendees. **\$9,500.**

CONFERENCE RESOURCES

   **Career Center:** A high-traffic venue throughout the week, the Career Center is a space where conference attendees can network, attend special curated sessions, and seek job, résumé, and career guidance. Sponsor logo appears in the Center, on distributed materials, and in all promotional materials. Can include opportunity to present at the Career Center. **\$15,000.**

VISIBILITY

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● **Conference Information Center:** The Conference Information Center is centrally located and in a high-traffic area. It is open Sunday through 12:00 p.m. on Friday for extended and maximum visibility. Sponsor logo included on signage. Sponsor can leave promotional materials at the center. **\$8,500.**

● **Conference App:** Essential for every conference attendee, NAFSA's conference app allows users to stay connected throughout the week with direct attendee-to-attendee messaging, a conference schedule, and anything they may need to navigate NAFSA's expansive conference. Sponsor receives exclusive access to sponsor banner ads throughout the app, providing thousands of impressions over the course of several weeks. **\$30,000.**

● **Expo Hall Refreshment Breaks:** Support conference attendees as the sponsor of NAFSA's Expo Hall refreshment breaks. Sponsor signage displayed at three refreshment lounges during six breaks over the course of the conference. Sponsor logo appears on napkins, in general conference promotion, on on-site signage, and on the NAFSA website. Offers high visibility among NAFSA conference attendees. **\$7,000.**

● **Preconference Workshop Refreshment Breaks:** Sponsor receives visibility on signage at two lounges during five breaks over two days. Sponsor logo appears on napkins, in general conference promotion, on-site signage, and on the NAFSA website. **\$5,000.**

● **Wi-Fi:** Sponsor receives visibility through on-site signage advertising the wi-fi password. **\$5,000.**

MERCHANDISE

● **Conference Collectible Pin:** Sponsor name is engraved on the back of this specially designed collectible conference memento. Sponsor is acknowledged in print and online conference materials, and at the NAFSA Pavilion in the Expo Hall. **\$5,000.**

● **Conference Folder:** Sponsor logo appears inside the folder and sponsor's full-page, four-color advertisement appears on the back cover. **\$10,000.**

● **Conference Note Planner:** The popular takeaway is provided to every conference attendee. Sponsor receives two dual-sided color inserts, full-color logo in bottom corner of each page, and full-color ad space on the back cover. **\$30,000.**

● **Conference Pen:** Sponsor logo appears on the pen provided to attendees at conference registration. **\$5,000.**

● **Conference Water Bottle:** Sponsor logo appears prominently on the bottle, a premier conference takeaway. **\$25,000.**

● **Conference Name Badge Holder:** Every attendee is required to wear a name badge. Sponsor logo prominently displayed above every name. **\$45,000.**

● **Conference Tote Bag:** Sponsor logo printed prominently on one side of the official conference bag provided to every conference attendee. High-visibility sponsorship opportunity on this very popular takeaway item. **\$77,000.**

ADDITIONAL BRANDING AND ADVERTISING

● **NAFSA Pavilion Theater:** The NAFSA Pavilion is the center of the Expo Hall. The Pavilion houses an open theater that has capacity for nearly 100 attendees and participants. Each day more than 2,000 people visit the Pavilion and the theater hosts seven to nine programs daily. Sponsors receive branding on the NAFSA Pavilion Theater, recognition in NAFSA promotions, marketing and collateral, and a speaking opportunity. **\$20,000** for full-event sponsorship, or **\$7,500** daily sponsorship.

● **NAFSA Conference Bookstore:** The Bookstore, situated at the crossroads of the conference traffic, offers sponsor visibility throughout all the days of the conference. More than 95 percent of conference attendees pass by or through the bookstore. Sponsor receives signage on bookstore panels, acknowledgment in all materials, logo acknowledgment on bookstore plastic bag, and opportunity to be part of preconference ribbon-cutting photo opportunity. **\$12,500.**

● **Convention Center Banners:** Take your brand out of the Expo Hall and gain valuable advertising and visibility among NAFSA's thousands of conference attendees. Banner costs start at **\$4,500.**

● **Creative Wall:** The 2021 conference theme "Designing Our Shared Future" inspires attendees to be creative and imaginative. The Creative Wall, stationed at a high-trafficked area of the Convention Center, will provide a creative and interactive opportunity for attendees to express their ideas throughout conference week. Sponsor receives visibility through on-site signage, event marketing, and social media posts. **\$5,000.**

● **Convention Center Digital Signage:** Bring your brand to life with video advertising on displays throughout the Orange County Convention Center. Ads will run in a loop Monday through Friday of the conference week, providing you with thousands of impressions among conference attendees. Packages start at **\$4,000.**

● **Plenary Video:** Promote your institution or your latest product, service, or program with a 45-second video that positions you as a leader in international education. Your video will air prior to all four of NAFSA's plenary addresses. Number of overall plenary video spots are limited to ensure maximum exposure. **\$5,500.**

● **Tote Bag Insert:** Maximize your reach by inserting a strategic marketing piece into NAFSA's conference tote bags. Drive traffic to your booth, special events, or educational offerings. Limited number of inserts available. **\$3,000.**



Sponsorship Levels

Platinum Sponsorship \$17,000+

Platinum Sponsors are our highest-level sponsors and enjoy a prominent profile at the conference. Platinum status can be attained by choosing any combination of sponsorships totaling \$17,000 or more. Platinum Sponsors benefits include:

- two conference registrations
- logo acknowledgment in plenary video, registration brochure, and conference program
- 50 percent discount on conference program advertisements
- on-site signage
- complimentary digital tote bag insert
- two invitations to Appreciation Reception
- recognition on NAFA's conference website with a link to your website

Gold Sponsorship \$9,000-\$16,999

Gold Sponsorship can be attained by choosing any combination of sponsorships ranging from \$9,000 to \$16,999. Gold Sponsor benefits include:

- one conference registration
- logo acknowledgment in plenary video, registration brochure, and conference program
- on-site signage
- one invitation to Appreciation Reception
- recognition on NAFA's conference website with a link to your website

Silver Sponsorship \$3,000-\$8,999

Silver Sponsorship can be attained by choosing any combination of sponsorships ranging in value from \$3,000 to \$8,999. Silver Sponsor benefits include:

- logo acknowledgment in plenary video, registration brochure, and conference program
- on-site signage
- recognition on NAFA's conference website

Conference Supporter \$1,000-\$2,999

Be recognized for cash donations for general conference support. Conference Supporters are acknowledged on signage and in the conference program. Minimum donation: \$1,000



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2020 Annual Conference Sponsors Include:

- Boston University
- Duolingo English Test*
- Education in Ireland*
- ETS*
- IELTS*
- Missouri State University
- New York University
- Northeastern University
- Northwestern University
- Northern Virginia Community College
- Penn State
- Saint Louis University
- Study in Hong Kong*
- Study Missouri
- Sunapsis*
- University of Michigan
- University of Missouri
- University of Missouri-St. Louis*
- University of Southern California
- Washington University in St. Louis
- West Chester University

*NAFSA Global Partners

For details, call +1.202.737.3699, ext. 4389
or email oa@nafsa.org.



IMPACT

NAFSA 2021 Sponsorship Opportunities

DISCOUNTS AND DEADLINES

NAFSA Global Partners receive a 15 percent discount on all sponsorships. Two or more organizations may co-sponsor events.

If you're interested in multiple sponsorships, please contact NAFSA's Organizational Advancement team for a customized quote. NAFSA offers substantial discounts on multiple sponsorships and marketing bundles. We will advise you about the best ways the NAFSA Annual Conference & Expo can help meet your unique marketing objectives.

Request information on specific items at www.nafsa.org/ac21sponsorships.

Deadline for recognition in the Registration Brochure and the Conference Program is January 4, 2021. Deadline for recognition in the Conference Program only is February 8, 2021.

SPONSORSHIP OPPORTUNITIES YEAR-ROUND

NAFSA offers thought leadership, continuing and professional development education programs, publications, and career development sponsorship opportunities throughout the year. Sponsoring these programs and materials provides extensive exposure. These sponsorships can be linked to annual conference sponsorships as appropriate to provide extensive year-round visibility.

Examples of year-round opportunities for sponsors include:

Print and Electronic Publications

Internationalizing the Campus: Profiles of Success at Colleges and Universities is the field's authoritative annual report on internationalization at U.S. colleges and universities. Additional NAFSA publications are available on topics relevant to professionals, students, and families.

e-Learning Seminars

Professional online learning is aimed at every level and segment of NAFSA's membership and the field.

Research

Partner with NAFSA on original research that advances the field of international education.

Giving Campaign Matches

Giving campaigns support NAFSA's outreach within the international education field and are held throughout the year. All campaigns are available for matching grants.

For more information on customized sponsorship packages, bundles, and advertising, call **Gail Hochhauser**, Organizational Advancement +1.202.737.3699, ext. 2523, or email oa@nafsa.org.



Expand your brand as part of the Global Partnership Program (GPP).

NAFSA's Global Partnership Program (GPP) is comprised of international education's best, most sophisticated organizations. Our partners work with thousands of professionals around the world to help promote and administer international student exchange of millions of students and faculty every year. The GPP is a key tool that helps forge strategic alliances with the broader NAFSA membership and other organizations engaged in the field. It offers increased visibility throughout the year through identification as a NAFSA Global Partner.

Join the NAFSA Global Partnership Program today for:

- prime booth location in NAFSA's Expo Hall
- exclusive discounts on exhibiting, sponsorship, and advertising
- early access to NAFSA exhibit booth booking and conference hotel reservations
- complimentary NAFSA memberships and conference registrations
- invitations to the conference Appreciation Reception
- invitations to the annual Global Partner Briefing in Washington, D.C.
- early booking and discounts for booths and sponsorships at NAFSA's fall regional conferences
- increased visibility throughout the year through identification as a NAFSA Global Partner



NAFSA GLOBAL PARTNERSHIP PROGRAM

Learn more about the Global Partnership Program at www.nafsa.org/gpp or email gpp@nafsa.org.

JOIN US IN DENVER!

SAVE THE DATE: MAY 29-JUNE 3, 2022



Advance Partnership and Strategic Collaborations

THE NAFSA ANNUAL CONFERENCE & EXPO IS THE ONE EVENT EACH YEAR YOU CAN'T AFFORD TO MISS.

To reserve exhibit space, contact NAFSA Exhibits Director **Joanne Kuriyan** at +1.202.737.3699, ext. 4413, or email exhibits@nafsa.org.

To receive more information about sponsorship opportunities, contact NAFSA Senior Director of Organizational Advancement **Gail Hochhauser** at +1.202.737.3699, ext. 2523, or email at oa@nafsa.org.

To learn more about NAFSA's Global Partnership Program, contact NAFSA Associate Director of Organizational Advancement **Dina Gillespy** at +1.202.737.3699, ext. 4389, or email at gpp@nafsa.org.



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Right of Refusal of Exhibitors: NAFSA, in its sole discretion, has the right to refuse any applicant for exhibit space for any reason as well as the right to cancel an exhibit purchase, restrict or evict any Exhibitor that, as determined by NAFSA in its sole discretion, detracts from or is unsuitable for the Expo or whose participation is contrary to the best interests of NAFSA or its reputation. Similarly, NAFSA reserves the right to reject a potential sponsor or Global Partner for any reason including, but not limited to, a mission that is not consistent with NAFSA's mission or business practices. NAFSA reserves the right to accept only sponsors or Global Partners of its choosing. NAFSA also reserves the right to nullify a plenary sponsorship if the sponsor does not meet the conditions of the plenary speaker.

Disavowal of Endorsement: NAFSA's acceptance of a contract with a potential exhibitor, sponsor, or Global Partner is not, and should not be construed as, an endorsement by NAFSA of the exhibitor, sponsor, or Global Partner, or of its programs, products, or services.

View a complete statement on NAFSA's conference business practices at www.nafsa.org/businesspractices.